



Ocean Beach MainStreet Association

JULY 2008 NEWSLETTER

BOARD OF DIRECTORS

- Michael Akey, President**
Pacific View Real Estate
- Julie Klein, 1st Vice President**
Julie Designs
- Heather Clarke, 2nd Vice President**
Union Bank
- Cordelia Mendoza, Secretary**
Cottage Antiques
- Mike Stifano, Treasurer**
Winston's
- David Smedley**
Smedley, Gallagher & Gee, LLP
- Yvonne Cruz**
Surf'n Sea Wetsuits
- Gary Gilmore**
Gary Gilmore Goldsmith
- Dave Martin**
Shades Oceanfront Bistro and
Crave's Cafe
- Barbara Iacometti**
Details Salon & Spa
- Mark Schlesinger**
Beach Area Tax Service
- Beth Turner**
Jungle Java
- Craig Gerwig**
Newport Avenue Antique Center
- Kelly Patri**
Bone Appetit Ocean Beach Pet Supply

STAFF:

- Denny Knox, Executive Director**
- Claudia Jack, Associate Director**
- Rebecca Saffran, Programs Manager**
- David Klamam & Community Crops,**
Market Managers

What a fantastic Street Fair!

We hope you all had a great day at the fair, in your shops and enjoying the crowds. We would love to hear your suggestions for next year. Next year will be our 30th Anniversary on June 27th, 2009. We will start gearing up for next year beginning in a few months. We will be looking for sponsors and for local businesses that want to make a big splash in the 2009 Street Fair Program. We tested our first real program this year and what a terrific success. We think that the 30th Anniversary edition will be a real collectors item. More information on that in the near future.

Big Thank You's to the Street Fair Committee

- | | |
|----------------------|--------------------|
| Mike Akey | Dave Martin |
| BK Printing | Sophia Mitchell |
| Gerry Boehmke | Cordelia Mendoza |
| Roger Caldwell | Jim Musgrove |
| Nona Christiansen | Betty Reyes |
| Heather Clarke | Janis Richmond |
| Kelly Collins | Mike Saffran |
| Yvonne Cruz | Rebecca Saffran |
| Jesse Egan | Faren Schear |
| Jane Gawronski | Chuck Schiele |
| Craig Gerwig | Joanna Schiele |
| Gary Gilmore | Mark Schlesinger |
| Becky Greene | Sean Simpson |
| Sophia Habl Mitchell | David Smedley |
| Barbara Iacometti | Tim Stallard |
| Claudia Jack | Michael Stifano |
| Chris Kern | Traci Sullivan |
| Craig Klein | Cheryl Troncellito |
| Julie Klein | Ann Vandehey |
| Denny Knox | Nancy Vaughn |
| Beverly Libby | Teddy Wigler |
| Debbie Llewellyn | |

Parking Lot Thank You's

The following community minded businesses donated their parking lots for the Street Fair and we want to recognize them for their generosity in no particular order:

Newport Ave. Antique Ctr
Rite Aid
Mallory's
Union Bank
OB Tire Store
Hanna Gabriel Wells
Rich's Automotive Service
Rock Paper Scissors
Starbucks
Seth's Chop Shop
Apple Tree Market
Bravo's Mexican Bistro
Purvis Realty

July Meeting Calendar

- Tue. July 1 8:30 am Design Committee
Office closed on July 4th
- Tue. July 8 12 noon Jazz Meeting
- Wed. July 9 8:30am Finance Committee
- Wed. July 9 12 noon ER Committee
- Thur. July 10 12 noon OBMA Board Meeting
- Fri. July 11 8:30am Promotion Meeting
- Tue. July 15 8:30 am Crime Prevention
Meets at Newport Quik
- Mon. July 21 8:30am Clean OB Committee
Meets at Newport Ave. Antique Center

And a BIG Thank you to Chuck Schiele!

He put his heart and soul into making our graphics look great. He coordinated the program, all our ads, sponsor packages and just about everything else! Wow



Ocean Beach Farmers Market

Every Wednesday
4pm to 8pm

Fresh vegetables, fruit,
flowers, jams and jelly,
plus fresh baked goods not to mention all the
other fun things at the OB Farmers Market!



“A New Taste”

By Rebecca Saffran

If you need a break from the Newport Ave. crowds during the June 28th Street Fair (or any time during the hectic summer) head south to **Point Loma Beach Café**, where new owners are working hard to present new flavors to Ocean Beach.

Adriana and Tim Wright moved from Austin, Texas to OB a little over a year ago, and brought their food influences with them. On their menu you'll find Adriana's breakfast tacos, a carne asada sandwich, homemade *pancho verde* salsa, an array of smoothies, and much more.

Although prominent, you'll find more than Texan and Mexican influences in their food: according to Nathan Dinsdale, of *San Diego City Beat*, the Melt sandwich "is a beautiful, beautiful thing." *continued on page 3*

General Committee Info: (check pg1 for more info)

◆ **ORGANIZATION:** (Executive Officers ONLY)

Meets as needed.

◆ **FINANCE COMMITTEE:**

Meets the Tuesday before the Board Meeting at 8:30 am.
OBMA Office. Mike Stifano, Chairperson

◆ **DESIGN COMMITTEE:**

Meets the first Tuesday of the month at 8:30 am
OBMA Office. Barbara Iacometti, Chairperson

◆ **PROMOTION COMMITTEE:**

Meets the first Friday of the month at 8:30 am
OBMA Office. Cordelia Mendoza, Chairperson

◆ **ECONOMIC RESTRUCTURING:**

Meets the 2nd Wednesday of the month at 12 Noon
OBMA Office. Heather Clarke, Chairperson

◆ **CRIME PREVENTION COMMITTEE:**

is an Economic Restructuring subcommittee.

