



Ocean Beach MainStreet Association

FEBRUARY 2008 NEWSLETTER

BOARD OF DIRECTORS

- Michael Akey, President**
Pacific View Real Estate
- Julie Klein, 1st Vice President**
Julie Designs
- Heather Clarke, 2nd Vice President**
Union Bank
- Cordelia Mendoza, Secretary**
Cottage Antiques
- Mike Stifano, Treasurer**
Winston's
- David Smedley**
Smedley, Gallagher & Gee, LLP
- Yvonne Cruz**
Surf'n Sea Wetsuits
- Gary Gilmore**
Gary Gilmore Goldsmith
- Dave Martin**
Shades Oceanfront Bistro and
Crave's Cafe
- Barbara Iacometti**
Details Salon & Spa
- Mark Schlesinger**
Beach Area Tax Service
- Beth Turner**
Jungle Java
- Craig Gerwig**
Newport Avenue Antique Center
- Kelly Patri**
Bone Appetit Ocean Beach Pet Supply

STAFF:

- Denny Knox, Executive Director**
- Claudia Jack, Associate Director**
- Rebecca Saffran, Programs Director**
- David Klamant & Community Crops,**
Market Managers
- Internet Service by **Nethere**

OBMA Merchant Mixer

at

Nick's at the Pier

5083 Santa Monica Ave.

Thursday, Feb. 28 from 5:30 - 7:30 pm

*Bring your business card
for a free drawing!*

**Meet your neighbors &
enjoy light hors d'oeuvres
& special drink prices!**



Great News for 2008



Although the media forecasted a bleak economy for 2008, businesses in OB don't seem to notice. So far, the new year marks expansion and growth along Newport Ave. and Santa Monica: Clothing boutique, **Closet**, opened its largest location at 4878 Newport. (Their smaller store in the 4900 block will operate as an outlet store until the lease runs out.)

The 4900 block underwent major changes as **Cottage Antiques** moved across the street and **Belle Maison**, an interior design firm, re-opened its doors on the corner of Newport and Cable.

Roots, the kind food restaurant at 4976 Newport, will appear in the first edition of Edible San Diego, a new publication dedicated to connecting conscious consumers with local, healthful food. "We're honored, and very excited about it," said **Roots** co-owner Heather Weightman. Additionally, a new location of **Café Bella** and **OB Quik** is set to open soon. This 'one-stop-shop' will serve sandwiches, coffee, and ice cream alongside a convenience store at 4821 Newport Ave. On Santa Monica Ave., another kind of one-stop-shop is in the making: as of February 1, **Saffran Packaging** and **Blue Frog** welcome **Copy Hut** into its location. The three businesses will join to make the **Ocean Beach Business Center**. "We're dedicated to becoming a community business," said Mike Saffran, owner. "We welcome community input since we want to give people what they need." A couple doors up the same street, **Sunset Cliffs Body Therapies**, a family-owned massage service, graduated from doing house calls to offering expanded services at their new location at 4870 Santa Monica, Suite 2C (upstairs).

These are just some of the exciting things happening in our community. Despite the forecasts . . . 2008 is a great year for Ocean Beach.

February Meeting Calendar

All meetings at OBMA Office unless otherwise noted

- | | | |
|---------------|--------|--|
| Fri. Feb. 1 | 8am | Promotion Meeting |
| Mon. Feb. 4 | 6pm | Street Fair Meeting |
| Tue. Feb. 5 | 8:30am | Design Meeting |
| Wed. Feb. 13 | 8:30am | Finance Meeting |
| Wed. Feb. 13 | Noon | Economic Restructuring
Committee |
| Thur. Feb. 14 | Noon | OBMA Board of
Directors Meeting |
| Mon. Feb 18 | 8:30am | Clean OB Committee
at Newport Ave Antique Ctr |
| Tue. Feb. 19 | 8:30am | Crime Prevention
Committee at Police Trailer |

Ocean Beach Farmers Market

Every Wednesday
4pm to 7pm

Fresh vegetables, fruit,
flowers, jams and jelly,
plus fresh baked goods not to mention all the
other fun things at the OB Farmers Market!



Newport Avenue Maintenance District

For those of you located on Newport Avenue, the new sidewalk steam pressure washing company cleaned the sidewalks the first week of December. It made quite a mess of your windows and some of you had a little water under your front doors. We will try to remedy this situation to the best of our ability. The sidewalks really looked so much better. We were very happy with the results of the cleaning except for the spotty windows problem.

The Clean OB Committee will make sure you all are notified before the next cleaning so that you can prepare and schedule your window cleaners for the appropriate days. Between now and next November we will have 4 more steam cleanings.

If you have any suggestions, please don't hesitate to call the OBMA at 224-4906.

General Committee Info: *(check pg1 for more info)*

♦ **ORGANIZATION:** *(Executive Officers ONLY)*

Meets as needed.

