



Ocean Beach MainStreet Association

May 2010 NEWSLETTER

BOARD OF DIRECTORS

- Michael Akey, President**
Pacific View Real Estate
- Julie Klein, 1st Vice President**
Julie Designs
- Heather Clarke, 2nd Vice President**
Union Bank
- Cordelia Mendoza, Secretary**
Cottage Antiques
- Mike Stifano, Treasurer**
Winston's
- David Smedley**
Smedley, Gallagher & Gee, LLP
- Yvonne Cruz**
Surf'n Sea Wetsuits
- Gary Gilmore**
Gary Gilmore GOLDSMITH
- Dave Martin**
Shades Oceanfront Bistro
- Barbara Iacometti**
Details SalonSpa
- Mark Schlesinger**
Beach Area Tax Service
- Craig Gerwig**
Newport Avenue Antique Center
- Kelly Patri**
Bone Appetit Ocean Beach Pet Supply
- Mary Orem**
Morland Apts. LLC

STAFF:

- Denny Knox, Executive Director**
- Claudia Jack, Associate Director**
- Rebecca Saffran, Program Manager**
- David Klamann & Community Crops,**
Market Managers



Just as we mailed out the newsletter, we found out that due to circumstances out of our control, we have had to make the decision to cancel the OB Beach Ball event which was to take place on May 22nd. We're sorry for any inconvenience. We'll see you at all of our other events!



May Meeting Calendar

Mon. May 3	6pm	OB Street Fair Committee
Tue. May 4	8:30am	Design Committee
Tue. May 4	2pm	Restaurant & Entertainment Group
Fri. May 7	8:30am	Promotion Committee
Wed. May 12	8:30am	Finance Committee
Wed. May 12	Noon	ER Committee
Thur. May 13	Noon	Board of Directors meeting
Mon. May 17	8:30am	Clean OB Committee
		Newport Ave. Antique Center
Tue. May 18	8:30am	Crime Prevention Comm
All meetings at OBMA Office unless otherwise noted		

OB Fireworks Donation Cans!!

Many *thanks* to the donation can decorating partiers - Becca Saffran, Susan OBrien (she designed the cans), Yvonne Cruz, Jane & Tom Gawronski and Barb Iacometti (chair of the Street Fair Committee).

Ocean Beach Farmers Market

Every Wednesday

4pm to 8pm

Fresh vegetables, fruit, flowers, jams and jelly, plus fresh baked goods not to mention all the other fun things including music at the OB Farmers Market!



Jazz 88 OB Music & Art Festival Saturday - September 11, 2010

Many thanks to the merchants on the 4900 block of Newport Ave. for supporting the new and expanded upcoming festival! We're really excited about the structure of the event. Music venues will be in our clubs and the pier parking lot. A true art festival will be along the 4900 block with exciting artists exhibiting their works. The OB Restaurant Group will help man the OBMA booth and give out information on dining in OB and general shopping in the area. We need a few volunteers to work the event so let us know if you would like to help out. Call Denny or Claudia at 619-224-4906.

General Committee Info: (check pg1 for more info)

◆ **ORGANIZATION:** *(Executive Officers ONLY)*
Meets as needed.

◆ **FINANCE COMMITTEE:**
Meets the Tuesday before the Board Meeting at 8:30 am. OBMA Office. Mike Stifano, Chairperson

◆ **DESIGN COMMITTEE:**
Meets the first Tuesday of the month at 8:30 am OBMA Office. Barbara Iacometti, Chairperson

◆ **PROMOTION COMMITTEE:**
Meets the first Friday of the month at 8:30 am OBMA Office. Cordelia Mendoza, Chairperson

◆ **ECONOMIC RESTRUCTURING:**
Meets the 2nd Wednesday of the month at 12 Noon OBMA Office. Heather Clarke, Chairperson

◆ **CRIME PREVENTION COMMITTEE:**
is an Economic Restructuring subcommittee.
Meets the 3rd Tuesday of the month at 8:30am. Julie Klein, Chairperson
Remember, report all crimes to 531-2000. Your Call Counts! The Grafitti Hotline is 525-8522 or local 226-8613



If you would like to join one of our committees, please contact us at 224-4906. It is always more fun to be involved in your community!

Learn about City of San Diego bidding & contracting opportunities!

