



Ocean Beach MainStreet Association MARCH 2006 NEWSLETTER

BOARD OF DIRECTORS

- Scott Allgaier, President**
Newport Avenue Antique Center
- Michael Akey, 1st Vice President**
Pacific View Real Estate
- Julie Klein, 2nd Vice President**
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- David Smedley, Treasurer**
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- Yvonne Cruz**
Surfn Sea Wetsuits
- Gary Gilmore**
Gary Gilmore Goldsmith
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Ocean Beach Hotel
- Barbara Iacometti**
Details Salon & Spa
- Heather Clarke**
Union Bank
- Mark Schlesinger**
Beach Area Tax Service
- Mike Stifano**
Winston's
- Beth Turner**
Jungle Java
- Cordelia Mendoza**
Cottage Antiques
- STAFF:**
- Denise Knox, Executive Director**
- Claudia Jack, Associate Director**
- David Klamon & Community Crops - Market Managers**

Ocean Beach Community Workshop with City Councilmember Kevin Faulconer

*Please play a part of this community's future
by attending the upcoming Workshop*

Tuesday, March 21st from 6 to 8pm
Masonic Center, 1711 Sunset Cliffs Blvd.

See story on page 3

OBMA Office

has a new, more creative look!

Local Artist **Kim Howell** created our new mural on the Ocean Beach MainStreet Association's building at 1868 Bacon Street. Kim is a commercial artist, muralist and sign painter. She is a native San Diegan (which is rare) and is an OB local with a lifelong attachment and affinity for OB's "still eclectic" community, ocean and perfect weather.



Photos by Joe Ewing

OBMA MARCH MEETING CALENDAR

- Fri. Mar. 3 8:00am OBMA Promo Committee, OBMA Office
- Tue. Mar. 7 8:30am OBMA Design Committee, OBMA Office
- Wed. Mar. 8 8:30am OBMA Finance Committee, OBMA Office
- Wed. Mar. 8 Noon OBMA Economic Restructuring at OBMA Office
- Thur. Mar. 9 Noon OBMA Board of Directors Meeting
- Tue. Mar. 21 8:30am Crime Prevention Committee at Police Trailer
- Tue. Mar. 21 6pm-8pm Community Workshop with Kevin Faulconer
At Masonic Center

OB Farmers Market is Open
Every Wednesday from 4pm to 7pm



General Committee Info: (check pg 1 for more info)

◆ **ORGANIZATION:** (Executive Officers ONLY)

Meets as needed.

◆ **FINANCE COMMITTEE:**

Meets the Tuesday before the Board Meeting at 8:30 am.

OBMA Office. David Smedley, Chairperson

◆ **DESIGN COMMITTEE:**

Meets the first Tuesday of the month at 8:30 am

OBMA Office. Cordelia Mendoza, Chairperson

◆ **PROMOTION COMMITTEE:**

Meets the first Friday of the month at 8:00 am

OBMA Office. Nedra Bacon, Chairperson

◆ **ECONOMIC RESTRUCTURING:**

Meets the 2nd Wednesday of the month at 12 Noon

OBMA Office. Heather Clarke, Chairperson

◆ **CRIME PREVENTION COMMITTEE:**

is an Economic Restructuring subcommittee.

Meets the 3rd Tuesday of the month at 8:30am.

Julie Klein, Chairperson

Remember, report all crimes to 531-2000. Your Call Counts! The Graffiti Hotline is 525-8522 or local 226-8613



If you would like
to join one of our committees,
please contact us at 224-4906.
It is always more fun
to be involved in your community!



OB FARMER'S MARKET WINTER HOURS!!!

The Farmer's Market is open every
Wednesday from 4 pm to 7 pm.

Membership Information:

All business owners within the Ocean Beach Business Improvement District boundaries automatically become members of the OBMA when they remit their business license fee. Associate Membership is available to other local businesses for an annual fee of \$70.00.

Member benefits include discounted comprehensive health care insurance rates, listings in multiple on-line and published business directories, co-op advertising opportunities, direct mail pieces and various promotional campaigns. The OBMA staff also facilitates your participation in the Façade Rebate Program, the Public Right of Way Program and the Unreinforced Masonry rehab project. They are also your vehicle to address any difficulties that arise in the district (signage, zoning, trash, safety, etc.). Best of all, you are given the opportunity to participate in the many special events and community activities that help make Ocean Beach the exciting, vibrant community it is today.

Stop by the office at 1868 Bacon Street, call or email us at obbid@nethere.com and we will be happy to assist you.

