



Ocean Beach MainStreet Association March 2007 NEWSLETTER

BOARD OF DIRECTORS

Michael Akey, President

Pacific View Real Estate

Julie Klein, 1st Vice President

Julie Designs

Heather Clarke, 2nd Vice President

Union Bank

Cordelia Mendoza, Secretary

Cottage Antiques

Mike Stifano, Treasurer

Winston's

David Smedley

Smedley, Gallagher & Gee, LLP

Yvonne Cruz

Surf'n Sea Wetsuits

Gary Gilmore

Gary Gilmore Goldsmith

Genoa Dickson

Ocean Beach Hotel

Barbara Iacometti

Details Salon & Spa

Mark Schlesinger

Beach Area Tax Service

Beth Turner

Jungle Java

Craig Gerwig

Newport Avenue Antique Center

Kelly Patri

Bone Appetit Ocean Beach Pet Supply

STAFF:

Denny Knox, Executive Director

Claudia Jack, Associate Director

David Klamann &

Community Crops,

Market Managers

Internet Service by Nethere



Photo by Joe Ewing

CHANGES

on the OBMA Board of Directors

Nedia Bacon, Theo's Restaurant, has resigned from the OBMA Board of Directors effective Feb. 1st. Nedia will be putting all her efforts into her restaurant in Pacific Beach. The Board wishes to thank Nedia for her years of volunteering for the OBMA. The Board of Directors appointed existing board member, **Cordelia Mendoza, Cottage Antiques** to be Secretary of the Association, replacing Nedia's executive board position. Cordelia also chairs the Promotion Committee and previously chaired the Design Committee.

Kelly Patri, Bone Appetit Ocean Beach Pet Supply, was appointed to the OBMA Board of Directors at the Feb. 8th Board Meeting to fill the empty board seat.

She is originally from Boston, Mass. , moved out to San Diego 18 years ago and has lived /worked in Ocean Beach for 17 years. Kelly has owned 3 businesses in San Diego – a word processing service doing transcription and book-keeping for attorneys, contractors, insurance companies, and business professionals. She owned a pet sitting service for 6 years and sold that in 2004 and opened Bone Appetit Ocean Beach Pet Supply.

Bone Appetit started out on Santa Monica Avenue for a year and a half and moved to their new, bigger location at 4845 Newport Avenue about 8 months ago. Kelly says that she is very excited to be . . .

Continued on page 2

March Meeting Calendar

Fri. Mar. 2nd - 8 am Promotion Committee
Mon. Mar. 5th - 6:00 pm Street Fair Committee
Tue. Mar. 6th - 8:30 am Design Committee
Wed. Mar. 7th 8:30 am Finance Committee
Thur. Mar. 8th 12noon Board of Directors Meeting
Wed. Mar. 14th 12noon Economic Restructuring Com.
Tue. Mar. 20th 8:30am Crime Prevention Committee

**Plan ahead for our OBMA Merchant Mixer
April 26th 5:30pm -7:30pm.
4966 Santa Monica Ave.**

Ocean Beach Farmers Market

Every Wednesday
4pm to 7pm

Fresh vegetables, fruit,
flowers, jams and jelly, plus
fresh baked goods not to mention all the other
fun things at the OB Farmers Market!



Kelly Patri continued from page 1

. . . operating on Newport Ave. and business is going great so far! (Please take advantage of their merchant discounts, local delivery, frequent buyer programs, and know that they pride themselves on customer service.)

A big part of Kelly's time is spent on their Cat & Kitten Rescue and Adoption Center, located inside their shop. Her hobbies are working in her shop, spending time with her 12 pets, doing pet rescue work, and working in her shop! She has been fortunate to have enjoyed extensive travel to Europe and Africa, and hopes to do so again one day. Kelly enjoys serving on the OBMA Design and Promotion Committees, volunteering for animal rescue organizations, membership in the Peninsula Breakfast Club, and working at the monthly Feral Cat Coalition clinics, where they spay and neuter several hundred cats per month. She feels very blessed and fortunate to own a business doing what she absolutely loves while living in the "best little

General Committee Info: *(check pg1 for more info)*

♦ **ORGANIZATION:** *(Executive Officers ONLY)*

Meets as needed.

♦ **FINANCE COMMITTEE:**

Meets the Tuesday before the Board Meeting at 8:30 am. OBMA Office. Mike Stifano, Chairperson

♦ **DESIGN COMMITTEE:**

Meets the first Tuesday of the month at 8:30 am OBMA Office. Beth Turner, Chairperson

♦ **PROMOTION COMMITTEE:**

Meets the first Friday of the month at 8:00 am OBMA Office. Cordelia Mendoza, Chairperson

♦ **ECONOMIC RESTRUCTURING:**

Meets the 2nd Wednesday of the month at 12 Noon OBMA Office. Heather Clarke, Chairperson

♦ **CRIME PREVENTION COMMITTEE:**

is an Economic Restructuring subcommittee.

Meets the 3rd Tuesday of the month at 8:30am.

Julie Klein, Chairperson

Remember, report all crimes to 531-2000. Your Call Counts! The Graffiti Hotline is 525-8522 or local 226-8613

If you would like to join one of our committees,

please contact us at 224-4906.

It is always more fun

to be involved in your community!



beach town in America (O.B. of course)."

"I'm very excited and honored to serve on the OBMA Board of Directors and I very much look forward to my first meeting."

Kelly Patri

Introducing SDG&E's Energy Saver Bonus Program

On February 1, SDG&E® kicked off a new program to help you save energy and take greater control of your energy costs this year.

