



Ocean Beach MainStreet Association

FEBRUARY 2010 NEWSLETTER

BOARD OF DIRECTORS

- Michael Akey, President**
Pacific View Real Estate
- Julie Klein, 1st Vice President**
Julie Designs
- Heather Clarke, 2nd Vice President**
Union Bank
- Cordelia Mendoza, Secretary**
Cottage Antiques
- Mike Stifano, Treasurer**
Winston's
- David Smedley**
Smedley, Gallagher & Gee, LLP
- Yvonne Cruz**
Surf'n Sea Wetsuits
- Gary Gilmore**
Gary Gilmore GOLDSMITH
- Dave Martin**
Shades Oceanfront Bistro and
Crave's Cafe
- Barbara Iacometti**
Details SalonSpa
- Mark Schlesinger**
Beach Area Tax Service
- Craig Gerwig**
Newport Avenue Antique Center
- Kelly Patri**
Bone Appetit Ocean Beach Pet Supply
- Mary Orem**
Morland Apartments, LLC

STAFF:

- Denny Knox, Executive Director**
- Claudia Jack, Associate Director**
- Rebecca Saffran, Program Manager**
- David Klamann & Community Crops,**
Market Managers

Mary Orem - New Board Member appointed to OBMA Here's a little about Mary in her own words . . .

My name is Mary Orem. My husband Roy and our son Troy moved from Portland, Oregon, August 2007 where we owned, managed and lived on site of an 18-unit apartment complex in an urban setting. Something about living in the type of environment where you can ride a bike and or walk to restaurants, shops, events etc. invites one to become involved in the community.



I joined the Lloyd District Community Assoc.(LDCA) in 2001 and served on the Board of Directors from 2002-2006. This association was comprised of big business, small business and residents. We got to see first hand the importance of being involved with a group of people who had the community's best interest at heart. With my husband getting tired of the "wet weather" that Oregon provides, we found ourselves looking for warmer weather. In June 2006 after much careful research we purchased a property located at the North end of Ocean Beach on West Point Loma Blvd., which we renamed Villa de Loma Apartments. We immediately began making improvements to our property. Landscaping and refurbishing of units as tenants moved out were just part of our rehabilitation of an older building in poor condition. Knowing how important it is as business owners and residents, to be involved with one's community, we were eager to jump on the OBMA bandwagon. Currently, my husband and I serve on the Economics Restructuring (ER) and Crime Prevention Committees of the OBMA and are active members of the OB Town Council along with volunteering many hours here in the OB community for events such as the Street Fair, Restaurant Walk, Oktoberfest and Beach Clean-ups. We find this gives us a better grasp of our community and we look forward to future service to the wonderful beach community of Ocean Beach.

We welcome Mary as she fills the vacancy left by Beth Turner from Jungle Java. Many thanks to Beth for her years of service to this organization and her work in the community.

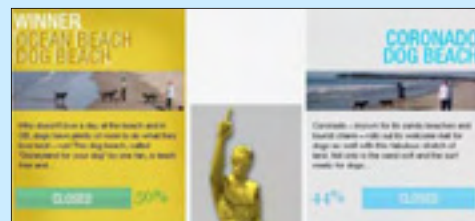
February Meeting Calendar

- | | | |
|---------------|--------|--|
| Tues. Feb. 2 | 8:30am | Design Committee |
| Fri. Feb. 5 | 8:30am | Promotion Committee |
| Wed. Feb. 10 | 8:30am | Finance Sub-Committee |
| Wed. Feb. 10 | Noon | Economic Restruct. Com |
| Thur. Feb. 11 | Noon | Board of Directors Mtg |
| Mon. Feb. 15 | 8:30am | Clean OB Sub Committee
At Newport Ave. Antique Center |
| Tue. Feb. 16 | 8:30am | Crime Prevention Committee |
- All meetings at OBMA Office unless otherwise noted.

