



Ocean Beach MainStreet Association November 2007 NEWSLETTER

BOARD OF DIRECTORS

Michael Akey, President
Pacific View Real Estate

Julie Klein, 1st Vice President
Julie Designs

Heather Clarke, 2nd Vice President
Union Bank

Cordelia Mendoza, Secretary
Cottage Antiques

Mike Stifano, Treasurer
Winston's

David Smedley
Smedley, Gallagher & Gee, LLP

Yvonne Cruz
Surf'n Sea Wetsuits

Gary Gilmore
Gary Gilmore Goldsmith

Dave Martin
*Shades Oceanfront Bistro and
Crave's Cafe*

Barbara Iacometti
Details Salon & Spa

Mark Schlesinger
Beach Area Tax Service

Beth Turner
Jungle Java

Craig Gerwig
Newport Avenue Antique Center

Kelly Patri
Bone Appetit Ocean Beach Pet Supply

STAFF:

Denny Knox, Executive Director

Claudia Jack, Associate Director

Rebecca Saffran, Projects Manager

David Klamon & Community Crops,
Market Managers

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2007 Ocean Beach MainStreet Association Awards Celebration

The entrepreneurs of Ocean Beach gathered on Thursday night to honor their colleagues for their successes over the past year. Local dignitaries in attendance included City Councilman Kevin Faulconer, County Supervisor Greg Cox, and San Diego Community College District Trustee Rich Grosch. Our Councilman and County Supervisor took quick breaks from the events of the week to drop by and wish us well. Sean Wherley, representing Senator Chris Kehoe, presented awards to the OBMA Board of Directors in appreciation for their service to the business community.

Mayor Sanders was not able to attend but also sent us a message. He had so much fun last year, he wished he could have come this year.

We are very grateful that Union Bank sponsored the event again this year. Many, many thanks to the Bar-B-Que House, Crave's Café, Roots, Jungle Java, The Vine Wine Bar, Beach Sweets, OB Services and San Diego Catering for their generous donations for our dinner and beverages.

We also want to thank Floral Fantasia, San Diego Bay Flower Co. and Fuentes Flowers for providing centerpieces for our tables. Nick's at the Pier also donated 2 prizes for our free drawing.

A special thanks to the Masonic Center for their amazing hall. Isn't it great to have a place to meet that can accommodate a large crowd. If you attended you got to see the great slide show that Rebecca Saffran put together. I know this is a lot of information but keep reading to find out who won awards!

Continued on page 2



November Meeting Calendar

All meetings held at OBMA Office, 1868 Bacon Street unless otherwise noted.

Fri. Nov. 2	8:00am	Promotion Meeting
Tue. Nov. 6	8:30am	Design Meeting
Wed. Nov. 7	8:30am	Finance Meeting
Thur. Nov. 8	Noon	Board Meeting
Wed. Nov. 14	Noon	Economic Restructuring Com.
Mon. Nov. 19	8:30am	Clean OB Committee
Tue. Nov. 20	8:30am	Crime Prevention Committee

Remember: The Holiday Storefront Decorating Contest is on Friday, Nov. 30th—because the Parade is on Dec.



Come help us decorate the downtown business district for the holiday season at 7:30am on Saturday, Nov. 17th.

We're meeting at the OBMA Office. The Sunset Cliffs Surfing Association is helping us again this year.

Don't forget about decorating YOUR windows for the holidays—the contest is November 30th!!!

Ocean Beach Farmers Market

Every Wednesday
4pm to 7pm

Fresh vegetables, fruit,
flowers, jams and jelly,
plus fresh baked goods not to mention all the
other fun things at the OB Farmers Market!



MARKET YOUR BUSINESS ON THE WEB!

OBMA is proud to announce another opportunity for members to get ahead in their marketing. With the latest updates to the OBMA Web site (www.oceanbeachsandiego.com) members can now advertise to an extensive audience for below-average prices. Prices range from \$49 to \$99 and the next round of ads will begin December 1 and will run until March 31. Contact Rebecca at 224.4906 to place your ad ASAP as they run first-come-first-serve!

General Committee Info: (check pg1 for more info)

♦ **ORGANIZATION:** *(Executive Officers ONLY)*
Meets as needed.

