



Ocean Beach Main Street Association JUNE 2006 NEWSLETTER

BOARD OF DIRECTORS

- Scott Allgaier, President**
Newport Avenue Antique Center
- Julie Klein, Vice President**
Julie Designs
- David Smedley, Treasurer**
Smedley, Gallagher & Gee, LLP
- Nedia Bacon, Secretary**
Theo's Restaurant
- Michael Akey**
Pacific View Real Estate
- Yvonne Cruz**
Surf'n Sea Wetsuits
- Gary Gilmore**
Gary Gilmore Goldsmith
- Genoa Dickson**
Ocean Beach Hotel
- Barbara Iacometti**
Details Salon & Spa
- Heather Clarke**
Union Bank
- Mark Schlesinger**
Beach Area Tax Service
- Mike Stifano**
Winston's
- Beth Turner**
Jungle Java
- Cordelia Mendoza**
Cottage Antiques

STAFF:

- Denise Knox, Executive Director**
- Claudia Jack, Associate Director**
- David Klamann & Community Crops,**
Market Managers
Internet Service by **Nethere**

SAVE THE DATE!

SATURDAY, JUNE 24TH 10 AM to 8 PM



Festival 2006

"JULY 4TH FIREWORKS OFF THE PIER"

www.OceanBeachSanDiego.com



OBMA JUNE MEETING CALENDAR

Fri., June 2	8:00 am	Promotion Committee Meeting, OBMA Office
Mon., June 5	6:00 pm	Street Fair Meeting, OBMA Office
Tues., June 6	8:30 am	Design Committee Meeting, OBMA Office
Thur., June 8	12:00pm	OBMA Board of Directors Meeting, OBMA office
Mon., June 12	6:00 pm	Street Fair Meeting, OBMA Office
Wed., June 14	12:00pm	ER Committee Meeting, OBMA Office
Mon., June 19	6:00 pm	Street Fair Meeting, OBMA Office
Tues., June 20	3:00 pm	Crime Prevention Committee Meeting, Police Trailer, Pier Parking lot

If you would like to join a committee, please call the office at 224-4906.

Ocean Beach Farmers Market

Every Wednesday 4pm to 8pm



General Committee Info:

(check pg 1 for more info)

- ◆ **ORGANIZATION:** (Executive Officers ONLY)
Meets as needed.
- ◆ **FINANCE COMMITTEE:**
Meets the Tuesday before the Board Meeting at 8:30 am.
OBMA Office. David Smedley, Chairperson
- ◆ **DESIGN COMMITTEE:**
Meets the first Tuesday of the month at 8:30 am
OBMA Office. Cordelia Mendoza, Chairperson
- ◆ **PROMOTION COMMITTEE:**
Meets the first Friday of the month at 8:00 am
OBMA Office. Nedra Bacon, Chairperson
- ◆ **ECONOMIC RESTRUCTURING:**
Meets the 2nd Wednesday of the month at 12 Noon
OBMA Office. Heather Clarke, Chairperson
- ◆ **CRIME PREVENTION COMMITTEE:**
is an Economic Restructuring subcommittee.
Meets the 3rd Tuesday of the month at 8:30am.
Julie Klein, Chairperson
Remember, report all crimes to 531-2000. Your Call Counts!
The Graffiti Hotline is 525-8522 or local 226-8613
If you would like to join one of our committees,
please contact us at 224-4906.
It is always more fun
to be involved in your community!



COUNTERFEIT MONEY

Recently, there has been a rash of counterfeit \$10, \$20 and \$100 bills in the Ocean

Beach area. Please make sure you purchase one of the Counterfeit Detection pens available at most office supply stores.

WE NEED YOUR HELP!

The 25th Annual Street Fair is sure to be one of your most profitable days of the year. As usual, we will be providing a FREE RESPONSIBLE HOST SHUTTLE for our Street Fair visitors.

If you are the owner of a hospitality business establishment which serves alcoholic beverages, we are asking if you can help us offset some of the costs of this shuttle. This shuttle will operate until 9:00 pm and will help your patrons leave the venue safely. Please help us offset the costs of the Shuttle by sending a contribution to:

OBMA, 1868 Bacon St., Suite A, San Diego, CA. 92107.
Thank you for your community support., we hope this is your most profitable day yet!

