



BOARD OF DIRECTORS

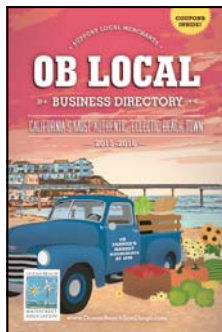
- Barbara Iacometti, President**
Details SalonSpa - Executive Comm Chair
- Julie Klein, 1st Vice President**
Julie Designs - Crime Prevention Co-Chair
- Michael Akey, 2nd Vice President**
Pacific View Real Estate - Design Chair
- Mike Stifano, Treasurer**
Winstons - Finance Chair
- Mary Orem, Secretary**
Villa de Loma Apartments - Crime Prev Co-Chair
- Gary Gilmore**
Gilmore Family Jewelers - ER Chair
- Dave Martin**
Shades Oceanfront Bistro
- Craig Gerwig**
Newport Avenue Antique Center
- Matt Kalla**
Matt Kalla Insurance Agency
- Tevia Oskin**
Active Visitation - Promotion Chair
- Chris Wilmot**
Christopher W. Wilmot, CPA
- Ron Marcotte**
Sign Diego
- Mike Zouroudis**
Raglan Public House- OBHG Chair
- Alicia Shapiro**
Aliro Marketing

STAFF:

- Denny Knox, Executive Director**
- Claudia Jack, Office Assistant**
- Isabel Clark, Programs Director**
- Susan James, Project Director**

FARMERS MARKET STAFF:

- David Klamon & Community Crops**
Market Managers
- Tony, Richee, Kyle & Evelyn**



**Ocean Beach MainStreet Association
November 2015 Newsletter**

**Please join us for the November 2015
OBMA Sundowner co-hosted by**



**at Shades Oceanfront Bistro
5083 Santa Monica Ave.**

Thursday - Nov 19, 2015 5:30pm-7:30pm

Free Drawing: *Bring your business card . . . Get to know your neighboring businesses and have some delicious munchies and drinks. Open to all OBMA members & their employees.*

CalBRE01885775

WOW! WHAT A MONTH

Many thanks to the OB Town Council for honoring the OBMA at their Awards dinner. Barb Iacometti, President of the OBMA, accepted the 2015 Obie Award for Community Partner.

Then we had the OBMA Annual Awards Celebration! . . . and had so much fun and great food as we all enjoyed



Photo by Rachel Gregg

honoring so many local businesses and individuals.

See page 2 & 3 for all the photos by Troy Orem.



TROY OREM PHOTOGRAPHY

November Meeting Schedule

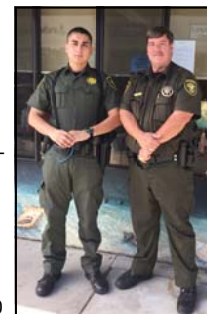
- Nov 3 Tues. 8:30am Design Meeting
- Nov 6 Fri. 8:30am Promotion Meeting
- Nov 10 Tues. **Restaurant Walk 5-9pm**
- Nov 11 Wed. 8:30am Finance Committee
- Nov 11 Wed. Noon ER Meeting
- Nov 12 Thurs. Noon OBMA Board Meeting
- Nov 17 Tues. 8:30am Crime Prevention Committee Mtg.
- Nov 19 Thur 5:30-7:30pm Dan Dennison & Jamie King Sundowner at Shades Oceanfront Bistro, 5083 Santa Monica Ave.



All Meetings at the OBMA office unless otherwise noted.

Ocean Beach Security Program

Welcome to our new security company National Public Safety. They have been working for us for about a month and have a 3 month contract. We're working on their schedule because our needs seem to change from week to week in this town. The security officers met with our Crime Prevention Committee in October and will be working closely with SDPD and OBMA. Many thanks to all the merchants and residents who are helping to fund this program. If you would like to help, please call us 619-224-4906.



