



Ocean Beach MainStreet Association SEPTEMBER 2009 NEWSLETTER

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- Beth Turner**
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Newport Avenue Antique Center
- Kelly Patri**
Bone Appetit Ocean Beach Pet Supply

STAFF:

- Denny Knox, Executive Director**
- Claudia Jack, Associate Director**
- Rebecca Saffran, Program Manager**
- David Klamam & Community Crops,**
Market Managers

Ocean Beach Oktoberfest 2009

Saturday, Oct. 10, 10 am to 8:30 pm
Where Newport Avenue meets the beach

The World Famous SAUSAGE TOSS
Over \$10,000 in Cash & Prizes!

Stein Holding
Bratwurst Eating competitions
Impress your friends & influence people

5k race, on the beach, in costume
O.B. Brat Trot
9 am
Registration see details online

Two Stages
A full day of San Diego's finest musicians including:
The Bavarian Beer Garden Band
Geezer - Weezer Tribute band
See our website for more music
★ Emcee Jose Sinatra presides ★

Your \$3 Beer Garden donation & other proceeds benefit both the

OBCF
Ocean Beach Community Foundation

OCEAN BEACH MAINSTREET ASSOCIATION

www.OBOktoberfest.com

OKTOBERfest

September Meeting Calendar

Tue. Sept. 1st	8:30am	Design Committee
Wed. Sept. 2nd	9:00am	Oktoberfest meeting
Fri. Sept. 4th	8:30am	Promotion Committee
Wed. Sept. 9th	8:30am	Finance Committee
Wed. Sept. 9th	Noon	ER Committee
Thur. Sept. 10th	Noon	Board of Directors Meeting
Tue. Sept. 15th	8:30am	Crime Prevention Committee Bravo's Mexican Restaurant
Mon. Sept. 21st	8:30am	Clean OB Committee Newport Ave. Antique Ctr.

All meetings are held at the OBMA Office unless otherwise noted.

**SAVE THE DATE
FOR OUR ANNUAL**

OBMA AWARDS CELEBRATION
THURSDAY, OCTOBER 22nd, 2009
6PM TO 8PM
MASONIC CENTER
1711 SUNSET CLIFFS BLVD.

Ocean Beach Farmers Market

Every Wednesday
4pm to 8pm



Fresh vegetables, fruit, flowers, jams and jelly, plus fresh baked goods not to mention all the other fun things at the OB Farmers Market!
Free drawing the 1st market of each month!!

Art flourishes on Santa Monica Ave.



OB Business Center, 4876 Santa Monica Ave., presents its newest addition: OB Centric, a colorful offering of locally handmade and sustainable creations. Working to promote art and culture in Ocean

Beach, OB Centric invites YOU to come revel in the madness with the "09/09 OB IS FINE" Grand Opening Celebration of OB Centric Friday September 18th from 7pm to 10pm at 4876 Santa Monica Ave. Come enjoy the evening with OB's own John Tafolla Trio Band, locally created and showcased artwork, and delectable treats accompanied by a Champagne Toast at 9pm.

Even more art can be found on the "quiet" street a block north of Newport now that Sunset Cliffs Animal Hospital moved to its new location at 4862 Santa Monica Ave. Dr. Christy Berg, DVM/ co-owner of Sunset Cliffs Animal Hospital, is also an artist. She creates detailed paintings and pen drawings of many of her patients, some of which adorn the walls of the hospital. She began painting only a couple years ago when she discovered she had a lot of extra wall space on her original building on Pt. Loma Ave. "I painted for a few months then read in one of my books that I didn't possess a 'professional style' that buyers would want," said Berg, explaining why she quit painting for 8 months. After some encouragement from a friend, Berg returned to her brushes and now creates life-like images of her patients.



"It looks like an art museum inside," said Mike Saffran, co-owner of OB Centric. "It's a great addition to the street." So come venture off Newport and see what Santa Monica has to offer. Many thanks to Sunset Cliffs Animal Hospital for hosting the recent OBMA Sundowner!

Photos and story by Becca Lyn

General Committee Info:

- **(ORGANIZATION: (Executive Officers ONLY)**
Meets as needed.

- ◆ **FINANCE COMMITTEE:**

Meets the Tuesday before the Board Meeting at 8:30 am. OBMA Office. Mike Stifano, Chairperson

- ◆ **DESIGN COMMITTEE:**

Meets the first Tuesday of the month at 8:30 am OBMA Office. Barbara Iacometti, Chairperson

- ◆ **PROMOTION COMMITTEE:**

Meets the first Friday of the month at 8:30 am OBMA Office. Cordelia Mendoza, Chairperson

- ◆ **ECONOMIC RESTRUCTURING:**

Meets the 2nd Wednesday of the month at 12 Noon OBMA Office. Heather Clarke, Chairperson

- ◆ **CRIME PREVENTION COMMITTEE:**

is an Economic Restructuring subcommittee. Meets the 3rd Tuesday of the month at 8:30am. Julie Klein, Chairperson

Remember, report all crimes to 531-2000. Your Call Counts! The Grafitti Hotline is 525-8522 or local 226-8613



If you would like to join one of our committees,

please contact us at 224-4906.

It is always more fun

WAVES CD - \$10

It's all about OB Music!

