



Ocean Beach MainStreet Association NOVEMBER 2012 NEWSLETTER



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STAFF:

Denny Knox, Executive Director

Claudia Jack, Associate Director

Liz Greene, Creative Director

Farmers Market Staff:

David Klamán & Community Crops,

Market Managers

Tony, Carlos, Kimberly, Josh

OBMA Annual Awards Celebration a week ago on Oct 25th

The PL Masonic Center was the site of yet another great celebration of the Ocean Beach MainStreet Association - members, volunteers and Board of Directors. Food, drinks and dessert were donated by the truckload, and nobody went home hungry.

Thirty two awards were given to members of the community for everything from volunteerism to creative marketing and promotions to use of art within their business. In addition to the framed awards, recipients received an OBMA 125th Anniversary medallion on a tie dye ribbon as a token of appreciation.

See page 3 for more info & photos



Councilman
Kevin Faulconer
with Barb Iacometti

OB Restaurant Week
December 3-7

SAMPLE SOME OF OB'S FINEST FOODS

November Meeting Calendar

Fri Nov.2	8:30am	Promotion Committee
Tue Nov. 6	8:30am	Design Committee
Tue Nov. 6	2pm	OBREL Committee
Wed Nov. 7	8:30am	Finance Committee
Thur Nov. 8	Noon	Board of Directors
Wed Nov.14	Noon	ER Committee
Tues Nov.20	8:30am	Crime Prevention Comm.

The Vault inside OB Surf & Skate

Meetings held at OBMA office unless otherwise noted



OB OKTOBERFEST

Wow . . . It was really fun!



Brat Trot Beach Run 2012

See photos page 2

Oktoberfest Fun!

Sometimes it's just nice to be a hot dog. We think Councilman Kevin Faulconer said that!



Photos by Joe Ewing

Celebrate
OCEAN BEACH

125 YEARS
1887-2012
www.OceanBeachSanDiego.com

Ocean Beach's 125th Anniversary Seal merchandise

Please support Ocean Beach beautification efforts. OBMA will invest the profits from the sale of these items into a beautification fund with special attention to our waterfront area.

- 3" stickers = \$5
- 6" stickers = \$8
- 12" seals = \$20
- 18" seals = \$36
- 24" seals = \$50



- Posters = \$20
- Men's Shirts = \$20
- Ladies Crew Neck Shirts = \$20
- Ladies V Neck Shirts = \$20
- Over the shoulder Natural colored Bags = \$15
- Zip-up Hooded Sweatshirts (unisex) = \$36

info@oceanbeachsandiego.com

Did you hear about Henry?

You might have heard about Henry Lefebvre. His ashes were left at the OB Suds Car Wash and eventually found their way to our office. Liz put information on Facebook hoping to identify who inadvertently left the ashes when cleaning out their car. The mystery grew and we ended up with 6 or 7 news organization on our doorstep and hundreds of emails from genealogy buffs who wanted to help us and lots of reporters. Happily, a family member in Australia has cleared up some but not all

Continued on page 6



Henry
& his 5 brothers

OBMA Annual Awards Celebration

There was live music from local musician Mark Langford, a great slideshow acknowledging the community's hard work over the last year and one of the evening's highlights was the entire group taking the **OB pledge of Allegiance** (newly concocted by a number of locals).

I pledge allegiance to the Pier in Ocean Beach 92107 and to the Obecians for which they stand One community, under the sun, unified for 125 years of FUN!

The following well deserved awards were given:

CRIME PREVENTION COMMITTEE

Given by Julie Klein, Chair

Community Partnership Award- Community Volunteerism: **Sunset Cliffs Surfing Association**

Community Partnership Award- Community Ambassador: **Mercier Guignard**

Community Partnership Award- Major Contributor: **Union Bank**

Community Partner Award- Venue Host: **PL Masonic Center**

ER COMMITTEE

Given by Gary Gilmore, Chair

Respect OB Award: **Julie Klein, Mary Orem, Noah Tafolla and Andy Taubam**

Best PROW Enhancements: **To the Point**

Innovative Business Model: **Newport Quik Stop**

Best Branding Campaign: **Ashley Lewis, Dog Beach Design**

DESIGN COMMITTEE

Given by Mike Akey, Chair

Best Use of the Storefront Improvement Program: **Kecho's Café**

Best Use of Sustainable Materials Award: **Raglan Public House**

Best Redesign Implementation: **Newport Farms Market**

Best Restaurant Business Expansion: **Ortega's**

Best Use of Art: **Last Days Tattoo**

Best Retail Renovation and Design: **Wahine's**

Continued on page 4



PROMOTION COMMITTEE Given by Tevia Oskin, Chair

Business Award for Best Storefront Display:

Miss Match

Business Award for Best Use of Space:

