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Tony, Glenn, Richee, Nick & Evelyn



We're hanging the Holiday decorations on Saturday Nov 22 with the help of the Sunset Cliffs Surfing Association. If you would like to help give us a call 619-224-4906. We meet at 7am at the OBMA Office. *It's early!*

Nov 2014 OBMA Meetings

Tue Nov 4	8:30am	Design Committee meeting
Thur Nov 6	5:30pm	OBMA Sundowner at Teter
Fri Nov 7	8:30am	Promotion Committee meeting
Wed Nov 12	8:30am	Finance Committee meeting
Wed Nov 12	Noon	ER Meeting
Thur Nov 13	Noon	OBMA Board Meeting
Tue Nov. 18	8:30am	Crime Prevention Committee mtg. at the OB Library - enter side door off parking lot.

All meetings at the OBMA office unless otherwise noted.

Ocean Beach MainStreet Association

November 2014 Newsletter

OBMA Annual Awards Celebration



Our Board of Directors
Seriously!

It was a great night! As State Speaker of the House, Toni Atkins wrote "What a fun wonderful, upbeat event!" We wholeheartedly agree. Red-noses adorned attendees as we pledged allegiance to OB and posed for photos. See all the awardees on page 3 and 4.



Many thanks to all the food businesses in OB



who contributed to a great dinner!

Emcees - Glasz Productions AND Photography by Troy Orem

Continued pg 3

Please join us for the
November 2014 **OBMA Sundowner** hosted by
(tē'tər)

modern.organic.living



CULTURE
BREWING CO

with food by



will be sampling beer!

Early date!

5032 Niagara Ave. | OB 92107

Thursday - Nov. 6th - 5:30pm - 7:30pm

Free Drawing: Bring your business card . . . get to know your neighboring businesses and have some delicious munchies and drinks

Open to all OBMA members & their employees



Member & Community News

Pictures from Oktoberfest are courtesy of Troy Orem Photography. We love to look back at the fun!

OKTOBERFEST



It wasn't your every day Oktoberfest event, was it? The bands were great and the crowds were having such a fun time. Many thanks to all the volunteers who helped. The Brat Trot was hilarious and it turned out to be a good fundraiser for OB Community Foundation.



Business was really brisk throughout OB and some merchants contacted us to tell us what a great day they had. Cheers til next year!



A special thanks to Western Towing who provided all the required signage for the event!



We have our very own Cartographer here in OB . . .

Jason Ott, Ottographix Grapic Design - has always been interested in making maps. He has been in the graphics industry since 1990 and in 1997 he worked for a publishing company producing maps and helped their workflow by digitizing the maps. The most unusual map he's ever done was the map of Israel/Temple Mount/Old Town Jerusalem. "Practically every street and building had 3 or 4 different names and many were written in Hebrew" according to Jason. Jason recently finished the Ocean Beach Map Poster and introduced it at the 2014 OB Street Fair. It looks great framed or unframed and really reflects local names and highlights of Ocean Beach. The OB Map Poster is available at the OBMA Office, on our online store and also available from Jason at Ottographix.com

OB Security Program

We're happy to report that the program is working very well. We appreciate everyone who has contributed to the success of the program. We have raised enough funds to cover our expenses through the end of November and possibly through December. We plan on continuing our efforts to secure grants to supplement the funds raised from our members. Thank you to our Councilman Ed Harris for finding \$8000 in CPPS funding.

The SDPD has worked with us to cover those hours that our Program can't cover. We continue to change up the hours our patrol is here. The patrol has documented over 1000 contacts with individuals who fall into the category of bad behaviorists. We've experienced a very large number of reports dealing with graffiti and illegal dumping. Our patrols have documented and reported all of these incidents.

If you have any questions about the OB Security Program, please contact us at 619-224-4906. By the end of the year, we will put together a report that documents all of the actions taken by the patrols. We continue to share all of the information gathered with SDPD, Western Division.

OCEAN BEACH RESTAURANT WALK IS HERE

Tickets have gone on sale for the upcoming OB Restaurant Walk on **November 11, 2014 from 5pm to 9pm**. This is an event put on by the **OB Town Council**. The **OBMA's** role has been to do the leg work signing up the participating restaurants as well producing the tickets and information for the event.

