

Ocean Beach MainStreet Association AUGUST 2005 NEWSLETTER

BOARD OF DIRECTORS

Scott Allgaier, President
Newport Avenue Antique Center
Michael Akey, 1st Vice President

Pacific View Real Estate

Julie Klein, 2nd Vice President

Julie Designs

David Smedley, Treasurer Smedley, Gallagher & Gee, LLP

Nedia Bacon, SecretaryTheo's Restaurant

Yvonne Cruz

Surf'n Sea Wetsuits

Gary Ġilmore

Gary Gilmore Goldsmith

Genoa Dickson

Ocean Beach Hotel

Barbara Iacometti

Details Salon & Spa

Heather Clarke

Union Bank

Mark Schlesinger

Beach Area Tax Service

Mike Stifano

Winston's

Beth Turner

Jungle Java

Cordelia Mendoza

Cottage Antiques

STAFF:

Denise Knox, Executive Director **Claudia Jack,** Associate Director **David Klaman & Diem Do**,



Have you seen our new palm decorations on the lamp posts?

This was a joint effort between the Ocean

Beach Community Foundation and the OBMA's Design Committee. They worked for months to come up with the prototype, colors and size.

Then, Supervisor Greg Cox provided a one-time community enhancement grant that made the 1st phase of this project a reality. As always, **Supervisor Cox** is there when we need him and he is willing to help when he can. We think the committee did a fabulous job . . . and it is

uniquely Ocean Beach. Did you know that when the moon is full it throws a shadow of a palm on the sidewalks? Very cool indeed! Many thanks to **Joe Ewing** for providing a number of photos of the palm decorations for our use. If you would like to join the Design Committee and assist with phase 2 and other beautification projects, please call us at 619-224-4906.

Congratulations to our elected Board Members listed above *and* . . .

Your Executive Board:

Scott Allgaier - President

Michael Akey - 1st Vice President

Julie Klein - 2nd Vice President

Nedia Bacon - Secretary David Smedley - Treasurer

We are here to help you!

OBMA AUGUST MEETING CALENDAR

Many of the times and days have changed from our normal meeting dates for this month only!

Tue. Aug 16th 8:30 am OBMA Design meeting at OBMA office
Tue. Aug 16th 8:30 am OB Community Crime Prevention at the
Flag pole by the seawall

Wed. Aug 17th 8:30 am Finance Committee - OBMA office

Wed. Aug 17th Noon OBMA Economic Restructuring Committee Mtg

Thur. Aug 18th Noon OBMA Board meeting at OBMA office.

Fri. Aug 19th 8:00 am OBMA Promo Committee - OBMA office

Check out OceanBeachSanDiego.com

General Committee Info: (check pg 1 for more info)

♦ ORGANIZATION: (Executive Officers ONLY) Meets as needed.

FINANCE COMMITTEE:

Meets the Tuesday before the Board Meeting at 8:30 am. OBMA Office. David Smedley, Chairperson

DESIGN COMMITTEE:

Meets the first Tuesday of the month at 8:30 am OBMA Office. Cordelia Mendoza, Chairperson

PROMOTION COMMITTEE:

Meets the first Friday of the month at 8:00 am OBMA Office. Nedia Bacon, Chairperson

ECONOMIC RESTRUCTURING:

Meets the 2nd Wednesday of the month at 12 Noon OBMA Office. Heather Clarke, Chairperson

CRIME PREVENTION COMMITTEE:

is an Economic Restructuring subcommittee. Meets the 3rd Tuesday of the month at 8:30am. Julie Klein, Chairperson Remember, report all crimes to 531-2000. Your Call Counts! The

Grafitti Hotline is 525-8522 or local 226-8613

If you would like to join one of our committees, please contact us at 224-4906. It is always more fun to be involved in your community!



OB FARMER'S MARKET

SUMMER HOURS!!!

The Farmer's Market is open every Wednesday from 4 pm to 8 pm.

Membership Information:

All business owners within the Ocean Beach Business Improvement District boundaries automatically become members of the OBMA when they remit their business license fee. Associate Membership is available to other local businesses for an annual fee of \$70.00.

Member benefits include discounted comprehensive health care insurance rates, listings in multiple on-line and published business directories, co-op advertising opportunities, direct mail pieces and various promotional campaigns. The OBMA staff also facilitates your participation in the Façade Rebate Program, the Public Right of Way Program and the Unreinforced Masonry rehab project. They are also your vehicle to address any difficulties that arise in the district (signage, zoning, trash, safety, etc.). Best of all, you are given the opportunity to participate in the many special events and community activities that help make Ocean Beach the exciting, vibrant community it is today.

Stop by the office at 1868 Bacon Street, call or email us at obbid@nethere.com and we will be happy to assist you.

SDG&E® adds vital link to help support electric transmission this summer

During the summer, electricity use typically rises due to warmer weather and the increased need for air conditioning. On unexpectedly hot days, the electric system can become strained – much like a freeway during rush-hour traffic. To help improve the region's electric reliability, SDG&E recently energized a key electric transmission line just in time for summer.

Miguel-Mission 2 line

The Miguel-Mission 2 transmission line is a vital link in the local power grid that will help keep the lights on for SDG&E customers this summer – by helping to ease congestion on the grid, especially when electricity use is high. The transmission line connects SDG&E's Miguel substation in South Bay to the Mission substation in Mission Valley.