♦ **FINANCE COMMITTEE:**

*Meets the Tuesday before the Board Meeting at 8:30 am.
OBMA Office. Mike Stifano, Chairperson*

♦ **DESIGN COMMITTEE:**

*Meets the first Tuesday of the month at 8:30 am
OBMA Office. Beth Turner, Chairperson*

♦ **PROMOTION COMMITTEE:**

*Meets the first Friday of the month at 8:00 am
OBMA Office. Cordelia Mendoza, Chairperson*

♦ **ECONOMIC RESTRUCTURING:**

*Meets the 2nd Wednesday of the month at 12 Noon
OBMA Office. Heather Clarke, Chairperson*

♦ **CRIME PREVENTION COMMITTEE:**

is an Economic Restructuring subcommittee.

Meets the 3rd Tuesday of the month at 8:30am.

Julie Klein, Chairperson

Remember, report all crimes to 531-2000. Your Call Counts!

The Grafitti Hotline is 525-8522 or local 226-8613

If you would like to join one of our committees,

please contact us at 224-4906.

*It is always more fun
to be involved in your community!*



Police Authorization Forms

In last month's newsletter, we sent out Police Authorization Forms for merchants and property owners to fill out and return to us. If you have misplaced your form, please call us at 224-4906 and we will get you another one. These forms are very important in our fight against crime, so please get your completed form back to us.

CANDIDATE PETITIONS FOR OCEAN BEACH PLANNING BOARD'S ANNUAL ELECTION ARE NOW AVAILABLE - DEADLINE FEB. 10TH

The Ocean Beach Planning Board will conduct its annual election on Tuesday, March 11, 2008 from 4 pm to 7 pm at the Ocean Beach Recreation Center at 4726 Santa Monica Avenue in Ocean Beach. Candidate petitions may be obtained from the Ocean Beach Planning Board secretary, Shane Finneran, by calling 619-405-7053 or e-mailing shane.finneran@gmail.com. All candidate-nomination petitions must be submitted by February 10, 2008.

Candidates for election must present to the Board a nominating petition signed by at least 35 electors of the District in which he/she desires to run, must be at least eighteen (18) years of age, and meet at least one of the following criteria

1. Has been a resident of the District for at least thirty (30) consecutive days.
2. Is the owner of real property situated in the District for at least thirty (30) consecutive days.
3. Is a business person with a business address in the District at which employees or operators of the business are located for more than thirty (30) days?

Electors may also place advisory propositions upon the election ballot by submitting a "qualified" proposition petition to a Board meeting. To be qualified, the proposition must be verified by the Secretary as having been signed by 250 electors within the Ocean Beach planning area.

The Ocean Beach planning area is bounded to the east and south by the middle of Seaside Street from Nimitz Boulevard to Greene Street, the middle of Greene Street from Seaside Street to Froude Street, the middle of Froude Street from Greene Street to Adair Street, the middle of Adair Street from Froude Street to the Pacific Ocean and extending seaward to the City limits. The boundary to the north and east includes the south jetty of the San Diego River to the northward extension of the Famosa Slough Channel Preserve, and south to West Point Loma Boulevard, and the middle of West Point Loma Boulevard to Seaside Street. The planning area is divided into seven districts for purposes of representation; each district is to be represented by two Board members. Copies of the map of the planning area are available from the Board secretary, Shane Finneran.

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office.

Business announcements are free to our members. It's an easy way to let others know about your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary?

Are you changing your hours or adding a new product line?

Girls from the Park moved to 4919 Newport Ave. Suite A from their previous location near PLHS. We are happy to have them on Newport Avenue. Please check out their new and used clothing. 619-226-0043

Sunset Cliffs Body Therapies at 4870 Santa Monica Ave. Suite 2C. Receive a FREE foot reflexology treatment when you schedule your massage this February. We offer massage, acupressure, herbal remedies, and holistic lifestyle recommendations to relieve your pain, improve your mood, relax your stress and help you to maintain your best health. www.sunsetcliffsbodytherapies.com . . . Call now at 619-518-6608 to schedule your massage or treatment.

Dog Beach Dog Wash, Ocean Beach's first do-it-yourself dog wash, will celebrate its 15th Anniversary with a once-a-year sale from February 1 - 18, 2008. "Everything will be on sale from 15 to 50% off, and we will give away 15 free dog washes every day during our anniversary celebration," said Mindy Pellissier, co-owner of the dog wash. "Also, every person who washes their dog will get a free gift," she added. **Dog Beach Dog Wash** has cleaned up after more than 350,000 dog washes in its 15-year history, making it one of the busiest dog washes in the United States. **Dog Beach Dog Wash**, and its volunteer Friends of Dog Beach organization, sponsor cleanups at Dog Beach on the second Saturday of every month from 9 to 11 a.m., plus a few extra cleanups -- Creek to Bay in April, San Diego River Days in May, and California Coastal Cleanup in September. In addition, **Dog Beach Dog Wash** provides more than a half-million free poop pickup bags a year in 15 custom-made stainless steel containers at Dog Beach, Ocean Beach Park, and Dusty Rhodes Dog Park. "We are dedicated to cleaning up our ocean and river waters," said Jane Donley, co-owner of **Dog Beach Dog Wash**, "for people, including surfers, and their dogs, as well as marine animals."

