



Ocean Beach MainStreet Association

JUNE 2010 NEWSLETTER

BOARD OF DIRECTORS

- Michael Akey, President**
Pacific View Real Estate
- Julie Klein, 1st Vice President**
Julie Designs
- Heather Clarke, 2nd Vice President**
Union Bank
- Cordelia Mendoza, Secretary**
Cottage Antiques
- Mike Stifano, Treasurer**
Winston's
- David Smedley**
Smedley, Gallagher & Gee, LLP
- Yvonne Cruz**
Surf'n Sea Wetsuits
- Gary Gilmore**
Gary Gilmore GOLDSMITH
- Dave Martin**
Shades Oceanfront Bistro and
Crave's Cafe
- Barbara Iacometti**
Details SalonSpa
- Mark Schlesinger**
Beach Area Tax Service
- Craig Gerwig**
Newport Avenue Antique Center
- Kelly Patri**
Bone Appetit Ocean Beach Pet Supply
- Mary Orem**
Morland Apts. LLC
- STAFF:**
- Denny Knox, Executive Director**
- Claudia Jack, Associate Director**
- Rebecca Saffran, Program Manager**
- David Klamann & Community Crops,**



31st Annual OB Street Fair & Chili Cook-off

Saturday, June 26, 2010

10am to 8pm

4800-5000 blocks of Newport Ave.
and cross streets

Check out our website for more information
about bands, Chili, Artists Alley, food & fun

www.OceanBeachSanDiego.com

June Meeting Calendar

Tue. June 1	8:30am	Design Committee
Wed. June 2	11am	OB Music & Art Fest mtg.
Fri. June 4	8:30am	Promotion Committee
Mon. June 7	6pm	Street Fair Committee
Wed. June 9	8:30am	Finance Committee
Wed. June 9	Noon	ER Committee
Thur. June 10	Noon	Board of Directors
Mon. June 14	6pm	Street Fair Committee
Mon. June 21	8:30am	Clean OB Committee*
Mon. June 21	6pm	Street Fair Committee
Tue. June 22	8:30am	Crime Prevention Comm.

All meetings at OBMA office unless otherwise noted. *Newport Ave. Antique Center

Merchants — Don't Forget To:

- **Re-schedule deliveries** around the day of Street Fair. Newport Ave. & adjacent alleys will be closed 3 am -11 pm, June 26th.
- **Notify employees** to find alternate transportation methods to work on June 26th. The shuttle from Robb Field is a convenient choice.
- **Do not hire any on-site musicians** that will interfere with the scheduled stages of music.
- **Do not obstruct the sidewalk** in any way. Foot traffic will be heavy that day!
- **Get your storefront ready** for 70,000 visitors!
- **Bars:** Keep accurate counts of your patrons - watch your capacity!

Ocean Beach Farmers Market




Every Wednesday 4pm to 8pm
Fresh vegetables, fruit, flowers, jams, fresh
baked goods, crafts & local musicians!

What to do when you are hit with graffiti!

Bryan Hewitt, SDPD, wanted to restate the procedures for graffiti:

- 1st **GRAFFITI CRIME IN PROGRESS...911**
- 2nd **GRAFFITI ON PROPERTY no suspect....531-2000.** Tell dispatch you need a report. A telephone report will be sufficient if you have a way to email photos of the vandalism. Tell dispatch that you do not want the graffiti hotline.
- 3rd Take photos of the graffiti if you can. Photos can be sent, picked up, dropped off, mailed, emailed, etc. Bryan's email is:
BHewitt@pd.sandiego.gov
Please also email the OBMA:
info@oceanbeachsandiego.com
- 4th If you take photos of property that is not yours, please make sure to put the time you noticed it, the location (address), and the person's name who took the photos.
- 5th Once photos are taken...even if it's 5 minutes after an incident, you can **REMOVE** the graffiti.
- 6th **FOR GRAFFITI ON CITY OF SAN DIEGO PROPERTY...619 525-8522.** This is a **MESSAGE PHONE**, leave the location of the vandalism and they usually clean it within a few days.
- 7th **FOR GRAFFITI ON PRIVATE PROPERTY...** direct people to the **URBAN CORP....1-800-829-6884.** This is also a **MESSAGE** phone. Please make sure you **CONSIDER** a letter of authorization if it's **YOUR** property.
- 8th If you have graffiti clean-up privately done please obtain a receipt or cost assessment for the damages. This can be attached to your crime case for possible future prosecution.

