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Sign Diego

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Liz Greene, Creative Director

Susan James, Directory Manager

FARMERS MARKET STAFF:

David Klamann & Community Crops.

Market Managers

Tony, Carlos, Josh, Kimberly

See Photos of the Ocean Dental Care
Sundowner on August 22nd on page 2 .



Save the Date

Ocean Beach MainStreet Association
Annual Meeting & Awards Celebration
Join us for a great time and a light dinner

Thursday - October 24, 2013 6-8pm
Pt Loma Masonic Center
1711 Sunset Cliffs Blvd.

Fantastic food from local eateries,
beer, wine and maybe some birthday cake!

OBMA's 35th Birthday

OBMA EXECUTIVE COMMITTEE REAPPOINTED FOR ANOTHER YEAR!

At the last OBMA Board Meeting - the Board of Directors appointed the sitting Executive Committee to serve for one more year. Congratulations to **President Barb Iacometti**, **VP Julie Klein**, **2nd VP Mike Akey**, **Treasurer Mike Stifano** and **Secretary Yvonne Cruz**. These volunteers spend lots of time manning events, going to meetings, working on projects and marketing campaigns.

facebook

Join us on Tues, Sept. 24th with **Facebook** and special guest Assembly member **Toni Atkins** for an event to share some practical tips about how to use **Facebook** to grow your business. During this exclusive event, people from the **Small Business Boost Program** at **Facebook** will help you: *One lucky attendee will win a raffle for a \$1000 Facebook advertising credit!*

When: Wed, Sept 24, 2013, 7:30am registration, 8:00-9:00am
Where: The Ocean Beach Playhouse: 4944 Newport Ave. Ste E
(enter in the hallway off Newport Ave.)

September Meeting Schedule

Sept. 3	Tuesday	8:30am	Design Committee
Sept. 6	Friday	8:30am	Promotion Committee
Sept. 11	Wed.	8:30am	Finance Committee
Sept. 11	Wed.	Noon	ER Committee
Sept. 12	Thurs.	Noon	Board Meeting
Sept. 17	Tuesday	8:30am	Crime Prevention Committee
			Wonderland Ocean Pub, 5083 Santa Monica Ave. upstairs
Sept. 24	Tuesday	7:30am	Facebook Small Business
			Workshop - OB Playhouse, 4944 Newport Ave, down the hall.

All meetings at the OBMA office unless otherwise noted.

OB Mainstreet Association Presents..
OCEAN BEACH SUNDOWNER
James Gang Company
1931 Bacon St

with food by The Arizona

Thurs Sept 26th 5:30pm-7:30pm
Open to all members and their employees!

There's nothing dull about Ocean Beach!

Member and community news . . .

Sadly, we've all lost a wonderful man this last month.



With fond memories, PHIL ELSBREE

Phil Elsbree passed away on August 8th surrounded by his family and friends. He was a much loved husband, father, grandfather, uncle and friend. He will be greatly missed. Phil loved Ocean Beach and

always worked to make life a little better for everyone he knew. In lieu of flowers, the family requests a donation to **OB Dollars for Scholars** in his name. **OB Dollars for Scholars**, 5054 Narragansett Ave., San Diego, CA 92107.

Renovations has closed and Renee has moved her chair to **BELLA DONNA'S**, 4820 Santa Monica Avenue. The number at the salon is 619-221-8009.



Ciao Bella has closed and in its place **OCEAN BEACH PHO & SEAFOOD** restaurant will open soon after their interior remodel. The address is 4953 Newport Ave. Please stop in and check out their menu. 619-376-2113

SIGN DIEGO celebrates 25 years in business this year and they are also proud to have been working with their store manager, Al Campbell, for 16 years. Ron Marcotte, a local resident, is the owner and an OBMA Board Member who sits on both the Promotion and the Design Committees. For all your sign needs, give them a call at 619-225-8230.



