



# Ocean Beach MainStreet Association November 2009 NEWSLETTER

## **BOARD OF DIRECTORS**

**Michael Akey, President**  
Pacific View Real Estate

**Julie Klein, 1st Vice President**  
Julie Designs

**Heather Clarke, 2nd Vice President**  
Union Bank

**Cordelia Mendoza, Secretary**  
Cottage Antiques

**Mike Stifano, Treasurer**  
Winston's

**David Smedley**  
Smedley, Gallagher & Gee, LLP

**Yvonne Cruz**  
Surf'n Sea Wetsuits

**Gary Gilmore**  
Gary Gilmore GOLDSMITH

**Dave Martin**  
Shades Oceanfront Bistro and  
Crave's Cafe

**Barbara Iacometti**  
Details SalonSpa

**Mark Schlesinger**  
Beach Area Tax Service

**Beth Turner**  
Jungle Java

**Craig Gerwig**  
Newport Avenue Antique Center

**Kelly Patri**  
Bone Appetit Ocean Beach Pet Supply

## **STAFF:**

**Denny Knox, Executive Director**

**Claudia Jack, Associate Director**

**Rebecca Saffran, Program Manager**

**David Klamon & Community Crops,**  
Market Managers

## **November Meeting Calendar**

Tue. Nov. 3 8:30am Design Committee

Fri. Nov. 6 8:30am Promotion Committee

Wed. Nov.11 8:30am Finance Committee

Thur. Nov.12 Noon OBMA Board Meeting

Mon. Nov.16 8:30am Clean OB Committee  
Newport Ave. Antique Center

Tue. Nov. 17 8:30am Crime Prevention Com  
OBMA Office

Thur. Nov.26 All Day Thanksgiving Day!

All meetings in OBMA office unless otherwise noted

## **Annual OBMA Awards Celebration says 'Thank you!' to local businesses and the community.**

The OB business community gathered with an amazing turnout (over 170 people) Thursday, October 22nd for the Ocean Beach MainStreet Association's Annual Awards Night Celebration. The Ocean Beach branch of Union Bank sponsored the event for the sixth year in a row, and 18 restaurants in the area donated food and refreshments. Their generosity was apparent. The tables overflowed with a wonderful array of foods from local establishments



including: Bar-B-Que House, Poma's, Beach Sweets, Espresso Pizza, Newport Quik, Blue Parrot, Liticker's, CJ's Bakery, Olive Tree Marketplace, Bravo's Mexican Bistro, Pepe's, OB Noodle House, OB Smoothie, and Shades Oceanfront Bistro for our dinner.

Also The Vine Wine Bar & Café provided the great wine, Pizza Port brought and poured their fantastic beers, and Jungle Java provided the coffee and tea.



Mayor Jerry Sanders made a special appearance during the evening (even though it was he and his wife's wedding anniversary) to meet the attendees and say a few words. State Senator Chris Kehoe stopped by and talked to many of the local merchants. Both Mayor Sanders and Senator Kehoe have a long history with folks in Ocean Beach and obviously enjoyed a warm welcome from the crowd. District 2 City Councilman Kevin Faulconer and County Supervisor Greg Cox each expressed appreciation for the OB MainStreet Association and its Board and volunteers.

**Cordelia Mendoza, Chair of the Promotion committee, presented the 2009 awards to businesses and individuals who . . .**  
*Continued on page 2*

## **OB Oktoberfest on Oct. 10th**



was teaming with visitors! The sidewalks were full of shoppers!

**Hope you all had a busy and prosperous day!**

## Ocean Beach Farmers Market

Every Wednesday  
4pm to 7pm

Fresh vegetables, fruit, flowers, jams and jelly, plus fresh baked goods not to mention all the other fun things at the OB Farmers Market!



*Continued from page 1*

are participants in making Ocean Beach an interesting and exciting community.