The Lazy Hummingbird

Most Creative Use of Business Promotions: Shades

Best Fundraising Promotion: **Pizza Port** and

South Coast Surf Shop

Best Multi-Business Event Development:

Sessions Public

Best Business Special Events Promotion:

Vignette's

Best Event Music Support and Promotion:

Michael Head

ORGANIZATION COMMITTEE Given by Barbara Iacometti, OBMA President

125 Year Anniversary Celebration- Community Partnership Award: **Peninsula Beacon/SD News (Julie Hoisington, Kevin McKay, Mike Fahey, Patricia Walsh)**

125 Year Anniversary Celebration - Community Partnership Award: **Ocean Beach Historical Society (Mary Allen, Susan James)**

125 Year Anniversary Celebration- Heritage Award: **Mary Bishop and Molly Allen**

Special Recognition Award: **Mike Berrill**

Guardians of Dogs Award: **Dog Beach Dog Wash**

Volunteer Service to the OBMA Award: **Mark Schlesinger**

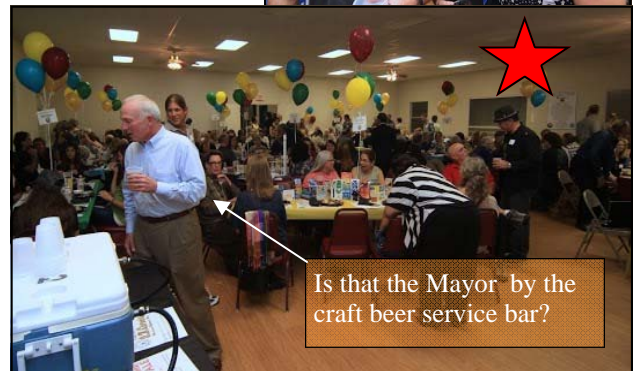
We were honored to be joined by Mayor Sanders, **Supervisor Roberts** and **Councilman Faulconer**. **Mayor Sanders** received the 2012 Many Thanks Award, recognizing all of his efforts and time spent in support of the community of Ocean Beach during his tenure at City Hall. *We think the craft beers might have had something to do with it, but maybe that was just a coincidence!* **Supervisor Roberts'** aide, **Sterling McHale**, issued a proclamation commending the Ocean Beach MainStreet Association for outstanding service, leadership and commitment to area residents and declared it to be "Ocean Beach Quasiquicentennial Day and Year throughout San Diego

County". **Councilman Faulconer** issued a Special Commendation in recognition of the Ocean Beach MainStreet Association's outstanding service, dedication, commitment, and contributions to the community of Ocean Beach.

As always, we were so happy to have a great night to celebrate so many terrific contributions to the business community. Thanks to everyone who made a contribution of time, service, food and money to help make the event a success! *and a good time was had by all!*



See page 5 for more



Is that the Mayor by the craft beer service bar?



MEMBER BUSINESS ANNOUNCEMENTS

We want to know about your business . . . Member Business Announcements are for you! If you want to publish an announcement, please email your announcement to info@oceanbeachsandiego.com - and this is free to our members. Space is often limited so the earlier you get us the information, the better. What kind of information will be published? Are you having a big sale or anniversary? Are you changing your hours or adding a new product line or service? Have you or your employees received a special award?

Planning a holiday get-together for family, friends, or business? **Nati's Mexican Restaurant** is the perfect spot to hold your holiday luncheon. They can accommodate up to 50 people and their reasonably priced menu fits everyone's budget. Ask about their party menu designed specifically for larger groups. Margaritas, cocktails, beer, wine, and great food. Takeout is also available for small or large groups for your party at home or at your office. Located at 1852 Bacon St O.B. (619)224-3369 Ample parking.



Continued from page 4

At the Annual awards, these generous sponsors provided food and funding for the event. Be sure to mention to them how much you appreciate their contributions.

Many thanks to Union Bank, our major sponsor, and Brown Marketing Strategies, James Gang Co. and of course, Joe Ewing Photography

RESTAURANT SPONSORS

- Apple Tree Market ♦ BBQ House ♦ Blue Parrot
- Bo-beau Kitchen + Bar ♦ Café WOW ♦ Ciao Bella
- CJ's Catering & Specialty Bakery
- Daybreak Island Grill
- Bravo's Mexican Bistro & Cantina
- Espresso Pizza Ristorante ♦ Kecho's Café
- Kecho's Café ♦ Lazy Hummingbird
- Lighthouse Ice Cream ♦ Liticker's Mexican Grill
- Little Chef Chinese Take-Out
- Livingston's Chicken Kitchen & Mexican Grill
- Nati's ♦ Newport Farms Market
- Nick's at the Pier Nico's ♦ OB Services
- O'Bistro ♦ Olive Tree Market
- Ortega's ♦ Pizza Port OB ♦ Poma's
- Raglan Public House ♦ Sea Trader
- Shades ♦ Subway - Voltaire ♦ The Harp