CASABLANCA HEATING & AIR CONDITIONING has a new owner, Cass Anderson and the new phone number and email address: 619-227-4080, casablancavac@hotmail.com.

"IF EVERY FAMILY SPENT \$100 OF THEIR BACK TO SCHOOL BUDGET AT A LOCAL BUSINESS . . ." Talk about a no-brainer! If every family in the country spent \$100 of their back-to-school shopping budget at locally owned, independent businesses over \$7.8 billion* would be directly returned to local communities. By shifting just a portion of your spending, you can help create more jobs and a stronger economy so we can make sure our community has the necessary funds to be its very best.

If every family in the San Diego metro area spent just \$100 of their back-to-school budget at locally-owned, independent businesses, over \$71,330,300* would be directly returned to the San Diego community. That means better schools, better roads, more support for police, fire and rescue departments and stronger local economies." *Reprinted from IndependentWeStand.org*
Based on Civic Economics Andersonville Study of Retail Economics: When you spend \$100 at an independent business, \$68 returns to the local economy versus \$43 when spent with a national chain. Based on U.S. Census projection of 115 million households.



Sunday, October 6, 2013 - **SHADES OCEANFRONT BISTRO** will be hosting another **PET ADOPTION EVENT** from 10am to 2pm. For more information, contact Jeff at Shades 858-243-0300 or check out their website at www.ShadesOB.com

OB SURF & SKATE is hosting **SKATE ON** - Skateboard Competition, ages 11-17. August 31 starting at 11am. Please contact: Ocean Beach Surf & Skate at 619-225-2317.

At the **AUGUST CRIME PREVENTION MEETING** which was held at **WONDERLAND OCEAN PUB**, the **SDPD** mentioned that we all need to prevent vehicle burglaries. Apparently, there has been a marked increase in vehicle burglaries all over the City. The Police suggested that you lock your vehicle, roll up all windows, park in well lit areas, use an audible alarm, not leave valuables in your car, and most of all don't leave your keys inside your car. The September Crime Prevention Meeting will be at Wonderland, too.

We're gearing up for the **ANNUAL OBMA AWARDS CELEBRATION** coming up on **Thursday, October 24, 2013** at the **Pt Loma Masonic Center at 1711 Sunset Cliffs Blvd. from 6pm-8pm. SAVE THE DATE!** Any of our member businesses can sponsor the event. Please give Denny a call at 619-224-4906.



Another great **OBMA Sundowner** hosted by **Ocean Dental Care (Michele Yamada, DDS)** at her beautifully landscaped courtyard at her office. **Te Mana Café** catered the food.



It was a perfect evening for a sundowner . . . We had over 65 people attending the sundowner. The mixers are a great way to network for our business members. If you haven't been to one of the OBMA Sundowners, please try to make the next one on Thurs. Sept. 24th at the **JAMES GANG, 1931 Bacon Street.**



Mike Akey wins the Best costume prize.

Dave Smedley picked the raffle winners and really enjoyed it!



Saturday, Sept 7th - NEWBREAK NIGHTS - Church Service: 5pm. Food Trucks, Kid Zone and Live Music on the patio and parking lot: 6:15pm - 8:pm (Food Trucks - Cheesy Amigos & a Shave Ice truck) - reasonably priced. The Kid Zone is free: bounce houses, face painting, tattoos & balloons) For info contact Karen Bombaci at kbombaci@newbreak.org We will be celebrating our 1 year anniversary for Newbreak Church Ocean Beach - 4692 Cape May Ave.

Saturday, Sept 14th - OB Skate Park Gardening 9 - 11 am: Join us as we spruce up the flower beds at the OB Skate Park. For More info contact Karen Bombaci at kbombaci@newbreak.org

More Member & Community News

A NOTE TO OUR MEMBERS FROM LAILA ISKANDAR, CITY OF SD:

I want to assure all of you that I'm here to assist with your permitting needs or any request for information that you might have. My role is to facilitate and help you sail through our system easily and quickly.