Continued from page 1

**2 HR
PARKING**
*Move it
or Pay!*

Remember these Guidelines for Two-Hour Parking Zones

Thanks to a request from the OBMA Economic Restructuring Committee, we have received a list of guidelines from the City of SD Parking Management for our merchants, their employees and customers to follow.

1. Vehicles are marked every two hours or as the area permits.
2. Officers follow a marking pattern based on the needs of the area enforced.
3. Vehicles are marked with various methods. The marks are for the benefit of the officer. Officers will at times mark vehicles more than once and note the different mark times. This is to ensure that the vehicles move.
4. Time zones are to assure the turnover of parking.
5. When marks are tampered with officers may find alternate methods of marking.

Now that the parking situation has been cleared up, I know that I, for one, am going to work a lot harder at moving my car within the two hour period. I don't really enjoy sending those \$40 checks to the City on a regular basis . . . and after all, parking turnover is a good thing.

Denny Knox

She has an artistic background starting with her mother and continuing with her daughters. Kim said that her most recent favorite project was the OBMA Mural. She stated, "The opportunity to paint an exterior Mural representing OB at the OB Main Street Association was a delightful, heartfelt project." Kim can be reached at 619-459-1955 or obpainter1@yahoo.com

Many thanks to the Design Committee and especially to member Gayle Monastero for all her work to make this mural a reality.

*



Kim and her daughter starting the mural for the OBMA office

2006 SCORE

Workshop Schedule

To register call 619-557-7272 or
go to www.score-sandiego.org

MEMBER BUSINESS & EVENT ANNOUNCEMENTS

If you want to publish a business announcement, please print out the form from our website or drop by the office.

Business announcements are free to our members and are an easy way to let others know about you and your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary?

Are you changing your hours or adding a new product line?

Have you recently remodeled?

Angels on Wheels is here to serve as your personal assistants. Providing healthy, delicious in-home cooking or errand services to cover your every need. Specializing in senior citizens and home-bound individuals. Personalize the menu with your recipes or choose from our wonderful selection of meals. Do you know someone who could use an Angel? Call today at 619-889-2081.

Ocean Beach Tire Center is now offering a FREE ALIGNMENT when you purchase four new tires at their regular price. There are some restrictions. Ocean Beach Tire Center is located at 4893 Newport Ave. and their phone number is 619-758-7663.

WELCOME NEW OBMA MEMBER!!!

Jane Loveday, Prudential California Realty
2830 Shelter Island Drive, San Diego, CA 92106
619-516-1615 or www.JaneLoveday.com

Surf O Rama San Diego
4864 Newport Ave, inside Newport Ave. Antiques
858-488-5533

Please Join Us for an Ocean Beach Community Workshop



with our new District 2 Councilmember

Kevin Faulconer

We are having this workshop to discuss the community's priorities and to come to a consensus on what needs to be done to make Ocean Beach a better place to live, work and visit!

Where: Masonic Center, 1711 Sunset Cliffs Blvd.

When: Tuesday, March 21st, 2006, 6pm to 8pm

A Workshop for an hour, then meet our Councilman and have a discussion with Kevin Faulconer about the future of Ocean Beach.



Snacks & Refreshments will be provided.
This workshop has been organized by members of the Ocean Beach Main Street Association, Ocean Beach Town Council, Ocean Beach CDC, and the Ocean Beach Planning Board.

Working together for a better Ocean Beach!

Questions? Call Denny Knox at 619-224-4906





Ocean Beach MainStreet Association

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Happy
St. Patrick's Day!!!

Ocean Beach MainStreet Association website is OceanBeachSanDiego.com

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**27th Annual Ocean Beach Street Fair
& Chili Cook-Off Festival**
Saturday, June 24th, 2006

Vendor Applications

OBMA Members get a 20% Discount
Applications available online at
OceanBeachSanDiego.com OR OBStreetFair.com
OR pick up at the OBMA Office, 1868 Bacon Street, Suite A
Please call 619-224-4906 for more information.

Ocean Beach
MainStreet Association
March 21st—6-8pm
Masonic Center
OB Community Workshop

A PARTNERSHIP BETWEEN OBMA & OB ELEMENTARY SCHOOL
Ocean Beach MainStreet Association is helping to fulfill a wish list from Ocean Beach Elementary School. Right now, the school is looking for local artists/musicians/craftsman who are willing to donate time to teach a lesson to students in their fields. Call Yvonne (Surf n Sea) at 222-1231 if you can help.