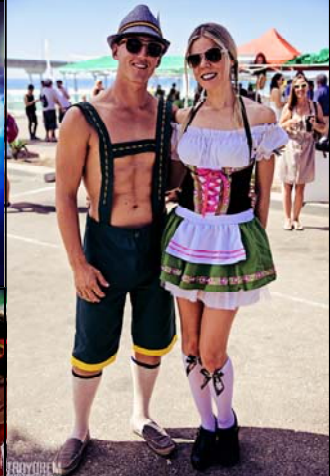
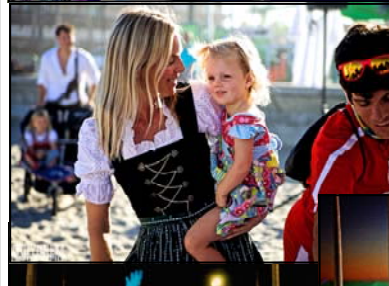
OB Oktoberfest

was a terrific success ~ great music, really good food and lots of fun competitions. We raised funds for Ocean Beach Community Foundation, Ocean Beach MainStreet Association and many youth athletic programs. A huge thank you to all those merchants and residents who volunteered over the 2 days. You were greatly appreciated by all of us.

Hope to see you all next year and check out the photos on our website.

OceanBeachSanDiego.com

Continued from pg 1 . . . more photos from the OBMA Annual Awards . . .



OBMA Board of Directors looking very serious



Crime Prevention Awards

The Ocean Beach MainStreet Association honored members for their contributions to the Ocean Beach community at its annual Awards Celebration on Thursday, Oct. 22nd. This event was a great occasion to reflect on the

past year in OB and celebrate the accomplishments of our hard-working merchants who always give back to the community. The program also honored community members who died this past year including David Linton, Tiny Kajiwara, Kevin McKay, Yvonne Cruz and Mike Hardin. Mike's son Shane Hardin presented the 1st ever Mike Hardin "Like a Boss" award to Steven Yeng, owner of the OB



Design Awards



Steven & Shane

Noodle House and Bar 1502. Mike was his mentor and did so much for the community.



Promotion Awards



This year's theme was all about the Beach.



Economic Restructuring Awards

Attendees wore oversized sunglasses and recited the OB Pledge of Allegiance with hands up with a peace sign, an OBMA tradition. Each year the OBMA Committees award local individuals and businesses for their contributions to

Continued page 3

continued from page 2 . . . more pics and story about annual awards



Councilwoman Lorie Zapf speaking

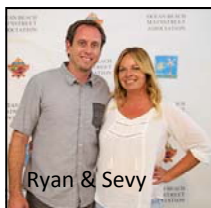


public improvements, crime prevention, revitalization and expansion within the community.

The following awards were given. For Crime Prevention efforts: **SDPD Western Division - People's Choice Award**, **OB Lifeguard Team**, and **OB Sunset Cleanup Crew**. The **Design Committee** honored **Little Lion Café - People's Choice Award**, **Culture Brewing Co.** and **Espresso Cucina**. The **Economic Restructuring Committee** gave accolades to **Mindy Pellissier** and **Gio Ingolia** (OB Community Plan) - **People's Choice Award**, **Ocean Beach Woman's Club**, and **CVS**. The **Promotion Committee** recognized **Hodad's - People's Choice Award**, **OB Noodle House/Bar 1502**, **Rock & Roll San Diego**, and **Culture Brewing Co.** **Customer Service Business of the year** (online voting by the general public) went to **Newport Avenue Optometry** for 1st Place, **Catrina Russell Real Estate** for 2nd Place and **James Gang Co.** for 3rd Place. As previous noted, the **Mike Hardin "Like a Boss" Award** went to **Steven Yeng** of **OB Noodle House/Bar 1502**.

Music and entertainment for the ceremony was hosted by **Sevy & Ryan** from **Glasz Productions**. Absolutely delicious food was donated by **36 local restaurants** and beverages were provided by **CVS**, **Culture Brewing Co.** and **Pizza Port**.

Many local merchants filled five overflowing baskets for the evening's raffle. Please see our 1/2 page thank you ad in the Peninsula Beacon on 10-29-15.



