



Ocean Beach MainStreet Association

JULY 2009 NEWSLETTER

BOARD OF DIRECTORS

- Michael Akey, President**
Pacific View Real Estate
- Julie Klein, 1st Vice President**
Julie Designs
- Heather Clarke, 2nd Vice President**
Union Bank
- Cordelia Mendoza, Secretary**
Cottage Antiques
- Mike Stifano, Treasurer**
Winston's
- David Smedley**
Smedley, Gallagher & Gee, LLP
- Yvonne Cruz**
Surf'n Sea Wetsuits
- Gary Gilmore**
Gary Gilmore GOLDSMITH
- Dave Martin**
Shades Oceanfront Bistro and
Crave's Cafe
- Barbara Iacometti**
Details SalonSpa
- Mark Schlesinger**
Beach Area Tax Service
- Beth Turner**
Jungle Java
- Craig Gerwig**
Newport Avenue Antique Center
- Kelly Patri**
Bone Appetit Ocean Beach Pet Supply

STAFF:

- Denny Knox, Executive Director**
- Claudia Jack, Associate Director**
- Rebecca Saffran, Program Manager**
- David Klamann & Community Crops,**
Market Managers

Get your WAVE on!

JULY 17, 6-11PM

CD RELEASE PARTY

MASONIC CENTER (Sunset Cliffs Blvd & Santa Cruz)

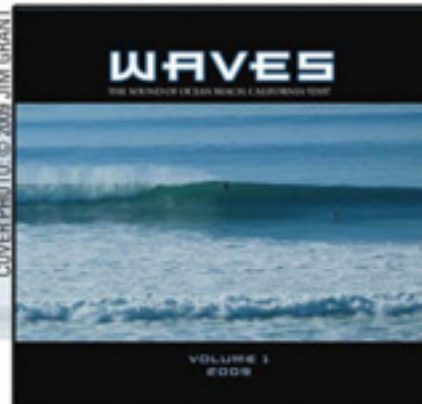
Music Starts @ 8pm

Live music, food & soda/beer/wine

FREE ADMISSION

Information & schedules: myspace.com/BeachMusicMafia

COVER PHOTO: © 2009 JIM GRANT



WAVES
THE SOUND OF
OCEAN BEACH
CALIFORNIA 92107
VOLUME 1
2009

To find out more about this event,
or how to participate in WAVES v.2,
and other OB music events visit
myspace.com/BeachMusicMafia
OceanBeachSanDiego.com



July Meeting Calendar

Fri. July 3	8:30am	Promotion Committee
Tue. July 7	8:30am	Design Committee
Wed. July 8	8:30am	Finance Committee
Wed. July 8	Noon	ER Committee
Thur. July 9	Noon	Board Meeting
Mon. July 20	8:30am	Clean OB Committee
		Newport Ave. Antique Center
Tue. July 21	8:30am	Crime Prevention
		The Blue Parrot

All meetings are in the office unless otherwise noted.

The Street Fair was FUN, FUN, FUN!!

Watch our websites for photos of
the event at

OBStreetFair.com

OceanBeachSanDiego.com



Ocean Beach Farmers Market

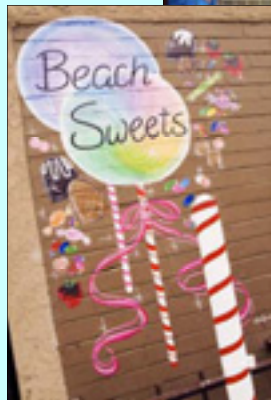
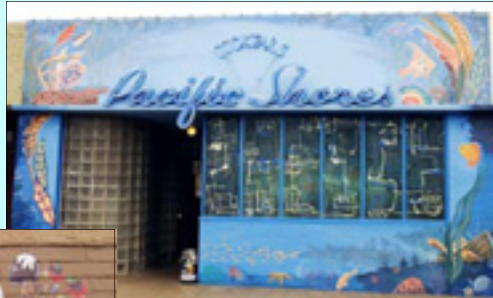
Every Wednesday
4pm to 8pm

Fresh vegetables, fruit, flowers, jams and jelly, plus fresh baked goods not to mention all the other fun things at the OB Farmers Market!



