



Ocean Beach MainStreet Association JUNE 2011 NEWSLETTER



BOARD OF DIRECTORS

- Michael Akey, President**
Pacific View Real Estate
- Julie Klein, 1st Vice President**
Julie Designs
- Barbara Iacometti, 2nd Vice President**
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- Mike Stifano, Treasurer**
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- Yvonne Cruz, Secretary**
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- Gary Gilmore**
Gary Gilmore GOLDSMITH
- Dave Martin**
Shades Oceanfront Bistro
- Mark Schlesinger**
Beach Area Tax Service
- Craig Gerwig**
Newport Avenue Antique Center
- Kelly Patri**
Bone Appetit Ocean Beach Pet Supply
- Mary Orem**
Morland Apts. LLC

STAFF:

- Denny Knox, Executive Director**
- Claudia Jack, Associate Director**
- Liz Greene, Creative Director**

Farmers Market Staff:

- David Klamon & Community Crops,**
Market Managers
- Angel and Chris**

FIND OUT EVERYTHING
YOU NEED TO KNOW
ABOUT THE
**OB STREET FAIR &
CHILI COOK-OFF
FESTIVAL**
ON **JUNE 25, 2011**
SEE PAGES 4 & 5 OF
THIS NEWSLETTER



Remember! Board Elections are coming! June 15th Deadline!

"Intent to Run" forms are available at our Office at 1868 Bacon St. Potential Board members must be members of the OBMA, should be very familiar with the organization and have served on one of the standing committees or special event committees for a year. Board members should also have the time to devote to monthly board meetings, working on committees, and volunteering for special events. Board terms are for a minimum of 3 years. Forms must be turned in to the OBMA office no later than June 15, 2011. Please call 619-224-4906 for more info.

Ballots will go out on July 1st, 2011 as part of the July Newsletter.



June Meeting Calendar

- | | | |
|---------------|--------|---------------------|
| Fri. June 3 | 8:30am | Promo Committee |
| Mon. June 6 | 6pm | Street Fair Meeting |
| Tue. June 7 | 8:30am | Design Committee |
| Wed. June 8 | 8:30am | Finance Committee |
| Wed. June 8 | Noon | ER Committee |
| Thur. June 9 | Noon | OBMA Board Meeting |
| Mon. June 20 | 6pm | Street Fair Meeting |
| Tues. June 21 | 8:30am | Crime Prevention |
- will be at Ocean Villa Hotel, 5142 W Pt. Loma Blvd.

All other meetings at the OBMA office unless otherwise noted.

OB Beach Ball was great . . .
Loved the ferris wheel!
Send us your photos
for our gallery.
See pg 2.

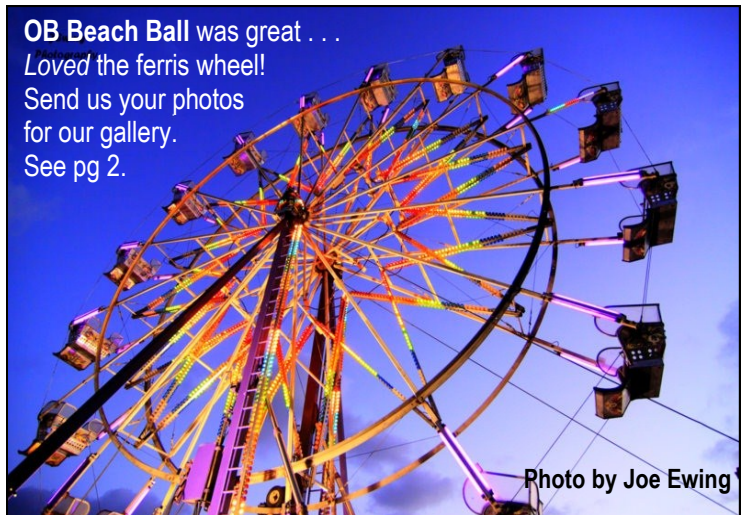


Photo by Joe Ewing

Ocean Beach Farmers Market

Every Wednesday 4pm to 8pm

Fresh vegetables, fruit, flowers, jams and jelly, plus fresh baked goods . . .
not to mention all the other fun things
at the OB Farmers Market!