Ryan & Sevy



The End



Welcome New Members/Member changes Tranquil Home is now Tranquil Home Personnel

MSSR new address and fax number is:

6920 Miramar Road, Suite 301
San Diego, CA. 92121 Fax 858-564-8142
Property Management, Real Estate Management
Real Estate Services

Umi Sushi

2806 Shelter Island Dr., San Diego, CA 92106
619-226-1135 www.umisushisandiego.com
Restaurants

New—soon to be opened: **Hummus**

4884 Newport Ave.
Restaurant

Mary Tolena has changed her business name to **Rhythm Lift**

You can contact her at 619-307-1003 Mary@rhythmliift.com

Mike Hess Brewing Co.

4893 Voltaire St. Suite A 619-795-1095
Brewery

Please send any updates to info@oceanbeachsandiego.com

The Ocean Beach Community Plan is going to SD City Council on Nov 9th sometime between 2 and 5pm. More to come!



Hooray! New fences. They are being installed 4 at a time as funds allow to replace all the black fences that are falling apart. We appreciate your patience while we make the replacements and repairs over a six month time period.

The **Lost Abbey Beer Lunch** at **OB Warehouse** on Nov. 8, 2015 Beer for lunch...who's in? Join us at OB Warehouse on Sunday, Nov. 8th at 2pm as we celebrate San Diego Beer Week with our Lost Abbey Beer Lunch. Guests can enjoy a delicious 5-course menu paired with 5 unique Lost Abbey beers. Try our Apple & Artichoke Salad and the Lamb Lollipops. This beer dinner is priced at \$65 per person, excluding tax and gratuity. Reserve your seat in advance, please call 619-222-1700.

Come heighten your beer senses! Kick off **San Diego Beer Week at OB Warehouse** with our Beer Savvy Session on Saturday, November 7th at 2:30pm. This hands-on class will have you tasting variety of beer styles and learn to evaluate flavors in beer. Light beer-friendly hors d'oeuvres will be served. Tickets are \$45 per person, excluding tax and gratuity. Reserve your spot in advance, please call 619-222-1700.

Ocean Beach lawyer **Robert Burns** regularly posts answers to legal questions posted with Avvo.com and LawQA.com. You can subscribe free of charge to his select ones by friending him at Facebook.com/OBLaw or following him on Twitter as @RobertBurnsOB. Mr. Burns has been practicing law over 35 years.

Anya Feldman, Licensed Massage Therapist is offering the gift everyone wants to receive. For special occasions and holidays, there is nothing better than a massage gift certificate. Special price - \$50 each for an hour session. \$10 savings for OBMA members. No limit, buy one for yourself while you're at it. Your friends and family will be very happy. Call Anya at 310-729-9213.

Vignettes presents their **Open House de Noel** on Saturday, November 7th from noon to 5pm. Make it a Parisian season to remember - a la Vignettes. Located at 4828 Newport Avenue. 619-222-9244. Vignettesantiques.com



Congratulations to all our members whose businesses were recognized in San Diego CityBeat's Best of San Diego 2015! See the full list on our website.



Ocean Beach MainStreet Association

PO Box 7990, San Diego, CA 92167

Office: 1868 Bacon Street, Suite A
San Diego, CA 92107
619-224-4906, Fax 619-224-4976

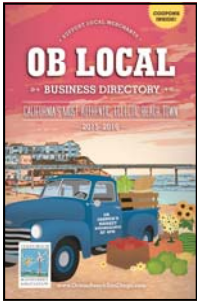
www.OceanBeachSanDiego.com

Email: info@OceanBeachSanDiego.com

Ocean Beach MainStreet Association is partially funded by
the City of San Diego Small Business Enhancement Program



Happy Thanksgiving



OCEAN BEACH
BIKE FRIENDLY BUSINESS DISTRICT

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INSERTS:

Mary Tolena

Ulivo (next to Olive Tree Market)

Follow us on Twitter:

<http://twitter.com/OceanBeachCA>

Like us on Facebook too!