OB is *known* for its public artwork,

and our storefronts make no exception. The latest



Photos by Becca Lyn

installments include the facade of Pacific Shores, 4927 Newport, painted by Janis Ambrosiani of Walls With a View (wallswithaview.com) and Beach Sweets, 5022 Newport, painted by Kim Howell Artworks (youngatart.biz). "I love the colors," exclaimed Laura Smith, co-owner of the nostalgic candy store. "I wanted to give the people in line at Hodad's something to look at." Check out both locations and the rest of the artwork that lines our streets.

General Committee Info: (see pg 1 for more info)

◆ **ORGANIZATION:** *(Executive Officers ONLY)*
Meets as needed.

◆ **FINANCE COMMITTEE:**
Meets the Tuesday before the Board Meeting at 8:30 am. OBMA Office. Mike Stifano, Chairperson

◆ **DESIGN COMMITTEE:**
Meets the first Tuesday of the month at 8:30 am OBMA Office. Barbara Iacometti, Chairperson

◆ **PROMOTION COMMITTEE:**
Meets the first Friday of the month at 8:30 am OBMA Office. Cordelia Mendoza, Chairperson

◆ **ECONOMIC RESTRUCTURING:**
Meets the 2nd Wednesday of the month at 12 Noon OBMA Office. Heather Clarke, Chairperson

◆ **CRIME PREVENTION COMMITTEE:**
is an Economic Restructuring subcommittee. Meets the 3rd Tuesday of the month at 8:30am. Julie Klein, Chairperson
Remember, report all crimes to 531-2000. Your Call Counts! The Graffiti Hotline is 525-8522 or local 226-8613

If you would like to join one of our committees, please contact us at 224-4906. It is always more fun to be involved in your community!

USD WORKSHOPS OFFERED!

USD has offered all members of a BID 10% OFF any of the classes in the Small Business Success workshop series. You can check it out at <http://www.sandiego.edu/success/>
Please contact Julia to sign up: Julia Chemers, University of San Diego, w 619.260.7699

Date*	Instructor	Workshop
Mondays in July 6, 13, 20, 27W	Tom Woolway	Effective Management of Your Company Finances <i>How to Run Your Business So It Does Not Run You</i>
Mondays in August 10, 17, 24, 31W	Ann marie Hough-tailing	High Performance Selling <i>Everything You Need to Know About How to Sell Anything</i>
Mondays in September 7, 14, 21, 28W	Mindy Bortness	Communicating to Sell <i>Know Thyself to Know Thy Customer</i>
Mondays in October 5, 12, 19, 26W	Saundra Pelletier	The Art of Persuasion <i>How to Master the Selling Game and See Profits Sky-Rocket</i>
Mondays in November 9, 16, 23, 30W	Jim Eckmann	Deal Making 101 <i>Strategies that Make You More Money</i>
Mondays in January 4, 11, 18, 25W	Helen Eckmann	The Innovation Evolution <i>Embracing the Process to Create Profitable Change</i>
Mondays in February 1, 8, 15, 22W	Alden Salcedo	Online Marketing for Maximum Revenues <i>Cracking the Internet Marketing Code</i>
Mondays in March 1, 8, 15, 22W	TBA	Viral Marketing <i>Make the Internet Your Most Profitable Sales Person</i>

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office.

Business announcements are free to our members. It's an easy way to let others know about your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary.

Are you changing your hours or adding a new product line?

Come celebrate a new children's book with local artist Kim Howell! Ocean Beach artist Kim Howell, founder of the Young At Art Children's Art Center, will host a launch party on Saturday, August 15th, to celebrate the debut of her artwork in a new children's book. *Why Am I Dark?* by Destry Ramey is the second book in "The Adventures of Hunter and Ramona" series of children's books, which take a look at contemporary, real-life issues through the eyes of two pug puppies. A professional artist and muralist with over 25 years of experience, Kim involves "little artists" in hands-on community and school projects, encouraging children to find their own "inner-artist." *Why Am I Dark?* is Kim's first children's book.

What: *Why Am I Dark?* Book Launch Party

When: Saturday, August 15th, 1pm to 3pm

Where: Young at Art Children's Art Center, 1821 Cable Street, San Diego, CA 92107

Contact Kim Howell at 619-459-1955 or email obpainter1@yahoo.com for more information.

Visit the Young At Art website to learn more about art programs for children: <http://www.youngatart.biz/>

Pepe's 10th Annual Tomato Contest is coming soon. Call 224-4199 to sign up now. The contest is on Sunday August 16th starting at 4pm sharp. Tomatoes are to be San Diego grown only! Judging by Ed & Darla. They will judge for flavor for first prize. Second prize will also be awarded. Prizes include Pepe's Gift Certificate, Set of hand painted glasses, a wall plaque, Walter Anderson Gift Certificate. Limited to 25 people. Entrée and salad or pizza \$15 per person.. Drinks sold separately. Pepe's Italian Restaurant, 1830 Sunset Cliffs Blvd.