General Committee Info: (check pg1 for more info)

- ◆ **ORGANIZATION:** (Executive Officers ONLY)
Meets as needed.
- ◆ **FINANCE COMMITTEE:**
Meets the Tuesday before the Board Meeting at 8:30 am. OBMA Office. Mike Stifano, Chairperson
- ◆ **DESIGN COMMITTEE:**
Meets the first Tuesday of the month at 8:30 am OBMA Office. Barbara Iacometti, Chairperson
- ◆ **PROMOTION COMMITTEE:**
Meets the first Friday of the month at 8:30 am OBMA Office. Cordelia Mendoza, Chairperson
- ◆ **ECONOMIC RESTRUCTURING:**
Meets the 2nd Wednesday of the month at 12 Noon OBMA Office. Heather Clarke, Chairperson
- ◆ **CRIME PREVENTION COMMITTEE:**
is an Economic Restructuring subcommittee.
Meets the 3rd Tuesday of the month at 8:30am. Julie Klein, Chairperson
Remember, report all crimes to 531-2000. Your Call Counts!
The Graffiti Hotline is 525-8522 or local 226-8613
If you would like to join one of our committees, please contact us at 224-4906.
It is always more fun to be involved in your community!

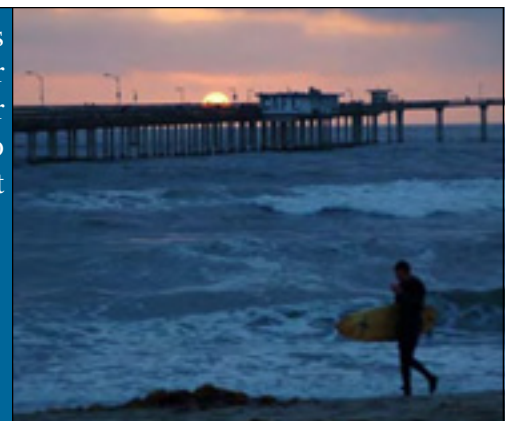


Congratulations to Coastal Sage Gardening

According to the UT, Coastal Sage Gardening, a landscaping service and cultural center in Ocean Beach was among the winners of the San Diego Earthworks annual EARTH (Environmental and Restoration that Helps) awards. Coastal Sage was honored for its **Botany for Kids** program that helps children learn about gardening, native plants and how to take care of the planet. Coastal Sage is a member of the OBMA and is located at **3685 Voltaire St.,**
Phone: **619-223-5229**



Thanks
for
another
great photo
by Jim Grant



31ST ANNUAL
SAT JUNE 26, 2010
 10AM - 8PM



5 STAGES . CHILI COOK-OFF . FOOD! FOOD! & MORE FOOD! . RAFFLE VENDORS GALORE . BEER GARDEN / LIQUORLAND . ARTISTS ALLEY . COMMUNITY ART/MURAL . WONDERLAND FOR KIDS . PONY RIDES . CLIMBING WALL . SKATEBOARD EXHIBITION . THE BEACH

OCEAN BEACH MAINSTREET ASSOCIATION
 1868 BACON STREET
 SAN DIEGO, CALIFORNIA 92107
WWW.OCEANBEACHSANDIEGO.COM
WWW.OBSTREETFAIR.COM
 619-224-4906



Ocean Beach . . . All Day Long!