I was busy working with other staff members in streamlining the permitting process for Sidewalk Cafés, and the information bulletin was just posted on line to reflect the new ordinance. Although I have other responsibilities in the department, I will spare no effort to make myself available and attend most of your meetings. Meanwhile, please do not hesitate to call or contact me for any related issues in your projects. Thank you all and I look forward to assisting you.

Sincerely, Laila Iskandar, Supervising Plan Review Specialist
Small Business Liaison - Development Services
1222 First Ave., 5th Floor, MS 501, San Diego, CA 92101-4506
Phone: 619 446-5297;
Email: liskandar@sandiego.gov Website: www.sandiego.gov



A MESSAGE FROM COUNCILMAN KEVIN FAULCONER . . .

I've worked with many of you to help solve the problem of illegally parked oversized vehicles that drain City and police resources and take up valuable parking spaces. Last year I reintroduced this ordinance to begin delivering relief to the beach and bay communities. With the support of my City Council colleagues, the program was authorized for citywide implementation.

This represents a major victory for San Diego neighborhoods. The ordinance will help increase parking availability, improve public safety and protect the environment from the illegal dumping of waste. It lays a framework for the City to proactively move abandoned and illegally parked vehicles off the street so you don't have to call in complaints as often. You can read the presentation to the City Council here: <http://twitdoc.com/28C3>

Before the law goes into effect, it still needs to be approved by the California Coastal Commission. I will be advocating for this final authorization, as well as working with City staff to on the implementation details, so we can bring this program online in the coming months. A public information campaign will alert residents and visitors before the new rules take effect.

I thank every San Diegan who spoke out in support so I could deliver results at City Hall. Together, we're improving the quality of life for all San Diegans.



OB WAREHOUSE STREET FOOD + BAR

Wondering what David Cohn was planning to do with the Ocean Beach property he purchased earlier this year? Wonder no longer; Eater's got the scoop on the **Cohn Restaurant Group's** next project which will transform the Newport Avenue space once occupied by Portugalia.

The CRG's frequent collaborator, designer and restaurateur Philippe Beltran, is overseeing its metamorphosis into their new OB Warehouse Street Food + Bar, slated to make its debut this fall.

A small area on the ground level will be used as a private room, but all of the main action will happen upstairs, where the 6,000-square-foot space will hold a seating capacity of 120 on banquettes and four communal tables that span the length of the dining room. The three-station central bar will dispense craft cocktails and beer, 24 taps of it. A back patio is also in the works.

Beltran told Eater that the eatery was initially called The Garage, which would be an ultra-casual, self-serve concept; OB Warehouse will now feature table service but it'll keep the industrial vibe thanks to repurposed metal, fixtures and tables, vintage signs and antique props. A bisected 1965 Airstream trailer will function as front wall of the kitchen.

Reprinted from <http://sandiego.eater.com/tags/ob-warehouse-street-food-bar>

Make sure you market and promote your business each day! We'll help you do it . . . Tell us about yourself, your business . . . what's new, who's joined your team and what new products or services you have? For Newsletter: email up to 100 words to Info@oceanbeachsandiego.com
If you would like to provide an insert in our monthly newsletters, please call Liz at 619-224-4906 to schedule it. Inserts must be 8-1/2" x 11 on 20lb stock or lighter.

MEMBERSHIP

Wonderland Ocean Pub's phone number is incorrect in the OB Local Business Directory. Please make a note: their phone number is **619-244-3358**.

San Diego Trust Bank has changed their name to **Pacific Premier Bank**. Raymond Simas is the Branch Manager. The bank is located at 1110 Rosecrans St. Ste 101, San Diego, CA 92106.

STATE SENATOR, MARTY BLOCK attended the OBMA Board Meeting in August and told us about what's happening at the State level. For more information about our State Senator, please go to MartyBlock.com



\$8000 COUNTY COMMUNITY ENHANCEMENT GRANT AWARDED FOR OUR 2013 FIREWORKS ON THE 4TH OF JULY.