Available at the following locations:

**OLIVE TREE MARKETPLACE
OBCENTRIC
YOUR MAMA'S MUG
COW RECORDS
OB MAINSTREET OFFICE
OB FARMERS MARKET INFO BOOTH**

WAVES
THE SOUND OF OCEAN BEACH, CALIFORNIA 92107

VOLUME 1
2009

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office. Business announcements are free to our members. It's an easy way to let others know about your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

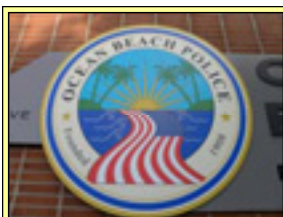
Are you having a big sale or anniversary?

Are you changing your hours or adding a new product line?

Robert Burns tells us that his redesigned website for his web practice is found at www.OBLaw.com, and his website for his bagpiping is found at www.RobertBurns.biz. Be sure to make a note of it.

There's a NEW CHURCH in Ocean Beach! The Oasis Christian Fellowship of Ocean Beach will have their Grand Opening on Sunday, Sept. 13 at 6:30pm. Everyone is invited! We meet at Bethany Lutheran Church, 2051 Sunset Cliffs Blvd in Ocean Beach. You will find a refreshing mix of old and new songs all sung in a casual and relaxed atmosphere just like Ocean Beach! Pastor Terry Miller has lived here in OB for over five years. He brings great teaching each week from the Bible and you will be blessed. Call 619-249-0507 www.TheOasisChurchOB.com

"INN AT SUNSET CLIFFS STAYCATIONS". Do you want to vacation but don't want to hassle with the cost? The Inn at Sunset Cliffs wants to extend an invite to all our local friends and families. Now offering 20% off your next staycation! Come relax with the Inn at Sunset Cliffs without digging into your pockets. Feel the freedom of water on our lower terrace and live Ocean Beach, first hand. We appreciate our locals and want you to experience your own neighborhood. Fall asleep to the sounds of the ocean crashing onto our property. When we are not working, we are on vacation. Would you like to come join us? Also, Don't forget we are now holding oceanfront weddings." 619-222-7901



'Terriers' take over . . .

for the show "Terriers", a cop drama pilot featuring Ocean Beach! (The police dept is actually the old Cal

Trans building on Juan St. in Old Town and they put the name up "Ocean Beach".) That's all the info we have at the moment,

but keep your eyes open throughout town for the film crew!

FYI: OB MainStreet has been assured that no thru traffic will be blocked during filming.



Photos by Joe Stargensky

Welcome New OBMA Members

Compassionate Community Collective

619-933-4967

Medical Marijuana

Finest City Registration

4837 Newport Ave.

858-270-1471

Vehicle Registration

Keith Herron & Associates

1956 Sunset Cliffs Blvd.

619-448-7736

Attorneys

**The Oasis Christian Fellowship
of Ocean Beach**

2051 Sunset Cliffs Blvd.

619-249-0507

www.theoasischurchob.com

Churches

Quartz O2 an Oxygen Bar

4966 Santa Monica Ave. #H

619-212-1543

Oxygen Bar

Russell C Tontz DDS

1991 Sunset Cliffs Blvd.

619-222-1587

Dentistry

Watermark Properties LLC

1364 Sunset Cliffs Blvd.

619-758-9478

www.watermarkvacations.com

Vacation Rentals/Hotels/Lodging

Stop accepting counterfeit bills!

Many of our merchants have purchased Accu Banker D500 for \$199 Counterfeit bill detectors and it has saved them from a lot of losses. Check out www.accubanker.com

We're sad to announce the passing of **Sandy Baker** on August 15, 2009. He was recently diagnosed with cancer. Sandy often worked for OB Services and helped with many of our special events. We will miss him.



Ocean Beach MainStreet Association

PO Box 7990, San Diego, CA 92167

Office: 1868 Bacon Street, Suite A
San Diego, CA 92107

619-224-4906, Fax 619-224-4976

www.OceanBeachSanDiego.com

Email: obbid@nethere.com

Partially funded by the City of San Diego Small Business Enhancement Program



OceanBeachSanDiego.com . . . For information!!

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MARKETING . . . OB STYLE

Get the word out about your business! Market yourself through our newsletter, website and blogs. You don't want to be left out! Call 619-224-4906 today!

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The Historical Plaques are in!

Our Design Committee worked tirelessly with the Ocean Beach Community Foundation and the OB Historical Society to make the Historical Plaques a reality. Phase I of the project introduces 7 OB historic locations: Bank of Italy (Starbucks), the library, OB



Elementary, Pearl Hotel (OB International Hostel), Silver Spray Hotel and Apartments (the sand pit by the pier), and the Strand Theater (Wings). Stay tuned for OB's very own Walking Tour, complete with a self-guided brochure to guide visitors through the historical sites and community art OB has to offer. *Thanks to everyone who worked on these plaques!*

SAT., SEPT. 19: Coastal Cleanup

25th Anniversary California Coastal Cleanup Day

Location: Dog Beach (this site hosted by Dog Beach Dog Wash)

Registration begins in August. Call Jane or Mindy at 619-523-1700

~~~ and one at the cliffs

### SAT., SEPT. 19 : Beach Cleanup at the Cliffs

Help Clean up SUNSET CLIFFS NATURAL PARK Sat., Sept. 19 from 8am to 11am at Sunset Cliffs Natural Park at the foot of Sunset Cliffs Blvd and Ladera St. Look for the SCSA Banner at the parking lot atop Ladera Street 619-222-3264 or 619-246-9018 for more information.