



Ocean Beach MainStreet Association AUGUST 2007 NEWSLETTER

BOARD OF DIRECTORS

- Michael Akey, President**
Pacific View Real Estate
- Julie Klein, 1st Vice President**
Julie Designs
- Heather Clarke, 2nd Vice President**
Union Bank
- Cordelia Mendoza, Secretary**
Cottage Antiques
- Mike Stifano, Treasurer**
Winston's
- David Smedley**
Smedley, Gallagher & Gee, LLP
- Yvonne Cruz**
Surf'n Sea Wetsuits
- Gary Gilmore**
Gary Gilmore Goldsmith
- Dave Martin**
*Shades Oceanfront Bistro and
Crave's Cafe*
- Barbara Iacometti**
Details Salon & Spa
- Mark Schlesinger**
Beach Area Tax Service
- Beth Turner**
Jungle Java
- Craig Gerwig**
Newport Avenue Antique Center
- Kelly Patri**
Bone Appetit Ocean Beach Pet Supply

STAFF:

- Denny Knox, Executive Director**
- Claudia Jack, Associate Director**
- David Klamann & Community Crops,**
Market Managers
- Internet Service by Nethere*

FIREWORKS GALORE!



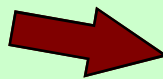
We hope you all enjoyed the fireworks on July 4th. We were a little worried about the fog but for the most part we saw all the fireworks. Word is that the marshmallow toss was wildly successful. Also, this year the surfers and kayakers stayed away from the end of the pier so the Fire Marshall al-

lowed the fireworks display to run without a hitch! (Remember last year, when the event was halted because of kayakers underneath the pier!)

We would like to thank everyone who bought a Firework's Raffle Ticket and all the businesses that donated raffle prizes and fireworks money.

A special thanks to Quik Stop, Café Bella & OB Subway for donating one of the \$250 cash prizes. Another special thanks to Litickers, Abbott St. Market, Pat's Liquor & Sea Trader for also donating a \$250 cash prize . . . We had many generous donations and the local donors include

continued on page 2



OBMA asks U'SAgain to remove large, red textile recycling bins from the Ocean Beach area . . .

It had come to our attention that U'SAgain recycling bins were beginning to show up in our community. This FOR-PROFIT business has a reputation for setting up its business on public and private property. We believe that these large red boxes give innocent people the impression that the company is a non-profit organization giving to the poor. In reality, this company sells the clothes to 2nd hand dealers and sells in bulk to 3rd world countries. Because U'SAgain is not a non-profit entity, there is no way to audit them to see if their claims are true. *Continued pg. 2*

August Meeting Calendar

- | | | | |
|-------|---------|---------|---|
| Fri. | Aug. 3 | 8 am | Promotion Committee |
| Tue. | Aug. 7 | 8:30am | Design Committee |
| Wed. | Aug. 8 | 8:30am | Finance Committee |
| Wed. | Aug. 8 | 12 noon | Econ. Restructuring Committee |
| Thur. | Aug. 9 | 12 noon | OBMA Board of Directors Mtg. |
| Mon. | Aug. 20 | 8:30am | Clean OB Committee |
| | | | Newport Ave. Antique Center, 4864 Newport |
| Tue. | Aug. 21 | 8:30am | Crime Prevention Committee |
| | | | Ocean Villa Inn, 5142 W. Pt. Loma Ave. |

Unless otherwise noted, all committees meet at the OBMA Office.

Ocean Beach Farmers Market

Every Wednesday
4pm to 8pm

Fresh vegetables, fruit,
flowers, jams and jelly,
plus fresh baked goods not to mention all the
other fun things at the OB Farmers Market!



Photo by Joe Ewing

U'sAgain . . .Continued from page 1

In the College area the red bins started showing up on public property (sidewalks, etc). U'SAgain was asked to remove the bins immediately. The owner of U'SAgain started asking small businesses if they would allow him to put his recycling bins in their private parking lots. Most of the property owners thought they were doing something for the poor. Anyone allowing U'SAgain to set up shop in their parking lots is just providing another for-profit business a free location to do business. There have been numerous articles written about this company. As written in TIME by Julie Rawe "But only some of the bins reveal a key detail: USAgain (pronounced "use again") is not a charity but "a clothing recycling business" that sells the bulk of these donated items to Third World countries."