<http://www.facebook.com/OBMA92107>

POLICE AUTHORIZATION FORMS **Annual Renewal—only once a year!**

Attention LOCAL MERCHANTS

Be sure to fill out your Police Authorization form (letter of Agency), which you can access at <http://www.sandiego.gov/police/pdf/letterofagency2.pdf> You are in Western Division. Follow the instructions. Please do it today! *Thanks.*

OceanBeachSanDiego.com



Get ready for
a great
holiday season!

Please decorate your
windows and win the
2015 Window
Decorating contest

More information to come!

... and sign up to help us decorate

downtown OB on Sat. Nov. 21 - we meet at 7am at the
OBMA Office - 1868 Bacon Street - 619-224-4906

The **OB Restaurant Walk** is Tuesday November 10th from 5pm to 9pm. Tickets are \$20 at Sunshine Co. Saloon, Bone Appetit, Dog Beach Dog Wash, Lucy's, OB MainStreet Assoc. and OB Farmers Market! *They go really fast!*



4805 Narragansett Avenue
619-224-0443

Reserve your

Thanksgiving Pie!

\$2.00 OFF One Julian Pie

Offer valid with original flyer, not valid
with any other offer, limit one per customer.

Valid 11/1/15 to 11/30/15

INTRODUCING!



1776 Sunset Cliffs Boulevard ~ 619-224-2227

Dinner 4pm to 10pm ~ Closed Tuesday

Next door to the Olive Tree Marketplace

Dine In Special

Buy One Get One Free Entrée

Dine-In ONLY, not valid with any other offer. Free
Entrée will be of equal or lesser value. Does not
include daily specials. Must present original flyer.

Expires 11/30/15

\$20 Take Out Special

**One topping 14 inch Pizza,
Large Spaghetti & Salad**

Take out ONLY. No substitutions, does not include
specialty meats. Limited time offer.

Holiday Party Pick-up Menu available at ulivorestaurant.com

Custom Photos For Your Website!

Finally! An easy way to get photos of YOU in client situations.



Ocean Beach
Business Community

PHOTOSHOOT COLLABORATION EVENT

- Multiple staged settings
- 4 Photographers
- We play "clients" for each other
- Create new connections
- Lively & Fun!

Stock photos aren't YOU!

Have you ever wished for professional-quality photos of you "in action," speaking with clients, or in front of a group?

Truth is, good website-worthy shots are hard to get in real-life situations, even if you hire a pro.

Here's an easier way!

How it works:

- 3 simultaneous setups
 - Speaking to a group
 - Talking w/ 1 or 2 "clients"
 - Headshot
- We play "audience" and "clients" for each other.
- We rotate between stations, taking turns being the featured "speaker."
- NO prepared speech necessary! Just bring your smile!

Thursday, Nov. 12

11:00 - 1:00

Ocean Beach Woman's Club
2160 Bacon Street

\$150 for OBMA members

\$165 for others

Includes photos & refreshments

More info and registration:

MaryTolena.com

Fellow Ocean Beach and Point Loma business owners:

- **Do you wish you had better photos for your website and promotional materials?**
- **Is not having good shots a drag on your marketing efforts?**
- **Would having fresh photos give your marketing energy a welcome lift?**

**Many of us share this problem.
Let's have some fun and solve it together!**

Join this lively, collaborative session where we create website-worthy photos for each of us.

Plus, we'll get to know each other, and build our local business connections, too.

Best of all, **for less than the cost of a typical headshot session**, you'll get photos of:

- YOU speaking to a group
- YOU talking with 1 or 2 "clients"
- YOU as headshot

Plus refreshments!

And it's so easy! You do NOT need a prepared speech. Just bring your smile!



Photoshoot Event

Thursday, Nov. 12

11:00 - 1:00

\$150 for OBMA Members

\$165 for others

REGISTER NOW at MaryTolena.com/OBBizPhotoshoot



Produced by Mary Tolena

Questions? Contact me:

MaryTolena@gmail.com

619-307-1003

MaryTolena.com

Thanks to:

Photographers:

- Troy Orem
- Fran del Santo
- Wild Poppies

OB Woman's Club

OB Mainstreet Association

Aliro Marketing

BK Printing

OB Business Center

OB Networking Group

OB B2B Facebook Group