Save energy and help the community with Summer A/C Saver

SDG&E® is encouraging small businesses to help the community – and receive financial incentives – by saving energy during critical times this summer. Summer A/C Saver is a Demand Response program from SDG&E that helps reduce the region's electric load during extremely hot summer days when air-conditioning use soars.

Summer A/C Saver can help your business save energy with no loss of comfort for your employees or customers, and without disrupting your business operations. In fact, your business can earn over \$8 in annual bill credits for each ton of central air-conditioning capacity at your business with Summer A/C Saver.

How it works

When you enroll in Summer A/C Saver, a small wireless device is installed to each outdoor central air-conditioning unit at your business. On hot summer days, a signal is sent to activate each device and cycle the cooling unit (compressor) on and off for a few hours.

Air conditioning units can be cycled for up to 4 hours per day for 15 events from May 1st through October 31st – and never on holidays or weekends. Most building occupants don't notice cycling periods—typically room temperatures may increase by only 1 to 3 degrees. The device only works when your air-conditioning unit is running and is not an on-off switch.

Summer A/C Saver is one of the ways SDG&E is developing energy solutions to help the region. For details or to enroll in the Summer A/C Saver program, call **1-800-850-1705** to reach Converge Inc., the contractor responsible for installing, servicing and removing the wireless device.

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office.

Business announcements are free to our members. It's an easy way to let others know about your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary?

Are you changing your hours or adding a new product line?

The Lone Ranger has moved to a new location at 1909 Cable Street. Their phone number is 224-7296.

Smrtdog.com - help with your four-legged kid. We offer basic obedience classes, puppy preschool, trick training and agility. Group classes are held at Dog Beach Dog Wash. Private lessons and behavior modification consultations are held throughout San Diego county. Call 610-246-5634 or email Jamie@smrtdog.com for more information. Smrtdog.com supports and promotes dog friendly community activities such as dog parks, dog beaches and dogsports. Smrtdog.com will host a series of lectures, seminars and video viewings on a variety of dog related topics. The last Wednesday of every month will be a video viewing and a Q&A session on canine body language. Learning about how our dogs communicate, help us in our dailing interactions with them. Check out the website at www.smrtdog.com for more details.

Peninsula Veterinary Clinic has a new and improved website PeninsulaVeterinaryClinic.com where you can obtain health care information for your dogs and cats. Peninsula Veterinary Clinic is located at 3767 Voltaire St. Their phone

number is 223-7145.

Darladavinci's Art Studio is offering Art Lessons for adults and kids. They have very flexible hours. Please call 224-4199. Also, call to register for the Kids Summer Art Program which will run from 9:30-12:30 Tues thru Fri. It costs \$100 per week and includes supplies, snack and a drink! Available dates are the weeks of June 27th, July 11th, 18th, 25th and Aug. 1st, 8th and 15th. Register now at 224-4199.

WELCOME NEW OBMA MEMBERS

Tree of Life

4870 Santa Monica Ave.

223-3970

Metaphysical Books & Gifts

Fractalize

4919 A Newport Avenue

546-4757

Clothing—Original Designs

Stephanie's Organic Bakery Café

4879 Voltaire St.

221-0285

Organic Bakery with Vegan Options

Lee's Window Cleaning & Custom Screens

Michael Lee

342-5681

Window Cleaning and Custom Screens

ADA LAWSUITS HIT OCEAN BEACH!!!

What have you done to protect your business & building from ADA lawsuit abuse?

A list of the ADA "Top 40" easy and inexpensive ways to help protect yourself is available on our website at http://oceanbeachsandiego.com/PDFs/ADA_Top_40_v5.pdf and at our office. This list was compiled by a group of attorneys known as Lawyers Against Lawsuit Abuse. We want to make sure that you read this information. As you know, you can never totally protect yourself from lawsuits, but you can take steps to minimize the threat.