The OB MainStreet Association has worked hard to rid our community of graffiti and eyesores. Having a private for-profit company set up shop in our local parking lots defeats our efforts. Also, we have many legitimate Ocean Beach non-profits collecting clothing and dependent on the income from the sale of that clothing.

Other neighborhoods have endeavored to have this company's equipment removed from their communities. Please let us know if you find these red bins in the Ocean Beach area. We will be happy to assist in getting the bins removed.

We appreciate your support in ridding our neighborhood of unnecessary clutter.

General Committee Info: *(check pg1 for more info)*

♦ **ORGANIZATION:** *(Executive Officers ONLY)*

Meets as needed.

♦ **FINANCE COMMITTEE:**

Meets the Tuesday before the Board Meeting at 8:30 am. OBMA Office. Mike Stifano, Chairperson

♦ **DESIGN COMMITTEE:**

Meets the first Tuesday of the month at 8:30 am OBMA Office. Beth Turner, Chairperson

♦ **PROMOTION COMMITTEE:**

Meets the first Friday of the month at 8:00 am OBMA Office. Cordelia Mendoza, Chairperson

♦ **ECONOMIC RESTRUCTURING:**

Meets the 2nd Wednesday of the month at 12 Noon OBMA Office. Heather Clarke, Chairperson

♦ **CRIME PREVENTION COMMITTEE:**

is an Economic Restructuring subcommittee. Meets the 3rd Tuesday of the month at 8:30am.

Julie Klein, Chairperson

Remember, report all crimes to 531-2000. Your Call Counts!

The Grafitti Hotline is 525-8522 or local 226-8613

If you would like to join one of our committees,

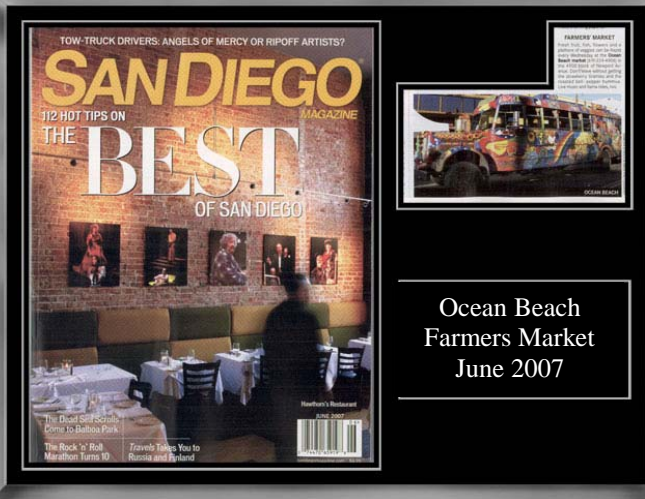
please contact us at 224-4906.

It is always more fun

to be involved in your community!



OB FARMERS MARKET VOTED THE BEST!!!



Fireworks . . .Continued from page 1

Boll Weevil, Cohn Restaurant Group, Day Break Café, Dog Beach Dog Wash, Gary Gilmore Goldsmith, H & M Landing, Hodad's, Inn at Sunset Cliffs, Joanna Seetoo Designs, Jungle Java, Nati's Mexican Restaurant, Newport Ave. Optometry, Newport Farms, OB Services, OB Surf & Skate, Ocean Villa Inn, Rock Paper Scissors, Saffran Packaging & Blue Frog Gifts, Shades Oceanfront Bistro, and Sea World.

Thanks from all of us at OBMA

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office.

Business announcements are free to our members. It's an easy way to let others know about your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you are having a big sale or anniversary.

Are you changing your hours or adding a new product line?