Do you want to receive a link to this newsletter *instead of a printed copy*? If so, please email us with your business name & email at: info@OceanBeachSanDiego.com

HURRAY FOR OCEAN BEACH DOG BEACH

In the great debate of beaches, we are proud to announce OCEAN BEACH DOG BEACH beat



out CORONADO DOG BEACH in the latest Golden Local Debate by NBC Channel 7/39.

The final percentage votes favored OB 56% to Coronado's 44%. Thank you to everyone who voted and stay tuned for the next great debate!

I LOVE THE
OB FARMERS
MARKET

Ocean Beach Farmers Market

Every Wednesday
4pm to 7pm



Fresh vegetables, fruit, flowers, jams and jelly, plus fresh baked goods not to mention all the other fun things, including local music at the OB Farmers Market!

SAD TO HEAR OF HER PASSING . . .



EUNICE PURVIS
Eunice Purvis was born on November 16, 1933, in Friend, Nebraska. She was an elegant and forever young lady who passed away peacefully on December 11, 2009. She was the loved wife and anchor of the Purvis Family. Eunice and Donald enjoyed 58 years of a solid, loving marriage in which they were each other's best friend. Eunice was a successful Real Estate

Agent operating Purvis Realty until her death. She was an inspiration for many Type I diabetics. She took daily injections of insulin for 53 years, and at her death she was still free of any diabetic complications. She will be desperately missed by all that knew her, but will always remain in our hearts. Survivors include her husband, Donald Purvis; daughters, Diane Lass and Vickie Gordon; grandsons, Jon, Brandon and Dustin Williams, Clifton, Kyle and Blake Gordon; great-grandson, Alex Williams and nephew, Terry Thompson. Services were held at the Thursday Club, 1224 Santa Barbara Street, on Tuesday, December 29th. Donations may be made in Loving Memory of Eunice Purvis to Arapahoe/Holbrook Educational Foundation, Box 360, Arapahoe, Nebraska 68922.

Reprinted from the U-T Obituary

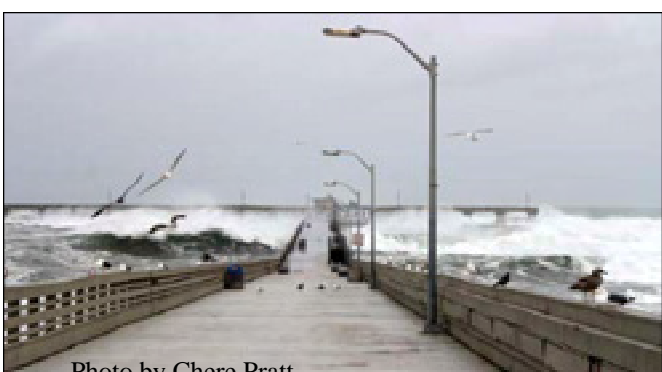


Photo by Chere Pratt

General Committee Info: *(check pg1 for more info)*

- ◆ **ORGANIZATION:** *(Executive Officers ONLY)*
Meets as needed.
 - ◆ **FINANCE COMMITTEE:**
Meets the Tuesday before the Board Meeting at 8:30 am. OBMA Office. Mike Stifano, Chairperson
 - ◆ **DESIGN COMMITTEE:**
Meets the first Tuesday of the month at 8:30 am OBMA Office. Barbara Iacometti, Chairperson
 - ◆ **PROMOTION COMMITTEE:**
Meets the first Friday of the month at 8:30 am OBMA Office. Cordelia Mendoza, Chairperson
 - ◆ **ECONOMIC RESTRUCTURING:**
Meets the 2nd Wednesday of the month at 12 Noon OBMA Office. Heather Clarke, Chairperson
 - ◆ **CRIME PREVENTION COMMITTEE:**
is an Economic Restructuring subcommittee. Meets the 3rd Tuesday of the month at 8:30am. Julie Klein, Chairperson
Remember, report all crimes to 531-2000. Your Call Counts! The Grafitti Hotline is 525-8522 or local 226-8613
- If you would like to join one of our committees, please contact us at 224-4906.*
It is always more fun to be involved in your community!



