



Ocean Beach MainStreet Association

AUGUST 2009 NEWSLETTER

BOARD OF DIRECTORS

Michael Akey, President
Pacific View Real Estate

Julie Klein, 1st Vice President
Julie Designs

Heather Clarke, 2nd Vice President
Union Bank

Cordelia Mendoza, Secretary
Cottage Antiques

Mike Stifano, Treasurer
Winston's

David Smedley
Smedley, Gallagher & Gee, LLP

Yvonne Cruz
Surf'n Sea Wetsuits

Gary Gilmore
Gary Gilmore GOLDSMITH

Dave Martin
Shades Oceanfront Bistro and
Crave's Cafe

Barbara Iacometti
Details SalonSpa

Mark Schlesinger
Beach Area Tax Service

Beth Turner
Jungle Java

Craig Gerwig
Newport Avenue Antique Center

Kelly Patri
Bone Appetit Ocean Beach Pet Supply

STAFF:

Denny Knox, Executive Director

Claudia Jack, Associate Director

Rebecca Saffran, Program Manager

David Klamam & Community Crops,
Market Managers

The Street Fair was a total hit!

A very special thank you to **Barbara Iacometti**, (from Details SalonSpa), Chair of the Street Fair Committee. She had a wonderful smile throughout the day no matter how many times the power went out!

A huge thank you to all those who volunteered for the Committee and worked for six months to make this event the success that it was!

Also, all the parking lots that we used to enhance the fair: **Mallory's Furniture, OB Tire Store, Rich's Automotive Service, Newport Ave. Antique Center, Hodad's, Rite Aid, Union Bank, Starbuck's, Seth's Chop Shop, Apple Tree Market, Bravo's Mexican Bistro, Purvis Realty, and Sunset Garage!**

A super big thank you to **COX Business** for sponsoring our heavily used Trolleys. We'll be adding another trolley next year because of such ridership!



Photos by Becca Lyn



Photo by Jim Grant

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August Meeting Calendar

Tue. Aug. 4	8:30am	Design Committee
Fri. Aug. 7	8:30am	Promotion Committee
Wed. Aug. 12	8:30am	Finance Committee
Wed. Aug. 12	Noon	ER Committee
Thur. Aug. 13	Noon	Board of Directors Meeting
Mon. Aug. 17	8:30am	Clean OB Committee Newport Ave. Antique Center
Tue. Aug. 18	8:30am	Crime Prevention Committee

Committee meetings are held in the OBMA Office unless otherwise noted.



Photo by Becca Lyn

Ocean Beach Farmers Market

Every Wednesday
4pm to 8pm

Fresh vegetables, fruit,
flowers, jams and jelly,
plus fresh baked goods not to mention all the
other fun things at the OB Farmers Market!

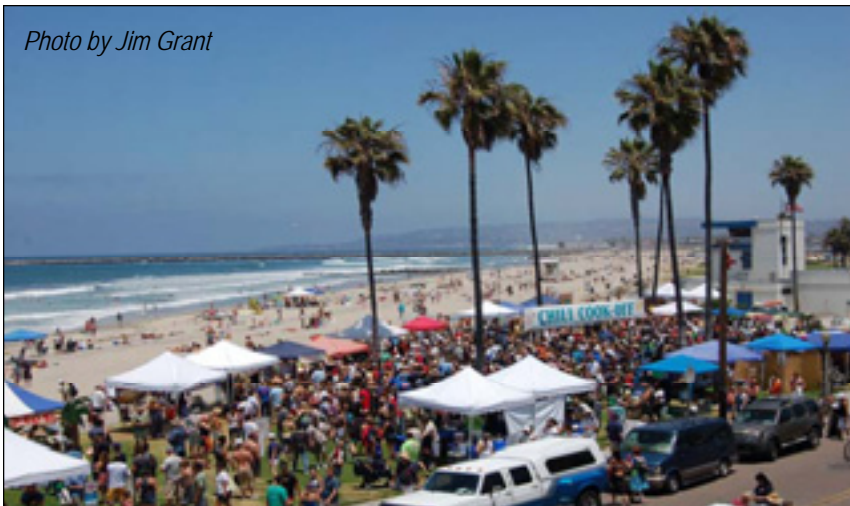


Continued from page 1 . . . Didn't you love the chili Cook-Off? A huge thank you to **Shades Oceanfront Bistro** who sponsored (cooked and served) the Committee Chili for hours. **Mayor Sanders** came by and got roped into serving for a little while in the afternoon! Let's not forget to thank **Janis Ambrosiani** for designing and working all day on the mural. It was a huge success. She spends close to a month preparing for the event and additional time afterwards installing/ working on the mural. We'll let you know when we have firmed up the mural location. We had about 130 volunteers this year working to make sure the Street Fair went smoothly. We'd like to list those who worked on the **Street Fair Committee** in alphabetical order:

Mike Akey	Chris Kern	Chuck Schiele
BK Printing	Denny Knox	Joanna Schiele
Gerry Boehmke	Mike Knox	Mark Schlesinger
Rodger Caldwell	Danae Koolen	Sean Simpson
Heather Clarke	David Linton	David Smedley
Kelly Collins	Debbie Llewelyn	Tim Stallard
Yvonne Cruz	Dave Martin	Mike Stifano
Jesse Egan	Cordelia Mendoza	Traci Sullivan
Jane Gawronski	Jim Musgrove	Cheryl Troncillito
Craig Gerwig	OB Services	Ann Vandehey
Gary Gilmore	Lynette Saffran	Nancy Vaughn
Sophia Habl Mitchell	Mike Saffran	Teddy Wigler
Claudia Jack	Rebecca Saffran	
James Gang	Faren Shear	

*I hope we didn't forget
anyone! If we did, call
us!*

Photo by Jim Grant



General Committee Info: *(check pg1 for more info)*

♦ **ORGANIZATION:** *(Executive Officers ONLY)*

Meets as needed.

♦ **FINANCE COMMITTEE:**

*Meets the Tuesday before the Board Meeting at 8:30 am.
OBMA Office. Mike Stifano, Chairperson*

♦ **DESIGN COMMITTEE:**

*Meets the first Tuesday of the month at 8:30 am
OBMA Office. Barbara Iacometti, Chairperson*

♦ **PROMOTION COMMITTEE:**

*Meets the first Friday of the month at 8:30 am
OBMA Office. Cordelia Mendoza, Chairperson*

♦ **ECONOMIC RESTRUCTURING:**

*Meets the 2nd Wednesday of the month at 12 Noon
OBMA Office. Heather Clarke, Chairperson*

♦ **CRIME PREVENTION COMMITTEE:**

is an Economic Restructuring subcommittee.

Meets the 3rd Tuesday of the month at 8:30am.

Julie Klein, Chairperson

*Remember, report all crimes to 531-2000. Your Call Counts!
The Grafitti Hotline is 525-8522 or local 226-8613*

*If you would like to join one of our committees,
please contact us at 224-4906.*



*It is always more fun
to be involved in your community!*

Photo by Becca Lyn



The Election results are in!

Thanks for voting!

Congratulations to:
Michael Akey
Pacific View Real Estate
Yvonne Cruz
Surf n Sea Wetsuits
Gary Gilmore
Gary Gilmore GOLDSMITH
Mark Schlesinger
Beach Area Tax Service
Heather Clarke
Union Bank

*We appreciate their dedication to the OB
community and to the OBMA.*

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office.

Business announcements are free to our members. It's an easy way to let others know about your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary?

Are you changing your hours or adding a new product line?

Robert Burns won the Grade 1 *Piobaireachd* Competition at the **United Scottish Society Highland Gathering** on 5/23/2009 at the Orange County Fairgrounds in Costa Mesa, California, the 2nd largest highland games in California. *Piobaireachd*, which really means "piping" relates to the great music of the pipes. This body of music is not for marching, dancing, or singing but, instead, is "mind music" of length with a theme, variations, and some complicated finger movements usually to commemorate, lament, or gather persons/events. For the competition results: <http://www.wuspba.org/results/2009/solo/WUSPBA2009Results22.html> He also won the Grade 1 *Piobaireachd* Competition at the **San Diego Highland Gathering** on 6/28/2009 at the Brengle Terrace Park in Vista, California. Robert Burns, Bagpiper, P.O.B. 7263, Ocean Beach (San Diego), CA U.S.A. 92167. (619) 223-0441 (voice)

The Sanctuary was featured in Ocean Magazine's winter 2008-2009 edition as the "Best Boutique Spa". Tucked away in a cottage-style house, owner Tracy Duhs has created a true haven at The Sanctuary, offering a delightful full day-spa experience in an elegant and charming atmosphere. With elite services and a celebrity following, The Sanctuary offers customized state-of-the-art skin care using only the purest organic ingredients, massages and waxing. Located at 1955 Cable St. 619-861-8351. TheSanctuaryToday.com

Bone Appetit Ocean Beach Pet Supply announces "ARTISTS ON THE AVENUE" – every Saturday this summer, local artists will be featured at Bone Appetit. Stop in to check out the local talent and help support Ocean Beach. Call for detailed information.