On **Saturday, June 26th** from 10 am to 8 pm Newport Avenue in Ocean Beach will host the **31st Annual Ocean Beach Street Fair & Chili Cook-off Festival** – a celebrated and eagerly anticipated yearly community tradition. This **FREE** festival will entertain more than 70,000 visitors throughout the day!

- **Five stages** of continuous music provide a tune for every ear! Non-stop music with many local 92107 musicians on **EVERY STAGE** this year as part of our 31st Anniversary celebration! *CHECK OUR WEBSITE FOR BAND LISTINGS!*
- **WAVES: the Sound of Ocean Beach**, a CD of songs about Ocean Beach **by local 92107 musicians!** A true community contribution to local arts and culture!
- **Artists Alley**, expanded this year, will host unique handmade creations by talented artisans. We've never had so many talented artists!



- **Community Mural Project** – Join in the fun and paint a square of this mural. Children and adults of all ages are welcome in creating this masterpiece! Janis Ambrosiani has designed an incredible mural for us!

- **Wonderland Children's Area** – Named after the 1st amusement park in Ocean Beach! Tons of fun for the little ones! **Pony Rides** – (ages 6 months to under 100 lbs.)
- Don't forget the **Chili Cook-Off (they have their own hours)** from 10 am to 2:30 pm at the foot of Newport Avenue with a breeze from the ocean to cool that "hot" chili! Amateur cooks with original recipes compete for prizes. **Shades Oceanfront Bistro** will be hosting the "Committee Chili"! Come early so you can taste every chili recipe!
- Our **Beachside Beer Garden & Liquorland** (sponsored by **Winston's**) will be located right next to the Main Stage for all those thirsty adults!
- Hungry? A tantalizing array of terrific **Food Vendors** to please any appetite.
- **Vendor Booths** full of colorful merchandise will line all three blocks and the side streets! There is always something new and interesting. Great new vendors this year!
- A terrific **Skateboard Exhibition** from **Ocean Beach Skate & Surf Shop** . . . Wow . . . you don't want to miss this! It is always thrilling . . . located next to their new location at 4976 Newport Ave.
- **ClimbIt Wall** in the Starbuck's parking lot. Have a seat and watch the climbers aim for the top.
- **Unbelievable Raffle** to help pay for the 4th of July Fireworks.

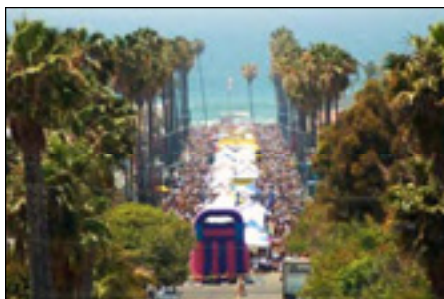
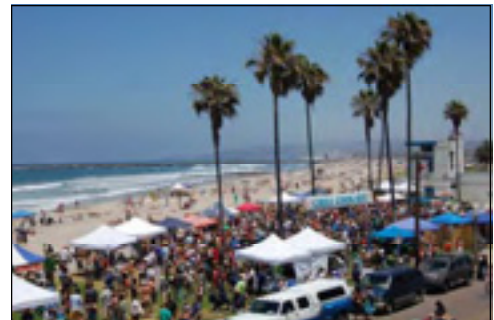


Photo by Jim Grant

Free fun for all at the

Ocean Beach Street Fair & Chili Cook-off Festival
on **Saturday June 26th, 2010** from 10 am to 8 pm.

Directions: Take 1-8 until you bump into the ocean or turn onto Sunset Cliffs Blvd. to Newport Avenue.

Free Shuttles: Ride to the Festival for free! Park near Robb Field or on Sea World Drive (at Pacific Highway) from 9:30 am to 9 pm. Shuttles run every ½ hour on the ½ hour from Robb Field and every hour on the hour from Sea World Dr. *We've added more shuttles this year so you won't miss any of the fun! Another great event hosted by the Ocean Beach MainStreet Association!*

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office.