We are happy to donate our time to raise the funds for the OB Town Council's Holiday Food & Toy distribution to families and those in need. **Tickets are \$20** and there are over 40 participants so everyone will have plenty to eat and drink during the event. As always, our local restaurants and bars are very generous to offer tastings to around 850 ticket purchasers.

Tickets sell out very quickly so be sure to buy your tickets right away.

Tickets are being sold at **Bone Appetit Pet Store, Dog Beach Dog Wash, Indulgence Salon, Lucy's, Sunshine Co. Saloon, OBMA Office** and during the **OB Farmers Market!** Have fun!

LOOK FOR THIS POSTER!

35th Annual

Ocean Beach Restaurant Walk

Tuesday, November 11, 2014

5 pm - 9pm \$20

HOST 2014

An OB Town Council Holiday Event
Benefits the
OB Holiday Food & Toy Drive

OB Town Council working with the
OB MainStreet Association

OBMA'S ANNUAL AWARD CELEBRATION WINNERS

Barbara Iacometti, President of OBMA presented the following awards:

Customer Service Business of the Year: These awards went to the businesses that exemplified the spirit of Ocean Beach and reflect a positive awareness and activity within the community through their exceptional customer service.

SPECIAL ONLINE CUSTOMER SERVICE AWARDS

- **CATRINA RUSSELL REAL ESTATE** - 2014 Customer Service Business of the Year award, 1st Place.
- **MYPOINTLOMA.COM/ALLIANCE GROUP REAL ESTATE** 2014 Customer Service Business of the Year, 2nd Place
- **BLUE DOT REFILL** - 2014 Customer Service Business of the Year Award, 3rd Place

Continued pg 4



Many thanks to everyone who made this a great success!

Major Sponsor Union Bank

Production Sponsors Glasz Productions (Sevy & Ryan)

Troy Orem Photography - OBMA Promo Committee

OBMA ER Committee - Floral Fantasia

Table Sponsors

The Peninsula Beacon - Lighthouse Ice Cream & Yogurt

Alliance Group Real Estate - Ocean Villa Inn

Matt Kalla Insurance - Brown Marketing Strategies - Edward Jones

Sign Diego - Intrepid Network - Details SalonSpa

RJS LAW - OB Noodle House Bar 1502 - Newport Farms Market

Food & Drink Sponsors

Arizona Café - BBQ House - Beach Sweets - BO-beau Kitchen+Bar

Bravo's Mexican Bistro - Café WOW - The Cravory - CJ Catering

Daybreak Island Grill - Gaglione Brothers - Hodad's

Lazy Hummingbird - Lighthouse Ice Cream - Licker's Mexican Grill

Little Chef - Livingston's Chicken - Mother's Saloon

Newport Farms Market - Newport Quik - Nico's

OB Noodle House-Bar 1502 - OB People's Organic Food

OB Services - Olive Tree Marketplace - Ortega's Cucina

Pizza Port - Poma's Italian Deli - Raglan Public House

Shades Oceanfront Bistro - Surfrider Pizza - The Joint

To the Point Catering

Be sure to go to the OB Woman's Club on November 7th and support their 90th Anniversary Fundraiser! Tickets are only \$10 for food, so bring your friends too!

--- Ocean Beach Veterans Day Event ---

The Ocean Beach Community Development Corporation (OBCDC) invites the community of Ocean Beach and all those that have served in the armed forces to attend the first fundraising event to be held for the new **Ocean Beach Veterans Plaza on Veterans Day, Tuesday, November 11th, 2014** where the new plaza will be constructed just south of the OB main lifeguard tower.

The OBCDC will be unveiling 3-dimensional artwork of the final design for the plaza at this event and there will be several guest speakers including political representatives, community leaders, and veterans.

Please join the OBCDC at this event to kick off the fundraising efforts for this important community project and to become more familiar with the plaza design as we strive to give our veterans a proper space of honor and respect.

Date: Veterans Day, Tuesday, November 11th, 2014

Time: 2:00PM - 4:00PM

Location: Veterans Plaza lawn just south of the main lifeguard station. Abbott St. and Santa Monica Ave.

Background on the Project: Ocean Beach Veterans Plaza, located at the corner of Newport Avenue and Abbott Street, where Newport meets the beach, was constructed in 1997 as a memorial to honor those that have served and are still serving in the armed forces. Over time, the plaza has become worn down due to the corrosive nature of salt air and a high amount of foot traffic. This memorial is currently in disrepair with many of the inscriptions, including a Medal of Honor recipient, being so worn down that they have become illegible.