SUMMER SAVINGS! Come in to Bone Appetit Ocean Beach Pet Supply for storewide savings this summer! Everything you need to keep your pet fed, clean, healthy, safe, and happy is ON SALE NOW at Bone Appetit. OB's one and only full line pet supply store, we have over 50 name brands to choose from, including frozen, all natural diets for your pets. O.B. Merchants enjoy an everyday discount! Open 7 days/week. FREE treats for pets! 4845 Newport Ave, San Diego, CA 92107, 619.226.6250

www.boneappetit-ob.com email: boneappetit@sbcglobal.net

BestArt is a full service sign, display and graphics company with over 25 years of experience in commercial, retail and event/exhibit signage and graphics. We offer signs of all kinds including: dimensional logos & letters, architectural signs, illuminated exterior & interior signs/displays, real estate, full color printing, window & boat lettering, banners, event and exhibit displays and graphics, ADA compliant and regulatory products, screen printed signs and decals, and much more! *** Advertising Special*** till the end of August '09***. Vehicle magnetic signs - 1 pair 12" x 24" 1 stock color on premium white magnetic - only \$60.00 (some restrictions apply). Call 619.280.1471 or e-mail info@bestartsystems.com for more details.

Welcome New OBMA Members

BestArt

619-280-1471

www.BestArtSystems.com

Signs, Displays & Banners

Intrepid Network

PO Box 86918

San Diego, CA 92138

805-990-4538

www.intrepidnetwork.net

Graphic Design, Internet Marketing

Web Design

Photon Light Boards

2229 Bacon St., San Diego, CA 92107

619-223-0795

www.PhotonLightBoards.com

Skateboards, Custom skateboards

921OB

619-222-1376

www.921OB.net

Clothing (retail) and Gifts

WAVES CD Release Party

On Friday, July 17, the community of Ocean Beach gathered to celebrate the first-ever release of WAVES: The Sound of Ocean Beach.



Photos by Becca Lyn

WAVES, a compilation CD of 12 tracks of songs about OB, by OB musicians, was produced by OB MainStreet and compiled by Chuck Schiele, of StudiOB.com.

Eight of the 12 bands featured gave live performances while audience members danced and munched on their Hodad's burgers.

The OBMA would like to thank EVERYONE for making the CD and the party such a huge success!

Pick up your copy of WAVES: Vol. 1 at the OBMA office!

Membership Renewal Notices

All Associate Members . . . Your Membership Renewal Notices went out via US Mail during July. Membership runs from July 1st to June 30th, 2010. Make sure you have sent in your dues. If you didn't receive a notice, please call the OBMA Office at 619-224-4906 and we will mail you one immediately.



Ocean Beach MainStreet Association

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Office: 1868 Bacon Street, Suite A

San Diego, CA 92107

619-224-4906, Fax 619-224-4976

www.OceanBeachSanDiego.com

Email: info@OceanBeachSanDiego.com

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OceanBeachSanDiego.com . . . For all your information!

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OBMA Sundowner

Thursday, August 27th

5:30pm - 7:30pm

Sunset Cliffs Animal Hospital

4862 Santa Monica Ave.

Their new location is awesome! Many local businesses have contributed to make this building amazing.

Celebrate another great OB business.

Delicious food from Pepe's Italian Restaurant and light refreshments!

COMING SPECIAL EVENTS

August 22nd Craft Fair 9am - 3pm by OB Town Council at Veteran's Plaza (foot of Newport Ave & Abbott St.)

August 25th Newport Nights, 7pm - 10pm, Primitive Kool Gallery, 4944 Newport Ave.

August 27th OBMA Sundowner at Sunset Cliffs Animal Hospital, 4862 Santa Monica Ave.