Music and sheer enjoyment abound!



General Committee Info: See Calendar pg 1.

◆ **ORGANIZATION:** (Executive Officers ONLY)

Meets as needed.

◆ **FINANCE COMMITTEE:**

Meets the Wednesdays before the Board Meeting at 8:30 am. OBMA Office. Mike Stifano, Chairperson

◆ **DESIGN COMMITTEE:**

Meets the first Tuesday of the month at 8:30 am OBMA Office. Barbara Iacometti, Chairperson

◆ **PROMOTION COMMITTEE:**

Meets the first Friday of the month at 8:30 am OBMA Office. Josh Utley, Chairperson

◆ **OBREL:**

Meets the first Tuesday of the month at 2pm, OBMA office Dave Martin & Kevin Alsobrook, Chairpersons

◆ **ECONOMIC RESTRUCTURING:**

Meets the 2nd Wednesday of the month at 12 Noon OBMA Office. Gary Gilmore, Chairperson

◆ **CRIME PREVENTION COMMITTEE:**

is an Economic Restructuring subcommittee.
Meets the 3rd Tuesday of the month at 8:30am.
Julie Klein, Chairperson

[Join one of our committees - Call 619-224-4906](http://www.obma.org)



It's coming!
Saturday, Sept. 10, 2011

Vendor applications are
available online
OBMusicFest.org

THE DESIGN COMMITTEE ADDS COLOR TO OB

Please check out our **new banners** for the summer. These were designed by **Ashley Lewis** from **Dog Beach Design**. They'll be hanging along Newport Ave for the summer.



OB Beach Ball continued from page 1

View from the Main Stage during **OB Beach Ball** with the pier in the background. . . Check our website Oceanbeachsandiego.com

This photo is by Joe Ewing.



Merchants — Don't Forget To:

- **Re-schedule deliveries** around the day of Street Fair. Newport Ave. & adjacent alleys will be closed 3 am -11 pm, June 25th.
- **Notify employees** to find alternate transportation methods to work on June 25th. The shuttle from Robb Field is a convenient choice.
- **Do not hire any on-site musicians** that will interfere with the scheduled stages of music.
- **Do not obstruct the sidewalk** in any way. Foot traffic will be heavy that day!
- **Get your storefront ready** for 70,000 visitors!
- **Bars:** Keep accurate counts of your patrons - watch your capacity!

Ocean Beach Street Fair & Chili Cook-Off Festival June 25, 2011

4800-5000 blocks of Newport Ave.
and cross streets.
Check out our website
OceanBeachSanDiego.com

for more information about

**Bands
Chili
Vendors
Artists Alley
food & fun**

Many thanks to our sponsors!



EVENT PROGRAM

*Welcome to
The 32nd Annual*



SATURDAY

JUNE 25, 2011

10 AM ~ 8 PM

SPONSORED BY



The Ocean Beach
MainStreet Association

www.OBStreetFair.com

www.OceanBeachSanDiego.com

logo and cover design by DogBeachDesign.com



Ocean Beach . . . All Day Long!

On **Saturday, June 25th** from 10 am to 8 pm Newport Avenue in Ocean Beach will host the **32nd Annual Ocean Beach Street Fair & Chili Cook-off Festival** – a celebrated and eagerly anticipated yearly community tradition.

This **FREE** festival will entertain more than 70,000 visitors throughout the day!

- **Five stages** of continuous music provide a tune for every ear! Non-stop music with many local 92107 musicians on **EVERY STAGE** this year as part of our 32nd Anniversary celebration! *CHECK OUR WEBSITE FOR BAND LISTINGS!*
- **Artists Alley** will host unique handmade creations by talented artisans. We've never had so many talented artists!



