



# Ocean Beach MainStreet Association

## NOVEMBER 2005 NEWSLETTER

### BOARD OF DIRECTORS

**Scott Allgaier, President**  
Newport Avenue Antique Center

**Michael Akey, 1st Vice President**  
Pacific View Real Estate

**Julie Klein, 2nd Vice President**  
Julie Designs

**David Smedley, Treasurer**  
Smedley, Gallagher & Gee, LLP

**Nedia Bacon, Secretary**  
Theo's Restaurant

**Yvonne Cruz**  
Surfn Sea Wetsuits

**Gary Gilmore**  
Gary Gilmore Goldsmith

**Genoa Dickson**  
Ocean Beach Hotel

**Barbara Iacometti**  
Details Salon & Spa

**Heather Clarke**  
Union Bank

**Mark Schlesinger**  
Beach Area Tax Service

**Mike Stifano**  
Winston's

**Beth Turner**  
Jungle Java

**Cordelia Mendoza**  
Cottage Antiques

**STAFF:**

**Denise Knox, Executive Director**

**Claudia Jack, Associate Director**

**David Klamon & Community Crops - Market Managers**

## OBMA Awards Celebration!!!



Photo by Barbara Iacometti



Photo by Joe Ewing



Photo by Joe Ewing



Photo by Joe Ewing

*Many thanks* to **Heather Clarke** and **Union Bank** for hosting the 2005 OB MainStreet Association Awards Celebration in October.

We have this annual Awards Celebration because there are so many people to thank for all they do for our Association and our Community.

The evening was filled with great food, laughter and friendship. A special thank you to **The Vine Wine Bar & Café** for donating many outstanding bottles of wine.

. . . *On page two* . . . you will find the list of the 2005 OBMA Award Recipients . . .



Photo by Joe Ewing

### OBMA NOVEMBER MEETING CALENDAR

Tue	Nov. 1	8:30am	OBMA Design Committee, OBMA Office
Fri	Nov. 4	8:00am	OBMA Promo Committee, OBMA Office
Tue	Nov. 8	8:30am	OBMA Finance Committee, OBMA
Wed	Nov. 9	Noon	OBMA Economic Restructuring Committee meets at OBMA Office
Thur	Nov. 10	Noon	OBMA Board Meeting at OBMA Office
Tue	Nov. 15	8:30am	Crime Prevention Committee at OBMA Office

**Remember -Tue. Nov 8th—OB Restaurant Walk**  
**Farmers Market is Open Every Wednesday**  
**From 4pm to 7pm**

## **General Committee Info:** (check pg 1 for more info)

◆ **ORGANIZATION:** (Executive Officers ONLY)

Meets as needed.

◆ **FINANCE COMMITTEE:**

Meets the Tuesday before the Board Meeting at 8:30 am.  
OBMA Office. David Smedley, Chairperson

◆ **DESIGN COMMITTEE:**

Meets the first Tuesday of the month at 8:30 am  
OBMA Office. Cordelia Mendoza, Chairperson

◆ **PROMOTION COMMITTEE:**

Meets the first Friday of the month at 8:00 am  
OBMA Office. Nedra Bacon, Chairperson

◆ **ECONOMIC RESTRUCTURING:**

Meets the 2nd Wednesday of the month at 12 Noon  
OBMA Office. Heather Clarke, Chairperson

◆ **CRIME PREVENTION COMMITTEE:**

is an Economic Restructuring subcommittee.

Meets the 3rd Tuesday of the month at 8:30am.

Julie Klein, Chairperson

Remember, report all crimes to 531-2000. Your Call Counts! The  
Graffiti Hotline is 525-8522 or local 226-8613



*If you would like  
to join one of our committees,  
please contact us at 224-4906.  
It is always more fun  
to be involved in your community!*



## **OB FARMER'S MARKET WINTER HOURS!!!**

The Farmer's Market is open every  
Wednesday from 4 pm to 7 pm.

### **Membership Information:**

All business owners within the Ocean Beach Business Improvement District boundaries automatically become members of the OBMA when they remit their business license fee. Associate Membership is available to other local businesses for an annual fee of \$70.00.