Entrée for the Entryway! The OBCDC with special thanks to the Cohn Restaurant Group has a wonderful event planned for the evening of August 8, 2007 at Thee Bungalow Restaurant. A charming four course Wine & Dine event planned for your enjoyment. Reservations accepted with payment of \$150 per person to Ocean Beach Community Development Corporation (private non-profit 501(c)(3) organization). Contributions will construct the Entryway Projects from Nimitz along Sunset Cliffs Blvd. Seating is limited so call Curt Lutz at 619-224-1648 for additional information.

Street Fair Thank You's . . . we forgot to thank Rich from Rich's Service for donating his parking lot for the day of the event. Sorry Rich . . . We really do appreciate your help. Also, many thanks to Small Properties LLC for their donation to help offset the cost of the trolleys.

CLEAN SIDEWALKS & GUTTERS

Please take the time to sweep in front of your business every day including the curb and gutters. Be sure to dispose of all trash in a waste receptacle. If the public trash receptacles are full please call us immediately at 224-4906. Remember, cleanliness is next to . . . well, you know . . . let's be the best we can be for our customers, friends and families.

Welcome New OBMA Members

Chase Paymentech

Skip Rodenburg 619-221-9065

Financial & Business Services

Java Beach

1723 Pt. Loma Ave. 619-523-6304

Coffee House

Stacy has new contact info

Stacy Kern

Licensed Massage Therapist (SDPD #26497)

619-994-1234

Massage Therapist

The ELECTION RESULTS are in for the OBMA Board of Directors

Congratulations incumbents, Mike Stifano, Julie Klein, and Beth Turner as well as our newest board member, Dave Martin. Thanks to all our members who cast their votes. Dave Martin has had a long history in Ocean Beach and has served as President of the OB Town Council as well as serving on many committees. He also has been on the OB Crime Prevention Committee for a number of years along with the Chili Committee for the OB Street Fair. Dave is the owner of Shades Oceanfront Bistro and Crave's Café. Welcome Dave!

We are sorry to see Genoa Dickson retire from the board. She is anxious to expand her family and spend more time at home. We wish her all the best and greatly appreciate all her contributions to the OBMA and the Board.

NEWPORT NIGHTS

A CO-OPERATIVE ART HAPPENING
IN THE HEART OF OCEAN BEACH

WHAT IS THIS? A monthly open house from from 7-10 pm

WHO'S INVOLVED? So far, Primitive Kool Gallery (also The Electric Chair), Apogee Body Piercing, Rock Paper Scissors Galleria,,Falling Sky Pottery & Seth's Chop Shop are on board.

WHERE IS THIS? The main business area of OB... encompassing Newport Avenue, but embracing businesses OFF of Newport as well.

WHY? Inspired by the success of "RAY AT NIGHT," an art walk venue that is held monthly in NORTH PARK, we decided to launch a similar event here in our fascinating little town! We believe that OB is a destination unto itself and want to make that destination "sweeter" by promoting art in our already artistic community.

EVERY BUSINESS WILL BENEFIT FROM THE INCREASED FOOT TRAFFIC DURING OUR MONTHLY SHOWS

If you have a business in OB and would like to participate, you do NOT need to have a gallery! Artists would LOVE to display their art in your business if you have some wall space (details can be worked out later.) Maybe YOU are an artist and can display your own work in your business. If you're a restaurant, you can feature your house specialty!

EVERYONE CAN GET INVOLVED. If you need artwork, we can find it for you!

Please contact Lynne or Paul at 619-222-0836 to find out more. You can also stop by any of the businesses mentioned above. We are in the early stages, but we know this will be a rewarding experience for OB with very little commitment required.



Ocean Beach MainStreet Association

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San Diego, CA 92107

619-224-4906, Fax 619-224-4976

www.OceanBeachSanDiego.com

Email: obbid@nethere.com

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OceanBeachSanDiego.com . . . For all your information!

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JAZZ 88

OCEAN BEACH JAZZ FESTIVAL

Sunday, September 9, 2007 • Tickets on Sale Now!

Poncho Sanchez Band • Joey DeFrancesco Quartet
The Duke Robillard Band
Dave Pike Quartet with Mundell Lowe • Jazz 88 All Stars

Info and tickets: www.objazz.org

More details to come!

OCEAN BEACH OKTOBERFEST

New Date is Saturday, October 13th, 2007