The Energy Saver Bonus offers a special one-time cash bonus to qualifying businesses that save energy year-round, and during critical times this summer, by participating in both an Energy Efficiency **AND** Demand Response program for smaller businesses from February 1, 2007 to June 30, 2007.

Year-Round Savings (Energy Efficiency)

Small Business Super Saver has cash rebates for small business customers installing energy-efficient equipment. In many cases, customers may qualify for equipment upgrades at no cost.

Two Summer Savings Programs to Choose From (Demand Response)

The Peak Day Credit program has been improved so it's easier to qualify for bill credits during hot summer days. Now, all you need is a minimum of 10% energy reduction when requested, and you will receive a bill credit equal to what you save (up to 20%).

OR:

The Summer Saver program provides an annual bill credit when you agree to have your central air conditioning unit cycled off and on for a few hours on select summer days. The annual credit varies based on the size and number of air units at your business.

Don't pass up this cash incentive. Call your contractor today to find out how you can qualify. Visit www.sdge.com/energysaverbonus for more information or call 1-800-644-6133.

Helping your business save energy is one of the ways SDG&E is developing energy solutions to help the region.

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office.

Business announcements are free to our members. It's an easy way to let others know about your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary.

Are you changing your hours or adding a new product line?

A Message from the OBMA:

I thought I would take this opportunity to ask merchants to notify our office if you would like to be on our **Email Warning List**. Often we receive warnings about counterfeit money, graffiti artists, shoplifters, water main breaks, etc. We need a way to notify merchants immediately. In the past, we have been hand delivering flyers regarding certain problems in Ocean Beach. It is time consuming and we don't always have 3 or 4 delivery volunteers to walk the commercial streets at a moment's notice. Email would be a great alternative however we know that a number of merchants don't use email. It would be great if you did! This would be an easy way to notify you of local area problems. If you would like to be on the **Email Warning List**, email me at obbid@nethere.com to let me know.

Thanks, Denny

Welcome New OBMA Members

*Here's a correction for
OB Computers web address.*

Ocean Beach Computers

5032 Niagara Ave., San Diego, CA 92107

619-567-3089 www.obcomputers.net

Computer Services and Consulting.

Beach Sweets

5022 Newport Ave., San Diego, CA 92107

619-818-0115

Candy Shop & Gifts

Paula Luber, MD

5059 Newport Ave., #205, San Diego, CA 92107

619-224-3225

Medical Care Family Practice

Balanced Wellness Health Center

1804 Cable St., Suite A, San Diego, CA 92107

619-223-6262 www.balancedwellnesshealth.com

Alternative Health Care/Health Services, Massage

FREE! FREE!
FREE! FREE!
*NEED TO RECYCLE
YOUR ELECTRONIC
WASTE?*

A Plus Surplus is licensed with the CA Dept. of Toxic Substance Control and offers disposal free of charge for your TVs, monitors and other electronic devices. They accept drop-offs between 8-5 Mon-Fri at 1533 Broadway in San Diego. Residents and businesses can call for a pick up by calling Greg Axtell at 619-230-1100 (office) or 619-227-4403 (his cell).

OTTOGRAPHIX
GRAPHIC DESIGN

NEED A MAP?
*Creating custom maps
is one of our specialties...*
Check out the Ocean Beach
map in this publication, and
many more examples online
at www.ottographix.com/maps

WEB & PRINT DESIGN
including:
Websites • Cartography
Promotional Design
Calendars • Business Cards
Floor Plans • Display Ads
And Much More!

Call Today!
619.339.3129
www.ottographix.com



Ocean Beach MainStreet Association

PO Box 7990
San Diego, CA 92167

Office:

1868 Bacon Street, Suite A
San Diego, CA 92107
619-224-4906, Fax 619-224-4976
www.OceanBeachSanDiego.com
Email: obbid@nethere.com



OceanBeachSanDiego.com . . . For all your information!

What's Inside this Edition?

Calendar of Meetings	1
OBMA Board member changes	1
Membership/Committee Info	2
Farmers Market	2
OBMA Board continued	2
SDG & E Energy Saver Bonus	2
Member Announcements	3
New OBMA Members	3
Electronic Waste—Free Disposal	3
Merchant Mixer April 26th	3
Street Fair Vendor information	4
Kite Festival	4

Insert: MySDLife.com
Ocean Villa Inn

Health and Wellness – OBMA Mixer
Thursday, April 26th, 5:30-7:30pm
 Scrimshaw Square, 4966 Santa Monica Ave
MEET YOUR FELLOW MERCHANTS

Arcade Salon	Slippery Sam's Select Secondhand Sedans
Ayurvedic/Reiki Practitioner, Diane Collard	Tarot Card Parlor
Crystal Visions	The Whole Leaf Tea Shop
Paper Moon Music	Waves of L.I.F.E.
Progressive Fitness	<i>Refreshments provided</i>

OB Kite Festival
 is Sat. Mar. 3rd
 9am to 4pm at the
 OB Rec Center,
 4700 block of
 Santa Monica Ave.

28th Annual Ocean Beach Street Fair & Chili Cook-Off
Saturday, June 23rd, 2007

Vendor Applications
OBMA Members get a 20% Discount
Applications available online at
 OceanBeachSanDiego.com OR OBStreetFair.com
OR pick up at the OBMA Office, 1868 Bacon Street, Suite A
 Please call **619-224-4906**
 or email: **obbid@nethere.com**