♦ **FINANCE COMMITTEE:**
Meets the Tuesday before the Board Meeting at 8:30 am.
OBMA Office. Mike Stifano, Chairperson

♦ **DESIGN COMMITTEE:**
Meets the first Tuesday of the month at 8:30 am
OBMA Office. Beth Turner, Chairperson

♦ **PROMOTION COMMITTEE:**
Meets the first Friday of the month at 8:00 am
OBMA Office. Cordelia Mendoza, Chairperson

♦ **ECONOMIC RESTRUCTURING:**
Meets the 2nd Wednesday of the month at 12 Noon
OBMA Office. Heather Clarke, Chairperson

♦ **CRIME PREVENTION COMMITTEE:**
is an Economic Restructuring subcommittee.
Meets the 3rd Tuesday of the month at 8:30am.
Julie Klein, Chairperson

Remember, report all crimes to 531-2000. Your Call Counts!
The Grafitti Hotline is 525-8522 or local 226-8613

If you would like to join one of our committees,
please contact us at 224-4906.



It is always more fun
to be involved in your community!

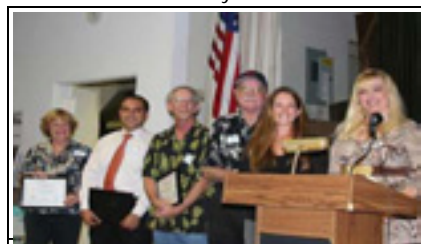
*Awards Celebration
continued from page 1*

Cordelia Mendoza, Chair of the OBMA Promotion Committee, handed out Volunteer Awards to individuals who contributed to the success of the MainStreet Association:



- **Joanna Schiele** for coordinating fundraising activities for the OB Street Fair and Chili Cook-Off
- **Pam Marshall** for her help in the OBMA office and canvassing the business district
- **Ted Wigler** for coordinating musical talent for the OB Street Fair for so many years we can't remember how many!
- **Chuck Schiele** for coordinating musical talent for the Farmer's Market every single week.
- **Rich Grosch** for his work on and contributions to the OB Jazz Festival. He and his family have made the event such a wonderful success for the community.

Heather Clarke, Chair of the OBMA Economic Restructuring Committee, awarded the Business Awards to businesses for their contributions to the local economy:



- **Crave's Café**, 4953 Newport Ave. - Innovative Business Model, for their unique menu, convenient take-out options and overall creativity.
- **Nick's at the Pier**, 4960 Newport Ave. - Community Investment, for providing Ocean Beach with an

excellent upscale restaurant and many local jobs.

- **Saffran Packaging & Blue Frog**, 4876 Santa Monica Ave. - Excellence in Service; the combined establishment provides opportunities to purchase unique gifts and ship them at the same time.
- **Ocean Beach Quik Stop & Subway**, 4984 Voltaire St. - Community Player, for their generous donations to community events and programs.
- **Word-Wide ESL Institute**, 4843 Voltaire St. - Economic Revitalization, for bringing economic life and good community business to Ocean Beach.

Beth Turner, Chair of the OBMA Design Committee and Lynne Bolton presented the Sunflower Awards to businesses who made positive changes in the past year:



- **Gallagher's Pub**, 5046 Newport Ave. - Best Themed Interior & Exterior
- **Sunset Plaza**, 5083 Santa Monica Ave.. - Creating a fresh look and efficient use of space
- **Craig and Julie Klein**, 1877 Bacon St. - Best Before and After Design Award for their complete exterior renovation.
- **San Diego Bay Flower**, 4822 Santa Monica Ave. - Interior Design and Layout
- **Union Bank**, 1858 Cable St. - Major exterior renovation and maintaining local history in interior design.
- **Electric Chair**, 4944 A Newport Ave. - Supporting the Arts through both interior and exterior design
- **Lucy's Tavern**, 4906 Voltaire St. - Best business expansion and use of space

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office.

Business announcements are free to our members. It's an easy way to let others know about your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary.

Are you changing your hours or adding a new product line?

Canine Clean-Ups has a new number 619-835-7116. Please contact them for all your pet clean-up needs.

Nati's Mexican Restaurant. Planning a holiday get-together for family, friends or business? Nati's Mexican Restaurant is the perfect spot to hold your holiday luncheon. They can accommodate up to 50 people and their reasonably priced menu fits everyone's budget. Ask about their party menu designed especially for larger groups. Margaritas-Cocktails-Beer-Wine and Great Food located at 1852 Bacon Street in OB. (619)224-3369. Ample parking on site.

