



# Ocean Beach MainStreet Association AUGUST 2006 NEWSLETTER

## **BOARD OF DIRECTORS**

- Scott Allgaier, President**  
Newport Avenue Antique Center
- Michael Akey, 1st Vice President**  
Pacific View Real Estate
- Julie Klein, 2nd Vice President**  
Julie Designs
- David Smedley, Treasurer**  
Smedley, Gallagher & Gee, LLP
- Nedia Bacon, Secretary**  
Theo's Restaurant
- Yvonne Cruz**  
Surf'n Sea Wetsuits
- Gary Gilmore**  
Gary Gilmore Goldsmith
- Genoa Dickson**  
Ocean Beach Hotel
- Barbara Iacometti**  
Details Salon & Spa
- Heather Clarke**  
Union Bank
- Mark Schlesinger**  
Beach Area Tax Service
- Mike Stifano**  
Winston's
- Beth Turner**  
Jungle Java
- Cordelia Mendoza**  
Cottage Antiques

## **STAFF:**

- Denny Knox, Executive Director**
- Claudia Jack, Associate Director**
- David Klamon & Community Crops, Market Managers**
- Internet Service by **Nethere**

## 2nd Annual Jazz 88 Ocean Beach Jazz Festival



**ELEC-**

See page 2

## August Meeting Calendar

All meetings at the OBMA Office unless otherwise noted.

Please note all the changes in meeting dates  
for the month of August only!

Wed. Aug. 9	8:30 am	Finance Committee
Wed. Aug. 9	12 Noon	ER Committee
Thur. Aug. 10	12 Noon	OBMA Board Meeting
Tue. Aug. 15	8:30 am	Design Committee Meeting
Fri. Aug. 18	8:00 am	Promotion Committee Meeting
Tue. Aug. 22	8:30 am	Crime Prevention Committee at Lifeguard Station
No General Meeting during August		

## **TION RESULTS ARE IN:**

The following business owners were re-elected to the OBMA Board of Directors. **Congratulations!**  
Michael Akey (Pacific View Realty), Yvonne Cruz (Surf 'n Sea), Gary Gilmore (Gary Gilmore Goldsmith), Mark Schlesinger (Beach Area Tax Service), and Heather Clarke (Union Bank).



## Ocean Beach Farmers Market

Every Wednesday  
4pm to 8pm

Fresh vegetables, fruit, flowers, jams and jelly, plus fresh baked goods not to mention all the other fun things at the OB Farmers Market!

*continued from page 1*

The 2nd Annual OB Jazz Festival will have another outstanding line up on Sunday, September 10th from 12 noon to 7 pm. Where else can you sit by the ocean and enjoy an entire afternoon of live music.



The legendary Clark Terry with the Red Holloway Quartet  
*Also*

Jimmy and Jeannie Cheatham  
The Charles McPherson Quintet  
Sweet Baby J'ai  
The Jazz 88 All Stars

Gates open at 11 am. Food booths, Beer & Wine, and merchandise booths inside the gated event. This is a 21 and over event. \$45 Tickets available online at [objazzfest.org](http://objazzfest.org) or \$50 at the door. *Another great event in Ocean Beach! Please call The OBMA for more information 224-4906.*

## General Committee Info: (check pg 1 for more info)

- ◆ **ORGANIZATION:** (Executive Officers ONLY)  
Meets as needed.
- ◆ **FINANCE COMMITTEE:**  
Meets Tuesday before the Board Meeting at 8:30 am. OBMA Office. David Smedley, Chairperson
- ◆ **DESIGN COMMITTEE:**  
Meets the first Tuesday of the month at 8:30 am OBMA Office. Cordelia Mendoza, Chairperson
- ◆ **PROMOTION COMMITTEE:**  
Meets the first Friday of the month at 8:00 am OBMA Office. Nedra Bacon, Chairperson
- ◆ **ECONOMIC RESTRUCTURING:**  
Meets the 2nd Wednesday of the month at 12 Noon OBMA Office. Heather Clarke, Chairperson
- ◆ **CRIME PREVENTION COMMITTEE:**  
is an Economic Restructuring subcommittee.  
Meets the 3rd Tuesday of the month at 8:30am. Julie Klein, Chairperson

Remember, report all crimes to 531-2000. Your Call Counts! The Graffiti Hotline is 525-8522 or local 226-8613

[If you would like to join one of our committees, please contact us at 224-4906.](#)  
[It is always more fun to be involved in your community!](#)



Don't Miss

## The Point Loma Village Fair

On Saturday, August 19th from 9am to 7pm  
Canon at Scott St. & Avenida de Portugal  
Music, Food, Vendors, Clam Chowder Cook-Off

## We're working to enhance the region's electric reliability.

Reliable energy service is important to homes and businesses in the region. That is why San Diego Gas & Electric is building the Otoy-Metro Powerloop, a new transmission line capable of delivering enough electricity to supply over 500,000 homes.

Deploying new technology, using existing transmission corridors where possible, is one of the ways SDG&E is providing safe and reliable electricity. When completed, the Otoy-Metro Powerloop will help:

- Improve access to reliable and competitively priced power
- Enhance capacity of the regional transmission grid that serves San Diego County
- Improve access to more sources of power within the region.

As the Otoy-Metro Powerloop has progressed, SDG&E sought input from customers while also working with elected officials, community and business leaders, consumer groups and other interested parties. If you have questions about the project, or would like more information, please call 1-866-293-9364 or visit [www.sdge.com/otaymetro](http://www.sdge.com/otaymetro).