- Winston's for *bringing a laugh to OB with the OB Comedy Night.*
- David Linton for *his support of and involvement with the Ocean Beach community through his artwork.*
- Pizza Port, *Welcome Aboard and thanks for their generous support of Ocean Beach events.*
- Gallagher's for *outstanding marketing efforts.*

Yvonne Cruz, on behalf of Design committee Chair Barbara Iacometti, presented the Design Committee's 2009 Sunflower Awards to

- ARCHITECTS hanna gabriel wells for *Excellent re-use of an existing building and for providing OB with an outstanding Interior and Exterior Remodel*
- Sunset Cliffs Animal Hospital for *Most remarkable interior and exterior remodel and positive contribution to the community.* Cruz also presented *Community Volunteer* awards to:
  - Point Loma Landscaping, *for their volunteer efforts to keep Ocean Beach looking good*
  - Janis Ambrosiani, *for enormous volunteer efforts in designing and producing the 2009 OB Street Fair Mural.*

## General Committee Info: (check pg1 for more info)

♦ **ORGANIZATION:** (Executive Officers ONLY)

*Meets as needed.*

♦ **FINANCE COMMITTEE:**

*Meets the Tuesday before the Board Meeting at 8:30 am. OBMA Office. Mike Stifano, Chairperson*

♦ **DESIGN COMMITTEE:**

*Meets the first Tuesday of the month at 8:30 am OBMA Office. Barbara Iacometti, Chairperson*

♦ **PROMOTION COMMITTEE:**

*Meets the first Friday of the month at 8:30 am OBMA Office. Cordelia Mendoza, Chairperson*

♦ **ECONOMIC RESTRUCTURING:**

*Meets the 2nd Wednesday of the month at 12 Noon OBMA Office. Heather Clarke, Chairperson*

♦ **CRIME PREVENTION COMMITTEE:**

*is an Economic Restructuring subcommittee.*

*Meets the 3rd Tuesday of the month at 8:30am.*

*Julie Klein, Chairperson*

*Remember, report all crimes to 531-2000. Your Call Counts! The Grafitti Hotline is 525-8522 or local 226-8613*

*If you would like to join one of our committees, please contact us at 224-4906.*



*It is always more fun to be involved in your community!*

Heather Clarke presented the Economic Restructuring committee awards:

- Suzy Lambert, of Crystal Visions, *2009 Business Award for marketing efforts to organize and promote the Santa Monica Ave. merchants.*
- Craig Gerwig, of Newport Ave. Antique Center, *2009 Community Partner award for volunteer efforts on behalf of the OBMA and the community.* . . . *Continued on page 3*

## 2009-2010 TRESSPASSING POLICE AUTHORIZATION FORMS

The enclosed form allows the San Diego Police Department to act as the agent for the owner of private property for purposes of enforcing laws against any person(s) found on the property without the owner's consent or without lawful purpose. This is an extremely useful tool and is strongly recommended for vacant properties, vacant lots, businesses or any properties upon which public nuisance activity and/or crime problems, including transient activity, drug activity, prostitution, graffiti, or general trespass are occurring. This form must be renewed every SIX months in order to be effective per Penal Code section 602. Please submit the completed form to your neighborhood police station.

In conjunction with this form, it is strongly suggested, although not required, that the property be posted with a sign indicating:

- A Letter of Agency has been filed with the San Diego Police Department\*;
- The address of the property\*;
- The words "No Trespassing"; and
- Who the property is managed by and/or



who to call to report problems or concerns.

The sign should be no less than 18" X 24", ideally have a font legible from the nearest public street and not be readily accessible to vandals. Signs should be evenly spaced throughout the surrounding property boundaries covered by the Letter of Agency.

\*Important Note: A sign indicating a Letter of Agency is on file with SDPD including the address of the property is necessary in order for SDPD to confirm the validity of the Letter of Agency and respond accordingly.

IMPORTANT: These forms are available online at [sandiego.gov/police/](http://sandiego.gov/police/) Go to Forms and click on Trespassing. You can fill it out online OR fill out the form enclosed in this newsletter.

<<FOR THE SIGNS: The OBMA is looking into getting the signs for cost from one of our local printers. We will have more information for you regarding this in the next newsletter.



# MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office.

Business announcements are free to our members. It's an easy way to let others know about your particular business.

**What kind of information will we publish?**

Have you or your employees received a special award?

Are you having a big sale or anniversary.

Are you changing your hours or adding a new product line?

