



Ocean Beach MainStreet Association April 2007 NEWSLETTER

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Details Salon & Spa

Mark Schlesinger

Beach Area Tax Service

Beth Turner

Jungle Java

Craig Gerwig

Newport Avenue Antique Center

Kelly Patri

Bone Appetit Ocean Beach Pet Supply

STAFF:

Denny Knox, Executive Director

Claudia Jack, Associate Director

David Klamann &

Community Crops,

Market Managers

Internet Service by Nethere

M.A.P.S. The Official OB Map! Now we will have a map of our own for Ocean Beach!

We are pleased to announce that the Ocean Beach MainStreet Association has selected M.A.P.S. to produce the 2007-08 Edition of the Official Ocean Beach MainStreet Association's map. Mr. Robert Levi has been authorized by the OBMA and M.A.P.S. to solicit participating advertisers for this official publication.



**DON'T
BE
LEFT
OUT!
CALL
TODAY**

The advertising space is filling up quickly so please contact Robert at 858-717-3655 OR his email is maps4rl@yahoo.com.

This colorful map/brochure has always been one of the most popular publications for businesses. The map allows owners to promote their business names in front of thousands of people who live or visit Ocean Beach and the surrounding community, and also help to promote the entire community.

For more information please contact the office at 224-4906.

April Meeting Calendar

All meetings will be held at the OBMA office at 1868 Bacon Street unless otherwise noted

Tue. Apr. 3	8:30am	Design Committee
Fri. Apr. 6	8:00am	Promotion Committee
Wed. Apr. 11	8:30am	Finance Committee
Wed. Apr. 11	12noon	Economic Restructuring Committee
Thur. Apr. 12	12noon	OBMA Board Meeting
Tue. Apr. 17	8:30am	Crime Prevention Committee at Bar-B-Que House, 5025 Newport Ave.
Thur. Apr. 26	5:30pm	Health & Wellness/OBMA Merchant Mixer 4966 Santa Monica Ave., Scrimshaw Square

Ocean Beach Farmers Market

Every Wednesday
4pm to 8pm

Fresh vegetables, fruit,
flowers, jams and jelly,
plus fresh baked goods not to mention all the
other fun things at the OB Farmers Market!



Photo by Joe Ewing

General Committee Info: (check pg1 for more info)

◆ **ORGANIZATION:** (Executive Officers ONLY)

Meets as needed.

◆ **FINANCE COMMITTEE:**

Meets the Tuesday before the Board Meeting at 8:30 am.
OBMA Office. Mike Stifano, Chairperson

◆ **DESIGN COMMITTEE:**

Meets the first Tuesday of the month at 8:30 am
OBMA Office. Beth Turner, Chairperson

◆ **PROMOTION COMMITTEE:**

Meets the first Friday of the month at 8:00 am
OBMA Office. Cordelia Mendoza, Chairperson

◆ **ECONOMIC RESTRUCTURING:**

Meets the 2nd Wednesday of the month at 12 Noon
OBMA Office. Poppy Gallagher, Interim Chairperson

◆ **CRIME PREVENTION COMMITTEE:**

is an Economic Restructuring subcommittee.

Meets the 3rd Tuesday of the month at 8:30am.

Julie Klein, Chairperson

Remember, report all crimes to 531-2000. Your Call Counts!

The Graffiti Hotline is 525-8522 or local 226-8613

If you would like to join one of our committees,

please contact us at 224-4906.



It is always more fun

to be involved in your community!

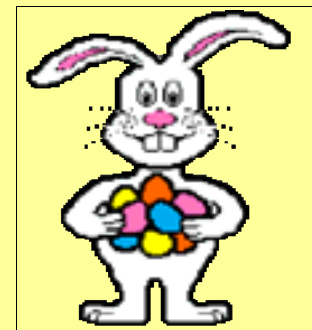
Graffiti Problem is Growing in OB

Please make sure you take a digital photo of any graffiti on your property. Email the photo to me along with the date and address. I will forward the information to the Graffiti Task Force (SDPD). Let's see if we can arrest these people. Graffiti is costing this community a bundle. My email address is obbid@nethere.com.