Dog Beach Dog Wash is open from 7 a.m. to 9 p.m. every day of the week. During its 15th Anniversary Celebration, according to Pellissier, "We will feature special Valentine bandanas, toys and treats so you can show your pets how much you love them." **Dog Beach Dog Wash** is an Accredited Member of the Better Business Bureau. Located at 4933 Voltaire Ave.

Welcome New OBMA Members

Claudio's Italian Ice

2163 Abbott St. 502-1590

Italian Ice

Connaughton & Associates

PO Box 7485, San Diego, CA 92167

619-677-2981

Consulting & Business Services

Detail In Progress, Inc.

www.DetailInProgress.com

619-701-1100

Auto Detailing, Auto Body & Leather Repair

European Cake Gallery

3661 Voltaire St., San Diego, CA 92107

619-222-3377 www.EuropeanCakeGallery.com

Wedding Cakes, Bakery, Pastries

Ocean Beach First Baptist Church

4764 Santa Monica Ave., San Diego, CA 92107

Senior Pastor, Joe Houser 619-223-7187

www.ob1st.org Church

Shaklee Distributor/Bonnie Zoe Winn

619-222-5533 www.Shaklee.net/Cleaning

Products and Nutritional Supplements

Symmetry Nail Designs

1853 Cable St.

619-523-6245

The Spa for Nails

Whole Being Restoration

773-807-1686

www.marystherapies.com

Massage & Health Services

OB Street Fair & Chili Cook-Off Festival

Vendor applications are now available. OBMA Members

receive **20% off** the booth rates.

Call 224-4906

for more information!



Ocean Beach MainStreet Association

PO Box 7990, San Diego, CA 92167

Office: 1868 Bacon Street, Suite A

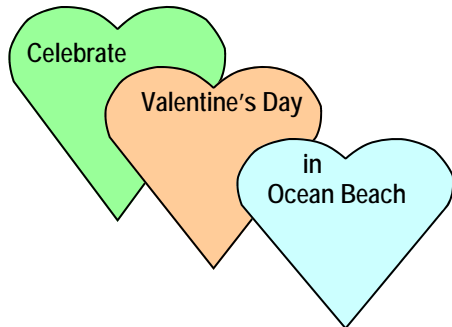
San Diego, CA 92107

619-224-4906, Fax 619-224-4976

www.OceanBeachSanDiego.com

Email: obbid@nethere.com

Partially funded by the City of San Diego Small Business Enhancement Program



OceanBeachSanDiego.com . . . For all your information!

RECYCLING IS MANDATORY - BUSINESSES HAVE UNTIL FEB. 11, 2008 TO COMPLY

As of January 1, residents, businesses, and special events in San Diego are required to recycle in order to extend the life of the Miramar Landfill, estimated to close in 2012.

While the City provides residents with recycle bins, businesses and special events must fend for themselves, and have until February 11 to comply with this new law or face heavy fines. The private sector, however, offers

many resources to recycle and get rid of hazardous materials, ink cartridges, cell phones, and packing materials:

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San Diego Newspaper Group



NEWPORT NIGHTS
SATURDAY, FEB 23RD
6PM—9PM
Along Newport Ave.
www.newportnights.org

EDCO Disposal: regardless of size, services cost \$35 per month for weekly pick-up, and \$20 per additional arranged pick-up. Call Maggie Eggers at 619-287-5696 ext. 4207 or email her at megggers@edcodisposal.com.

Waste Management: offers similar services, but is hesitant to offer a direct quote and charge by container size. John Baer, at WM, did quote \$30 per month for a dumpster with a provided padlock and \$20 per month for a 96-gallon toter (similar to the residential blue bins). However, be sure to request a 1-year contract with renewal when establishing service with this company. Mr. Baer can be reached at 619-726-5983 or jbaer@wm.com.

• **Hazardous Materials:** Waste Management's LampTracker program offers safe solutions. Call Nick Castaneda at 866-964-2217 ext. 2 or visit www.wmlamptracker.com for more information. Prices can be found on the Order LampTracker Containers tab on the left.

• **Packing peanuts and bubble wrap:** not recyclable, but Saffran Packaging, on Santa Monica Ave., will be happy to take them.

• **Used ink cartridges and cell phones:** can be dropped at Ocean Beach MainStreet Association, 1868 Bacon St.; Bone Appetit, 4845 Newport Ave.; or Jungle Java, 5047 Newport Ave. *Info compiled by Rebecca Saffran*