



Ocean Beach MainStreet Association August 2008 NEWSLETTER

BOARD OF DIRECTORS

- Michael Akey, President**
Pacific View Real Estate
- Julie Klein, 1st Vice President**
Julie Designs
- Heather Clarke, 2nd Vice President**
Union Bank
- Cordelia Mendoza, Secretary**
Cottage Antiques
- Mike Stifano, Treasurer**
Winston's
- David Smedley**
Smedley, Gallagher & Gee, LLP
- Yvonne Cruz**
Surf'n Sea Wetsuits
- Gary Gilmore**
Gary Gilmore Goldsmith
- Dave Martin**
Shades Oceanfront Bistro and
Crave's Cafe
- Barbara Iacometti**
Details Salon & Spa
- Mark Schlesinger**
Beach Area Tax Service
- Beth Turner**
Jungle Java
- Craig Gerwig**
Newport Avenue Antique Center
- Kelly Patri**
Bone Appetit Ocean Beach Pet Supply

STAFF:

- Denny Knox, Executive Director**
- Claudia Jack, Associate Director**
- Rebecca Saffran, Programs Manager**
- David Klamam & Community Crops,**
Market Managers

August Meeting Calendar

Fri Aug. 1	8:30am	Promotion Committee
Tue. Aug.5	8:30am	Design Committee
Wed. Aug. 13	8:30am	Finance Committee
Wed. Aug. 13	12 noon	Economic Restructuring
Thur. Aug. 14	12 noon	OBMA Board Meeting
Mon. Aug. 18		Clean OB Committee Newport Ave. Antique Center
Tue. Aug. 19		Crime Prevention Committee Submarina, 4991 Newport at side door

*All meetings at OBMA Office unless otherwise noted.
Please call the office for more info at 619-224-4906*

JAZZ 88.3
OCEAN BEACH JAZZ FESTIVAL

SUNDAY, SEPTEMBER 7, 2008 12-7PM • NEWPORT AVE BY THE PIER

The Clayton Hamilton Jazz Orchestra
Kevin Mahogany's Kansas City Avenue
The Real Five
Rosella
Jazz 88 All Stars

Tickets & info: www.objazz.org

Gates Open 11AM | Music Noon-7PM
Ticket Prices: \$30 Jazz 88 Members \$35 Non-Members
\$70 VIP (Details on Website) \$500 Patrons - per pair

CITY COLLEGE
OCEAN BEACH MAIN STREET ASSOCIATION

FOR TICKETS PLEASE GO TO
www.objazz.org

The "Ex List" filming comes to Ocean Beach!

A new pilot was shot in Ocean Beach a few months back and it has been picked up by one of the networks and twelve episodes have been ordered with possibly another ten episodes if the show is a hit. Roberto de Biase, Location Manager, is working closely with local merchants and the OBMA to try and mitigate any problems with filming.

The name "Ocean Beach" will be used in the show and many shots of our streets, beach and businesses will show in the various episodes. I know some businesses will experience temporary inconveniences because of filming. Please feel free to give us a call if you are running into problems. Roberto is working to keep us informed of their schedules so we can try to keep disruptions to a minimum.

Just so you know . . . 20th Century Fox TV is producing the show for CBS. Oct. 3rd is the projected air date for the series. The Director of the pilot was an OB resident for many years. One of the show's producers . . . *Cont'd on page 3*

Ocean Beach Farmers Market

Every Wednesday
4pm to 8pm
Fresh vegetables, fruit,
flowers, jams and jelly, plus
fresh baked goods not to mention all the other
fun things at the OB Farmers Market!



Mayor Jerry Sanders serves Committee Chili with Dave Martin (Shades Oceanfront Bistro & Crave's Cafe) while the crowds clamor for more chili at the OB Street Fair & Chili Cook-Off Festival! Photo by Rebecca Saffran

General Committee Info: *(check pg1 for more info)*

- ♦ **ORGANIZATION:** *(Executive Officers ONLY)*
Meets as needed.
- ♦ **FINANCE COMMITTEE:**
Meets the Tuesday before the Board Meeting at 8:30 am.
OBMA Office. Mike Stifano, Chairperson
- ♦ **DESIGN COMMITTEE:**
Meets the first Tuesday of the month at 8:30 am
OBMA Office. Barbara Iacometti, Chairperson
- ♦ **PROMOTION COMMITTEE:**
Meets the first Friday of the month at 8:00 am
OBMA Office. Cordelia Mendoza, Chairperson
- ♦ **ECONOMIC RESTRUCTURING:**
Meets the 2nd Wednesday of the month at 12 Noon
OBMA Office. Heather Clarke, Chairperson
- ♦ **CRIME PREVENTION COMMITTEE:**
is an Economic Restructuring subcommittee.
Meets the 3rd Tuesday of the month at 8:30am.
Julie Klein, Chairperson
Remember, report all crimes to 531-2000. Your Call Counts!
The Grafitti Hotline is 525-8522 or local 226-8613



