



Ocean Beach Main Street Association SEPTEMBER 2010 NEWSLETTER

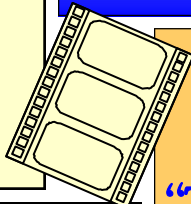
BOARD OF DIRECTORS

- Michael Akey, President**
Pacific View Real Estate
- Julie Klein, 1st Vice President**
Julie Designs
- Heather Clarke, 2nd Vice President**
Union Bank
- Cordelia Mendoza, Secretary**
Cottage Antiques
- Mike Stifano, Treasurer**
Winston's
- David Smedley**
Smedley, Gallagher & Gee, LLP
- Yvonne Cruz**
Surf'n Sea Wetsuits
- Gary Gilmore**
Gary Gilmore GOLDSMITH
- Dave Martin**
Shades Oceanfront Bistro
- Barbara Iacometti**
Details SalonSpa
- Mark Schlesinger**
Beach Area Tax Service
- Craig Gerwig**
Newport Avenue Antique Center
- Kelly Patri**
Bone Appetit Ocean Beach Pet Supply
- Mary Orem**
Morland Apts. LLC



STAFF:

- Denny Knox, Executive Director**
- Claudia Jack, Associate Director**
- Rebecca Saffran, Program Manager**
- David Klamann & Community Crops, Market Managers**



September Meeting Calendar

Fri. Sept 3	8:30am	Promotion Committee
Tues. Sept. 7	8:30am	Design Committee
Tues. Sept. 7	2pm	 OB Restaurant & Entertainment Group
Wed. Sept. 8	8:30am	Finance Committee
Wed. Sept. 8	Noon	ER Committee
Thur. Sept. 9	Noon	Board of Directors Meeting
Tues. Sept. 21	8:30am	Crime Prevention Comm.

Meetings held at OBMA office unless otherwise noted.



Tickets

are only \$30
for entrance to
all stages and
26 great bands,
local discounts
at OB eateries

OB Oktoberfest Sat., October 9, 2010



Fun Run Registration at 9am, Race at 10am
New this year, Microbrew Festival Tastings
\$15 (includes entrance, music & 6 tastings)
Great Music, Contests!

10am to 8:30pm - Beer Garden entrance only \$3 donation
Watch our website for more information

OceanBeachSanDiego.com

SEPTEMBER 8TH, 2010

Watch the Premiere of
"TERRIERS" on the big screen at
THE HARP!

Featuring OCEAN BEACH
Show begins at 10pm so
come early to get a seat!

"Terriers" is on FX at 10pm

Sponsored by the
Old Townhouse Restaurant & The Harp



Every Wednesday 4pm to 8pm
 Fresh vegetables, fruit, flowers, jams, fresh
 baked goods, crafts & local musicians!

Some Really Good Changes



No, our streets didn't get resurfaced but some of the potholes have been filled. Also, the **OBMA ER Committee** has been working for months to document "lost" parking spaces throughout the commercial district. Members walked around, made notes and took photos. Then the committee compiled the information for the City. We asked if we could add a space here or there, add a space with a different configuration, take out some of the red zones that are no longer applicable, etc. We discovered a few things. If a corner has a two way stop, some of the corners need to have red curbs. If a corner has been converted to a 4-way stop, no red curbs are necessary since all cars must come to a stop before proceeding. We found lots of examples of too much red curb. Some of the green curbs had been requested by previous businesses and when new businesses moved in, they didn't know that it could be turned into regular 2 hour parking. Anyway, the City crews have work orders for the areas that can accommodate another parking space(s). All in all, we expect to pick up another 20 spaces in the commercial district. This should help with parking issues in downtown OB. Many thanks to Craig Gerwig (Newport Ave. Antique Center) and Heather Clarke (Union Bank) along with the ER Committee for mastering Google street view and providing us with current pictures of possible additional parking spots.



