



Ocean Beach MainStreet Association JULY 2011 NEWSLETTER

BOARD OF DIRECTORS

Michael Akey, President
Pacific View Real Estate

Julie Klein, 1st Vice President
Julie Designs

Barbara Iacometti, 2nd Vice President
Details SalonSpa

Mike Stifano, Treasurer
Winston's

Yvonne Cruz, Secretary
Surf'n Sea Wetsuits

David Smedley
Smedley, Gallagher & Gee, LLP

Gary Gilmore
Gary Gilmore GOLDSMITH

Dave Martin
Shades Oceanfront Bistro

Mark Schlesinger
Beach Area Tax Service

Craig Gerwig
Newport Avenue Antique Center

Kelly Patri
Bone Appetit Ocean Beach Pet Supply

Mary Orem
Morland Apts. LLC

STAFF:

Denny Knox, Executive Director
Claudia Jack, Associate Director
Liz Greene, Creative Director

Farmers Market Staff:

David Klamam & Community Crops,
Market Managers
Angel and Chris

32nd Annual Ocean Beach July 4th at 9pm Fireworks Celebration

Sophie @103.7

**Spectacular Fireworks Show,
9pm off the end of the Pier!
Simulcast to Sophie @103.7**

Live Radio Broadcast with
Sophie@103.7 starting at 5:00pm

On the Plaza across from the
OB Pier in front of Tower Two,
Nick's & Shades

 OCEAN BEACH
MAINSTREET
ASSOCIATION



Ocean Beach
Woman's Club

OBCF
Ocean Beach
Community
Foundation



July Meeting Calendar

Fri. July 1	8:30am Promo Committee
Tue. July 5	8:30am Design Committee
Tue. July 5	2:00pm OBREL Meeting
Wed. July 13	8:30am Finance Committee
Wed. July 13	Noon ER Committee
Thur. July 14	Noon OBMA Board Meeting
Tues. July 19	8:30am Crime Prevention

*All other meetings at the OBMA office
unless otherwise noted.*

BOARD ELECTION

Your ballot is enclosed
Please return it by
July 13th at noon, 2011 to:
VOTE TODAY!!!
OBMA, 1868 Bacon St. #A.
San Diego, CA 92107

General Committee Info: See Calendar pg 1.

◆ **ORGANIZATION:** (Executive Officers ONLY)
Meets as needed.

◆ **FINANCE COMMITTEE:**
Meets the Wednesday before the Board Meeting at 8:30 am.
OBMA Office. Mike Stifano, Chairperson

◆ **DESIGN COMMITTEE:**
Meets the first Tuesday of the month at 8:30 am
OBMA Office. Barbara Iacometti, Chairperson

◆ **PROMOTION COMMITTEE:**
Meets the first Friday of the month at 8:30 am
OBMA Office. Josh Utley, Chairperson



◆ **OBREL:**
Meets the first Tuesday of the month at 2pm, OBMA office
Dave Martin & Kevin Alsobrook, Chairpersons

◆ **ECONOMIC RESTRUCTURING:**
Meets the 2nd Wednesday of the month at 12 Noon
OBMA Office. Gary Gilmore, Chairperson

◆ **CRIME PREVENTION COMMITTEE:**
is an Economic Restructuring subcommittee.
Meets the 3rd Tuesday of the month at 8:30am.
Julie Klein, Chairperson

Join one of our committees - 619-224-4906



Ocean Beach Farmers Market

Every Wednesday 4pm to 8pm

Fresh vegetables, fruit, flowers, jams and jelly,
plus fresh baked goods . . .
not to mention all the other fun things
at the OB Farmers Market!



The OB Street Fair & Chili Cook-Off Festival was a wonderful success with great weather and a really nice crowd of folks just loving our community. We hope all of you had an equally good time!

Here are just a few shots from **Joe Ewing** during the Event!



A big thank you to all of our volunteers who braved the crowded streets, manned barricades, picked up trash, directed traffic, managed the bands, handled logistics, and so on and so on. It takes about 150 volunteers to make this event the great fun that it is. The OBMA also hires local companies who supply the event with equipment, products for the booths, etc. It's a win win!

We have a few programs left over so if you need one, let us know and we'll save one for you. Check our website for more news, photos and *thanks to all who made this a terrific event.*

OceanBeachSanDiego.com

Member Business Announcements

If you want to publish a business announcement, please print the form from our website, email us or drop by the office. Business announcements are free to our members. It's an easy way to let others know about your particular business. What kind of information will we publish? Have you or your employees received a special award? Are you are having a big sale or anniversary? Are you changing your hours or adding a new product line?