*If you would like to join one of our
committees,
please contact us at 224-4906.
It is always more fun
to be involved in your community!*

SAN DIEGO MAGAZINE'S BEST OF SAN DIEGO LIST PUBLISHED IN THE AUGUST 1, 2008 EDITION. CONGRATULATIONS TO ALL OF OUR WINNERS

Post-Divorce Jewelry Repurposing

You (or your parents) paid through the nose for that wedding, so why not get something out of it? Instead of pawning that nuptial nugget or burying it in the sock drawer, have it turned into something with new meaning at **Gary Gilmore, Goldsmith** (4857 Newport Avenue, 619-225-1137; GGgoldsmith.com). Gilmore transforms the sad stones of lost love into pendants, necklaces and right-hand rings, his phoenix-from-the-ashes treatment, if you will.

Fresh Fish Tacos

For years, **South Beach Bar & Grill** (5059 Newport Avenue, Suite 104, Ocean Beach, 619 226-4577; southbeachob.com) has served some of the best grilled mahi-mahi, shrimp, shark and lobster tacos. Sit at the bar and gaze out the window at the pier as surfers, bikers and other curious O.B. denizens pass by.

Gardening Classes for Kids

Hoping to instill a passion for gardening and a few Latin plant names in children, ever-patient botany expert John Noble of **Coastal Sage Gardening** (3685 Voltaire Street, 619-223-5229) offers classes in plant identification at the Point Loma Native Plant Reserve and other sites. He recently teamed with the World Beat Cultural Center (2100 Park Boulevard, 619-230-1190) to teach children's fairy gardening, plant propagation and other courses in the center's ethno-botanical garden.

Dog Run

If you get that take-me-out now- please puppy look at 1 a.m. and you are up for a stroll on the beach, head for **Ocean Beach Dog Park, better known as Dog Beach** (West Point Loma Boulevard at Voltaire Street, 619-235-1169; sandiego.gov/lifeguards/beaches/ob.shtml). The park is leash-free at all hours. There are nearby washrooms and a fountain too. Parking is available in the public lot at the end of Voltaire Street.

Dog-Friendly Dining

Baja-style **O'Bistro** (4934 Voltaire Street, Ocean Beach, 619-223- 2202; obistrocafe.com) welcomes all leashed dogs and their owners. Canines can wolf down a hamburger patty and sniff for any scraps that fall to the patio floor. It's just blocks from Ocean Beach Dog Park.

Local Jewelry Designer

The SOL designs by Heidi at **Blondstone** (925 Prospect Street, La Jolla, 858-456-1994, and 4931 Newport Avenue, Ocean Beach, 619-223-2563; blondstone.com) are a line of sterling silver jewelry that reflects an upscale, beachy vibe, perfect for San Diego. She uses sparkly sea glass, also known as mermaid tears, and seashells to create earrings, rings, necklaces and eye-catching bracelets.

REPRINTED FROM THE ONLINE VERSION OF SAN DIEGO MAGAZINE

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office.

Business announcements are free to our members. It's an easy way to let others know about your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary.

Are you changing your hours or adding a new product line?

Do you want to look thinner and feel great this summer? Try therapeutic massage-bodywork services to help you on your path of looking trimmer and feeling pain-free! **Michele Ruppert**, a certified and licensed Holistic Health Practitioner at Solitude Face & Body Care (4286 Voltaire Street), provides sessions in traditional Thai massage, Structural Integration, the Rossiter System, and Neuromuscular Therapy. Her services will **STRETCH** your body like it has never been stretched before to release (the source) pain so that when your session is completed you will feel rejuvenated, more upright, and more in your natural expanded posture (so that you do look thinner!). This summer all sessions are \$85 and are by appointment only by calling (619) 890-0111 or visiting her very informative websites at <http://home.earthlink.net/~micheleruppert/> or <http://www.micheleruppert.massagetherapy.com/>.

