



Ocean Beach MainStreet Association

JULY 2005 NEWSLETTER

BOARD OF DIRECTORS

- Scott Allgaier, President**
Newport Avenue Antique Center
- Julie Klein, Vice President**
Julie Designs
- David Smedley, Treasurer**
Smedley, Gallagher & Gee, LLP
- Nedia Bacon, Secretary**
Theo's Restaurant
- Michael Akey**
Pacific View Real Estate
- Yvonne Cruz**
Surf'n Sea Wetsuits
- Gary Gilmore**
Gary Gilmore Goldsmith
- Genoa Dickson**
Ocean Beach Hotel
- Barbara Iacometti**
Details Salon & Spa
- Heather Clarke**
Union Bank
- Mark Schlesinger**
Beach Area Tax Service
- Mike Stifano**
Winston's
- Beth Turner**
Jungle Java
- Cordelia Mendoza**
Cottage Antiques

STAFF:

- Denise Knox, Executive Director**
- Claudia Jack, Associate Director**
- David Klamon & Diem Do,**
Market Managers
- Sophia Mitchell, Street Fair Intern**

It's election time again. Your ballot is enclosed.

Please fill out your ballot and return it to OBMA

Big News About Oktoberfest **San Diego Oktoberfest**

Is moving from Ocean Beach to the San Diego County Fairgrounds In Del Mar

It will be held on the last weekend of October. The Ocean Beach MainStreet Association and the Ocean Beach Community Foundation will no longer be involved in this event due to the change in location . . . However, we wish the Hoy Hoy Boys great success in their new location.

Dusty Rhodes Park just couldn't accommodate the crowds we needed to make it a success. Although we are sorry to see an event move out of the area, we also have to be realistic about the enormous costs to put on an event in San Diego.

Ocean Beach benefited from this event since the event donated a great deal of money to Dusty Rhodes Park, OBMA and OB Community Foundation just to name a few. Those funds helped us plant trees, maintain

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OBMA JUNE MEETING CALENDAR

- Fri. July 1st 8:00 am OBMA Promo Committee meeting OBMA Office
- Tue. July 5th 8:30 am OBMA Design meeting at OBMA Office
- Wed. July 13th Noon OBMA Economic Restructuring Committee Meeting
- Tue. July 19th 8:30 am OB Community Crime Prevention —OBMA office
- Thur. July 28th Noon OBMA Meeting at OBMA Office.

Check out OBStreetFair.com and OceanBeachSanDiego.com for photos and info about the street fair, raffle winners and chili winners!

General Committee Info:

ORGANIZATION: *(Executive Officers ONLY)*
Meets as needed.

FINANCE COMMITTEE:
Meets the Tuesday before the Board Meeting at 8:30 am.
OBMA Office. David Smedley, Chairperson

DESIGN COMMITTEE:
Meets the first Tuesday of the month at 8:30 am
OBMA Office. Barbara Iacometti, Chairperson

PROMOTION COMMITTEE:
Meets the first Friday of the month at 8:00 am
OBMA Office. Nedra Bacon, Chairperson

ECONOMIC RESTRUCTURING:
Meets the 2nd Wednesday of the month at 12 Noon
OBMA Office. Heather Clarke, Chairperson

CRIME PREVENTION COMMITTEE
is an Economic Restructuring subcommittee.
Meets the 3rd Tuesday of the month at 8:30am.
Julie Klein, Chairperson
Remember, report all crimes to 531-2000. Your Call Counts! The Graffiti Hotline is 525-8522 or local 226-8613



OB FARMER'S MARKET

SUMMER HOURS!!!

The Farmer's Market is open every
Wednesday from 4 pm to 8 pm.

Membership Information:

All business owners within the Ocean Beach Business Improvement District boundaries automatically become members of the OBMA when they remit their business license fee. Associate Membership is available to other local businesses for an annual fee of \$70.00.

Member benefits include discounted comprehensive health care insurance rates, listings in multiple on-line and published business directories, co-op advertising opportunities, direct mail pieces and various promotional campaigns. The OBMA staff also facilitates your participation in the Façade Rebate Program, the Public Right of Way Program and the Unreinforced Masonry rehab project. They are also your vehicle to address any difficulties that arise in the district (signage, zoning, trash, safety, etc.). Best of all, you are given the opportunity to participate in the many special events and community activities that help make Ocean Beach the exciting, vibrant community it is today.

Stop by the office at 1868 Bacon Street, call or email us at obbid@nethere.com and we will be happy to assist you.

Thank you Ocean Beach for a terrific Street Fair!!!

Can you believe how great the weather was? At 10 am, the clouds disappeared and the sky was blue and the breeze was cool.

A special thanks to the **OB Town Council** and their volunteers who ran the Chili Cook-Off. Many thanks to **Smart & Final** for cooking and providing the "Committee Chili" that was oh so yummy. **Smart & Final** not only provides the chili fixings, the bowls and spoons, they also bring their own people to man their booth.

Many thanks to the **Peninsula Beacon** for their coverage of our event and for printing a special section with maps, lists of vendors and bands. They have been our partner for many years and provided lots of raffle prizes.