The Great Flood of January 2010!

Last week's rainstorm wreaked havoc on the business district of Ocean Beach. The storms started with a force Monday afternoon January 18 and seemed to continue. Despite valiant efforts of sandbag fortresses all



over town, some storefronts (including our own OBMA office) found themselves drenched by Monday night and continued to deal with the damage for days. As for the OBMA office, the staff cleared out early Monday afternoon, secured the front door with sandbags up to 3 high, and hoped for the best. Although our door stayed dry throughout Monday's storm, the walls failed to sustain the onslaught that raged down Bacon St.: by Tuesday morning the front part of the OBMA office filled with flood water (seeped through the front walls) and sustained major damage. As if partial damage wasn't enough, the other half of the office sustained further flooding Tuesday night through the side wall adjacent to the alley. The staff operated as best it could. As of Monday, Jan. 25th we were under construction to fix the damaged areas. We hope all the storefronts got through this rough patch and sustained as little interruption of business as possible. As for the OBMA, we continue to do our best to keep everyone informed.

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office.

Business announcements are free to our members. It's an easy way to let others know about your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary.

Are you changing your hours or adding a new product line?

Just to let you all know, **Gallagher's Pub** has been approved for their patio (to drink and smoke) on the patio in front of their business. They want to thank everyone for supporting them through process and invite everyone to party during 2010 on their new patio. They'll have furniture and heaters. Gallagher's Pub, 5046 Newport Ave.

Chuck & Stacey Grady, with "Ariel" and "A.J.," celebrating Dog Beach . . . Dog Beach Dog Wash celebrated its 400,000th dog wash December 22 with Chuck and Stacey Grady and their 22-month-old black Labrador Retrievers "A.J." and "Ariel." The Gradys were treated to free washes, champagne and a gift bag of grooming supplies, toys and treats worth more than \$300.

Dog Beach Dog Wash celebrated its 400,000th dog wash December 22 with Chuck and Stacey Grady and their 22-month-old black Labrador Retrievers "A.J." and "Ariel." The Gradys were treated to free washes, champagne and a gift bag of grooming supplies, toys and treats worth more than \$300.

Dog Beach Dog Wash began its do-it-yourself dog wash business in 1993 and is open daily from 7 a.m. to 9 p.m. The business is located at 4933 Voltaire St. in Ocean Beach. For more information call (619) 523-1700, or visit www.dogwash.com.

What do Valentine's Day, Super Bowl Sunday and President's Day have in common? **PARTIES.** Parties with great Mexican food from **Nati's Mexican Restaurant.** Take-out is available for any size group. Snacks, chips, dips, meals and more. Give them a call and start planning your party today. Or if you prefer, bring your party to **Nati's.** Enjoy their beautiful garden patio and candlelit dining rooms. For those larger groups, a luncheon banquet room is available. 1852 Bacon St. (619)-224-3369.

Restaurants, Bars, Bakeries, and Foodies!

Did you know the majority of visitors who come to Ocean Beach come for the food? Wouldn't it be great if we get even MORE visitors to Ocean Beach who come for the food and entertainment? We think so too!

Join us for the first-ever coalition meeting of OB Restaurants, Bars, Bakeries, and Foodies!

When: Tuesday February 2nd, 2pm

Where: the OBMA office, 1868 Bacon St.

(despite the flood chaos we will have seating)

Please don't miss your chance to be part of this wonderful movement to bring even more business to our neighborhood. See you there!

Please RSVP for this hour long meeting at 619-224-4906.

If you can't make it, let us know if you are interested in the concept of working together to get more customers.

Welcome New OBMA Members

Brown Marketing Strategies

Shannon Brown

619-546-5390

Brownmarketingstrategies.com

Advertising, marketing & event organizing



PHOTOS BY JOE EWING



Saffran Packaging now accepts Saturday shipments for Monday delivery!

