



Ocean Beach MainStreet Association December 2008 NEWSLETTER

BOARD OF DIRECTORS

- Michael Akey, President**
Pacific View Real Estate
- Julie Klein, 1st Vice President**
Julie Designs
- Heather Clarke, 2nd Vice President**
Union Bank
- Cordelia Mendoza, Secretary**
Cottage Antiques
- Mike Stifano, Treasurer**
Winston's
- David Smedley**
Smedley, Gallagher & Gee, LLP
- Yvonne Cruz**
Surf'n Sea Wetsuits
- Gary Gilmore**
Gary Gilmore Goldsmith
- Dave Martin**
Shades Oceanfront Bistro and
Crave's Cafe
- Barbara Iacometti**
Details Salon & Spa
- Mark Schlesinger**
Beach Area Tax Service
- Beth Turner**
Jungle Java
- Craig Gerwig**
Newport Avenue Antique Center
- Kelly Patri**
Bone Appetit Ocean Beach Pet Supply

STAFF:

- Denny Knox, Executive Director**
- Claudia Jack, Associate Director**
- Rebecca Saffran, Program Manager**
- David Klamon & Community Crops,**
Market Managers

*A Peaceful
Ocean Beach Christmas*

**Everything you want for Christmas...
right here in Ocean Beach.**

great food
good cheer
friendly people
unique shopping
festive atmosphere

OceanBeachSanDiego
.com

**OCEAN BEACH
MAIN STREET
ASSOCIATION
619.224.4906**

December Meeting Calendar

- Tues. Dec. 2 8:30am Design Committee
- Fri. Dec. 5 8:30am Promotion Committee
- Wed. Dec. 10 8:30am Finance Committee
- Thur. Dec. 11 Noon OBMA Board Mtg.
- All other committees will resume meetings in January. Have a Merry Christmas and a Happy New Year!!!
- Many Thanks to Chuck Schiele for his terrific design for our holiday promotions.*



*Decorate your Businesses
Inside & Outside
for the Holidays!*

*'Tis the season to be merry and
make your customers enjoy
shopping in OB!*

Ocean Beach Farmers Market

Every Wednesday
4pm to 7pm

Fresh vegetables, fruit,
flowers, jams and jelly,
plus fresh baked goods not to mention all the
other fun things at the OB Farmers Market!



OB Business Winners abound!

*Congratulations to the following OB
Businesses who made San Diego
CityBeat's Best of San Diego edition!*

- Livingston's – Best Fried Chicken
- Newport Pizza and Ale House – included in Best Place for Hoppy, Buzzed Shenanigans
- Rock Paper Scissors – Best One-Stop Shopping for Moroccan Goatskin Lamps and Stripperobics
- South Beach Bar & Grille – included in Best Interpretations of the Taco

Reader's Poll Winners

- 3rd Corner, 1st Place – Best Wine Shop
- 420 Smoke Shop, 2nd Place – Best Smoke Shop
- Apogee, 1st Place – Best Piercing Place
- Azúcar, 3rd Place – Best Bakery
- Black Bead, 1st Place – Best Bead Store
- Galactic Comics, 3rd Place – Best Comic Book Store
- Hodad's, 1st Place – Best Burger
- Newport Optometry, 3rd Place – Best Place to Buy Eyewear
- Ocean Beach Antique Mall, 1st Place – Best Antique Store
- Ocean Beach Comedy @ Winston's, 3rd Place – Best Comedy Club
- Ocean Beach Surf Shop, 1st Place – Best Surf Shop
- OB Donut Shop, 1st Place – Best Donut
- OB Noodle, 3rd Place – Best Cheap Eats
- OB People's, 3rd Place – Best Health Food Store (behind Trader Joe's and Henry's)
- OB Smoothie, 1st Place – Best Smoothie
- Pacific Shore, 2nd Place – Best San Diego Dive Bar
- Stumps, 2nd Place – Best Grocery Store
- The Black, 1st Place – Best Smoke Shop
- The Electric Chair, 1st Place – Best San Diego Hair Salon

Be sure to pick up your copy of CityBeat's Best Of issue, Volume 7, Issue 14, or visit www.sdcitybeat.com for the electronic version.