Many thanks to **Supervisor Ron Roberts**. It was especially helpful to get the financial help this year. We had huge crowds watching our fireworks display. Families and friends covered the hill above Ocean Beach. The fireworks draw many visitors to Ocean Beach, many of whom stay for a week or more.



The **OB REC CENTER** is hosting the **ANNUAL HALLOWEEN CARNIVAL** from 2pm to 5pm on October 26th at 4726 Santa Monica Avenue. There will be more information to follow.

RAGLAN PUBLIC HOUSE coordinates volunteers to help clean up the beach at the end of a wonderful summer! *Just another great local business stepping up to help clean up our beachfront.*



Many thanks to **RAGLAN PUBLIC HOUSE** for hosting an end of summer beach clean up, **Saturday, Sept. 7th**. For more information call Mikey at 619-794-2304.

Raglan Public House
OB End of Summer Beach Clean-up



September 7, 2013

Pier to Jetty Beach Cleaning
Help the beach, Help OBI
Meeting at 9AM at Raglan Public House
Hosted **BEER** to follow provided by 

Event Hosted by:  With the help of:  

For more information, please contact Mikey at (619) 794-2304
***Credit for community service hours available

Raglan Public House 1851 Bacon St. OB, SD 92107 619.794.2304



Ocean Beach MainStreet Association

PO Box 7990, San Diego, CA 92167

Office: 1868 Bacon Street, Suite A

San Diego, CA 92107

619-224-4906, Fax 619-224-4976



www.OceanBeachSanDiego.com

Email: info@OceanBeachSanDiego.com

Ocean Beach MainStreet Association is partially funded by the City of San Diego Small Business Enhancement Program



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Oktoberfest photo by Joe Ewing

Insert: Newport Quik Stop Liquor
RJS Law

Follow us on Twitter:

<http://twitter.com/OceanBeachCA>

Fan us on Facebook too!

<http://www.facebook.com/OBMA92107>

Attention LOCAL MERCHANTS

Be sure to fill out your Police Authorization form (letter of Agency), that you can access at: <http://www.sandiego.gov/police/pdf/letterofagency2.pdf> . . . You are in Western Division. Just follow the instructions. Please do it today! **Thanks.**

OceanBeachSanDiego.com



Remember the fun we had last year?
Hang out in Ocean Beach and enjoy
another terrific event.

OB OKTOBERFEST OCTOBER 12, 2013

OB Band Slam starts at 4pm on Friday Oct. 11

Vendors on the lawn at 9am Saturday, Oct. 12th

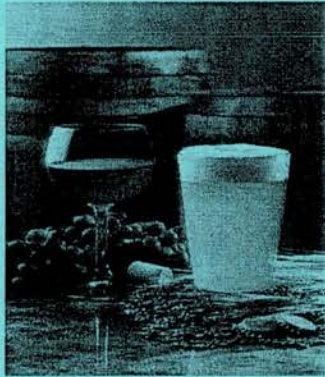
Brat Trot is at 10am on Saturday, Oct. 12th

VENDOR APPLICATIONS ARE AVAILABLE ONLINE OR CALL 619-224-4906

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750 ml

Menage a Trois Wine

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750 ml

Potters Vodka

\$5.99 +tax



750 ml

Sobieski Vodka

\$9.99 +tax



750 ml

4921 Newport Ave • San Diego, CA 92107 • (619) 223-3317

8:00am-12:00am Friday-Saturday 8:00 am-10:00 pm Sunday-Thurs

*while supplies last



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- Corporate/ LLC Formation
- Tax Return Preparation



About Attorney Ronson J. Shamoun

Voted Top Lawyers in California by American Lawyer Media

Frequent Legal Commentator for ABC, NBC, Fox & KUSI News

Active Member of OB Planning Board

Former OB Town Council Member

Owner of OB Subway, Café Bella & Newport Quik Stop



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—The Law Offices of—

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CALL TODAY FOR YOUR FREE CONSULTATION

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