



Ocean Beach MainStreet Association

JANUARY 2006 NEWSLETTER

BOARD OF DIRECTORS

- Scott Allgaier, President**
Newport Avenue Antique Center
- Michael Akey, 1st Vice President**
Pacific View Real Estate
- Julie Klein, 2nd Vice President**
Julie Designs
- David Smedley, Treasurer**
Smedley, Gallagher & Gee, LLP
- Nedia Bacon, Secretary**
Theo's Restaurant
- Yvonne Cruz**
Surfn Sea Wetsuits
- Gary Gilmore**
Gary Gilmore Goldsmith
- Genoa Dickson**
Ocean Beach Hotel
- Barbara Iacometti**
Details Salon & Spa
- Heather Clarke**
Union Bank
- Mark Schlesinger**
Beach Area Tax Service
- Mike Stifano**
Winston's
- Beth Turner**
Jungle Java
- Cordelia Mendoza**
Cottage Antiques
- STAFF:**
- Denise Knox, Executive Director**
- Claudia Jack, Associate Director**
- David Klamon & Community Crops - Market Managers**



WOW!!! Did you see those waves?
Thanks to Joe Ewing and his terrific photos!

Happy New Year!
from the
OB MainStreet Association

It has been an interesting year for most of the country not to mention the rest of the world. We are so fortunate to live and work in San Diego (especially to work in OB). Knock on wood . . . We have had pretty normal weather and not too much to complain about. Weren't the waves spectacular last week but no damage to speak of.

Ocean Beach, in particular, has been hopping with positive energy all year! The OB Farmers Market has been bustling with music, fun, food and friends meeting friends. The Street Fair was a terrific success once again. The 1st Annual Jazz Festival, the OB Antique Faire & Car Show and the OB Restaurant Walk were wonderful events in the community. We hope you have also had a rewarding and happy 2005 in Ocean Beach.

The OBMA has worked hard to help you increase your business in 2005 while maintaining a strong connection to the community. Now that we have a new Mayor (who, by the way, loves OB) and once we have a City Councilperson representing District 2, we should have

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OBMA JANUARY MEETING CALENDAR

- Tue. Jan. 3 8:30am OBMA Design Committee, OBMA Office
- Fri. Jan. 6 8:00am OBMA Promo Committee, OBMA Office
- Tue. Jan. 10 8:30am OBMA Finance Committee, OBMA Office
- Wed. Jan. 11 Noon OBMA Economic Restructuring at OBMA Office
- Tue. Jan. 17 8:30am Crime Prevention Committee at Shades Oceanfront Bistro, 5083 Santa Monica Ave.

OB Farmers Market is Open
Every Wednesday from 4pm to 7pm

General Committee Info: *(check pg 1 for more info)*

◆ **ORGANIZATION:** *(Executive Officers ONLY)*

Meets as needed.

◆ **FINANCE COMMITTEE:**

Meets the Tuesday before the Board Meeting at 8:30 am.

OBMA Office. David Smedley, Chairperson

◆ **DESIGN COMMITTEE:**

Meets the first Tuesday of the month at 8:30 am

OBMA Office. Cordelia Mendoza, Chairperson

◆ **PROMOTION COMMITTEE:**

Meets the first Friday of the month at 8:00 am

OBMA Office. Nedra Bacon, Chairperson

◆ **ECONOMIC RESTRUCTURING:**

Meets the 2nd Wednesday of the month at 12 Noon

OBMA Office. Heather Clarke, Chairperson

◆ **CRIME PREVENTION COMMITTEE:**

is an Economic Restructuring subcommittee.

Meets the 3rd Tuesday of the month at 8:30am.

Julie Klein, Chairperson

Remember, report all crimes to 531-2000. Your Call Counts! The Grafitti Hotline is 525-8522 or local 226-8613



*If you would like
to join one of our committees,
please contact us at 224-4906.
It is always more fun
to be involved in your community!*



OB FARMER'S MARKET WINTER HOURS!!!

**The Farmer's Market is open every
Wednesday from 4 pm to 7 pm.**

Membership Information:

All business owners within the Ocean Beach Business Improvement District boundaries automatically become members of the OBMA when they remit their business license fee. Associate Membership is available to other local businesses for an annual fee of \$70.00.

Member benefits include discounted comprehensive health care insurance rates, listings in multiple on-line and published business directories, co-op advertising opportunities, direct mail pieces and various promotional campaigns. The OBMA staff also facilitates your participation in the Façade Rebate Program, the Public Right of Way Program and the Unreinforced Masonry rehab project. They are also your vehicle to address any difficulties that arise in the district (signage, zoning, trash, safety, etc.). Best of all, you are given the opportunity to participate in the many special events and community activities that help make Ocean Beach the exciting, vibrant community it is today.

Stop by the office at 1868 Bacon Street, call or email us at obbid@nethere.com and we will be happy to assist you.

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a terrific working relationship with the City. As always, Supervisor Greg Cox, County of San Diego, has been a great supporter of OB.

For 2006, the all volunteer OBMA Board of Directors along with our many committees will continue to work on your behalf . . . developing and placing TV ads, print ads, public announcements, and mailers. The 2007-08 OB Local Business Directory will be coming out in Jan. 2007. The monthly newsletter which is mailed to each member is also available online under "merchant info". Speaking of our website . . . thanks to the Promotion Committee for all their hard work updating the website. Locals and visitors alike use the website for news about the community. We welcome any suggestions.