- **Community Mural Project** – Join in the fun and paint a square of this mural. Children and adults of all ages are welcome in creating this masterpiece! Janis Ambrosiani has designed an incredible mural for us! Remember! The spaces sell out very quickly so come early to buy your space.
- **Wonderland Children's Area** – Named after the 1st amusement park in OB! Tons of fun for the little ones! **Pony Rides** – (ages 6 months to under 100 lbs.)
- Don't forget the **Chili Cook-Off (they have their own hours)** from 10 am to 2:30 pm at the foot of Newport Avenue with a breeze from the ocean to cool that "hot" chili! Amateur cooks with original recipes compete for prizes. **Shades Oceanfront Bistro** will be hosting the "Committee Chili" once again! Come early so you can taste every chili recipe!



- Our **Beachside Beer Garden & Liquorland** (sponsored by **Winston's**) will be located right next to the Main Stage for all those thirsty adults!
- Hungry? A tantalizing array of terrific **Food Vendors** to please any appetite.

Lots of new food vendors this year.

- **Vendor Booths** full of colorful merchandise will line all three blocks and the side streets! There is always something new and interesting. Great unusual vendors this year!
- A terrific **Skateboard Exhibition** from **Ocean Beach Skate & Surf Shop** . . . Wow . . . you don't want to miss this! It is always thrilling . . . located next to their new location at 4976 Newport Ave.
- **Climbit Wall** in the Starbuck's parking lot. Have a seat and watch the climbers aim for the top.
- **Unbelievable Raffle** to help pay for the 4th of July Fireworks.

Free fun for all at the

Ocean Beach Street Fair & Chili Cook-off Festival
on **Saturday June 25th, 2011** from 10 am to 8 pm.



Directions: Take 1-8 west until you bump into the ocean or turn onto Sunset Cliffs Blvd. to Newport Avenue.

Free Shuttles: Ride to the Festival for free! Park near Robb Field or on Sea World Drive (at Pacific Highway) from 9:30 am to 9 pm. Trolleys run every ½ hour on the ½ hour from Robb Field and every hour on the hour from Sea World Dr. *We have four trolleys running continuously so you won't miss any of the fun! Another great event hosted by the **Ocean Beach MainStreet Association!***

Member Business Announcements

If you want to publish a business announcement, please print the form from our website, email us or drop by the office. Business announcements are free to our members. It's an easy way to let others know about your particular business. What kind of information will we publish? Have you or your employees received a special award? Are you are having a big sale or anniversary? Are you changing your hours or adding a new product line?

Luminous Hair Design Celebrates Ten Years in 2011! We have been beautifying Ocean Beach for ten years and in addition to men's, women's and children's cuts and coloring, we offer Hair Glossing and Feathering and we are an Official Locks of Love Salon! Call today for an appointment, or drop by anytime: 619-223-2011, we'd love to have you. Have many Happy Hair Days! 5005 Niagara Ave.

Young At Art Children's Creative Center Spring & Summer Classes 2011: Painting, Drawing, Pottery, Photography, Crafts & Mixed Media classes for youth. \$175 for 4, two-hour classes. Each session includes a snack with cookies, fruit & juice, and a personalized "Photo Take-Home Art Journal". Students will enjoy a unique home environment complete with an inspiring garden & outdoor area, mural painting on the walls in our "Fantasy Mural Room", on-site pottery kiln firing & glazing, and a teacher-student ratio that is unbeatable! Summer Class Schedule is: Tues. thru Fri.- (choose one) 10 to 12, 1 to 3, 4 to 6.

Young At Art is a non-profit organization located in Ocean Beach/ Pt. Loma at 1821 Cable St., San Diego, CA, 92107. Contact Kim Howell, Director at 619-459-1955 or email obpainter1@yahoo.com. Visit www.youngatartsandiego.org for pictures, details, scholarship info.

