



Ocean Beach MainStreet Association

JUNE 2005 NEWSLETTER

BOARD OF DIRECTORS

- Scott Allgaier, President**
Newport Avenue Antique Center
- Julie Klein, Vice President**
Julie Designs
- David Smedley, Treasurer**
Smedley, Gallagher & Gee, LLP
- Nedia Bacon, Secretary**
Theo's Restaurant
- Michael Akey**
Pacific View Real Estate
- Yvonne Cruz**
Surf'n Sea Wetsuits
- Gary Gilmore**
Gary Gilmore Goldsmith
- Genoa Dickson**
Ocean Beach Hotel
- Barbara Iacometti**
Details Salon & Spa
- Heather Clarke**
Union Bank
- Mark Schlesinger**
Beach Area Tax Service
- Mike Stifano**
Winston's
- Beth Turner**
Jungle Java
- Cordelia Mendoza**
Cottage Antiques

STAFF:

- Denise Knox, Executive Director**
- Claudia Jack, Associate Director**
- David Klamon & Diem Do,**
Market Managers
- Sophia Mitchell, Street Fair Intern**



JUNE 25 2005
www.OceanBeachSanDiego.com

OCEAN BEACH STREET FAIR UPDATES
JUNE 25TH 10 - 8 PM

OBMA JUNE MEETING CALENDAR

- | | | |
|----------------|---------|---|
| Tue. June 7th | 8:30 am | <u>OBMA Design Committee meeting</u> |
| Mon. June 6th | 6:00 pm | <u>OB Street Fair Meeting at OBMA Office</u> |
| Fri. June 10th | 8:00 am | <u>OBMA Promotion Committee meeting</u> |
| Mon. June 13th | 6:00 pm | <u>OB Street Fair Meeting at OBMA Office</u> |
| Wed. June 15th | Noon | <u>OBMA Economic Restructuring Committee Meeting</u> |
| Mon. June 20th | 6:00 pm | <u>OB Street Fair Meeting at OBMA Office</u> |
| Tue. June 21st | 8:30am | <u>OB Community Crime Prevention—Lighthouse Ice Cream</u> |

General Committee Info:

ORGANIZATION: *(Executive Officers ONLY)*
Meets as needed.

FINANCE COMMITTEE:
Meets the Tuesday before the Board Meeting at 8:30 am.
OBMA Office. David Smedley, Chairperson

DESIGN COMMITTEE:
Meets the first Tuesday of the month at 8:30 am
OBMA Office. Barbara Iacometti, Chairperson

PROMOTION COMMITTEE:
Meets the first Friday of the month at 8:00 am
OBMA Office. Nedra Bacon, Chairperson

ECONOMIC RESTRUCTURING:
Meets the 2nd Wednesday of the month at 12 Noon
OBMA Office. Gary Gilmore, Chairperson

CRIME PREVENTION COMMITTEE
is an Economic Restructuring subcommittee.
Meets the 3rd Tuesday of the month at 8:30am.
Julie Klein, Chairpersons.
Remember, report all crimes to 531-2000. Your Call Counts! The Graffiti Hotline is 525-8522 or local 226-8613

FARMER'S MARKET SUMMER HOURS!!!
The Farmer's Market is open every Wednesday from 4 pm to 8 pm.

Membership Information:

All business owners within the Ocean Beach Business Improvement District boundaries automatically become members of the OBMA when they remit their business license fee. Associate Membership is available to other local businesses for an annual fee of \$70.00.

Member benefits include discounted comprehensive health care insurance rates, listings in multiple on-line and published business directories, co-op advertising opportunities, direct mail pieces and various promotional campaigns. The OBMA staff also facilitates your participation in the Façade Rebate Program, the Public Right of Way Program and the Unreinforced Masonry rehab project. They are also your vehicle to address any difficulties that arise in the district (signage, zoning, trash, safety, etc.). Best of all, you are given the opportunity to participate in the many special events and community activities that help make Ocean Beach the exciting, vibrant community it is today.

Stop by the office at 1868 Bacon Street, call or email us at obbid@nethere.com and we will be happy to assist you.

Electricity supplies could be tight but adequate this summer

SDG&E has lined up enough electricity to meet the expected demand of its customers this summer, as well as the required power reserves. However, the California Independent System Operator (ISO), which is responsible for ensuring reliability for the state-wide power grid, says there is the potential for power shortages in Southern California this summer. That's because there's still an issue of transmission congestion - getting the power from where it's produced to where it's needed - in this part of the state, especially when electricity demand is high.

Approximately 20 percent of SDG&E electricity resources are needed just one percent of the time. By conserving, reducing or shifting energy usage during those critical times - approximately 80 hours a year - then the potential for power shortages become much less likely.

