



Ocean Beach MainStreet Association

MAY 2006 NEWSLETTER

BOARD OF DIRECTORS

Scott Allgaier, President
Newport Avenue Antique Center

Michael Akey, 1st Vice President
Pacific View Real Estate

Julie Klein, 2nd Vice President
Julie Designs

David Smedley, Treasurer
Smedley, Gallagher & Gee, LLP

Nedia Bacon, Secretary
Theo's Restaurant

Yvonne Cruz
Surf'n Sea Wetsuits

Gary Gilmore
Gary Gilmore Goldsmith

Genoa Dickson
Ocean Beach Hotel

Barbara Iacometti
Details Salon & Spa

Heather Clarke
Union Bank

Mark Schlesinger
Beach Area Tax Service

Mike Stifano
Winston's

Beth Turner
Jungle Java

Cordelia Mendoza
Cottage Antiques

STAFF:

Denise Knox, Executive Director

Claudia Jack, Associate Director

David Klamon & Community Crops - Market Managers

Internet Service by Nethere

Mayor Jerry Sanders and City Councilman Kevin Faulconer dropped in at the Ocean Beach MainStreet Office on a tour of District 2! We were surprised and elated to find our elected officials checking out the needs of our community as well as showing a true appreciation of all that the residents and businesses have done to keep Ocean Beach humming along . . .



L.to R. Mayor Jerry Sanders, Denny Knox, Kevin Faulconer, Claudia Jack

OBMA MAY MEETING CALENDAR

Mon. May 1	6:00pm	<u>OB Street Fair meeting</u> , OBMA Office
Tue. May 2	8:30am	<u>OBMA Design Committee</u> , OBMA Office
Fri. May 5	8:00am	<u>OBMA Promo Committee</u> , OBMA Office
Tue. May 9	8:30am	<u>OBMA Finance Committee</u> , OBMA Office
Wed. May 10	Noon	<u>OBMA Economic Restructuring</u> at OBMA Office
Thur. May 11	Noon	<u>OBMA Board of Directors Meeting</u> , OBMA Office
Tue. May 16	8:30am	<u>Crime Prevention Committee</u> , Newbreak at the Beach

Ocean Beach Farmers Market
Every Wednesday from 4pm to 8pm

Congratulations to Genoa and Brad Dickson (Ocean Beach Hotel) . . . Genoa recently gave birth to a beautiful baby girl named Savannah.



Genoa serves as an OBMA Board Member and serves on a number of our committees. She's going to have her hands full now!

General Committee Info: (check pg 1 for more info)

◆ **ORGANIZATION:** (Executive Officers ONLY)

Meets as needed.

◆ **FINANCE COMMITTEE:**

Meets the Tuesday before the Board Meeting at 8:30 am.
OBMA Office. David Smedley, Chairperson

◆ **DESIGN COMMITTEE:**

Meets the first Tuesday of the month at 8:30 am
OBMA Office. Cordelia Mendoza, Chairperson

◆ **PROMOTION COMMITTEE:**

Meets the first Friday of the month at 8:00 am
OBMA Office. Nedra Bacon, Chairperson

◆ **ECONOMIC RESTRUCTURING:**

Meets the 2nd Wednesday of the month at 12 Noon
OBMA Office. Heather Clarke, Chairperson

◆ **CRIME PREVENTION COMMITTEE:**

is an Economic Restructuring subcommittee.

Meets the 3rd Tuesday of the month at 8:30am.

Julie Klein, Chairperson

Remember, report all crimes to 531-2000. Your Call Counts! The
Graffiti Hotline is 525-8522 or local 226-8613



If you would like
to join one of our committees,
please contact us at 224-4906.
It is always more fun
to be involved in your community!



OB FARMER'S MARKET WINTER HOURS!!!

The Farmer's Market is open every
Wednesday from 4 pm to 7 pm.

Membership Information:

All business owners within the Ocean Beach Business Improvement District boundaries automatically become members of the OBMA when they remit their business license fee. Associate Membership is available to other local businesses for an annual fee of \$70.00.

Member benefits include discounted comprehensive health care insurance rates, listings in multiple on-line and published business directories, co-op advertising opportunities, direct mail pieces and various promotional campaigns. The OBMA staff also facilitates your participation in the Façade Rebate Program, the Public Right of Way Program and the Unreinforced Masonry rehab project. They are also your vehicle to address any difficulties that arise in the district (signage, zoning, trash, safety, etc.).