Indie Yoga is getting ready to unlock the doors!! Mark your calendar for the **Grand Opening!** Doors will open Sat., June 4th @ 8:30 AM. Located at 1857 Bacon St, Indie Yoga will offer Vinyasa classes blending physical alignment and core strength in a fluid rhythm with an emphasis on heat, ranging from a comfortable 85 degrees to a steamy 104 degrees. Classes on opening day will be "pay-what-you-wish". We at Indie Yoga are very passionate about keeping our oceans, waves and beaches clean. 100% of the donations collected on June 4th will go to the SD County Chapter of SURFRIDER. Stop by anytime between classes for our open house to meet your instructors and enjoy light refreshments. For more info visit www.indieyogasd.com... Bring your mat and join us for one of the following opening day classes: 9 - 10 AM - Surf Flow (Vinyasa 2), 12 - 1 PM - Beginner Vinyasa, 3:00 - 4:00 PM - Surf Flow (Vinyasa 2).

Belgium Delights, a new vendor at the OB's Farmers Market, offers tasty Belgian treats such as waffles, Brioche and fries. Serge, the owner, explains that everything is made from scratch using fresh ingredients, old recipes (from his family), and hard work. Try the waffles topped with Nutella and whipped cream, or enjoy a fragrant brioche with a good cup of coffee... Mmm. If you are hungry, try the fries. Creamy on the inside, and crispy on the outside, they're a treat! They are fried as you wait, and served in the traditional paper cone.

Belgium Delights will be at the OB Street Fair, come and see us there and of course, at the OB Farmers Market. Stop by for a sample and a chat in French.

OCEAN BEACH SURF & SKATE PRESENTS THE VAULT YOGA & FITNESS STUDIO!!! Step into the Vault at Ocean Beach Surf & Skate. Returning with a new schedule, new classes and

WELCOME NEW MEMBERS

Episcopal Church Center

Nancy R Holland, Director

2083 Sunset Cliffs Blvd. 619-823-8998 edsd.org

Churches, Religious Organizations

San Diego Magic Shows

Matthew King, 619-886-7745 - SanDiegoMagicShows.com

Magician

a new competitive price structure, The Vault is back and better than ever! Check out exciting new fitness classes including Zumba and Pilates Yoga Fusion, as well as early-bird classes beginning at 6am. The Vault is also offering exclusive introductory specials throughout the month of June as we have partnered with our neighbors at Progressive Fitness. \$10 drop-in rates. Monthly memberships from \$49 to \$79 per month. Additional info, calendar and class descriptions on www.thevaultyoga.com. Step into The Vault...close your eyes, free your mind and welcome Zen into your life!!! 4976 Newport Ave. Phone 619-225-2317.

Ed & Darla from **Pepe's Italian**, 1830 Sunset Cliffs Blvd. are happy to announce that they have a brand new menu. Stop by and check it out. 619-221-1926. PepesItalian.com

Have you been to the **OB Business Center** lately? The **OB Business Center** (formerly Saffran Packaging) is growing again! In addition to our print and shipping services, we are excited to announce that Alison Herring is our new onsite Notary Public. Walk-ins are welcome for notary services during business hours with no appointment necessary. In addition to notary services, Ali manages the shipping department and can assist you in selecting, packing, and shipping your domestic or international boxes. Rebecca Saffran recently joined OBBC as our new print center manager and with her technical expertise is taking print services to a higher level. Whether you want to design new menus, make custom pamphlets or flyers, Rebecca can help. To set up a personal or business printing account, Rebecca is the one to see. Ali and Rebecca round out our team with their combined knowledge and amazing customer service, and are ready to help. **Ocean Beach Business Center** - "Print it, Pack it, Ship it, & Culture..." 4876 Santa Monica Avenue, San Diego, California 92107 ph 619.222.4876 fax 619.222.0976 oceanbeachbiz@gmail.com