Recently, between 20–30 local businesses have been served with ADA lawsuits from one particular attorney who is responsible for most of the ADA lawsuits filed in the Southern District of California. Please take the time to understand what you need to do to become ADA compliant so that you can help protect yourself from ADA lawsuit abuse. At this point in time, there is no grace period and you must comply (to the best of your ability) with the ADA requirements.

Many of you have complained that there are confusing or unclear requirements. That is true, but your best defense is to do all you can to become ADA compliant. Check out the "Top 40" mentioned above and make sure you have done all you can to meet the requirements and protect yourself. *We will have more info on this in the future.*



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 San Diego, CA 92167

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 San Diego, CA 92107
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 www.OceanBeachSanDiego.com
 Email: obbid@nethere.com



OceanBeachSanDiego.com . . . For all your information!

What's Inside this Edition?

Calendar of Meetings	1
Street Fair Save the Date	1
Farmers Market Informaton	1
Membership/Committee Info	2
San Diego Gas & Electric Ad	2
Counterfeit Money	2
We Need Your Help!	2
Member Announcements	3
New OBMA Members	3
ADA Lawsuit Abuse	3
More Street Fair Information	4
Inserts: Street Fair Press Release	

Street Fair & Chili Cook-Off Festival—*Facts you might need!*

**Official T-shirts
 on Sale At:**
 Dog Beach Dog Wash
 Sunshine Co. Saloon
 South Coast Surf Shop
 Surf n Sea Wetsuits
 Newport Ave Antique Ctr.
 OBMA Office
 Wednesday OB Farmers Mkt.

- Merchants —**
- Don't Forget To:**
- Re-schedule deliveries around the day of Street Fair, Newport Ave. will be closed from 3am-11pm on June 24th.
 - Notify employees to find alternate transportation methods to work on June 24th. The shuttle from Robb Field is a convenient choice.
 - Do not hire any on-site musicians that will interfere with the scheduled stages of music.
 - Do not obstruct the sidewalk in anyway. Foot traffic will be extremely heavy that day!
 - Get your storefront ready for 90,000 visitors!

RAFFLE TICKETS AVAILABLE AT

- OBMA Office
- Farmers Market
- Jungle Java
- Cottage Antiques
- Newport Ave Antique Mall

Check our website for a current listing of Fabulous Raffle Prizes

\$5
for 6 tickets

\$10
for 12 tickets



Festival 2006

"JULY 4TH FIREWORKS OFF THE PIER"

www.OceanBeachSanDiego.com



SAVE THE DATE!

Saturday, June 24th

27th Annual Ocean Beach Street Fair & Chili Cook-Off Festival!

A celebrated & eagerly anticipated yearly community tradition. This free festival will entertain more than 90,000 visitors throughout the day!

**10 am to 8 pm
Newport Avenue
In the heart of OB**

- **Four stages** of continuous music provide a tune for every ear! Non-stop music by local musicians on the **Local 92107 Stage!**
- **Artists Alley** will host unique handmade creations by talented artisans. Stop by and make a **free Fat Hat** to take home!
- **Community Mural Project** – Join in the fun and paint a square of this mural. Children and adults of all ages are welcome in creating this masterpiece!
- **Wonderland Children's Area** – Named after the 1st amusement park in Ocean Beach! Tons of fun for the little ones! **Pony Rides** –(ages 6 months to under 100 lbs.)
- **Fabulous Carnival Games, Rides and Laser Tag** for kids and adults of all ages.
- **Cartoon Amateur Wrestling Exhibition** will be too much fun to watch!
- Don't forget the **Chili Cook-Off** from 10 am to 3 pm at the foot of Newport Avenue with a breeze from the ocean to cool that "hot" chili! Amateur cooks with original recipes compete for prizes. **Smart & Final** will again participate making the "Committee Chili"!
- Our **Beachside Beer Garden & Liquorland** (sponsored by **Winston's**) will be located right next to the Main Stage for all those thirsty adults!
- Hungry? A tantalizing array of terrific **Food Vendors** to please any appetite.
- **Vendor Booths** full of colorful merchandise will line all three blocks and the side streets! There is always something new and interesting.
- A terrific **Skateboard Exhibition** from **Ocean Beach Skate & Surf Shop** . . . Wow . . . you don't want to miss this!
- **The Climbing Wall** will be in the 4800 Block of Newport Ave. . . Always exhilarating!
- **Unbelievable Raffle** to help pay for the 4th of July Fireworks.
- **Free Shuttles** from Sea World Drive at Pacific Hwy. and from Robb Field. Ride to the Festival for free! Park near Robb Field or on Sea World Drive (at Pacific Highway) from 9:30 am to 9 pm.