**Beach Community Acupuncture Offering Free Acupuncture Mondays 9 am-1 pm.** Beach Community Acupuncture (BCA) is offering free acupuncture to new patients, to introduce more community members to effective, affordable, community acupuncture. Appointments for free treatments are available on Mondays from 9am to 1 pm. Please book online <http://www.beachcommunityacupuncture.com> Under special instructions, note "free monday OBMA." The address is 4993 Niagara Avenue, Suite 206, on the corner of Bacon (above Blue Parrot, next to Details Salon). 619-488-5515

**Wizard of Paws** celebrates 5 years in business! Wizard of Paws is San Diego's most reliable pet sitting service. All services are done in your home to reduce you and your pet's anxiety. All animals are welcome. Visit our website at [www.wizardofpawspets.com](http://www.wizardofpawspets.com) or call 619-212-3705 for more information. Locally owned and operated. Wizard of Paws is licensed, bonded and insured.

## UPCOMING EVENTS:

Tuesday, Nov. 10 - 5 to 9pm - OB Restaurant Walk  
 Saturday, Nov. 21 - 7am - Decorate the business district  
 Every Wed - 4pm to 7pm -OB Farmers Market  
 Tues. Dec. 1 - dusk - Storefront Window Decorating Contest  
 Thurs. Dec. 3 - 6:30pm OB Tree Auction at Sunshine Co.  
 Sat. Dec. 5,12,19 - 9am-3pm - OB Craft Fair (grassy area)  
 Sat. Dec. 5 - 5:05pm - OB Christmas Parade  
 Sun. Dec. 13 - Holiday Homes Decorating Contest

**MOODY, JOHN PHILIP** John Philip Moody, second son of Horace "Bert" and Hannah Robertson Moody, died on October 6, 2009. An extraordinary father, husband, attorney and trumpeter. As an attorney he spent most of his 47 year career practicing in Ocean Beach. He was married to Phillis Rhea in 1963 and they produced two wonderful children, Philip and Laurel. Philip and Shauna's daughter, Kirra, is John's only grandchild. In 1983, John and Louise Eckart Faye were married and Lou brought her three children into the family; Ian, Robert and Megan Faye. Subsequently, these three married and added nine grandchildren who have been bolstered and nurtured by John's love for them. This unique, warm, honest, kind, funny man is missed so much by all his family. *Partial reprint from SD Union-Tribune, Oct. 11, 2009.*



As an attorney he spent most of his 47 year career practicing in Ocean Beach. He was married to Phillis Rhea in 1963 and they produced two wonderful children, Philip and Laurel. Philip and Shauna's daughter, Kirra, is John's only grandchild. In 1983, John and Louise Eckart Faye were married and Lou brought her three children into the family; Ian, Robert and Megan Faye. Subsequently, these three married and added nine grandchildren who have been bolstered and nurtured by John's love for them. This unique, warm, honest, kind, funny man is missed so much by all his family. *Partial reprint from SD Union-Tribune, Oct. 11, 2009.*

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## Welcome New OBMA Members A Veteran Hauler

619-225-8362

obbates@cox.net

Hauling

*Continued from page 2*

**Julie Klein**, of the Crime Prevention Sub-committee, presented **2009 Community Partner awards** to:



- Capt. Vasquez was recognized for his ongoing commitment to OB
- Officer Surwilo for his ongoing commitment to Ocean Beach and work with the OB Crime Prevention committee.

**President Mike Akey** presented special **2009 Community Partner awards** to:

- Point Loma Masonic for generous community partnership with the OBMA.
- OB Town Council for ongoing involvement and support of the 30<sup>th</sup> Annual Street Fair and Chili Cook-off Festival.
- Shades Oceanfront Bistro for generous support of the 30<sup>th</sup> Annual Street Fair and Chili Cook-off Festival by providing committee chili.
- Union Bank received a Community Partner award for their support of and involvement with the Ocean Beach community.

**Special 2009 Community Volunteer Awards** went to:

- **Chuck Schiele**, of StudiOB, designed and produced OB's FIRST-EVER compilation CD, WAVES: The Sound of Ocean Beach. Thanks to Chuck, Ocean Beach is now known for its diverse music culture. Chuck helped distribute certificates to all the musicians involved in making this cd as well as a certificate for Jim Grant for his cover photograph.



Thanks to Chuck, Ocean Beach is now known for its diverse music culture. Chuck helped distribute certificates to all the musicians involved in making this cd as well as a certificate for Jim Grant for his cover photograph.