KPRI 102.1 again provided outstanding music at the Blues Alley Stage along with all kinds of prizes for our Raffle. Our new Bacon St. Stage co-sponsored by **FM94/9** and **City-Beat** did an awesome job in selecting their music line-up.

We especially want to thank **Sycuan Resort & Casino** for their continuing support of community events including our very own OB Street Fair.

Winston's provided an outstanding beer garden this year with a new configuration and beachside seating.

Sparkletts donated water for our volunteers, bands & for our fundraising. **Sobe No Fear** donated energy drinks to help us fundraise and brought their No Fear bus.

Thanks again to **Nethere, Inc.** for our internet service, **Outside the Box** for the OBStreetFair.com website and for **SDAM.com** for getting the word out about music in Ocean Beach.

The **OB Community Foundation** was instrumental in assisting us with our fundraising goals. A special thanks to the **City of San Diego, Commission for Arts & Culture** for helping us out again this year.

As we look forward to the Ocean Beach Fireworks off the Pier on July 4th, we also want to thank the **County of San Diego** for their help.

The community rallied behind this event again this year with over **140 volunteers** stepping forward to haul trash, set up barricades, put up signs, work in the OBMA booths, work at the Chili Booth, man the stages, run the vendor check in and man the parking lots. A huge thank you to the **OB Street Fair Committee** whose members have worked since January to put on this event.

Yvonne Cruz, Chairperson
& the OB Street Fair Committee

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please download the form from our website or drop by the office. Business announcements are free to our members and are an easy way to let others know about you and your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary.?

Are you changing your hours or adding a new product line?

Have you recently remodeled?

VFW Post 1392 Thrift Shop: Merchants, consumers and residents!!! Summer Sale 50% off everything in the store. Wed., Thurs. & Friday July 20th, 21st and 22nd from 12 noon to 8 pm. Thanks to the generosity of the community & OBMA, donations have been overwhelming. Storewide savings with at least 50% off everything. 4944 Newport Ave. in the walkway.

Ocean Beach Subway is now open at 1916 Cable Street. This locally owned franchise now occupies the old Memories Boutique location. The Subway offers a huge variety of sandwiches, sodas, soups and more. They also offer catering. Welcome them to the area. Their number is 225-1072.

Giant New York Pizza is under new management and has done a complete remodel. They even replaced their outdoor seating area with a new deck. Located at 5050 Newport Ave. Their phone number is listed incorrectly in the directory. Please make a note that their number is 224-4540.

Antiquin, a unique multi dealer antique shop and art gallery, will open July 1st at 4878 Newport Avenue. Antiquin is one of the largest Arts and Crafts dealers in the area. Their phone number is 225-5633. Be sure to welcome Joe Melanson to Ocean Beach.

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improvements and add to the beautification of Ocean Beach. We will be looking for new ways to build a beautification fund through our Ocean Beach MainStreet Association fundraising efforts along with the OB Town Council, the OBCDC, the OB Community Foundation.

The OBMA Board of Directors would like to thank the Hoy Hoy Boys for the 3 year of collaboration with them on this event.

Sincerely, Scott Allgaier, President OBMA

Welcome New OBMA Members

Antiquin

4878 Newport Ave.
San Diego, CA 92107
225-5633

Tempress

1918 Bacon Street
San Diego, CA 92107

Ocean Beach Subway

1916 Cable St.
San Diego, CA 92107
225-1072

Focus Motion Graphics

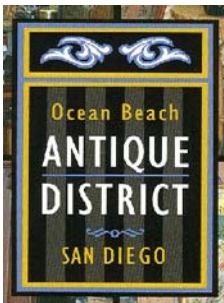
4840 Santa Monica Ave. #9
San Diego, CA 92107

Point Loma Pet Pantry

3704 Voltaire St. #108
San Diego, CA 92107
222-1986
PointLomaPetPantry.com

City Coffee

1958 Sunset Cliffs Blvd.
San Diego, CA 92107
222-0547



**5th Annual
Antiques on the
Avenue
Street Fair & Clas-
sic Car Show**
Saturday
Sept. 24th, 2005
On Newport Ave.

UPCOMING SEPTEMBER EVENTS

**COMING TO THE OCEAN BEACH
PIER PARKING LOT ON
SUNDAY SEPTEMBER 25TH
11 am to 7:30 pm**
Jazz 88 in partnership with
Ocean Beach MainStreet Association





Ocean Beach MainStreet Association
 PO Box 7990
 San Diego, CA 92167

Office:

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 San Diego, CA 92107
 619-224-4906, Fax 619-224-4976
 www.OceanBeachSanDiego.com
 Email: obbid@nethere.com



Ocean Beach MainStreet Association website is OceanBeachSanDiego.com

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**Ocean Beach
 MainStreet Association
 General Meeting
 July 28th**

**The
 Ocean Beach
 Fireworks
 off the OB Pier
 on
 July 4th**

OB Street Fair T-Shirts are still available in limited sizes. Check with the OBMA Office at 224-4906.