Meets the 3rd Tuesday of the month at 8:30am.

Julie Klein, Chairperson

Remember, report all crimes to 531-2000. Your Call Counts!

The Grafitti Hotline is 525-8522 or local 226-8613

If you would like to join one of our committees,

please contact us at 224-4906.

It is always more fun
to be involved in your community!



Please Sweep your sidewalks and gutters so that
we can all enjoy a cleaner Ocean Beach.

Earn an annual bill credit with SDG&E's Summer Saver Program

What if you could give one of your hardest workers some time off – and earn an annual bill credit from SDG&E® ? With SDG&E's Summer Saver program, your business can earn financial incentives for reducing the run-time of your central air conditioner during periods of high electricity demand. That's right, up to 15 days per year from May through October your business can save more, earn more, and help maintain energy reliability region-wide.

Depending on your needs, choose which participation level is right for you:

Want to save and earn the most? Then choose the Summer Saver 7-day/50 option. Your central A/C run-time will be reduced by 50% based on the amount of time it ran in the hour before the conservation period – earning you a \$15/ton annual bill credit plus a \$10 weekend bonus.

If weekends are your busiest time, consider the 5-day/50 option which reduces your A/C run-time by 50%, weekdays only, for a \$15/ton annual bill credit.

Want to help conserve natural resources while keeping cool? With the 7-day/30 option, your business participates Monday – Sunday while only reducing A/C run-time by 30% for an annual bill credit of \$9/ton plus a \$10 weekend bonus.

Looking for an easy way to do your part? Sign up for the 5-day/30 option, which reduces your A/C by 30% on weekdays only and earns you an annual bill credit of \$9/ton.

Enrollment is free, and you can change your participation at any time.

So why wait? Sign up today.

For more information or to become a Summer Saver, visit www.sdge.com/summersaver or call 1-800-644-6133.

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office.

Business announcements are free to our members. It's an easy way to let others know about your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary.

Are you changing your hours or adding a new product line?

Transform your life with massage therapy and body-work! **Michele Ruppert**, a certified and licensed Holistic Health Practitioner at **Solitude Face & Body Care** (4286 Voltaire Street), provides sessions in traditional Thai massage, Structural Integration, the Rossiter System, and Neuromuscular Therapy. This summer all sessions are \$85 and are by appointment only by calling (619) 890-0111 or visiting her very informative website at

<http://home.earthlink.net/~micheleruppert/> or

<http://www.micheleruppertmassage.com>

The intention of her sessions is to identify the source(s) of pain and help facilitate her clients in getting rid of the pain by STRETCHING and other types of small movements. These sessions will help stimulate your body's natural healing processes, lessen chronic pain, increase circulation, improve your body posture, and much more! Make an appointment today!

Salon D-Lux just got sweeter. Now Open! **Sweet Salon**. Conveniently located on Bacon St. between Newport and Niagara. Sweet Salon has a new concept. Great Giveaways and awesome charity events. Come by for your special treat! Sweet Salon, 1955 Bacon Street, San Diego, CA 92107. 619-758-1823.

Band at the Beach is having this year's camp on August 4,5,6,7 and 8. It features a variety of small and large group instruction. Several guest directors are involved and coaches are available for each section of the band. At week's end, a concert, free to the families and public, is presented. This year camp will be located at Correia Junior High School,

Continued from page 2

In the April 23rd Annual Food Issue, Dinsdale stated "It's an ideal beach picnic sandwich for people too lazy to make their own."

Point Loma Beach Café, 1424 Sunset Cliffs Blvd., is open seven days a week from 8am to 4pm, and can be reached at 619.758.1776. The Web site is currently under construction, so they encourage everyone to stop by or call ahead for a "quick pick-up".

"Not a lot of people know about us, but we hope to change that," said Adriana. With a new taste in town, it's only a matter of time before they do.

Welcome New OBMA Members

Point Loma Beach Café

1424 Sunset Cliffs Blvd.

619-758-9028

Deli & Restaurant

OB Noodle House & Sushi

2218 Cable St.

619-450-6868

Restaurant

It's Election Time again.

For those of you receiving a ballot in this issue of the Newsletter, please vote and return your ballot according to the directions on your ballot.

Thanks for taking the time to Vote!



NEWPORT NIGHTS

Ocean Beach Art Walk

The last Saturday of each month

7 pm to 10 pm

For Info: 619-222-0836

www.NewportNights.org

4302 Valeta Street, San Diego, Ca 92107. For more information please contact www.bandatthebeach.org or call Dell Schroeder 619-222-3065 or Brock Wildman 619-224-0014.





Ocean Beach MainStreet Association

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OceanBeachSanDiego.com . . . For all your information!

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Insert: Pt. Loma Concert Series
Election Ballot (for members)

Recycle your cell phones, empty laser & jet print cartridges to benefit PLHS Foundation and Alumni Association.
Drop off places: OBMA Office, Bone Appetit, and Jungle Java!


4th of July
Fireworks
off the OB Pier
The Raffle continues until July 7th! Buy your tickets now to win great prizes!
from
 Cottage Antiques, Bone Appetit, OB Farmers Market, Dog Beach Dog Wash, Jungle Java, Newport Antique Center, and the OBMA Office
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