TABLE SPONSORS

- Intrepid Network
- James Gang Co. ♦ Lighthouse Ice Cream
- Liz Rincon, Realtor ♦ Matt Kalla
- Newport Farms Market ♦ Peninsula Beacon
- Sign Diego ♦ Thérapie Day Spa ♦ Wizard of Paws

At the Annual Dinner, I forgot to mention **Jane Gawronski**, Chair of the OBPB and **Rich Grosch**, President of the SD Community College District Trustees. I'm really sorry to have overlooked them in the audience. My apologies, *Denny Knox*

Welcome New OBMA Members

Becroft Chiropractic

1804 Cable St., Suite B 619-243-5109

www.becroftchiropractic.com jimbecroftdc@gmail.com

Chiropractor, Health Care

Darren Schneider, Ascent Real Estate – DRE1241609
2468 Historic Decatur Rd. #250, 92106 619-222-6806

www.darrensneider.com Darren@ascentrealestate.net

Real Estate Sales, Realtors

G & S Imports dba: High Thai

GandSimports@hotmail.com 760-815-3945

Clothing- Retail

House by the Sea

1773 Ocean Front St. 619-955-8150

Vacation Rental

Mike Colpo

619-261-2960 colposbeach@yahoo.com

*Handyman Services, Finish Carpenter,
Wood Working*

Mother's Saloon

2228 Bacon St. 619-221-8100

www.motherssaloonob.com

Sports Bar, Restaurant

OBLifer.com / Wonderland

www.oblifer.com wonderland@cox.net

VAULT COMBAT ACADEMY offers Free Seminars on Sundays, 10:30am to 12:00pm. Hard Target, Womens only Self Defense Workshop. Info@vaultmuaythai.com 619-665-7677. Inside the OB Surf & Skate Bldg., 4976 Newport Ave.

MERCHANTS - HOLIDAY PROMOTION PACKAGE WILL BE DELIVERED TO YOU SOON.

Everything you need to know about the holidays and great ideas to get the word out about your local



Photo of the Month

Mike Akey, 2nd VP traveling to Machu Picchu, Peru . . . holding a copy of the OBMA newsletter.



Ocean Beach MainStreet Association

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Office: 1868 Bacon Street, Suite A

San Diego, CA 92107

619-224-4906, Fax 619-224-4976

www.OceanBeachSanDiego.com

Email: info@OceanBeachSanDiego.com



Ocean Beach MainStreet Association is partially funded by the City of San Diego Small Business Enhancement Program



Happy Thanksgiving



Check out . . . OceanBeachSanDiego.com

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- Kecho's Café
- Mobile Experts
- Law Offices of Ronnie Shamoun
- Newport Quik Stop

Follow us on Twitter:

<http://twitter.com/OceanBeachCA>

Fan us on Facebook too!

<http://www.facebook.com/OBMA92107>

Mark your calendars! Upcoming OB events:

Tue. Nov. 13th 2012 OB Restaurant Walk - Throughout Ocean Beach. 5pm to 9 pm info: 619-224-4906.

Thur. Nov 29 2012 OB Tree Auction- Sunshine Co. Saloon.
6:30pm - 9:30pm Info: 619-515-4400.

Sat. Dec. 1, 8, 15, 22, 2012 OB Craft Fair - Veteran's Plaza

Sat. Dec. 1 9am-9pm in Pier Parking Lot -music vendors. Food & toy drop off. Skateboarding.

Sat. Dec. 1, 2012 OB Christmas Parade -

5:05pm Along Newport Avenue. Parade@obtowncouncil.org

Mon. Dec.1 - Fri. Dec.7 - OB Restaurant WEEK throughout OB
619-224-4907 for more info



Henry . . . continued from page 2 . . . of the mystery surrounding Henry. We've grown quite fond of Henry and even took him to the Annual Awards Celebration. Henry would have turned 112 on Oct. 30th. We've learned a lot about him - he played football for USC and may have invented some type of air bag during his life time. Anyway, we hope he enjoyed his time with us. A relative will be picking him up soon and taking him to his proper resting place. We thank everyone who got involved and helped develop the leads that will bring this mystery to its rightful conclusion. Hopefully, The end!