Never done before, Saffran Packaging now accepts FedEx shipments on Saturdays for Monday delivery!

"In the past, anything dropped off on a Saturday wouldn't get picked up for delivery until Monday. Now, with our expanded service, packages dropped off on a Saturday will get picked up same-day and can actually be delivered by Monday if needed," said Mike Saffran.

So stop by, do a little shopping at OB Centric, make copies at Copy Hut, get a signature notarized, and by all means, do some shipping!

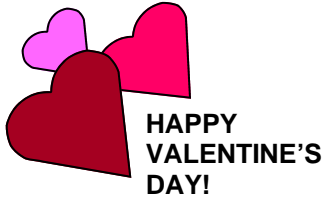
Saffran Packaging is located in the OB Business Center at 4876 Santa Monica Ave.

Open Monday - Friday 9am - 5.30PM, Saturday 10am - 2pm.



Ocean Beach MainStreet Association
 PO Box 7990, San Diego, CA 92167
Office: 1868 Bacon Street, Suite A
 San Diego, CA 92107
 619-224-4906, Fax 619-224-4976
 www.OceanBeachSanDiego.com
 Email: info@OceanBeachSanDiego.com

Partially funded by the City of San Diego Small Business Enhancement Program



**HAPPY
 VALENTINE'S
 DAY!**

OceanBeachSanDiego.com . . . For all your information!

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Saturday, June 26th
The Ocean Beach Street Fair
& Chili Cook-Off Festival
 Vendor Applications Now Available
OBMA Members get 20% off
 Sponsor Opportunities Now Available
 www.OceanBeachSanDiego.com
 Call 224-4906 for more information

OB Kite Festival
Saturday
March 6, 2010
 9am to 3pm
 4700 Blk. Santa Monica Ave.

Sacred Heart Academy students made our day!
 Many thanks to local teacher, Drew Cohick from Sacred Heart School. He and his 4th grade students visited our office a few days ago and delivered a large plate of home-made cookies for the OBMA staff and volunteers. The students made cards thanking the Association for all the good work in the Ocean Beach community.



WIZARD OF PAWS



PROFESSIONAL
IN-HOME PET SITTING



- 🐾 Going on vacation?
- 🐾 Not home for mid-day walks?
- 🐾 Working late hours?
- 🐾 Taking a business trip?



ALL
ANIMALS
WELCOME!

Ask for TEVIA
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wizofpaws@yahoo.com
www.wizardofpawspets.com

Services Include:

- 🐾 Dog walking
- 🐾 Cat care
- 🐾 Pet transport
- 🐾 Yard clean-up
- 🐾 Medication administration
- 🐾 Food/Supply delivery
- 🐾 Individualized care
- 🐾 Licensed, Bonded, and Insured
- 🐾 Locally Owned and Operated

Beach Sweets

Candy Chocolates Gifts

HAPPY VALENTINE'S DAY

February 14th is just around the corner!



♥ CHOCOLATE DIPPED STRAWBERRIES ♥

♥ HAND DIPPED CHOCOLATES ♥

♥ HAND MADE FUDGE ♥

♥ SALT WATER TAFFY ♥

♥ GIFT CERTIFICATES ♥



Beach Sweets is filled with lots of amazing Valentine's Day confections.



20% off
entire purchase
with this ad
*expires Feb 15th 2010



In addition to our Fine Chocolates we have fun candles, such as *Adult Novelty Candy*, *Chocolate Hoses*, *Chocolate Dipped Jalapenos*, *Handmade Lollipops*, and much more. ♥

5022 Newport Ave. Ocean Beach • 619-222-3322

OceanBeachSweets.com

details

salon • spa

4993 Niagara Ave. Suite 205
619.222.6777 www.detailssalonspa.com



© Aveda Corp.

20% off all salon services
One time offer with this flier
(first time clients only) Expires March 31, 2010

AVEDA

the art and science of pure flower and plant essences

For a full list of salon services visit our website
www.detailssalonspa.com