Best of all, you are given the opportunity to participate in the many special events and community activities that help make Ocean Beach the exciting, vibrant community it is today. Stop by the office at 1868 Bacon Street, call or email us at obbid@nethere.com and we will be happy to assist you.

MAY 19TH FOX 6 NEWS Will be on the patio at Shades Oceanfront Bistro & Tower Two Beach Café from 5:30am to 9:00am

The entire early morning show
will be broadcast from our very
own Ocean Beach.

Come early for breakfast and
stay for the show. Wear your
business logos (just in case you
end up on camera).

Outdoor seating is limited so call
us to let us know you are going to
join us. 224-4906!

ADA Lawsuits

Recently there have been a rash of ADA lawsuits by one or two attorneys who prey on small businesses. Have you read about what happened in Julian and Alpine? If you have been sued, please contact our office at 224-4906 so that we can assess the damage these lawsuits have caused within our community.

Also, please contact our City Council Office at 619-236-6622 and report the incident to our Council Rep. James Lawson.

Most of these lawsuits are not based on any harm caused to the person who is suing these small business. It is important for our local representatives to understand the gravity of this situation.

Please help us help you!

Your OBMA Staff

MEMBER BUSINESS & EVENT ANNOUNCEMENTS

If you want to publish a business announcement, please print out the form from our website or drop by the office.

Business announcements are free to our members and are an easy way to let others know about you and your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary.?

Are you changing your hours or adding a new product line?

Have you recently remodeled?

Kuba Uchi House of Massage is celebrating its one-year anniversary! Come check out this unique healing space tucked into the heart of OB and enjoy all the benefits of professional, therapeutic bodywork. They offer a variety of modalities from around the globe, from Deep Tissue and Swedish to Traditional Thai Massage, Shiatsu, and more. Each session is personalized according to your individual needs. Visit their website, or contact Stephanie Griffin for more information. 10% off any treatment for OBMA members! 15% off during the month of May! Kuba Uchi Therapeutic Bodywork for your mind, body and soul! 619-226-6906, 4967 Newport Avenue. #13, kubauchi.com

OB Massage by Stacy Kern, licensed professional massage therapist, offers new clients 10% off their 1st massage if you mention this promotion. 1 hour massage is \$60, Therapeutic massage, Deep tissue, Relaxation and 1 hour Hot-Rock Therapy is \$75.

Massage therapy is a gateway to healthier living. Call for appointment 619-994-1234. 4932 Newport Ave. (inside the OB Tanning Salon).

Olive Tree Marketplace is putting the finishing touches on their new website due out this June. There will be several "Web Discount Specials" that will only be available online. They will also be offering a worldwide shipping service for many of the gourmet items that are made locally and native to San Diego. Olive Tree has enlarged their grocery selection throughout the store to facilitate the recent demands due to the Albertson's closure. If you have any suggestions for products you want them to carry, they will have a suggestion box set up in the store.

Their famous Roasted Chickens will remain on sale for \$4.99 each throughout the summer and their wine sale of "Buy 4 bottles, get 10% off" will also continue throughout the year. Lastly, they are setting up an "Ocean Beach Business Owners Registry" which will offer a 10% discount (sale items and other discount programs are not included) on all purchases made by the owner of any local Ocean Beach business. All current business owners must apply before discounts can be granted. This program will run through the Summer of 2006 and end on Sept. 10, 2006.

Café Bella Drive Thru Coffee/Juice Bar. Come down and check out the newest and hottest spot in OB. Café Bella is a full service coffee and juice bar. They carry the finest beans from Café Calabria and over 10 coffees to choose from including a full selection of organic blends. They have practically every flavor of frozen fruit smoothie, as well as puree smoothies and protein shakes. Breakfast items include bagels, scones, muffins, donuts and fresh fruits. Prices are great, service is fast and outstanding. 4984 Voltaire St. 619-226-8559.