Member benefits include discounted comprehensive health care insurance rates, listings in multiple on-line and published business directories, co-op advertising opportunities, direct mail pieces and various promotional campaigns. The OBMA staff also facilitates your participation in the Façade Rebate Program, the Public Right of Way Program and the Unreinforced Masonry rehab project. They are also your vehicle to address any difficulties that arise in the district (signage, zoning, trash, safety, etc.). Best of all, you are given the opportunity to participate in the many special events and community activities that help make Ocean Beach the exciting, vibrant community it is today.

Stop by the office at 1868 Bacon Street, call or email us at [obbid@nethere.com](mailto:obbid@nethere.com) and we will be happy to assist you.

### **2005 Community Player Awards**

Chris Kern – OBCDC Entryway Project

Tom Perrotti – OBCDC Entryway Project

Pt. Loma Landscape (Tony George) – Entryway Project

Regan Savalla – Deputy City Attorney - Neighborhood  
Prosecution of Quality of Life Crimes

OB Community Foundation (Mike Akey) – Grants to  
improve Ocean Beach

Jim Heppell - SDPD Community Relations

Scott Wahl - SDPD Western Division-Graffiti task force.

Union Bank – Heather Clarke, for their generosity in  
hosting the Awards Event.

### **2005 Sunflower Awards**

Phyllis San Felippo/Ozzie's Auto Repair - Best Exterior  
Remodel

OB Surf & Skate Shop (Roger Caldwell) – Most creative  
interior remodel

The Vine Wine Bar & Café (Brian & Hannah O'Loughlin  
and Bob & Margaret Fischer, owners) –  
Best upscale interior remodel

Retro - Michael Wilson - Best new sign

Sunset Strip Building - John Small, owner - Most  
improved building with multiple tenants

B's Beauty Salon – Best interior remodel

Point Loma Association –Patti Adams, President -

Nimitz Blvd.Entryway design and maintenance

OB Suds - Frank Greene - 2005 OB Mural Installation

### **2005 Volunteer Awards**

Sophia Habl Mitchell – Street Fair Volunteer  
Coordinator & Office Intern

Susan James – James Gang Graphics & Printing -  
OB Local Business Directory layout & Design

Set Free, Pastor Jon - For all their Volunteer  
hours for Ocean Beach MainStreet Association

Barbara Iacometti – Detail Salon Spa -for volun-  
teering as Chair of the Design Committee.

Yvonne Cruz – Surf 'n Sea – Volunteered to Chair  
both the Restaurant Walk and the OB Street Fair.

Chuck Schiele – Volunteers to coordinate the  
music and often plays at the Farmers Market.

Craig Gerwig - Newport Avenue Antique Center -  
Volunteering along with the "A Team" for all our  
special events.

Joe Ewing – Outstanding Volunteer as our  
resident Photographer.

### **Special Community Awards**

Don Mullen, Council District 2, Chief of Policy- for  
his commitment to Ocean Beach

Lora Folsom, Council District 2, Community Repre-  
sentative – for her commitment to OB and  
her hours spent volunteering at our events.

Supervisor Greg Cox – District 1, County of San  
Diego – for his long term commitment to  
improve Ocean Beach.

**OBMA Award Recipients !!!**

# MEMBER BUSINESS & EVENT ANNOUNCEMENTS

If you want to publish a business announcement, please print out the form from our website or drop by the office.

Business announcements are free to our members and are an easy way to let others know about you and your particular business.

## What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary.?

Are you changing your hours or adding a new product line?

Have you recently remodeled?

## THE OCEAN BEACH ANTIQUE DISTRICT presents the DAY AFTER THANKSGIVING ANTIQUE SALE

Avoid the crowds at the malls and come to Ocean Beach where the stores are having a **Big Holiday Sale** and **Open House the day after Thanksgiving!** There will be sales throughout the stores and shops in Ocean Beach's Antique District on Newport Avenue in San Diego - in the heart of Ocean Beach! Holiday treats will be provided and music will fill the air to add to your shopping experience! There will be additional merchandise brought in just for this special event!

This is a great time to view the wonderful holiday displays to inspire shoppers!