- **Joshua Utley**, of Intrepid Network, dedicated and donated countless hours in redesigning the OBMA's Web site after joining the Promotion Committee. Be sure to visit our new site at [oceanbeachsandiego.com](http://oceanbeachsandiego.com) to view the changes.



*Photos by Joe Ewing*

- **Yvonne Cruz** was honored because she chaired the OB Street Fair and Chili Cook-off for so long that no one can remember how long. Last year she passed the torch to Barbara Iacometti and mentored her through the 2009 event.

The OBMA also thanked its 14-member volunteer Board of Directors, its many volunteers, sponsors, businesses who donated throughout the year, and all who attended for all their support. A special thanks to Pt. Loma Masonic Center for allowing the OBMA to have the Celebration at their facility. We also thanked the Economic Restructuring Committee for decorating the hall.



## Ocean Beach MainStreet Association

PO Box 7990, San Diego, CA 92167

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San Diego, CA 92107

619-224-4906, Fax 619-224-4976

www.OceanBeachSanDiego.com

Email: obbid@nethere.com

Partially funded by the City of San Diego Small Business Enhancement Program

**HAPPY THANKSGIVING  
TO YOU ALL!**

### OceanBeachSanDiego.com

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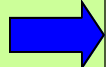
### OB Restaurant Walk

#### **\$15 Tickets on Sale:**

Dog Beach Dog Wash	Lucy's Tavern
Indulgence Hair Salon	Sunshine Co.
Bone Appetit Pet Supply	Surf N Sea
OB MainStreet	OB Farmers Market

*Taste the Best in Ocean*

*Beach at all these  
OB Businesses . . .*



The Arizona  
Bar-B-Que House  
Blue Parrot  
Bravo's Mexican  
Café Bella  
Casanova Pizza  
Cheswick's West  
Daybreak Café  
Elsbree House B&B  
Gallagher's Pub  
Jungle Java  
Lighthouse Ice Cream  
Liticker's Mexican  
Lucy's Tavern  
Margarita's  
Nati's Mexican Rest.  
Newport Pizza  
Newport Quik  
Nick's at the Pier  
O'Bistro  
OB'Kanobes  
OB Noodle  
OB People's Food  
OB Smoothie  
Ortega's Cocina  
Pacific Shores  
Poma's Deli  
Portugalia Restaurant  
Shades Oceanfront Bistro  
South Beach Bar  
Starbucks  
Stephanie's Bakery  
Sunshine Co. Saloon  
Sunshine Smoothie  
Thai Time  
The Vine Wine Bar  
Third Corner Wine  
Tony's  
Village Kabob  
Winston's

Ocean Beach MainStreet Association's

## HOLIDAY STOREFRONT DECORATING CONTEST

**2009 THEME**

**30th Annual Parade  
Ocean Beach . . .  
The Pearl of San Diego**

**CASH PRIZES**

1st Prize	Best in Theme	\$200
2nd Prize	Most Whimsical	\$175
3rd Prize	Most Traditional	\$150
4th Prize	Most Elegant	\$125

**WINNERS WILL RECEIVE:**

A Photo in the Beacon;  
Article on OceanBeachSanDiego.com; and a  
Framed Award & mention at the Treelighting  
Ceremony, Sat. Dec 1st after the Parade

**JUDGING:** Judging will be on Tuesday night,  
Dec. 1st at dusk

**TIPS ON DECORATING YOUR WINDOW:**

1. Make sure your windows are clean, inside and out as well as sills and frames
2. In an effort to conserve energy, use a timer to shut lights off during non-peak hours
3. Double check that all lighting is working and windows are well lit
4. Windows should be attractive and fun both in the daytime and at night
5. For maximum effectiveness, try using color, movement and/or unusual materials
6. Please leave your light on the night of the judging to ensure the best viewing of your display

If you want to make sure the judges notice all your hard work, please fill out the form below. Fax it to 619-224-4976 or email to [info@OceanBeachSanDiego.com](mailto:info@OceanBeachSanDiego.com)

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone #: ( \_\_\_\_\_ ) \_\_\_\_\_ Your Name: \_\_\_\_\_

Any questions, please call the OBMA at 224-4906  
**Happy Holidays from the OB MainStreet Association**