Subway Sandwiches & Salads. Now there are two locations in Ocean Beach . . . The OB Quik location (619-226-8559) on Voltaire & Bacon offers fast service with outdoor dining. The new dine-in location (619-225-1072) on Cable and Newport Ave. features over 12 tables and seating for 40. Enjoy a delicious sandwich made on your choice of fresh bread in their air-conditioned dining area. \$2.99 specials, daily foot long specials and delicious breakfast sandwiches with fresh coffee. Open late to service the evening crowds in OB.

OB Quik Stop Market . . . a family owned and operated grocery store for over 20 years. This special corner of town has everything you need with great customer service. With a full line of groceries, over 35 refrigerated cooler doors filled with the widest selection of beer, wine and sodas. They have a Subway shop inside and a Drive thru Café Bella outside. Plenty of parking. 4984 Voltaire Street, their phone number is 619-226-8559.

**INSERT YOUR FLYER
IN OUR NEXT ISSUE?**

Supply us with 435 copies of your flyer and we will stuff them in our Newsletter for only \$40. The deadline is the 25th of the month before publication (May25th for June Issue). Two inserts per issue and 1st come first served. There are limits to the number of times you can put a flyer in the newsletter per year.

Call us & sign up today!
Contact the OBMA office at 224-4906 for more information.

**2006 SCORE
Workshop Schedule**

To register call
619-557-7272

or go to
www.score-sandiego.org

WELCOME NEW OBMA MEMBER!!!

Zimba Designs
Web Design
www.zimbadesigns.com 619-226-2157

Coffee News
Newspaper 760-274-5570

Casanova's Pizza & Subs
Restaurant and Deli
2163 Abbott St. 619-226-7492



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 San Diego, CA 92167

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 San Diego, CA 92107
 619-224-4906, Fax 619-224-4976
 www.OceanBeachSanDiego.com
 Email: obbid@nethere.com



Ocean Beach MainStreet Association website is OceanBeachSanDiego.com

What's inside?

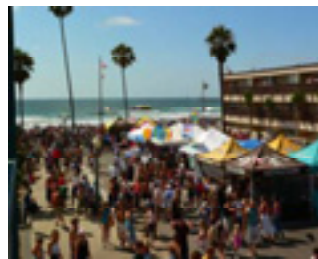
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INSERTS:

**Ocean Beach Historical Society's
 OB Exposed Photo Contest
 Wizard of Paws**

Ocean Beach
 MainStreet Association
No General Meeting in May
*See cover for Committee
 Meeting Dates & Times*

Ocean Beach Street Fair & Chili Cook-Off News . . .



On **Saturday, June 24th** Newport Avenue in Ocean Beach will host the **27th Annual Ocean Beach Street Fair & Chili Cook-off Festival** – a celebrated and eagerly anticipated yearly community tradition. This free festival will entertain visitors and residents alike! **Four stages** of continuous music! Lots of local bands on the **Local 92107 Stage!** **Artists Alley** will host unique handmade creations by talented artisans plus you can make a *free Fat Hat!* **Community Mural Project** – Join in the fun and paint a square of this mural. **Wonderland Children's Area** – Named after the 1st amuse-

ment park in Ocean Beach! Tons of fun for the little ones! **Pony Rides** –(ages 6 months to under 100 lbs.) **The Climbing Wall, Carnival Games, Rides** and **Laser Tag** for kids and adults of all ages. Don't forget the **Chili Cook-Off** from 10 am to 3 pm at the foot of Newport Avenue with a breeze from the ocean to cool that "hot" chili ! Amateur cooks with original recipes compete for prizes. **Smart & Final** will again participate making the "Committee Chili"! Our **Beachside Beer Garden & Liquorland** (sponsored by **Winston's**) will be located right next to the Main Stage for all those thirsty adults! A tantalizing array of terrific

Food Vendors. Vendor Booths full of colorful merchandise will line all three blocks and the side streets! A terrific **Skateboard Exhibition** from **Ocean Beach Surf & Skate Shop . . . Free fun and frolic for all at the Ocean Beach Street Fair & Chili Cook-off Festival on Saturday June 24th from 10 am to 8 pm.**

**27th Annual Ocean Beach Street Fair
 & Chili Cook-Off Festival
 Saturday, June 24th, 2006**

Vendor Applications

OBMA Members get a 20% Discount
Applications available online at

OceanBeachSanDiego.com OR *OBStreetFair.com*
OR at the OBMA Office, 1868 Bacon Street, Suite A
 Please call 619-224-4906 for more information.