Business announcements are free to our members. It's an easy way to let others know about your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary?

Are you changing your hours or adding a new product line?

Cabrillo National Monument Celebrates

National Trails Day –June 5th

(San Diego, California) Cabrillo National Monument will participate in the 2010 National Trails Day on Saturday, June 5, 2010 at Cabrillo National Monument, San Diego's National Park, by hiking the Bayside Trail and participating in the park's Junior Ranger Programs. The scenic Bayside Trail is a moderate, 2.5 mile (roundtrip) trek that winds through remnant coastal Mediterranean habitat, one of the most threatened habitat types in the world, while descending 300 feet from the 19th century Old Point Loma Lighthouse to trail's end, 90 feet above sea level. The Bayside Trail affords spectacular vistas of the San Diego Bay and the cities beyond. Young people of all ages are invited to participate in the park's Junior Ranger Program. The National Park Service (www.nps.gov) is a partner with the American Hiking Society (www.americanhiking.org). Cabrillo National Monument, located on Point Loma at the end of Catalina Boulevard, is open daily from 9:00 AM until 5:00 PM, while the Bayside Trail closes at 4:00 PM. For additional information call 619-557-5450 or visit our web site at www.nps.gov/cabrl/.

Band at the Beach Music Camp, 22nd Year

Dates: Monday through Friday, August 2, 3, 4, 5, 6

Times: 12:00 - 4:00 p.m. daily

Location: Corriea Junior High School, 4302 Valeta St., San Diego, CA 92107

Entry: Grades 7-12 with two full years of private instruction and/or school experience with concert band

Application: Forms are online at www.bandatthebeach.org; application deadline Friday, May 28 for \$175 fee, \$10 fee added after May 28th.

Contact: Dell Schroeder, 619 222-3065 or mizdell@pacbell.net

Pizza Port Brewing Co. opened its doors May 14, 2010. The long awaited opening of Pizza Port has come. There's a lot of enthusiasm about Pizza Port having a restaurant in OB and OB is excited to have them join our business community. Welcome to OB. 1956 Bacon St. 619-224-4700.

Who is Dena Riso, Au.D.? Dena is a native of San Diego who recently opened **Peninsula Hearing Center** in Point Loma. She earned a Bachelor's Degree in Communicative Disorders from San Diego State University and her Doctorate in Audiology from AT Still University in Mesa, Arizona. She is a licensed (dispensing) Audiologist in the state of California, as well as a Fellow with the American Academy of Audiology and California Academy of Audiology. Having devoted the last 10 years to helping those with hearing and balance disorders, she has experience with both pediatric and adult patients and believes in educating her patients about the effects of hearing loss. Through testing and

Welcome New OBMA Members

Heavenly Couture

4919 Newport Ave., Ste. B 619-223-3042

Store Manager: Joan

Everything \$15 or under

Clothing - Retail & Fashion Accessories

Uri Condras

4870 Santa Monica Ave. #2C

619-846-6874

Massage Therapy

1360 Films

Mike Lee - 714-290-2796

Media Production, Video & Filming

Pizza Port Brewing Co.

1956 Bacon Street 619-224-4700

Pizza & Brew Pub

Flyin' Ryan's

Matthew Magee

305-942-9817

Magee-2@msn.com

Restaurant Food Delivery Service

Peninsula Hearing Center

Dena Riso AU.D., F-AAA

1310 Rosecrans St. Suite A, San Diego, CA 92106

619-756-7848

Audiologist

SoCal Recycleware

619-876-7767

3m_2u@yahoo.com

Glassware/recycled

counseling she works with her patients to help them develop a successful and healthy hearing plan to improve their quality of life. She is happy to talk to you or a loved one about any issues you are having with your hearing or hearing aids. 1310 Rosecrans St., Suite A. 619-756-7848.