Western Marketing & Media is an advertising agency based in Ocean Beach and is committed to helping local businesses develop new ideas to increase business and attract more customers. Western Marketing & Media has joined the Ocean Beach Town Council, Ocean Beach Mainstreet Association, and Peninsula Chamber of Commerce. Recently, we participated in the Clean OB event where we went through alleys of Ocean Beach picking up abandoned furniture and large pieces of waste. Western Marketing & Media is a small business designed to assist small businesses in San Diego make their businesses more profitable. Through advertising and marketing we can assist in creating an image/ strategy that will give your business a clear personality. For example, we put together a total marketing campaign for a local business including 2500 postcards, 250 mousepads, 285 t-shirts, 2 trade show banners, 1000 envelopes, and 200 digital prints. We are concerned in what is best for you and your business and look forward to helping your business grow in the future. 619-665-1394 justin.westernmarketing@gmail.com

Welcome New OBMA Members

Hey DJ Productions

www.heydjsandiego.com

Disc Jockey for weddings & parties

Kobey's Swap Meet

PO Box 81492, San Diego, CA 92138

619-523-2700

www.kobeyswap.com

Note: OB Books has closed their store. We are sorry to see them go.



Do You Need A Small Business Loan?

Are you looking for a loan to start or expand your small business? If so, ACCION San Diego can help! We are a non-profit organization that provides loans ranging from \$300 to \$35,000 to business owners who may not qualify for a bank loan. Money can be used for inventory, expansion, equipment, cash flow and more. It's simple to apply; the application can be found on our website at www.accionsandiego.org and the process takes less than 2 weeks. If you are looking for a small loan under \$2,000, ACCION San Diego also offers a Quick Loan with a turnaround time of 48 hours. If you have questions or need more information, please call (619) 685-1380. Let ACCION San Diego help you build your credit and make your small business dreams come true!

Awards . . . Continued from page 2

Denny Knox, OBMA Executive Director, presented Community Partner Awards to:

- **Curt Lutz, Ocean Beach CDC** – Community Partner Award, for his involvement in his community and his willingness to help with OBMA projects.
- **Ocean Beach Community Foundation** – Community Partner Award, for their valuable partnership with OBMA.
- **Ocean Beach Town Council** - Community Partner Award for their valuable assistance with OB Events and projects.



Michael Akey, OBMA President and Organization Committee Chair, presented special awards to outstanding

players in the community:

- **David Klamon, Community Crops** – for providing an award-winning Farmers Market.
- **Genoa Dickson, OB Hotel**, 5080 Newport Ave. – for her many years of service to the OBMA as a valued Board Member.
- **Susan & Pat James, James Gang Graphics**, 1931 Bacon St. OB Business Improvement District Business of the Year.



And that's it for this year! All our thanks to the Economic Restructuring Committee for decorating the hall and to everyone for helping to make it such a great event. . . . Denny Knox



Ocean Beach MainStreet Association

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San Diego, CA 92107

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www.OceanBeachSanDiego.com

Email: obbid@nethere.com

Partially funded by the City of San Diego Small Business Enhancement Program



Happy Thanksgiving!

OceanBeachSanDiego.com . . . For all your information!

What's Inside this Edition?

Calendar of Meetings	1
Decorate for the holidays	1
OBMA Awards Celebration	1
OBMA Awards Celebration	2, 3
Membership/Committee Info	2
Farmers Market	2
Market on the Web	2
Member Announcements	3
New OBMA Members	3
Accion Loans	3
What's Happening in Nov.	4
Parade Applications	4
Insert: Sign Diego	
BK Printing	

Parade Applications

are available from Kelly at 619-339-5325. We also have applications in our office. The more businesses that make a float, the better.



What's Happening Around Town this Month!

Wed.	Nov. 7	OB Farmers Market 4pm-7pm
Sun.	Nov. 11	Sunset Cliffs Clean Up 8am-11am
Tue.	Nov. 13	OB Restaurant Walk 5pm-9pm
Wed.	Nov. 14	OB Farmers Market 4pm-7pm
Wed.	Nov. 21	OB Farmers Market 4pm-7pm
Thur.	Nov. 22	Thanksgiving All Day
Sat.	Nov. 24	Newport Nights Art Happening in downtown OB From 6pm to 10 pm
Tue.	Nov. 27	OB Tree arrive in town
Wed.	Nov. 28	OB Farmers Market 4pm-7pm
Thur.	Nov. 29	OB Tree Auction at Sunshine Co. 6:30pm—9:30pm
Fri.	Nov. 30	Judging for the OB Storefront Decorating Contest—at dusk
Sat.	Dec. 1	OB Parade