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750 ml

Tailgate Beer

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Nativa Organic Wine

2 for \$9.99 +tax 750ml



Taaka Vodka

\$9.99 +tax



1.75 L

Cook's Champagne

\$7.99 +tax



1.5 L

4921 Newport Ave • San Diego, CA 92107 • (619) 223-3317

8:00am-12:00am Friday-Saturday 8:00 am-10:00 pm Sunday-Thurs

*while supplies last



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- Delinquent Tax Filings
- Corporate/ LLC Formation
- Tax Return Preparation



About Attorney Ronson J. Shamoun
Voted Top Young Attorney in 2009 & 2010

Voted
"Top Young
Attorney"
2010

Frequent Legal Commentator for ABC, NBC, Fox & KUSI News

Active Member of OB Planning Board

Former OB Town Council Member

Owner of OB Subway, Café Bella & Newport Quik Stop

RJS LAW

—The Law Offices of—

Ronson J. Shamoun JD, LL.M., APC

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*see store for details
Exp. Dec 31 2012

\$5 instant savings with purchase of any accessory

See store for details
Exp. Dec 31, 2012

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See store for details
Exp. Dec 31, 2012

Mobile Experts

1861 Bacon st
San Diego, CA
92107

Phone: 619-222-7333
Fax: 619-222-7333
E-mail: mobile_experts_ob@gmail.com

Introducing.... Kecho's Caf 

Please join us for a fabulous dining experience featuring
the finest Greek food in Ocean Beach.

NEW Happy Hour Specials 5pm to 6:30pm

Salads / Soup

House Salata * Romaine, tomatoes, garbanzos, carrots, herb red wine vinaigrette 7

Horiatiki Salata * Vine ripened tomatoes, cucumbers, red onions, bell pepper, kalamata olives, feta cheese, herb red wine vinaigrette 8.5

Eleni's Salata * Butter leaf lettuce, tomatoes, toasted hazelnuts and Dijon vinaigrette 9

Caesar Salata

With shaved parmesan, croutons 8

Spinaci Salata * Baby spinach leaves, saut ed field mushrooms, crisp Pancetta, gorgonzola balsamic vinaigrette 9

Roasted Beet Salata Roasted beets, mixed greens, goat cheese, walnuts, orange, honey Dijon vinaigrette 10

Add to any salad: Chicken Breast 3/ Shrimp 5

Cannellini Bean Soup * With sausage, carrots, onions, celery and herbs 6

Flatbreads

Salsiccia Spicy Italian sausage, caramelized onions, roasted red peppers and mozzarella 10

Margherita Vine ripened tomatoes, basil mozzarella and fleur de sel 9

Plaka Crispy pancetta, whole roasted garlic, spinach and fontina cheese 9

Picasso Wild field mushrooms, pepperoni, pomodoro sauce and Mozzarella cheese. 9

Zeus Marinated and grilled Greek chicken, pesto, sundried tomatoes, mozzarella & feta cheeses 12

Zorba Feisty feta spread, ground Greek meatballs, grape tomatoes, grilled zucchini, red onions, fontina and feta cheeses 12

Vegetarian Mezzes

Baked Feta Greek feta cheese, olive oil, oregano served with herbed house piadina flatbread 7.5

Spanikopita Spinach, leeks, Greek feta cheese and dill baked in a phyllo pastry 9

Polenta With saut ed field mushrooms, served on pomodoro and topped with fontina crema 9

Bagna Caoda * Grilled eggplant, roasted red peppers, sun dried tomatoes, goat cheese, basil, shaved grana padano cheese, topped with anchovy -garlic sauce 10

Gnocchi with creamy pomodoro sauce and fresh chopped basil 9

Meat and Seafood Mezzes

Kalamarakia Grilled calamari stuffed with feta, mint and orange 10

Keftedes Greek meatballs, made with ground lamb, beef and spices. Served on pomodoro sauce 9.5

Yia Yia's Dolmathes *Country style grape leaves stuffed with ground lamb, rice, Greek spices over pomodoro sauce 10

Kotopolo Souvlaki * Marinated chicken & vegetable skewers, almond rice pilafi

One skewer 6 Two skewers 11

Braised pork loin * with fig and port sauce, served with saut ed spinach 14.5

Scampi Kecho *Grilled prawns (4), lemon herb sauce, almond rice pilafi 13.5

Shrimp Elenika *Saut ed shrimp topped with a spicy pomodoro, caper garlic sauce and feta cheese 12

Psari Psito Grilled fish of the day, lemon sauce, served with rice pilafi 14

Amisia * Grilled lamb chops, with lemon herb sauce, served with spinach, horta or rice 18

Deserts

Galaktoboureko Vanilla custard baked in phyllo, brushed with orange glaze, served with Pasticcio ice cream. 6

Sokolatina Flourless chocolate cake, served with whipped cream. And it's gluten free! 6

Karithopita Pinwheels Walnuts, cinnamon and clove flavors wrapped in a phyllo pinwheel, served with vanilla ice cream 6

Kecho Sundae Vanilla ice cream, chocolate syrup, whipped cream and toasted hazelnuts. 5

***Gluten-Free Items**

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Offer expires 11/23/12 One per family

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