OBMA ELECTIONS ARE COMING UP

It's that time of year again . . . Elections for the OBMA Board of Directors. If you are interested in running for a seat on the Board of Directors, please pick up an "Intent to Run" form from the OBMA Office. The commitment is for a 3 year term. Deadline for "Intent to Run" forms is Friday, June 18, 2010. Forms must be postmarked by this date. Ballots will go out on July 1st, 2010 as part of the July Newsletter.



Ocean Beach MainStreet Association

PO Box 7990, San Diego, CA 92167

Office: 1868 Bacon Street, Suite A
San Diego, CA 92107

619-224-4906, Fax 619-224-4976

www.OceanBeachSanDiego.com

Email: info@OceanBeachSanDiego.com

Partially funded by the City of San Diego Small Business Enhancement Program



OceanBeachSanDiego.com . . . For LOCAL information!

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Ocean Beach Branch Library **HOURS**

Sunday and Monday
CLOSED

Tuesday and Wednesday
12:30pm to 8pm

Saturday
9:30am to 2:30pm
4801 Santa Monica Ave.
San Diego, CA 92107
619-531-1532

2010 FIREWORKS

Sophie takes to the Beach for the 4th of July!

- ★ Get ready for the BIG BANG on the Fourth of July as we celebrate with the 31st Annual Ocean Beach Mainstreet Association's Fireworks off the Ocean Beach Pier!
- ★ Tune your radios to Sophie@103.7 at 9pm as we synchronize your favorite music to the fireworks!
- ★ Stop by Nick's at the Pier from 5pm-9pm and say hi to the Sophie@103.7 staff as we broadcast LIVE!
- ★ Fireworks begin promptly at 9pm at the Ocean Beach Pier.
- ★ Visit RadioSophie.com for details.

Sophie @103.7

OCEAN BEACH MAINSTREET ASSOCIATION
31st year!

OB Music & Art Festival

Saturday, September 11, 2010

Watch our website for exciting updates for this new and improved event.



31ST ANNUAL

OCEAN BEACH FIREWORKS OFF THE PIER

FIREWORKS 500 CLUB

OCEAN BEACH COMMUNITY FOUNDATION

The 2010 31st Annual Fourth of July Fireworks Display Off the Pier is approaching.

Funding for this event has been greatly reduced - and this year, we need your help. We're reaching out to friends of Ocean Beach to help us fund this year's 4th of July Fireworks display.

Join the Club!

You are welcomed to donate any amount.

We also offer the following sponsorship program:

<i>Sparkler Club</i>	<i>\$350.00 donation</i>
<i>Starburst Club</i>	<i>\$500.00 donation</i>
<i>Grand Finale Club</i>	<i>\$1,000.00 donation</i>
<i>Firecracker Club</i>	<i>Open donation</i>

For your generosity, we will include and acknowledge your kindness in our media announcements and promotional items such as posters, flyers, newsletters, etc.

If you like to donate please make check to OBCF & you can drop it off or mail to OBCF, 1868 Bacon Street, San Diego, CA. 92107

Thank you for supporting "your" Ocean Beach community.

the Ocean Beach Community Foundation.

TAX ID: 33-0871198 501(c)(3)

*"Ask not what your country can do for you - ask what you can do for your country."
~John F. Kennedy*





the Vine

Wine Bar & Cafe

Great Selection of Wine by the Glass

 Local & Imported Bottled Beers

Dog Friendly Outdoor Patio 

 Great Food at a Great Price

Happy Hour Everyday from 4-6

Relaxing Atmosphere 

Handmade Chocolate Truffles

1851 Bacon St, Ocean Beach CA

619-222-VINE(8463)

Bring this Ad in for 10% off after 6pm!

There's a PARTY Going On Right Here



Street Fair Specials
\$1 Goodie Bags
WIN Gift Baskets
WIN Cool Stuff

June 26th
10am to 5pm

Bone Appétit!

Ocean Beach Pet Supply

4845 Newport Ave.

619.226.6250 www.boneappetit-ob.com