Serving you today.  
Planning for tomorrow.™

© 2006 San Diego Gas & Electric Company. All rights reserved.

# MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office.

Business announcements are free to our members. It's an easy way to let others know about your particular business.

**What kind of information will we publish?**

Have you or your employees received a special award?

Are you having a big sale or anniversary.

Are you changing your hours or adding a new product line?

Michael Lee from **Lee's Window Cleaning and Custom Screens** says that clean windows really make a difference for your home or business. Please call the best local window cleaner with many references. 619-342-5681.

www.**Bandatthebeach.org** has Band at the Beach Camp forms available for camp sign up. Band camp week is Aug. 14-16 from 12-4 daily. Band at the Beach gives a free concert at the end of the week at 4pm at Masonic Center, 1711 Sunset Cliffs Blvd. Space is limited—please sign up online.

Sadly, **Kathy McFeely**, passed away on July 4th due to a vehicle accident near Alpine. Her husband, Mike, is still in intensive care at a local hospital. Kathy was a local resident, worked at the Cable Street Family Practice and loved her job there. Previously she had worked for Newport Avenue Optometry for many years. Many of you may have seen Kathy sing with her group The Ravens. The Ravens closed out the OB Street Fair on the Artist's Alley Stage this past June. She will be greatly missed. \*\*\*

**PROW** Do you have a standing sign in front of your business, furniture on the sidewalk or product outside you front door? . . .  
*Please keep reading!*

The purpose of the **Public Right of Way Enhancement Program (PROW)** is to optimize the growth and income of retail businesses and restaurants by allowing and encouraging the use of portions of the public right-of-way. The Program promotes an environment that encourages pedestrian traffic. It also encourages beautification of the streetscape and landscaping in planter boxes and pots.

The focus of the program is threefold: free-standing signs, outdoor display areas, and outdoor dining areas. The business owner is allowed to locate these items in the public right-of-way pro-

## Welcome New OBMA Members

### SS & E Striping

PO Box 712553, Santee, CA 92072

443-9111 Ask for Kelly

Pavement Marking & Striping

### TL Spa & Wellness

3740 Sports Arena Blvd. #5, San Diego, CA 92110

523-0130 tlspa.com

Acupuncture, Day Spa, Facials

**Century 21 Advantage** and the San Diego Parks and Recreation Department present the **2nd Annual Ocean Beach Kids Olympics 2006** which will benefit Easter Seals Southern California. For more information please contact Century 21 Advantage, located at 4969 Santa Monica Ave.#A. Their phone number is 619-523-6421.



You won't want to miss the  
**Ocean Beach Community Picnic**  
Saturday, August 26th from 11am - 5pm  
Dusty Rhodes Park  
Music, Food, Kids Rides & Activities  
Fun for the Whole Family  
*Sponsored by City of San Diego Park & Rec Dept.*

vided he/she obtains the approval from the OBMA which has the responsibility to oversee the program. Only those businesses fronting on the public right-of-way and located on the first floor may participate in the program.

We are very fortunate to have the PROW in Ocean Beach. The OB MainStreet Association, as the administrator of the program, must assure the City of San Diego that our members are in compliance. This is a remarkable partnership between the City of San Diego and the OBMA.

The application is only one page. If you would like to know more about the PROW and how you can participate, please call the OBMA office at 224-4906. We have a packet with instructions and will walk you through the process. In order to have anything in the public right-of-way, you **must** obtain a permit sticker from the OBMA or our PROW Program will be in jeopardy.

*For more Information call us at 224-4906.*



**Ocean Beach MainStreet Association**

PO Box 7990  
San Diego, CA 92167

**Office:**

1868 Bacon Street, Suite A  
San Diego, CA 92107  
619-224-4906, Fax 619-224-4976  
www.OceanBeachSanDiego.com  
Email: obbid@nethere.com

**What's Inside this Edition?**

Calendar of Meetings	1
Election Results	1
2nd Annual OB Jazz Festival	1
OB Jazz Festival continued . .	2
Membership/Committee Info	2
Farmers Market	2
SDG&E Reliable Energy	2
Member Announcements	3
New OBMA Members	3
PROW Information	3
Surfrider Foundation Kick-Off	4
OB Local Directory ads & listings	4
Insert: <b>Bone Appetit Flyer</b>	
<b>SDG&amp;E Light Bulb Exchange</b>	

Save the date

**OBMA Annual Awards Celebration**  
Thursday, October 27th, 2006 6 -8pm  
Masonic Center, 1711 Sunset Cliffs Blvd.

*Check out . . . OceanBeachSanDiego.com*

**Surfrider Foundation and OBMA**  
**join together to help rid our**  
**sidewalks and streets of cigarette butts**

Bill Hickman from Surfrider San Diego is working with our Promotion and Design Committees to offer our merchants some attractive solutions to all the cigarette litter on our sidewalks and streets.

Bill has visited many of you to ask if you want a free ashtray receptacle. Surfrider San Diego received a grant that is paying for the butt receptacles. This has been a terrific partnership for the OBMA and if you receive one of the free receptacles, please install it as soon as possible and empty it often.

If you would like more information, please call 224-4906 or email Denny at obbid@nethere.com

**2007-2008 OB Local Business Directory**

You have **4** terrific opportunities to **Promote Your Business!**

Watch for the ad packets being distributed to all businesses in 92107. Remember, over 20,000 copies will be handed out. 13,000 of those copies are delivered door to door. The deadline is Sept. 29, 2006. Please don't miss out!

This has been a terrific tool for our residents and visitors alike. Call the OBMA