As you may know, we have moved to a new and improved location, at 4958b Newport Ave, OB. And I wondered if you could pop a blurb in the next Main Street rag.

Fascinating New Shop, 'Happy Healthy High Horny Herbs' relocates to a new and improved location, at 4958b Newport Ave, OB. in Ocean Beach, San Diego... 'The Happy High Herb Shop' is a unique business idea that started in Australia 10 years ago. The founder, Ray Thorpe, who now has a successful franchise business of 25 shops in Australia and a growing number in the US, was inspired to educate the public about the wonderful benefits of herbs for health, well being and recreation, after he realized that this information is actively suppressed in our society. Their shops provide a variety of interesting products, such as herbal teas for well being, energy herbs, natural libido-enhancers, fire-twirling and circus toys, and smoking and party alternatives, as well as hemp-oil cosmetics and essential oils. The wide range of unusual goods will be sure to pique the interest of any passers-by. Happy Healthy High Horny Herbs is also dedicated to serving the local community, and plans to have monthly community nights; showing informative documentaries, tasting new herbal brews, and learning about herbs will be only some of the exciting action planned. Please contact the owner: Amanda or Duane Costea for more information. ph: 619-677-2739

Haley Jain Haggerstone is the new chapter coordinator for Surfrider San Diego. She is replacing Bill Hickman who was so instrumental in helping us with ash cans for the business district. You can reach Haley at haley@surfridersd.org.

OB will miss Dick Ladiges!



Dick Ladiges

LADIGES, RICHARD "DICK" Richard "Dick" Ladiges, a retired U.S. Army officer, went to be with Jesus Christ our Lord on May 2, 2011, at the age of 90. Dick served in the 3rd Infantry Division during World War II. His most recent venture was owning an ice cream shop with his wife of 27 years, Lighthouse Ice Cream. In his death he is preceded by his son Richard and daughter Shirley. He is survived by his wife, Carol; two daughters Kathy and Bridget; five grandsons; and five great-grandchildren. A private service was held at Fort Rosecrans National Cemetery and a celebration of life was held in Ocean Beach on June 4th. In lieu of flowers the family requested that donations be made in Dick's memory to his church Oasis Christian Fellowship's "Helping Hands," 2051 Sunset Cliffs Blvd., San Diego 92107.

Published in San Diego Union-Tribune on May 22, 2011

Please stop by at Lighthouse Ice Cream and say hi to Carol and all of her hard-working employees!

WELCOME NEW MEMBERS

Nimbus Marketing

Jeff Wright - jhwright@nimbus-marketing.com
619-630-7490 www.nimbus-marketing.com
Marketing, Internet Marketing, Computer Services

OB Tie Dye Studio

619-929-6414 Mark Zegler
markzegler@yahoo.com
Clothing - Retail

Victor's Saloon

4989 Voltaire st.
619-269-1608
Victors-salon.com vrebollosd858@gmail.com
Hair Salon

Curtis has a new address:

Curtis McAllaster, CPA

4870 Santa Monica Ave, Suite 2C
San Diego, CA 92107

Statewide Sales and Use Tax Rates dropping July 1st!

California Statewide Sales and Use Tax Rate to Decrease by 1% on July 1, 2011

Statewide Base Tax Rate Decreases from 8.25% to 7.25% Effective July 1, 2011, the one percent sales and use tax rate increase that was approved with the state budget and effective April 1, 2009, will expire lowering the statewide base tax rate from 8.25 percent to 7.25 percent. In areas where there are voter-approved district taxes, the total tax rate related to sales and purchases will be the statewide base tax rate of 7.25 percent plus the applicable district tax. www.boe.ca.gov

FIREWORKS RAFFLE

GET YOUR RAFFLE TICKETS FOR
THE BIG DRAWING ON JULY 6TH
AT NOON AT THE OBMA OFFICE!

Lots of prizes including a Beach Cruiser & \$150 cash!

Raffle tickets available at OBMA Office!

1 for \$1, 6 for \$5 and 12 for \$10



It's coming!

**Saturday,
Sept. 10, 2011**
Vendor applications
are available online
OBMusicFest.org



Ocean Beach MainStreet Association

PO Box 7990, San Diego, CA 92167

Office: 1868 Bacon Street, Suite A

San Diego, CA 92107

619-224-4906, Fax 619-224-4976

www.OceanBeachSanDiego.com

Email: info@OceanBeachSanDiego.com



Partially funded by the City of San Diego
Small Business Enhancement Program

OceanBeachSanDiego.com

What's Inside this Edition?