The City of San Diego is pleased to announce the 2nd Annual Potential Bidders Conference to be held May 19, 2010 from 9:45 a.m. – 12 noon at the Balboa Park Club. Mayor Jerry Sanders is expected to provide the welcoming remarks. The conference will give potential vendors, contractors, and consultants an opportunity to learn about City of San Diego bidding and contracting opportunities, and will feature speakers and exhibits on the following topics:

- Construction Projects and Bidding Opportunities
- Small Local Business Enterprise Program (SLBE)
- Procurement of Goods & Services – Purchasing and Contracting Procurement Specialists
- Office of Small Business – Small Business Ambassador
- Insurance Requirements
- Minor Construction Program
- Consultant Rotation List
- Contract and Labor Compliance

Register Now! Call 619-236-6000



Ocean Beach Street Fair & Chili Cook-off Festival

PROGRAM Ad Rates

1/2 Page	\$200	B & W	3-1/4" x 5" Vertical
Full Page	\$300	B & W	3-1/4" x 10" Vertical
Inside Back Cover (1)	\$350	4 Color	3-1/4" x 10" Vertical

Over 5000 copies of the 2010 OB Street Fair & Chili Cook-Off Commemorative Program will be distributed beginning two weeks before the event and during the event.

All profits from the advertising in the Program will go towards the 4th of July Fire-works off the OB Pier.
It's easy to advertise! Be sure to call for availability 619-224-4906. Limited space available. Pay by check, MC or Visa. Deadline is May 25th, 2010.

Ocean Beach MainStreet Association
1868 Bacon Street, Suite A
San Diego, CA 92107 619-224-4906
info@OceanBeachSanDiego.com
www.OceanBeachSanDiego.com



Printed on 100% Recycled Paper
with Eco-Friendly Inks

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office.

Business announcements are free to our members. It's an easy way to let others know about your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary.

Are you changing your hours or adding a new product line?

The **Old Townhouse Restaurant** is pleased to announce that our very own **Megan Specca**, a graduate of The International Culinary School at the Art Institute, has started a custom cake design business! She offers cakes for all occasions. You can reach her at mspecca2003@yahoo.com or call her at 619-847-0872. Congratulations Megan!

Luminous Hair Design is celebrating 9 years of business in Ocean Beach. We opened in May 2001. Karen Kirby, proud owner, enjoys styling the residents of our beautiful Ocean Beach and Point Loma Community along with clients that travel from afar. Sharing the duties of styling Ocean Beach is Jen Cook and our most recent addition, Jennifer Myers. Luminous Hair Design has also just launched a new website: www.LuminousHairDesign.com offering Walk-in and Seasonal Specials. Now carrying the Moroccan Oil that is the latest craze. Ask for a shine treatment and soon we will be doing The Straightening system, Brazilian Blowout! Call or stop by 5005 Niagara Ave. 619-223-2011. Have a great Hair Day! from **Luminous Hair Design**.

Do you identify yourself by the pain you are constantly feeling? Is your doctor wanting you to take pain pills and even having you consider surgery? If so, consider therapeutic, medicinal massage-bodywork therapies to help you get rid of pain and avoid unnecessary surgery! Through the end of June 2010, receive a 30-minute phone or in-person consultation to answer your questions and to ensure massage-bodywork therapies can help you.

Michele Ruppert, a certified and licensed Holistic Health Practitioner at Solitude Face & Body Care (4286 Voltaire Street), provides sessions in traditional Thai massage, Structural Integration, the Rossiter System, and Neuromuscular Therapy. Her services will **STRETCH** your body like it has never been stretched before to release (the source) pain so stop taking pain medication, get back to active lifestyle, and avoid surgery. Visit her informative website at <http://www.MicheleRuppert.com>, call her at (619) 890-0111, or email MicheleRuppert@earthlink.net to setup your free consultation.

To post news about your business, please email us at info@OceanBeachSanDiego.com with all the details. Please keep it around 100-125 words. Send a picture and we might use it.