There are several steps that businesses can take to help reduce the potential for power grid problems this summer. Simple **conservation** measures include:

- 1 Turning off non-essential lighting and office equipment that's not in use;
- 2 Using the sleep or power save modes for computers, fax machines and copiers;
- 3 Turning up thermostats a few degrees - to 78 degrees or higher, if possible.

In addition, SDG&E has **demand-response programs** that reward and recognize customers for reducing or shifting their electric usage during critical peak-use times this summer. Businesses of all sizes can receive financial incentives and technical assistance by agreeing to temporarily reduce their electricity load during periods of high usage.

Some demand response program examples:

- 📁 **20/20 programs:** get a 20% discount on your energy bill when you reduce your energy use by 20% during the peak times this summer.
- 📄 **Demand Bidding Program:** earn a bill credit for reducing your power use when contacted.

To reduce energy use long-term, contact SDG&E for energy efficiency tips and tools to help identify areas for energy savings, and available rebates to help offset the cost of newer, qualifying, energy-efficient equipment.

Conservation, demand response and energy efficiency are key components of SDG&E's long-term resource plan to help reduce regional electricity demand and maintain system reliability, thus ensuring adequate energy resources for our growing region.

SDG&E is committed to developing energy solutions to help our regional economy. To learn more about SDG&E's programs and services to reduce electricity use visit www.sdge.com/business.

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please download the form from our website or drop by the office. Business announcements are free to our members and are an easy way to let others know about you and your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary.?

Are you changing your hours or adding a new product line?

Have you recently remodeled?

Village Kabob Greek Restaurant has opened (where Little Chef Restaurant was). They specialize in authentic Greek cuisine. They also cater for all occasions. Delicious salads, sandwiches and charcoal broiled entrees. Many vegetarian dishes too. They are open for breakfast Fri. through Sun. Open Monday through Thursday 11am -9pm, Friday & Saturday 7am - 10pm, and Sunday from 7am-9 pm. Located at 4902 Newport Ave. Phone 222-3255.

Empire Enterprises located inside Ocean Beach Antique Mall offers a fine selection of jewelry and antiques. They were inadvertently left out of the OB Local Business Directory so please make a note of their location and phone number. 4847 Newport Avenue. Phone 619-224-4216.

Many thanks to Roger at **Ocean Beach Surf & Skate Shop** for hosting the April Community Crime Prevention Committee meeting. Also thanks go to Dave at **Shades Oceanfront Bistro** for hosting the May Community Crime Prevention Committee meeting. Community involvement is the key to a successful town.

Welcome New Members

Abilities Family Learning Center
1984 Sunset Cliffs Blvd.
San Diego, CA 92107
619-224-5400 Fax 619-224-5454

CONGRATULATIONS TO ALL!

San Diego Magazine's June Issue

*The Best of San Diego included
our very own:*

Ocean Beach Farmers Market

4900 Block of Newport Ave from 4pm to 8pm
The Best Farmers Market

Olive Tree Market

4805 Narragansett Avenue 224-0443
The Best Sandwiches

Ocean Beach Grille

1956 Bacon Street 269-2380
The Best Boston Bar

Embassy Cleaners

4320 Voltaire St. 223-6621
The Best Dry Cleaner

Dog Beach

End of Voltaire Street in Ocean Beach
The Best Dog Beach

South Beach Bar & Grill

5059 Newport Avenue 226-4577
The Best Signature Dish

OB Marshmallow Fight

After the July 4th Fireworks
The Best Fourth of July Tradition



The New & Improved
OB Local Business Directory
2005-2006
is here!!!
If you haven't
received your copy
please call the
Office at 224-4906
& we will rush one to you!



**COMING TO THE OCEAN BEACH
PIER PARKING LOT ON
SUNDAY SEPTEMBER 25TH
11 am to 7:30 pm**
Jazz 88 in partnership with
Ocean Beach MainStreet Association
For information call 619-224-4906



Ocean Beach MainStreet Association
 PO Box 7990
 San Diego, CA 92167

Office:

1868 Bacon Street, Suite A
 San Diego, CA 92107
 619-224-4906, Fax 619-224-4976
 www.OceanBeachSanDiego.com
 Email: obbid@nethere.com



Ocean Beach MainStreet Association website is OceanBeachSanDiego.com

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INSERT: OCEAN BEACH STREET FAIR <i>Lots of Info for you and your customers</i>	


**The Ocean Beach
 Street Fair &
 Chili Cook-Off Festivalsm**
 Saturday. . .
 June 25th
**COMING SOON!
 READ ALL ABOUT IT!**
T-Shirts Available
 from Surf 'n Sea, Shades, OB Hotel, Dog
 Beach Dog Wash, Newport Avenue Antique Center,
 South Coast Surf Shop & OB MainStreet Office

**Ocean Beach
 MainStreet Association**
NO General Meeting
In June
*Because the Street
 Fair is coming!*