The line provides several key benefits to our region including:

- reduced costs for SDG&E customers by improving operational efficiencies
- improved energy reliability
- help for the environment through reduced greenhouse gases and NO emissions

Transmission lines serve as "electricity freeway"

Transmission lines make it possible for electricity to be there when you flip a switch. By carrying electricity from power plants to neighborhood substations, they serve as electricity freeways. From the substation, smaller lines carry the electricity to homes and businesses.

Managing transmission capacity

Making sure transmissions lines can carry enough electricity is an integral part of SDG&E's long-term resource plan to meet the region's power needs. This plan also includes emphasizing energy efficiency, tapping renewable energy sources, building new local power plants, and encouraging customers to participate in Demand Response programs.

For instance, local businesses can receive financial incentives and recognition this summer for helping maintain electricity reliability by volunteering to temporarily reduce or shift their electric use on peak demand days. SDG&E offers technical assistance to help you get started. For more information call 1-866-377-4735, visit www.sdge.com/drp or e-mail drp@semprautilities.com.

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please download the form from our website or drop by the office.

Business announcements are free to our members and are an easy way to let others know about you and your particular business.

What kind of information will we publish?

Have you or your employees received a special award? Are you having a big sale or anniversary.? Are you changing your hours or adding a new product line? Have you recently remodeled?

Ocean Beach MainStreet Association wants to know if you would like to have a booth at the Jazz 88 Ocean Beach Jazz Festival on Sunday, September 25th. We are looking for upscale merchandise that would appeal to an over 21 year old crowd that loves jazz. Please call 224-4906 if you are interested in a booth space. Space is limited and will be filled on a first come, first served basis.

Point Loma High School 80th Birthday Celebration "Pearls of Wisdom" is Nov. 12th at Sea World. Please see the insert in this newsletter. Check their website at www.plhsfaa.com

Point Loma Pet Pantry Celebrates its 1 Year Anniversary!!! The locally owned and operated Health Food Store for your pets has 7 brands of raw food. No by-products, preservatives, hormones or additives in any of the foods or treats is what sets them apart from the rest. They offer a wide variety of whole, natural pet food, treats and vitamin supplements. Whether you feed your pet dry, canned or raw food they have top quality human grade food for your animal companions. Also available are general pet supplies and one of a kind gifts and accessories for your pets. Once a month the store has an Anesthesia-Free Dental Clinic, check the web site for further details and sign up info. To Celebrate our Grand Re-Opening, 1 Year in business and becoming a new member of the OBMA, Doug & Liz invite members to visit them at their new bigger location at 3704 Voltaire St. and mention you are an OBMA member and receive \$2 off any Wellness or Old Mother Hubbard Dog or Cat Food or Treat. Offer expires August 31, 2005. Open 7 days a week. Hours: Mon-Fri 10:30am-7pm, Sat 10:30am-6pm, Sun 10:30am-5pm (619) 222-1986 www.PointLomaPetPantry.com



Many thanks to all of you who painted squares on this year's Mural Project at the Annual Ocean Beach Street Fair & Chili Cook-Off Festival. Rich James designed the overall theme and ran the project during the event. Frank Greene, OB Suds, offered to cover the costs of the installation and helped Rich to install the mural on the side of his newly refurbished car wash (corner of Voltaire & Bacon).

Welcome New OBMA Members

Wisdomism

Author of Books 523-1246

Niagara Arms Apartments

P.O. Box 7859 San Diego, CA 92167 224-4729

World Famous Dog Wash

4893 Voltaire St. San Diego, CA 92107 225-1000

P.R.O.W. Public Right of Way Enhancement Program

We are very fortunate in Ocean Beach to have been part of a two year test of the **P.R.O.W.** which allowed our merchants to offer café seating and limited merchandise displays outside the front of their businesses. This has been a terrific program and created economic growth for our local businesses.

We (OBMA) are again signing up businesses interested and qualified to participate in this groundbreaking program. *Please* call our office at **224-4906** and we will assist you in



As many of you know by now, our councilman, **Michael Zucchet** has resigned from the San Diego City Council effective July 19, 2005.

We would like to thank Michael Zucchet, Don Mullen and Lora Folsom their work

on behalf of Ocean Beach. Lora and Don spend a great deal of time in Ocean Beach working with many of our committees and our office. To our members, the Ocean Beach MainStreet Association is here to help you with any problems or questions that should arise. Just give us a call at 224-4906 or drop by 1868 Bacon St.

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Ocean Beach MainStreet Association

PO Box 7990 San Diego, CA 92167

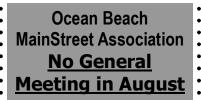
Office:

1868 Bacon Street, Suite A San Diego, CA 92107 619-224-4906, Fax 619-224-4976 www.OceanBeachSanDiego.com Email: obbid@nethere.com

Ocean Beach MainStreet Association website is OceanBeachSanDiego.com

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San Diego's
Ocean Beach
Antique Faire&
Classic Car Show

Saturday Sept. 24th, 2005 4800-4900 Newport Ave.



Coming Soon to the Ocean Beach Pier Parking Lot on Sunday September 25th

Jazz 88 Ocean Beach Jazz Festival

11 am to 7:30 pm Jazz 88 *in partnership with* Ocean Beach MainStreet Association For information call 619-224-4906