Jungle Java now has free WIFI for the wireless who want to get wired. We are also now serving ACAI bowls and smoothies (the Brazilian purple berry sorbet that is rich in antioxidants). In addition to our exceptional coffee drinks, frosties & smoothies. The Jungle just keeps getting better. Jungle Java, 5047 Newport Ave. 619-224-0249.

The **Greene Vase Interiors** RETAIL REFRESHER Summer Savings! OB Merchants: tired of your same old displays and front windows, looking for some new ideas to refresh + re-

Welcome New OBMA Members

Liberty Merchant Solutions, LLC

4870 Santa Monica Ave., Suite 2B

San Diego, CA 92107

www.LibertyMerchantSolutions.com

Beach Community Acupuncture

4993 Niagara Ave. Suite 206

619-488-5515

www.beachcommunityacupuncture.com

talize your space? Let our designer's eye develop a new space for you just in time for our OB Summer! Call today to schedule your design time at 50% OFF - 5 hours for only \$125. 858-837-0562

Here's what's new at Karen's Consignment Gallery! This week we received a household of beautiful high-end furniture from a Rancho Santa Fee estate. All top quality, just 2 years old and in as-new condition. Items include: a chenille sofa by Sherrill, co-ordinating chairs and ottomans, leather chair and storage ottoman, several occasional tables, custom armoire, dining room set for 8 by Century, another dining set for 6 and 2 complete home office suites. Other top quality furniture items and unique accessories are arriving daily. We also accept consignments daily. Stop by...we're open Monday - Saturday, 10 am to 6 pm. Karen's Consignment Gallery, 4051 Voltaire Street, San Diego CA 92107 (between Catalina and Chatsworth); call 619-225-8585.

25th Anniversary California Coastal Cleanup Day.

Saturday, September 19, 2009, throughout coastal and inland sites of San Diego County. Dog Beach Dog Wash will be hosting the Ocean Beach/Dog Beach site; don't know who is doing the Pier. Check with them for more information. Dog Beach Dog Wash is located at 4933 Voltaire St. Phone 619-523-1700. dogs@dogwash.com

OBMA Board of Directors Election

As a member of the OBMA, you should have received your ballot. Please follow the directions and return your ballot to the OBMA office. If you have not received your ballot, please contact Denny at 619-224-4906.



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 San Diego, CA 92107
 619-224-4906, Fax 619-224-4976
 www.OceanBeachSanDiego.com
 Email: info@oceanbeachsandiego.com

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OceanBeachSanDiego.com . . . For all your information!

What's Inside this Edition?

Calendar of Meetings	1
CD Release Party	1
Street Fair wrap up	1
Membership/Committee Info	2
Farmers Market	2
USD Classes -Member Discount	2
Public Artwork	2
Member Announcements	3
New OBMA Members	3
Fireworks Donations	4
OBMA Sundowner	4
Insert: Ocean Villa Inn	
Pirates Cove	
Pt. Loma Summer Concerts	

Ocean Beach Fireworks off the Pier



July 4, 2009 - 9pm



Many thanks to all who made donations for the Fireworks including:

- | | |
|--------------------------------------|-----------------------------|
| Earl & Ruby Bigelow | Nico's Mexican Food |
| Newport Farms Market | Lighthouse Ice Cream |
| Gallagher's Irish Pub | Small Things, Inc. |
| Michele Yamada DDS | Robert Radovich |
| Joan, Sharon & Lindsay | Lucy's Tavern |
| OB People's Organic Food Coop | |

OBMA Sundowner

We wish to send a HUGE thank you to Jim Gabriel, Randy Hanna and Matt Wells for their generosity in hosting the OB Merchant Sundowner event Thursday, June 18 and allowing the business community a peek at their new digs. Several months ago, ARCHITECTS hanna gabriel wells purchased the oily auto shop building, gutted out the building, and created the most energy sustainable building in town. "It was a great turnout," said Barbara Iacometti, owner of Details SalonSpa. "It was so inspiring to see a building that produces more energy than it uses. The possibilities seem endless." Thanks, again to the team of architects, and to all who attended!