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Welcome New OBMA Members

\$2 Thrills

4871 Newport Ave. #B
858-382-7396

Retail clothing, books, music

Pine Tree Road

4885 Newport Ave. 619-501-1627
Pinetreeroadshop.com

Handmade Soap & Body Products

Dream Street

2228 Bacon St. 619-222-8131
www.dreamstreetlive.com

Bar, night club, music entertainment

Pacifica Fashion

4949 Newport Ave. 619-546-5650
Retail Clothing for Family

Sweethearts for Soldiers

4948 Voltaire St., Suite 1
619-888-9346

Non Profit Organization

Dog Beach Designs

619-723-5000

www.dogbeachdesign.com

Graphic Design, Web Design & Design

MAXOTO Auto Service

Formerly Rich's Service
1869 Cable St. 619-795-9856

MAXOTO.com

Auto Service & Repair

Shot from the Hart

Russell Hart 619-318-4209

Shotfromthehart.com

Photography & Photos on Tiles



Ocean Beach MainStreet Association

PO Box 7990, San Diego, CA 92167

Office: 1868 Bacon Street, Suite A
San Diego, CA 92107

619-224-4906, Fax 619-224-4976

www.OceanBeachSanDiego.com

Email: info@OceanBeachSanDiego.com

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Progressive Fitness	
Lighthouse Ice Cream	

OceanBeachSanDiego.com



Sponsorships
Vendor
Applications
Artists Alley
Applications

are all available. . .
Call 619-224-4906
Would you like to
volunteer to work a
3- hour shift . . .

please contact **Yvonne**, Volunteer Chairperson,
at 619-222-1231.

The **31st Annual OB Street Fair & Chili Cook-Off Festival**
planning is under way.

OB Merchants get 20% off the vendor rate and first
priority. Sponsorships can be tailor-made for your

business! Please Call us TODAY! **224-4906**

Are you **promoting**
your business as often
as you should?
The OBMA has lots of
opportunities for you to
showcase your unique
business. Don't be shy!
Give us a call 224-4906



DON'T MISS THE THIRD ANNUAL

CINCO DE MAYO

TEQUILA WORM EATING CONTEST!!!

CONTEST ON WEDNESDAY THE 5TH!!

SIGN UP STARTING @ 6 PM

WINNER RECEIVES A

SAUZA HORNITOS SNOWBOARD!!

SPECIALS ALL WEEKEND. FRIDAY, SATURDAY, SUNDAY

AND WEDNESDAY THE 5TH OF MAY:

\$4 Hornitos Tequila Shots

\$22 Hornitos Margarita Pitchers

\$14 House Margarita Pitchers



Summer Spectacular

\$10

For 10 days of Fitness

Bootcamps, Spinning, Pilates
Strength Training, it's all
here at Progressive Fitness.

New this month, our online
nutritional analysis and
consulting. Come in or Call.

619-224-7348

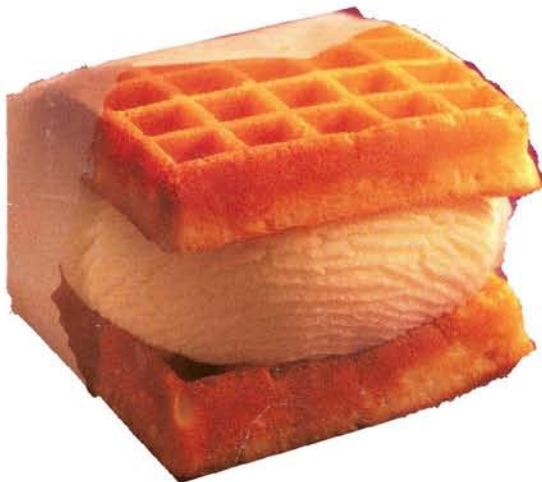
**4966 Santa Monica,
sdprogressivefitness.com**



**ICE CREAM
&
YOGURT**
5059 NEWPORT AVE.
OCEAN BEACH, CA
619-222-8600



**HAVE YOU TASTED OUR
HOT WAFFLE
ICE CREAM SANDWICH?**



Choose your waffles:

- Apple Cinnamon
- Blueberry
- Chocolate
- Original

**Pick your favorite
flavor of ice cream or
yogurt. We even have
non-dairy & sugar free**



**BEST
FLURRIES
IN TOWN**

**TRY THE
O.B.
MALTED
HEATH**



**TREAT
YOURSELF
TO A
WARM
SLICE OF
APPLE
PIE
FROM
JULIAN**