What makes **Ocean Beach** such a great place for eateries other than the ocean and pier? Almost every restaurant, deli, bar, coffee house, etc. is locally owned and reflects a "one of a kind" feel for the neighborhood. It is very unusual to find a community that has so many eateries that are not chains. Even a few of the chains we do have are actually owned/run by locals. This is all good news for Ocean Beach and better news for residents and visitors. The **OB Restaurant & Entertainment Group** (which is a subcommittee of the **OBMA**) has been busy coming up with a dynamite marketing plan to help celebrate Ocean Beach eateries. For example, many of the local restaurants are offering discounts during and after the **OB Music & Art Festival** to all Festival attendees. A number of our local restaurants are working with Jazz 88 to keep special Festival patrons well fed and happy! We'll keep you updated on all the plans.

The OBMA Board of Directors in their Aug. 12th meeting voted to approve the slate of officers with **Mike Akey** as President, **Julie Klein** as 1st VP, **Heather Clarke** as 2nd VP, **Mike Stifano** as Treasurer and **Cordelia Mendoza** as Secretary. Many thanks to the **all volunteer** OBMA Board of Directors for their continuing commitment to OB.


General Committee Info:

(check pg1 for more info)

- ◆ **ORGANIZATION:** *(Executive Officers ONLY)*
Meets as needed.
- ◆ **FINANCE COMMITTEE:**
Meets the Tuesday before the Board Meeting at 8:30 am.
OBMA Office. Mike Stifano, Chairperson
- ◆ **DESIGN COMMITTEE:**
Meets the first Tuesday of the month at 8:30 am
OBMA Office. Barbara Iacometti, Chairperson
- ◆ **PROMOTION COMMITTEE:**
Meets the first Friday of the month at 8:30 am
OBMA Office. Cordelia Mendoza, Chairperson
- ◆ **ECONOMIC RESTRUCTURING:**
Meets the 2nd Wednesday of the month at 12 Noon
OBMA Office. Heather Clarke, Chairperson
- ◆ **CRIME PREVENTION COMMITTEE:**
is an Economic Restructuring subcommittee.
Meets the 3rd Tuesday of the month at 8:30am.
Julie Klein, Chairperson

Remember, report all crimes to 531-2000. Your Call Counts!
 The Graffiti Hotline is 525-8522 or local 226-8613

If you would like to join one of our committees, please contact us at 224-4906. It is always more fun to be involved in your community!



Bill Miles, Graffiti Strike Force, Investigations II - SDPD → **New Graffiti Contact!** Please contact **Bill Miles** when reporting graffiti & include the address.
 Desk - 619-515-2756, Cell - 619-980-9473 w miles@pd.sandiego.gov

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office.

Business announcements are free to our members. It's an easy way to let others know about your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you are having a big sale or anniversary?

Are you changing your hours or adding a new product line?

Word Wide is now located at 1811 Sunset Cliffs Blvd., San Diego, CA 92107 in order to accommodate the expanding business. Visit www.WordWide.us. Congratulations on your move to larger quarters.

Thee Bungalow will re-open in the fall under the new name of **Bo-Beau's Kitchen & Bar** at the same location. The Cohn family decided to make the change in an effort to appeal to a broader range of customers. The food will change along with the atmosphere and the prices will be more moderate. We'll let you know as soon as we hear that they have re-opened.

Need to promote your business, products and services? . . . Just give us a call and we can offer many of opportunities!