Many thanks to Bone Appetit, Dog Beach Dog Wash, Indulgence Hair Salon, Lucy's, Sunshine Co., & Surf 'n Sea Wetsuits for selling the Restaurant Walk tickets.

General Committee Info: (check pg1 for more info)

♦ **ORGANIZATION:** (Executive Officers ONLY)
Meets as needed.

♦ **FINANCE COMMITTEE:**
Meets the Tuesday before the Board Meeting at 8:30 am.
OBMA Office. Mike Stifano, Chairperson

♦ **DESIGN COMMITTEE:**
Meets the first Tuesday of the month at 8:30 am
OBMA Office. Barbara Iacometti, Chairperson

♦ **PROMOTION COMMITTEE:**
Meets the first Friday of the month at 8:30 am
OBMA Office. Cordelia Mendoza, Chairperson

♦ **ECONOMIC RESTRUCTURING:**
Meets the 2nd Wednesday of the month at 12 Noon
OBMA Office. Heather Clarke, Chairperson

♦ **CRIME PREVENTION COMMITTEE:**
is an Economic Restructuring subcommittee.
Meets the 3rd Tuesday of the month at 8:30am.
Julie Klein, Chairperson

Remember, report all crimes to 531-2000. Your Call Counts!
The Graffiti Hotline is 525-8522 or local 226-8613

If you would like to join one of our committees,
please contact us at 224-4906.



It is always more fun
to be involved in your community!

The Holiday decorations are adorning the light posts in the downtown OB area. Thanks to Sunset Cliffs Surfing Association and OBMA volunteers for putting them up again this year!

OB RESTAURANT . . . JUST INCREDIBLE!

Many thanks to the 44 restaurants & bars that participated in the Restaurant Walk on Nov. 11th. By all accounts it was a fantastic event, the public loved it and really appreciated the generosity of all involved.

The Arizona	OB Smoothie
Bar-B-Que House	Ortega's Cocina
Beach Sweets	Pacific Shores
Blue Parrot	Pirates Cove
Bravo's Mexican Bistro	Portugalia Restaurant
Café Bella	Roots
Casanova Pizza	Shades Oceanfront Bistro
Cheswick's West	South Beach Bar & Grill
Crave's Cafe	Starbucks
Daybreak Café	Stephanie's Bakery
Elsbree House B & B	Submarina OB
Gallagher's Pub	Subway (on Cable St.)
The Harp	Sunshine Co. Saloon
Lighthouse Ice Cream	Thai Time
Liticker's Mexican Grill	Thee Bungalow
Lucy's Tavern	The Vine Wine Bar & Café
Nati's Mexican Rest.	Third Corner
Newport Pizza & Ale House	Tiny's Tavern
Newport Quik	Tony's
Nick's at the Pier	Village Kabob
O'Bistro	Winston's
OB Noodle House	Your Mama's Mug

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office.

Business announcements are free to our members. It's an easy way to let others know about your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary.

Are you changing your hours or adding a new product line?

Nati's Mexican Restaurant. Like so many people you may be looking for a location to hold an office party, retirement luncheon or a casual get-together for family and friends. Nati's Mexican Restaurant has the no hassle solution to all of your party needs. We can accommodate small and large groups. Our luncheon room is available daily from 11am to 3 pm and holds up to 50 people. We also have all of our food available for take-out. Please call Marilyn at 619-224-3369 to discuss your party needs. Nati's is located at 1852 Bacon St. Candlelight dining - garden patio - ample free parking - cocktails. Established in 1960.