The Law Offices of Ronson J. Shamoun is a full service law firm that can help resolve your personal, small business, and corporate income tax problems with the IRS and California tax authorities. We can help you remove liens, levies, and wage garnishments, represent you in an audit, eliminate your liability through an installment agreement or Offer in Compromise, represent you in US Tax Court, and defend you against potential criminal tax investigations/prosecutions. Our office has a sterling reputation in the community and established relationships with government officials. We are known within the IRS for our steadfast and unrelenting advocacy on our client's behalf. For more information, please visit our website at www.IRSsolution.com or give us a call at 619-595-1655.



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To learn more about advertising in the newsletter or on our web site please call Liz or Denny at 619-224-4906. Check out the inserts in this newsletter



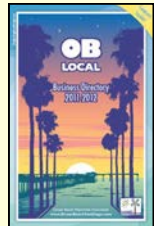
NEW 2011 DIRECTORY CORRECTIONS

We're in the process of delivering the new and fabulous **OB Local Directory** - WOW! If you haven't received your copy, we have plenty at the office and at the OB Farmers Market. Please check your listing(s) and let us know if there are any problems. We've uncovered a few problems that occurred when we transferred our database to the new system. Fortunately, we can always update your listings on the website. We had a whole team of people proof-reading but given the number of listings, we're bound to have some issues like:

Raindrops, 1951 Abbott St., Suite A, San Diego, CA 92107 619-224-7730 was left out completely and should have been listed under **Clothing** and **Swimwear**. *Thanks Eileen for being so sweet about our mistake.*

Blondstone Jewelry Studio was listed under **Jewelry** but should have had two additional listings under **Jewelers** and **Gifts**. *We're very sorry for the error.*

Wags & Whiskers was left out of **Pet Sitting**. Also her email is wagswhiskers@sbcglobal.net and her website is Wagsandwhiskerslovingpetcare.com. *Again, we are so sorry for the error.*



FOLLOW US ON

Twitter:

<http://twitter.com/OceanBeachCA>

Facebook:

<http://facebook.com/obma92107>

STREET FAIR VOLUNTEERS! Volunteers unite and help out at the OB Street Fair & Chili Cook-Off Festival on June 25th, 2011. Please call 619-224-4906 . . . You'll get a free t-shirt for your time! Info@OceanBeachSanDiego.com



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MISSISSIPPI STYLE COOKIN

Authentic Southern Style Home Cooking



Now Open

4921 Newport Ave • San Diego, CA 92107

(Inside Newport Quik Stop, between Bacon and Cable)

Hours: 11:00 am-11:00 pm

(619) 223-3317

Selected Menu Items

Entres

- **Fried Fish**
- **BBQ Chicken**
- **Fried Chicken**
- **Salisbury steak**
- **BBQ Ribs & Rib Tips**
- **Meat Loaf**
- **Baked Chicken**
- **Wings**
- **Red Snapper Fish**
- **Teriyaki Chicken**
- **Cat Fish**

Sides

- **Green Beans and Potatoes**
- **Black eyed peas & Okra**
- **Butter Beans**
- **Beef & Chicken Chili**
- **Collard Greens**
- **Peach Cobbler**
- **Mac n' Cheese**
- **Mash Potatoes & Gravy**
- **Red Beans & Rice**
- **Corn**
- **Yams**

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- EDD Audits
- Delinquent Tax Filings
- Corporate/ LLC Formation

About Attorney Ronson J. Shamoun

Voted Top Young Attorney in 2009 & 2010

- Local OB Business Owner
- Active Member of OB Planning Board
- Former OB Town Council Member
- Legal Commentator for Channel 10 News
- Owner of OB Subway's, Café Bella & Newport Quik Stop
- Legal Commentator on Fox 6 News
- Legal Commentator for KUSI News

—The Law Offices of—

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CALL TODAY FOR YOUR FREE CONSULTATION!

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