



Ocean Beach MainStreet Association JANUARY 2007 NEWSLETTER

BOARD OF DIRECTORS

Michael Akey, President

Pacific View Real Estate

Julie Klein, 1st Vice President

Julie Designs

Heather Clarke, 2nd Vice President

Union Bank

Mike Stifano, Treasurer

Winston's

Nedia Bacon, Secretary

Theo's Restaurant

David Smedley

Smedley, Gallagher & Gee, LLP

Yvonne Cruz

Surf'n Sea Wetsuits

Gary Gilmore

Gary Gilmore Goldsmith

Genoa Dickson

Ocean Beach Hotel

Barbara Iacometti

Details Salon & Spa

Mark Schlesinger

Beach Area Tax Service

Beth Turner

Jungle Java

Cordelia Mendoza

Cottage Antiques

Craig Gerwig

Newport Avenue Antique Center

STAFF:

Denny Knox, Executive Director

Claudia Jack, Associate Director

David Klamann &

Community Crops,

Market Managers

Internet Service by Nethere

The New Year rings in the 2007-2008 OB Local Business Directory



Cameron Tucker

Photo by Jodi Shagg from In Harmony Herbs

January Meeting Calendar

Fri. Jan. 5	8:00am	Promotion Committee
Tue. Jan. 9	8:30am	Design Committee
Wed. Jan.10	8:30am	Finance Committee
Wed. Jan 10	12 Noon	Economic Restructuring Committee
Thur. Jan 11	12 Noon	OBMA Board Meeting
Tue. Jan. 15	8:30am	Crime Prevention Com

*All meetings will be held at the Ocean Beach
MainStreet Association office at 1868 Bacon Street.
Call 224-4906 for more information.*

(Coffee News) and girlfriend, Tabatha, helped the OBMA Promotion Committee to conceive of and build our float for this year's OB Parade!

We think it was a big hit! By the way, the Directory will be distributed with the Beacon Newspaper mid-January from Sunset Cliffs Blvd. to Chatsworth Blvd. Also, Community Volunteers will hand deliver thousands of copies to residents and businesses from Sunset Cliffs Blvd. to the Ocean.

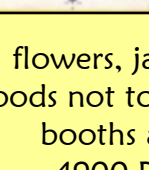
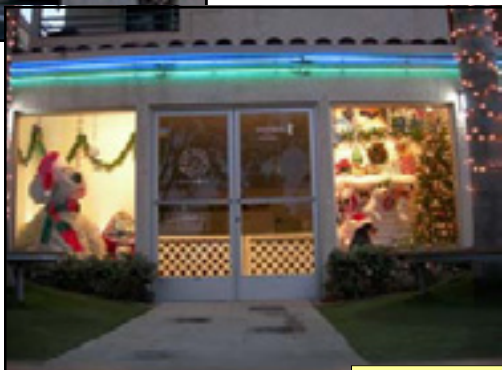
Copies will be available at the OBMA Office (1868 Bacon St.), the OB Farmers Market, Olive Tree Market, Starbucks, Bone Appetit Pet Supply, Dog Beach Dog Wash and Union Bank. *(continued on pg 2)*



Photo of Cameron & Tabatha by Jodi Shagg from In Harmony Herbs & Spices.



Photos by Joe Ewing & Dog Beach photo by Jane Donley



General Committee Info: (check pg 1 for more info)

- ◆ **ORGANIZATION:** (Executive Officers ONLY)
Meets as needed.
- ◆ **FINANCE COMMITTEE:**
Meets the Tuesday before the Board Meeting at 8:30 am.
OBMA Office. David Smedley, Chairperson
- ◆ **DESIGN COMMITTEE:**
Meets the first Tuesday of the month at 8:30 am
OBMA Office. Cordelia Mendoza, Chairperson
- ◆ **PROMOTION COMMITTEE:**
Meets the first Friday of the month at 8:00 am
OBMA Office. Nedra Bacon, Chairperson
- ◆ **ECONOMIC RESTRUCTURING:**
Meets the 2nd Wednesday of the month at 12 Noon
OBMA Office. Heather Clarke, Chairperson
- ◆ **CRIME PREVENTION COMMITTEE:**
is an Economic Restructuring subcommittee.
Meets the 3rd Tuesday of the month at 8:30am.
Julie Klein, Chairperson
Remember, report all crimes to 531-2000. Your Call Counts!
The Graffiti Hotline is 525-8522 or local 226-8613
If you would like to join one of our committees,
please contact us at 224-4906.
It is always more fun
to be involved in your community!