Board of Directors	1
Calendar of Meetings	1
OB 4th of July Fireworks	1
OBMA Election information	1
Membership/Committee Info	2
OB Farmers Market	2
OB Music & Art Festival	2
OB Street Fair & Chili Cook-Off	2
Member Announcements	3
New OBMA Members	3
State Sales Tax information	3
OB Local Directory Corrections	4

Inserts: Ballots - Vote for 6 of 7
Concerts in the Park
Ozzie's Auto Service
Indy Yoga

To learn more about advertising in the newsletter or on our web site please call Liz or Denny at 619-224-4906. Check out the inserts in this newsletter

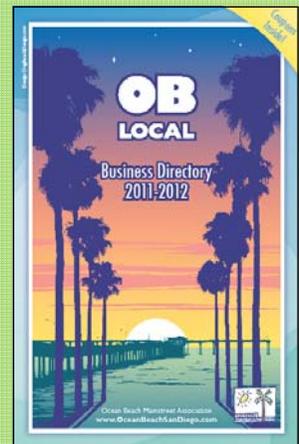


NEW 2011 DIRECTORY
Yes, the new 2011-2012 OB Local Directory has been distributed by volunteers and the Beacon.

If you haven't received your copy or wish to have another copy, please contact us at the OBMA Office or at OB Farmers Market 224-4906

CORRECTIONS

Baylor's Brush had the wrong phone number listed. His correct number is 619-224-9713. We're very sorry for the error.



FOLLOW US ON . . .

Twitter:

<http://twitter.com/OceanBeachCA>

Facebook:

<http://facebook.com/obma92107>

Members!
Please vote for 6 people to become board members.
Deadline 7-13-11 at NOON
See ballot insert

indie yoga

**OCEAN BEACH'S FIRST HEATED
YOGA STUDIO**

OFFERING SURF FLOW AND CANDLELIT CLASSES...

FOR MORE INFO VISIT

WWW.INDIEYOGASD.COM

619.758.YOGA



GRAND OPENING 6/4/11

1857 BACON STREET SAN DIEGO, CA 92107

THANKS OB!

Here at
Ozzie's AutoSound
we are consistently
referring business and
services locally and would like
to extend our thanks for
the numerous referrals that
we receive every day.

**KEEPING IT LOCAL AND
KEEPING OCEAN BEACH STRONG!**



SALES and INSTALLATION

OZZIE'S AUTOSOUND
1871 SUNSET CLIFFS BLVD
across from Rite Aid

619-222-0394 or visit us online www.ozzieautosound.com

POINT LOMA

SUMMER CONCERTS

2011



Let there be music!

presented by



WILLIS ALLEN
REAL ESTATE

FREE! Friday Nights

5:30 - 8:30 pm at Point Loma Park

July 15 **Help!**

The Beatles
Tribute Band

July 22 **Cash'd Out**

The Next Best Thing
to Johnny Cash

July 29 **The Mar Dels**

America's Best Dance
and Show Band

plus 1st annual classic car show!

August 5 **The Mighty
Untouchables**

Motown, Classic Rock,
Pop, Country & Latin

August 12 **Rockola**

America's Classic
Rock Experience!



PLconcerts.org • like us on

poster & brochure design
by KristenLeitao.com

Don't forget to vote for the Board of Directors.
Each member of the OBMA received a ballot to their mailing address this week – either in their printed newsletter, or as a separate piece of mail if you get your newsletter emailed to you...It looks like what you see below. Call us with any questions. Thanks, OBMA Office

Ocean Beach MainStreet Association
Official Ballot for Board of Directors
July 2011

Please **VOTE** for **SIX (6)** of the seven listed.
Only **1 Ballot** per
OBMA BID member OR Associate member
in good standing.

The deadline to vote is Noon, Wed. July 13th, 2011
5 of the terms are for **three** years and 1 is for **one** year
(replacing a retired board member).

- _____ **Nominee #1**
- _____ **Nominee #2**
- _____ **Nominee #3**
- _____ **Nominee #4**
- _____ **Nominee #5**
- _____ **Nominee #6**
- _____ **Nominee #7**

Thank you for your participation.

Please mail to:

OBMA Elections, PO BOX 7990, San Diego, CA 92167

OR fax to: OBMA Elections 619-224-4976

OR Please drop off at:

OBMA, 1868 Bacon St., Suite A, San Diego, CA 92107

Any Questions? Please call 619-224-4906 OR

Please email us at: info@OceanBeachSanDiego.com