The OBMA will continue to operate the Maintenance Assessment District (along Newport Ave) as well as the OB Business Improvement District (all contiguous commercial businesses/properties surrounding and including Newport Avenue. Most of what we do is maintaining the public right-of-way to the best of our ability (and our ability to fund it).

Life is good in OB. Again, it has been an awesome 2005 and we are looking forward to a spectacular 2006!

ATTENTION PLEASE! Business and Property Owners!

Start the New Year off by filling out the Police Authorization Form (the loose insert in this Newsletter). In case of an emergency (fire, break-in, criminal activity), the SDPD will have the authorization it needs to take care of the situation. It also provides us with an easier way to reach you in case there is an emergency.

Fill it out today. . .

and fax to 619-224-4976
SDPD, Western Division in partnership
with the OB MainStreet Association.

27th Annual Ocean Beach Street Fair & Chili Cook-Off Festival Saturday, June 24th, 2006

**Vendor Applications are available online at
OceanBeachSanDiego.com OR OBStreetFair.com
Or at the OBMA Office, 1868 Bacon Street, Suite A
Call 619-224-4906 for more information.**

MEMBER BUSINESS & EVENT ANNOUNCEMENTS

If you want to publish a business announcement, please print out the form from our website or drop by the office.

Business announcements are free to our members and are an easy way to let others know about you and your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary?

Are you changing your hours or adding a new product line?

Have you recently remodeled?

Jere R. Batten, CPA and Certified Fraud Examiner (CFE), a longtime Ocean Beach resident and former President of the OB Town Council, has established a full service accounting and business consulting firm in Ocean Beach. **Batten Accountancy, Inc.** serves businesses, individuals and organizations from a variety of industries. Fraud prevention and loss control and recovery are among the specialized services offered by the firm. The firm works with clients who have high ethical standards and expect the same from their business advisors. OB MainStreet Association members are invited to contact Jere for a complimentary consultation to discuss their business goals and accounting needs. Phone: 619-501-6359.

Autumn Solutions has moved their location out of OB however they are Obecians at heart and joined as an Associate Member. You can reach them at 619-224-2243. Please feel free to email them at info@autumnsolutions.com OR check out their website at www.autumnsolutions.com.

2006 Whale Watch Weekend and Intertidal Life Festival at Cabrillo National Monument Barnacles and Blowholes! Join the National Park service on January 28th and 29th for the annual Whale Watch Weekend and Intertidal Life Festival at Cabrillo National Monument, the only unit of the National Park System in San Diego. Don't miss this exciting opportunity to explore the tidepools of Cabrillo NM. Low tides are at 2:52pm (Sat.) and 3:31pm (Sunday). Dress warmly, bring binoculars. This family event is sure to be a "Whale of a Sea-lebration." Call 619-557-5450 for more info or visit www.nps.gov/cabr

Malinda Gibbons, L.Ac., AcuSport Health Center has a new address at 1804 Cable St., Ste B, 92107. Phone 619-243-5109 Or check www.acusporthealth.com

WELCOME NEW OBMA MEMBERS!!!

Batten Accountancy Inc.

Jere Batten 619-501-6359

www.battenaccountancy.com

www.smrtdog.com

Dog Training

619-246-5634 Jamie@smrtdog.com

Gardens Anywhere

Garden Design 619-251-2744

Autumn Solutions

Long Term Health Care Solutions

619-224-2243

Info@autumnsolutions.com www.utumnsolutions.com

Heidi James

Clothing Boutique

4931 Newport Ave. 619-223-1800

Angels on Wheels

Catering

PO Box 7945, San Diego, CA 92167

619-889-2081

www.angels-on-wheels.com



Dec. 21st 2005

Photo by Joe Ewing

2006 SCORE Workshop Schedule

*All of these workshops are at
Pt. Loma Nazarene University,
4007 Camino del Rio South*

To register call **619-557-7272** or go to **www.score-sandiego.org**

Sat.	Jan. 7, 2006	"How to start your own business"
Wed.	Jan. 11, 2006	"QuickBooks Basic"
Sat.	Jan. 14, 2006	"How to Develop your Competitive Edge"
Thur.	Jan. 19, 2006	"The ABC's of Selling"
Sat.	Jan. 21, 2006	"Internet Marketing"
Tue.	Jan. 24, 2006	"How to Start & Manage your own Business"
Sat.	Jan. 28, 2006	"How to Write a Winning Business Plan"
Tue.	Jan. 31, 2006	"16 Successful Business Tactics"

Check the website for times and more information.



Ocean Beach MainStreet Association

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San Diego, CA 92107
619-224-4906, Fax 619-224-4976
www.OceanBeachSanDiego.com
Email: obbid@nethere.com



Ocean Beach MainStreet Association website is OceanBeachSanDiego.com

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Inserts:

- District 2 Candidates Debate Flyer
- SDPD Police Authorization Form
- Member Announcement Form

District 2 Candidates Debate on Beach Area Issues

Kevin Faulconer & Lorena Gonzalez

Thursday, January 5th at 8 pm

Catamaran Resort Hotel, 3999 Mission Blvd.

Join your neighbors and friends for the Beach Area Candidates Debate.

*Know your candidates **before** you vote!*



Thanks to Joe Ewing we have fabulous pictures from December 21st!

**Ocean Beach
MainStreet Association
No General
Meeting in Jan.**