Ocean Beach Farmers Market

Every Wednesday
4pm to 7pm

Fresh vegetables, fruit, flowers, jams and jelly, plus fresh baked goods not to mention all the other fun craft booths at the OB Farmers Market!
4900 Block of Newport Avenue

The Window Decorating Contest

was great fun and the judges picked OB Hotel as the Best Overall Winner, John Baker Picture Frames for Best Theme and Dog Beach Dog Wash for Best Lighting.
Congratulations to you all and thanks for participating!



MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office.

Business announcements are free to our members. It's an easy way to let others know about your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary.

Are you changing your hours or adding a new product line?

Newbreak Coffee and Café. The good folks at Newbreak Coffee and Café just want everyone to know that they have FREE internet access at both locations. They serve breakfasts at both locations and introduced new and exciting menu items at the Sunset Cliffs store. The new menu items include ethnic omelets (Greek, Polish, Italian, American, Western and the most popular California Omelet) with their own sauces. The fresh smoothie bar is always popular not to mention their gourmet sandwiches and healthy salads. Breakfasts start at \$1.99 for pancakes. Newbreak is located at 1830 D Sunset Cliffs Blvd and their other location is at 1959 Abbott St. Phone 226-4471 for more information.

Rosecrans 76 Station at 1076 Rosecrans always offers more than you would expect at a gas station. Check out their website at www.jmhoil.com Also, check out the review of their Union 76 Station at <http://www.kudzu.com> and look under Automotive Services.

OB.MySDLife.com has entered into a joint promotional program with the Ocean Beach Main-Street Association. The OBMA has worked with Garry Sullins for about a year and are pleased to be working with him again this year on his new and improved website OB.MySDLife.com. The OBMA operates OceanBeachSanDiego.com which deals mostly with merchant and business issues with some community information. Having a joint promotional effort with OB.MySDLife.com gives us the opportunity to share information, reach more potential customers and inform the public about our community. It's a win win for both web sites.

Warren-Walker School is celebrating 75 years of service to children in this community. They are planning several events including an open house in February. Watch for more info on this. For more info call 223-3663.

Welcome New OBMA Members

We had a few omissions last month so here are the corrections as well as our new members!

Amy L. Burns, Artist & Life Coach 617-312-9268

Amy was listed in the November Newsletter but her phone number didn't have the area code so we've listed her again. So sorry for the omission!

A Faithful Companion Professional Pet Care

PO Box 60181, San Diego, CA 92166
619-865-1097

Pet, Dog Walking & Pet Sitting

*We forgot the phone number last month so we've listed them again with their phone number.
So sorry for the omission!*

Couture Cocktails 619-523-3836 Bartending Services

istitch Graphic Communications PO Box 7973, San Diego, CA 92167 619-955-7750 www.istitch.net Graphic Design

OB Redwood 4810 Santa Monica Ave, San Diego, CA 92107 619-523-2243 Garden Design, Architectural Landscaping

Pt. Loma Data Systems 619-757-7286 Computer Services

SDC Tax & Financial Services 3575 Kenyon St.#100, San Diego, CA 92110 619-222-2121 www.SDCTax.com Tax Preparation, Bookkeeping & Accounting

All new members are listed here
when they become members of OBMA

ADA Issues - Please call us if you have questions about whether or not your business is ADA compliant. Don't be caught unprepared. Call today 224-4906.



Ocean Beach MainStreet Association
 PO Box 7990
 San Diego, CA 92167

Office:

1868 Bacon Street, Suite A
 San Diego, CA 92107
 619-224-4906, Fax 619-224-4976
 www.OceanBeachSanDiego.com
 Email: obbid@nethere.com



OceanBeachSanDiego.com . . . For all your information!

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The National Trust Main Street Center Debuts ShopMainStreet.org

The National Trust recently launched ShopMainStreet.org , a national portal to Main Street retail businesses that have an **online retail component** - whether full-fledged e-commerce or simply an online catalog - and will allow visitors throughout the country to shop online at the unique shops that make Main Streets great.

Business Listing Criteria: In order to qualify for ShopMainStreet.org, retail businesses must be located in a "Main Street" or other traditional commercial district and must have e-commerce capabilities. This can be either a full fledged online ordering and payment system or simply a product listing with clearly marked price and ordering information. They want to try and keep the consumer experience on ShopMainStreet.org as positive as possible so they will review the listings and reserve the right to remove any that they feel does not meet their requirements. If you meet the requirements, please contact Denny at the Ocean Beach MainStreet Association for further information at 224-4906.

2007

Many Changes are Coming!

We're having lots of changes in the coming months especially along Newport Avenue. If you are thinking about moving your business to a different location in Ocean Beach, please give us a call and we can fill you in on all the happenings! 224-4906.