Welcome New OBMA Members

Christopher W. Wilmot, CPA

Phone: 619-252-5883 Associate Member

Web site: cwwcpa.com

E-mail: chris@cwwcpa.com

Accounting, Tax Services, Bookkeeping

SD Digital Exchange

4967 Newport Ave #4,

619-223-2121 BID Member

Mike@sddigitalexchange.com

Printer

Ocean Beach Motorcycle

1875 Cable Street

619-222-3777 BID Member

Motorcycle Repair

Permanent Makeup by Karey Gregerson

619-947-5085 www.kareygregerson.com

inknbling@gmail.com - Associate Member

Tattooing, Skin Care, Beauty Supplies



Photo by Becca Saffran

Art Keeps on Giving in Ocean Beach

Article by Shannon Brown, Brown Marketing Strategies

**2010 Life Size Mural has been Installed as
part of Beautification Program**

(Ocean Beach, San Diego)****For the past eleven years, the Annual Street Fair & Chili Cook-Off Festival, hosted by the Ocean Beach MainStreet Association (OBMA), has had a unique art element that supports beautification around the neighboring businesses. OB local artist **Rich James** began the Mural project in 1999 (at the urging of Gerrie Trussell from OBMA) as a way to beautify OB and instill a sense of community pride. Since then the murals have bloomed all over town and became a fixture in Ocean Beach's local landscape. After James passed away, his mentor and local muralist, **Janis Ambrosiani** took the lead to help the association carry on James' tradition.

The Association uses the program to raise money for the annual fireworks as well as beautification throughout the business district. "This program allows us to get the community involved and create imagery that depicts the great lifestyle Ocean Beach has to offer," stated OBMA executive director, Denny Knox. "We sold out of art squares in the first hour and raised more than \$1,000."

This year, the Ocean Beach branch of **US Bank** agreed to allow the use of their East facing wall off Sunset Cliffs Blvd. to bare the forty foot mural. **David Zedaker**, owner of **Zed Electric**, volunteered to professionally install the mural. Zedaker reached out to the Association last year to offer his services and experience in sign installation since he has the proper licenses, a full contractor's license, and is bonded.

"I couldn't believe our luck that David wanted to volunteer for the job. We couldn't be happier with the results," commented Knox, "he also installed the 2009 mural on **Union Bank**, which looks fantastic."



Ocean Beach MainStreet Association

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San Diego, CA 92107

619-224-4906, Fax 619-224-4976

www.OceanBeachSanDiego.com

Email: info@OceanBeachSanDiego.com



Ocean Beach MainStreet Association is partially funded by the City of San Diego Small Business Enhancement Program



OceanBeachSanDiego.com . . . For all your information!

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We need your help!

Please fill out your Letter of Agency for SDPD. This allows SDPD to enter your property and make an arrest or detain trespassers. You can access this form online at

<http://www.sandiego.gov/police/pdf/letterofagency2.pdf>

Mark your calendars for all the upcoming OB events:

Sept. 11, 2010 - OB Music & Art Festival - ticketed event*

10am - 7pm, 4900 Block Newport Ave, Grassy Area, Pier parking lot, 7 stages including Winstons*, Gallaghers*, The Harp*, Hodads Parking Lot*, Pier lot*, Grassy area.

Sept. 12, 2010 - Paddle for Clean Water, OB Pier, Surfrider SD, 9am

Oct. 9, 2010 OB Oktoberfest, 9am - 8:30pm, Pier parking lot, grassy area

Oct. 17, 2010 Breakfast on the OB Pier Fundraiser, Ticketed Event

7:30am - 11am, OB Pier

Oct. 28, 2010 Annual OBMA Awards Celebration

6pm - 8pm, Masonic Center

Oct. 30, 2010 OB Rec Halloween Carnival, Rec Center

Nov. 9, 2010 OB Restaurant Walk - 5pm - 9pm, Ticketed event

Dec. 2, 2010 OB Christmas Auction, Sunshine Co. Saloon,

6:30pm - 9:30pm

Dec. 4, 2010 OB Christmas Parade - 5:05pm OB Time!

Dec. 4, 11, 18, 2010 - OB Holiday Craft Fair, 9am - 3pm Grassy Area.

For more information, please check out www.OceanBeachSanDiego.com

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Fan us on Facebook too!

<http://www.facebook.com/OBMA92107>