Dog Beach Dog Wash—Nationally recognized pet psychic and author Suzan Vaughn will offer private readings and book signings on Saturday, Aug. 2nd and Sunday, Aug. 3rd at the Dog Beach Dog Wash, 4933 Voltaire St. Suzan will be happy to sign copies of her book *Dispatches from the Ark: Tales from a Pet Psychic's Notebook* for those interested. Practicing as a psychic counselor nights and weekends for 2 decades, then as a full-time psychic counselor for the past 7 years, she is now a pet and people psychic counselor, writer and educator in the area of telepathic communication. Participants should come with pictures of large or aggressive animals, or animals that have passed on. Reservations are suggested by calling **Dog Beach Dog Wash** at 619-523-1700.

SUNSET GARAGE DESERVES A BIG THANK YOU!

We inadvertently forgot to thank Woody from Sunset Garage for letting us use his parking lot during the Street Fair.

We're so sorry for the slip up! Thanks again Woody,

From the OBMA Staff & Street Fair Committee



Photo by Rebecca Saffran

Welcome New OBMA Members Harbor Church

Pastor Jim Huster

619-481-4395

Church is held at OB Elementary School

Please call for details.

Board of Directors Election

The following business owners have been re-elected to the OBMA Board of Directors for another term. **Congratulations to Craig Gerwig, Kelly Patri, Cordelia Mendoza, David Smedley and Barbara Iacometti.**

Ex List (Continued from page 1)

used to live in OB. Additionally, the crew is almost entirely local. They wanted to use the authenticity of OB rather than film the show in another place and make it look like OB. I know it can be difficult, but I hope we can make the best of the situation.

When my husband and I saw the movie "Same Time Next Year", we were so impressed with the area that we vacationed in Mendocino, CA for five years in a row. We even took friends. It was difficult to book a room with so many tourists wanting to visit the area because of the movie. Business thrived because of national exposure from the film. Hopefully, Ocean Beach will benefit from national exposure from this series. If you should run into any problems, please let us know about your concerns 224-4906.

Denny Knox, OBMA Executive Director



NEWPORT NIGHTS

Ocean Beach Art Walk

The last Saturday of each month

July 26th - 7 pm to 10 pm

For Info: 619-222-0836 www.NewportNights.org

One of the Keys to Success in Business!

Every business is feeling the pinch. Whole categories of business face the option: evolve or die! The ghost of "re-organization" has reappeared and shattered careers. Yet, some businesses are having record years. The whys of that success vary, but Ken Barlow, of Vox Communications has a suggestion from which we can all learn. "One key to flourishing in a small market is FUN. Many pros entered into radio because it was local show biz. When people stop having fun, it shows in the product and on the bottom line. People don't have a perception that the big corporate guys in the large markets are having fun. At the end of the day, our business - like theirs - is about the revenues. But the element of fun we interject is foreign to the big guys. . . This industry has many different areas of stress at all levels in both sales and programming. Why add to that inside our own building? By keeping the atmosphere light, business thrives."

Taken from an article by Ken Barlow in the June 16, 2008 issue of Radio Ink.



Ocean Beach MainStreet Association

PO Box 7990, San Diego, CA 92167

Office: 1868 Bacon Street, Suite A
San Diego, CA 92107

619-224-4906, Fax 619-224-4976

www.OceanBeachSanDiego.com

Email: obbid@nethere.com

Partially funded by the City of San Diego Small Business Enhancement Program

Watch your mail for information about the 2009-2010 Ocean Beach Local Business Directory. You should receive your packet within two weeks!!!

OceanBeachSanDiego.com . . . For all your information!

What's Inside this Edition?

Calendar of Meetings	1
Jazz Festival	1
Ex List TV Series	1,3
Membership/Committee Info	2
Farmers Market	2
Photo –The Mayor & Dave	2
San Diego Magazine—The Best	2
Member Announcements	3
New OBMA Members	3
Newport Nights	3
Keys to Success	3
Sunset Garage Thank You	3
Board Election	3
OB St. Fair Mural Photos	4
Insert: Team Women	

OB Street Fair Photos by Rebecca Saffran

Our 2008 Mural



JAZZ FESTIVAL GIFT BAGS!

Promote your business by offering coupons and giveaways for 250 gift bags that will be given to Patrons who bought tickets for the OB Jazz Festival. We would like to fill small bags with discounts and/or giveaways from Ocean Beach. Call us at 224-4906