For Information please call 619-224-4906

Or check out

www.OceanBeachSanDiego.com

www.OBStreetFair.com



*This community event continues on **July 4th at 9:00 OB time** with a 25 minute fireworks display off the Ocean Beach Pier with simulcast music. . . the grand finale for this well celebrated week, now a 27 year OB Tradition!*

OCEAN ★ BEACH RAFFLE

LOTS OF GREAT STUFF!

\$5 for 6 Tickets

\$10 for 12 Tickets

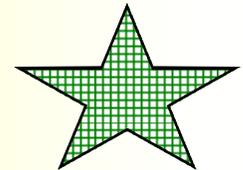
Tickets Available at:

Farmers Market
OBMA Office
Cottage Antiques
Newport Ave. Antique Center
Shades Oceanfront Bistro
Jungle Java



or Tickets are \$1ea

Just some of the prizes:



A Really Big \$300 Cash Prize

Anthony's Fish Grotto - \$25 Gift Card
Birch Aquarium at Scripps - Four (4) Passes
Cohn Restaurants - \$25 Gift Certificate
Cottage Antiques - \$50 Gift Certificate
Cow Records - \$10 Gift Certificates
David Linton, Local Artist - Framed OB Print \$250
Details Salon Spa - Gift Certificate
(2) Embassy Suites Temecula Valley Wine County – 2
Night Stays with two Saturday “Cabernet Tour” Grapeline
Wine Shuttle passes - *an incredible weekend* \$598
Gary Gilmore Goldsmith Jewlery - \$100 Gift Certificate
Harras at Rincon – International Buffet value \$36 to \$52
(2)Hodads - \$25 Gift Certificates with a Hodads T-Shirt
Holiday Inn, Carlsbad by the Sea - 2 Night Stay plus 2
Day Legoland Passes for 2 adults & 2 Children -\$498
Hornblower Cruises - Seafarer's Pass for Two \$60
House of Blues - 2 Tickets to Sunday Gospel Brunch \$70
Ivy's - Stained Glass Ornament \$14
Jungle Java - \$25 Gift Certificate
KPRI Gift Packs – Music DVD Pack worth \$90
KPRI Gift Pack - Music CD Pack worth \$55
KPRI Concert Tickets - Concert Tickets to Sammy
Hagar & the Wabos \$90

KPRI Concert Tickets - Concert Tickets to Buddy Guy
& Robert Cray \$100
KPRI Concert Tickets - Concert Tickets to Roots
Rock Reggae Festival \$92
KPRI Concert Tickets - Concert Tickets to Los Lonely
Boys \$90
Maritime Museum - Four (4) Guest Passes \$40
Newport Avenue Optometry - Gucci Sunglasses \$200
(2) OB People's Food Coop - \$25 Gift Certificate
Pala Casino Spa Resort - One Night Stay & Dinner
for 2 at Mama's Cucina \$189
Rosarito Beach Hotel - Two Nights Stay in an Ocean
Front Room \$150
SD Automotive Museum - 4 Guest Passes \$28
SD Historical Society Museums - 4 Tickets \$20
SD Model Railroad Museum – 2 Passes \$10
SD Natural History Museum - 4 Tickets \$36
Seams to Me - \$20 Gift Certificate for Alterations
Sea World- 4 Passes to Sea World (no restrictions) \$212
Shades Oceanfront Bistro - \$25 Gift Certificate
South Coast Surf Shops - \$50 Gift Certificate
The Black - Lava Lamp \$60
Tio Leo's Mexican Restaurant - \$30 Gift Certificate
Viejas Casino - Buffet for Two at Harvest Buffet \$40
And more to come!!!