**Don't miss out on this one day sale and the opportunity to get great deals!**

Location: **4800 block of Newport Avenue,**  
San Diego, CA 92107

Date: **Friday, November 25, 2005**

Hours: **10 am to 6 pm**

Contact: Cordelia Mendoza (619) 222-1967,  
(619) 518-8663 or obantiques@cox.net

## COTTAGE ANTIQUES in Ocean Beach presents: The DAY AFTER THANKSGIVING CHINTZ SALE!!!

Cottage Antiques of Ocean Beach and The Private Collector of San Diego are joining forces and holding a Chintz Sale on Friday, November 25th, the day after Thanksgiving from 10 am to 6 pm. The sale will be held at Cottage Antiques, in the heart of Ocean Beach's Antique District on Newport Avenue in San Diego. We are excited to offer for sale two very large newly acquired collections of English Chintz and Royal Winton Pastel Ware.

This is a great time to view the magical holiday displays in Ocean Beach's Antique District which is holding a huge sale as well!

Don't miss out on some of the most beautiful Chintz you will ever find! Cottage Antiques is located at 4896 Newport Avenue, San Diego, CA 92107.

For Information (619-) 222-1967 or  
cottageantiques@cox.net

## WELCOME NEW MEMBERS

### Matt Kalla Insurance Agency Inc.

4148 Voltaire St.  
San Diego, CA 92107  
223-1629

### Luna Video Games

4837 Voltaire St.  
San Diego, CA 92107  
222-2771

**Darladavinci's Art Studio** announces that Darla welcomes all ages to express their artistic ability! Studio time is a time to create and renew. Stop by for a schedule. Flexible hours available. She also has a wonderful assortment of hand-painted glassware and beautiful handpainted gifts for the holidays! **Murals, Custom Art, Cards & Gifts.** Darladavinci's Art Studio is located at 4808 Santa Monica Ave. Phone 619-224-4199 or email Darla at Darladavincis@cox.net



Merchants! Please remember to sweep your sidewalks and dispose of debris every day!

## SCORE WORKSHOPS

For Information on Workshops call 619-557-7272 OR [www.score-sandiego.org](http://www.score-sandiego.org)

NEED HELP WITH ADA REQUIREMENTS! Check out <http://www.sandiego.gov/development-services/industry/pdf/smallbusaccess.pdf>

## ATTENTION OB BUSINESSES!

**Trade in as many of your Incandescent Light Bulbs as possible for NEW COMPACT FLUORESCENTS**  
**SDG&E is giving you a new way to light up your business.**

CFL's provide the same amount of light (lumens) as standard incandescent bulbs, but use up to 75% less energy and last up to 10 times longer. For more information on the Express Efficiency Program please contact Jeff Hirsch 858-636-6887 or email him at [jhirsch@semprautilities.com](mailto:jhirsch@semprautilities.com)



Ocean Beach MainStreet Association

PO Box 7990  
San Diego, CA 92167

**Office:**

1868 Bacon Street, Suite A  
San Diego, CA 92107  
619-224-4906, Fax 619-224-4976  
www.OceanBeachSanDiego.com  
Email: obbid@nethere.com



**Happy Thanksgiving**

Ocean Beach MainStreet Association website is [OceanBeachSanDiego.com](http://OceanBeachSanDiego.com)

**What's inside?**

OBMA Annual Awards Recipients	1
Calendar of Meetings	1
Membership & Committee Information	2
Farmers Market Information	2
OBMA Award Recipients <i>continued</i>	2
Member Business & Event Announcements	3
Message from SDG&E	3
SCORE	3
Window Decorating Contest	4

*Don't Forget the  
**OB Restaurant Walk**  
on Tues. Nov. 8th.*

Ocean Beach  
MainStreet Association  
**Happy Turkey  
Day!**

# HOLIDAY STOREFRONT DECORATING CONTEST



2005 THEME

**"Rockin' Around the Christmas Tree"**

CASH PRIZES

- 1st Prize, Best Overall, \$200**
- 2nd Prize, Best Theme, \$150**
- 3rd Prize, Best Use of Lighting, \$150**

WINNERS WILL RECEIVE

- ◆ Photo in the Beacon
- ◆ Article on OceanBeachSanDiego.com
- ◆ Framed Award at Treelighting Ceremony, Saturday, December 3rd after the Parade

JUDGING BY THE PUBLIC

The public will judge the windows starting on Monday, November 28th thru Thursday, December 1st by filling out a Ballot.

Ballots will be available:

- ◆ Online at OceanBeachSanDiego.com
- ◆ At the OBMA Booth at OB Farmers Market
- ◆ Ocean Beach MainStreet Association office  
1868 Bacon Street, San Diego, CA 92107



**Any questions, please call the OBMA at 224-4906**