The Ocean Beach Community Development Corporation (OBCDC) was awarded a grant from the County Board of Supervisors and the Office of Ron Roberts to start on a design to redevelop this important area of Ocean Beach. This is a collaborative project between OBCDC, OBMA, OB Planning Board, OB Historical Society, and the OB Community Foundation.

Continued from page 3

OBMA'S ANNUAL AWARD CELEBRATION WINNERS

Economic Restructuring: Gary Gilmore, Chair. The ER Committee promotes the best use of existing building, natural and human resources to ensure the economic viability of Ocean Beach. This committee's focus is the economic well-being of the Ocean Beach business districts, including business retention, business recruitment and cost analysis studies.



- **ESPRESSO CUCINA:** for revitalizing and enhancing a favorite dining spot
- **SHADES OCEANFRONT BISTRO:** for their outstanding partnership with SD Humane Society & other animal groups
- **POINT LOMA LANDSCAPE:** for their landscape beautification contributions throughout the Ocean Beach community
- ***OB NOODLE HOUSE-BAR 1502:** for their expansion in the community bringing employment opportunities for OB



Design Committee: Mike Akey, Chair, presented the Sunflower Awards. The Design Committee identifies and develops programs needed for public improvements throughout the business community. We also assist business and property owners with design education and

technical assistance.

- **COASTAL SAGE GARDENING:** for their outstanding renovation and educational component
- **OB NOODLE HOUSE-BAR 1502:** for their complete and artistic redesign of an existing space
- **GILMORE FAMILY JEWELERS:** for their storefront improvement program renovation
- **SALTWATER SURF & SUPPLY:** for their outstanding surf themed interior retail renovation
- **BRAVO'S MEXICAN RESTAURANT:** for their outstanding interior renovation
- **OB WAVES SALON:** for their outstanding coastal themed interior renovation
- **BROWN MARKETING STRATEGIES:** for creating a unique workspace through their outstanding interior renovation.
- ***WINSTONS:** for their outstanding use of public art.

Crime Prevention Committee: Julie Klein & Mary Orem, Co-Chairs. The Crime Prevention Committee works to educate merchants and promote a safe and clean environment throughout the Ocean Beach business districts. This committee started the OB Security Program on June 1st and are financed through the end of the year. Awardees are:



• PARKS & REC OB TEAM:

Vincent Paniagua, Caitlin Shenkles for their community partnership

- ***POOL FAMILY:** Leonard and Shelly Pool for their generous donation of security cameras for the OB security program



Promotion Committee: Tevia Oskin, Chair. The Promotion Committee works to improve the image of Ocean Beach through the creation of a unified image and an exciting variety of activities. We are one of the largest committees and keep our website Ocean-

BeachSanDiego.com on the cutting edge. We're very excited about our board game, Ocean Beach-opoly. Our Association along with the help of many local retailers has sold over 1,650 games to date. We're coming out with a new holiday ornament which hopefully will be here by December 1st. You are going to love it. We are totally sold out of our 1st ornament by the way. This committee is dedicated to creating advertising campaigns, implementing special events, and promoting OB business districts. Awardees were:

- **GLASZ PRODUCTIONS-DJ/EMCEE SERVICES:** for their outstanding community promotion - volunteerism at OB Street Fair & Chili Cook-Off Festival
- **MYPOINTLOMA.COM/ALLIANCE GROUP REAL ESTATE:** for their outstanding community promotions and marketing efforts
- **INTREPID NETWORK MULTIMEDIA SERVICES & BUSINESS SOLUTIONS:** for their fantastic, responsive redesign of the OB MainStreet's website: www.oceanbeachsandiego.com.
- ***OCEAN BEACH TOWN COUNCIL:** for their outstanding community promotion with the Mallow Out Campaign

Barbara Iacometti, President: OBMA Executive committee announced the following awardees:



- **OB HISTORICAL SOCIETY:** Preserving our Historical Significance – New Book "Ocean Beach"
- **UNION BANK:** Major Event Sponsor
- **POINT LOMA MASONIC CENTER:** Our Community Partner
- **JULIE KLEIN:** Vision & Efforts to Launch and Sustain the OB Security Program
- **MARY OREM:** Vision & Efforts to Launch and Sustain the OB Security Program
- **STEVE GROSCH :** Vision & Efforts to Launch and Sustain the OB Security Program
- **TROY OREM PHOTOGRAPHY:** Outstanding Volunteer, Photography
- **MICHELE AMSTERDAM:** Outstanding Volunteer, Office

Denny Knox, Executive Director, gave the following special award to:

- **Retired board member, David Smedley** for his many years of service on the OBMA Board of Directors.