Thanks, *Denny Knox*

A Customer's Top Ten Sales & Customer Service Requirements

1. Treat me with respect. I am a customer, not an account number.
2. Follow through with your commitments.
3. Communicate with me about both the good and the bad.
4. Talk to me without interruption.
5. Answer the phone quickly.
6. Provide alternatives when we have a problem.
7. Allow me to talk to somebody in authority when there is a problem.
8. Clearly state what I should expect from you.
9. Know everything about your products and services.
10. Be a customer advocate.



A customer is the most important visitor on your premises. He is not dependent on you -- you are dependent on him. He is not an outsider in your business -- he is part of it. You are not doing him a favor by serving him -- he is doing you a favor by giving you the opportunity to do so.

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MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office.

Business announcements are free to our members. It's an easy way to let others know about your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you are having a big sale or anniversary.

Are you changing your hours or adding a new product line?

Fredz Handyman Service just let me know that we misprinted his email address in the new Directory. So please, grab your directory and make the correction to:

Fredzhandy@yahoo.com

Fred, we are really sorry for the mistake and we hope all our readers will make the correction today!

Meet your Neighbors at the **OBMA Merchant Mixer**

April 26th

5:30pm - 7:30pm

**Scrimshaw Square,
4966 Santa Monica Ave.**

Munchies & Refreshments

Sponsored by Ocean Beach MainStreet Association
and the following businesses:

Arcade Salon

Elizabeth (Frankie) Franchino & Keith Hofstetter

Ayurvedic/Reiki Practitioner

Diane Collard

Crystal Visions

Suzy Lambert

Paper Moon Music

(guitar performance & instruction) Scot Taber

Progressive Fitness

Jennifer Opaka

Slippery Sam's Select Secondhand Sedans

John Manfred

Tarot Card Parlor

Timothy Thayer

The Whole Leaf Tea Shop

Carl Anderson III, Jonah Arter, Lambert Ninteman III

Waves of L.I.F.E.

(holistic health) Romel Hokanson



Welcome New OBMA Members

Imprints Massage

226-3118

Massage

American Cancer Society

2655 Camino Del Rio N #100, San Diego, CA 92108

619-682-7443 www.cancer.org

Health Services

MySDLife.com

www.mysdlife.com 619-228-1490

Internet Advertising & Marketing

Bruce Pody Interiors (inside Newport Ave Antiques)

4836 Newport Ave, San Diego, CA 92107

619-224-1994

Furniture & Accessories

Thai Time Bistro

1830 Sunset Cliffs Blvd. #B, San Diego, CA 92107

619-223-5000

Restaurant

Higareda Auto Body and Paint

1955 Bacon St.#2, San Diego, CA 92107

619-226-2312

Automotive Services

Point Loma Electric dba Wireman, Inc.

619-224-0672

www.wireman-inc.com

Electrician

Winn Unlimited Quickbooks Consulting

619-222-5533

Quickbooks Consulting

Boll Weevil

1956 Bacon St., San Diego, CA 92107

225-8626

Restaurant



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OceanBeachSanDiego.com . . . For all your information!

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OBMA MERCHANT MIXER
Come meet your fellow Merchants
 APRIL 26TH 5:30pm - 7:30pm
 SCRIMSHAW SQUARE
 MUNCHIES & REFRESHMENTS
 SEE PAGE 3 FOR DETAILS

AN OPEN LETTER
FROM COUNCILMEMBER FAULCONER

Thank You OBMA!

There are few business districts in San Diego that have the diligence and community activism to rival that of OB. Thank you for your continued efforts to make this neighborhood an eclectic and enjoyable place to live.

I especially want to acknowledge the Ocean Beach Main Street Association's Board of Directors. Together, we were able to find a compromise that allowed the 59th Annual Ocean Beach Kite Festival event to take place, without stifling local businesses during prime shopping hours. This effort was yet another example of your organization's character and generosity. Whether it is the annual Street Festival or weekly Farmer's Market, OBMA continues to host and promote events that showcase the family-friendly atmosphere that has become a staple of the community.

Thank you again for your support, time and dedication. I look forward to the future success of Ocean Beach business, and I am proud to serve as your Councilmember. Councilmember Kevin Faulconer