"Cosmetic Acupuncture at **Sunset Cliffs Body Therapies**- Holiday Special 20% off First Session. Want to look younger and healthier for the New Year. Cosmetic Acupuncture is a safe, natural, and effective way to take 5-15 years off your face. Cosmetic Acupuncture improves overall skin and muscle tone while enhancing and increasing the elasticity of the skin thus reducing the signs of aging. You will look and feel more energetic, calm, vibrant and healthy! Mention this newsletter for 20% off your first session. Offer good until Dec. 31, 2008. Call now to start looking younger at 619-518-6608. Located at 4870 Santa Monica Ave. Suite 2C."

Congratulations to Poppy Gallagher from **Smedley, Gallagher and Gee LLP**. Poppy had a baby girl, Molly, in October. Poppy serves on the Economic Restructuring Committee and now we will have a new junior member! **Smedley, Gallagher and Gee** is a local law firm located at 4817 Santa Monica Ave. Their phone number is 619-223-1641.



Photo by Rebecca Saffran

In mid November, the **Tile Project** had a make-over.

We're sorry for any inconvenience during our repairs to the tiles along Newport Ave. This has to be done every 7 to 10 years. The OBMA is working to keep our business districts looking good! If you have suggestions, let us know!

Welcome New OBMA Members

Ace's Carpet Cleaning

619-519-9829

Carpet Cleaning

Gea McAnear

1855 Bacon St. (Sweet)

619-758-1823

Hairstylist

Amberstylin

1855 Bacon St (Sweet)

619-758-1823

Hairstylist

O-B-Fashions

619-222-2063

4949 Newport Ave.

Women's Clothing & Accessories

Aboriginal Design

4967 Newport Ave.

619-222-4633

Retail Handicraft Jewelry

The Yogurt Farm

4882 Newport Ave.

619-224-4828

Frozen Yogurt

Donation from Surfrider Foundation

9 more ash cans have been installed along Newport and they are used all the time. We have volunteers along with our maintenance people emptying them twice a week for sure but if we receive any calls, we get them emptied as quickly as humanly possible. Thanks again to our friends at Surfrider!

OB Local Directory 2009-2010 ABSOLUTE DEADLINE is December 3rd!

We really mean it . . . So call us today if you haven't turned in your info.



Ocean Beach MainStreet Association

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San Diego, CA 92107

619-224-4906, Fax 619-224-4976

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**HAPPY
HOLIDAYS!!!
FROM
THE OBMA**

OceanBeachSanDiego.com . . . For all your information!

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**SHOP LOCAL
AND IMPROVE THE
ECONOMY!**

How much of your shopping dollar is retained in your community? **60 cents** of every dollar spent with a sole proprietorship is retained/recirculated in a community. WOW!
Source: Small Business Administration.

What's Happening in December !

- Tue. Dec. 2 OB Tree arrives in town at noon
- Wed. Dec. 3 **Holiday Storefront Decorating Contest**
Judging after 5pm
- Wed. Dec. 3 **OB Farmers Market 4pm-7pm**
- Thur. Dec. 4 OB Tree Auction at Sunshine Co. (21 & up)
6:30pm—9:30pm
- Sat. Dec. 6, 13, 20 OB Craft Fair 9am-3pm, foot of Newport
See Santa from 11am-1pm.
- Sat. Dec. 6 **OB Parade at 5:05pm OBST**
- Sun. Dec. 7 Sandy Claws at Dog Beach 10am-1pm
- Wed. Dec. 10 **OB Farmers Market 4pm-7pm**
- Sun. Dec. 14 Holiday Homes Decorating Contest—the best dressed 92107 homes will be judged
Call Mike at 316-3403.
- Wed. Dec. 17 **OB Farmers Market 4pm-7pm**
- No Farmers Market on Dec. 24th and Dec. 31st*
- Wed. Jan. 7 **OB Farmers Market 4pm-7pm**

Merry Christmas & Happy New Year from OBMA