* denotes winners of the OBMA's online voting.

Member & Community News



Stavros, Cristos (Chris) POINT LOMA ~ A native San Diegan. Chris Stavros blessed his friends and family for 90 years. Born on July 7, 1924, Chris passed away peacefully at his home in Point Loma on October 18, 2014. The son of Greek immigrants; Chris worked endlessly and lived the American Dream. He was a World War II veteran and pioneer in the food and beverage industry that spanned more than 65 years. After buying his first business the "Korner Malt Shop" in Ocean Beach in 1949, Chris married the love of his life

Jeannette. Together, they went on to build "Chris' Liquor & Deli" in 1956, the first liquor store with a full service delicatessen in San Diego. With his wife as his partner, they successfully opened nine more businesses in our local area. Their final vision was creating the Primavera Ristorante, an upscale Italian restaurant on Coronado Island which still remains a family business operated by his daughter and grandson.

Chris was an avid golfer, passionate car enthusiast, a loyal fan of the San Diego Chargers, and a 53 year member of Shriners International. He will be remembered for his generosity, kindness and zest for life. His legacy will live on through his family, his proudest achievement of all.

He is survived by his loving wife of 59 years, Jeannette; sons Mark (Cathy), Chris (Adriana), Gregg, and daughter Denise Stavros; ten grandchildren, Joey, Gregory, Christopher, Austin, Amber, Ashley, Hayden, Dylan, Simone and Eleni. He is also survived by his sister Becky Vallin, niece Darinka Taylor-Davis and nephew Robert Pejovich. "Pappou," devoted husband, father, grandfather and friend will remain an inspiration to all of us. He will be deeply missed.

Funeral Services took place on Monday October 27th at St. Spyridon Greek Orthodox Church. In lieu of flowers, memorial contributions can be made to St. Spyridon Greek Orthodox Church, or a charity of your choice.

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Alicia Mascarenas & Samantha Ready

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Ocean Beach MainStreet Association

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Office: 1868 Bacon Street, Suite A

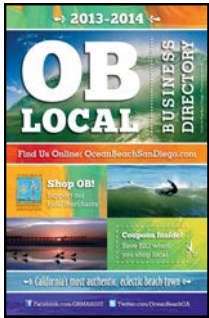
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Like us on Facebook too!

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POLICE AUTHORIZATION FORMS - Attention LOCAL MERCHANTS

Be sure to fill out your Police Authorization form (letter of Agency), that you can access at: <http://www.sandiego.gov/police/pdf/letterofagency2.pdf> . . . You are in Western Division. Follow the instructions. Please do it today! **Thanks.**

SURFRIDER San Diego's "Hold on to your Butts"

President, Barb Iacometti received a beautiful framed award from SurfriderSD for our participation in the *Hold on to your Butts* Campaign. Surfrider outfitted commercial areas in OB with new signage on them. You've probably seen the 40+ ash cans that we have on Newport and throughout OB.



Barb & Mayor Faulconer

CVS is getting close to opening!

It looks like CVS is making so headway and will open sometime in early January 2015. They have restored the the iconic look of the "Safeway" store design and completely gutted the old store and is bringing the entire building up to existing codes.



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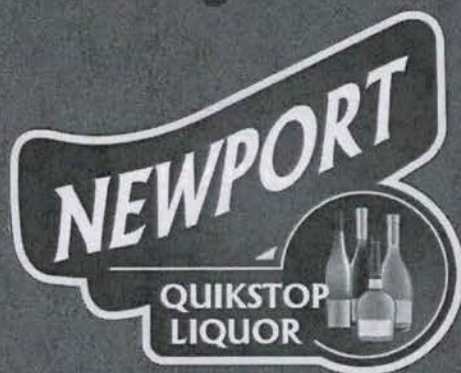
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