BOARD OF DIRECTORS

Barbara Iacometti, President

Details SalonSpa - Executive Comm Chair

Julie Klein, 1st Vice President

Julie Designs - Crime Prevention Chair

Michael Akey, 2nd Vice President

Pacific View Real Estate - Design Chair

Mike Stifano, Treasurer

Winston's - Finance Chair

Mary Orem, Secretary

Villa de Loma Apartments

Gary Gilmore

Gilmore Family Jewelers - ER Chair

Dave Martin

Shades Oceanfront Bistro

Craig Gerwig

Newport Avenue Antique Center

Matt Kalla

Matt Kalla Insurance Agency

Tevia Oskin

Active Visitation - Promotion Chair

Chris Wilmot

Christopher W. Wilmot, CPA

Ron Marcotte

Sign Diego

Mike Zouroudis

Raglan Public House- OBHG Chair

STAFF:

Denny Knox, Executive Director Claudia Jack, Office Assistant Liz Greene, Creative Director Susan James, Directory Manager

FARMERS MARKET STAFF:

David Klaman & Community CropsMarket Managers

Tony, Richee, Nick & Evelyn







Happy Mother's Day!

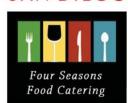
Ocean Beach MainStreet Association May 2015 Newsletter

Please join us for the MAY2015 OBMA Sundowner co-hosted by



SAN DIEGO







at ROCK AND ROLL SAN DIEGO

3360 Sports Arena Blvd. 92110

Thursday - May 28th - 5:30pm - 7:30pm

Free Drawing: Bring your business card . . . get to know your neighboring businesses and have some delicious munchies and drinks!

Open to all OBMA members & their employees

Liz Greene Camarena, our Creative Director is moving . . . Actually moving to Utah! She and her husband have a fabulous opportunity and want to take advantage of it. Liz has done a great job for the OBMA and helped invigorate our events, programs and Sundowners. We're happy for her and sad for ourselves. She's been wonderful asset to our team for almost 5 years. We're interviewing many applicants and hope to have someone new on staff very soon. We're having a going away party on Tuesday, May 19th from 5:30pm to 7:30pm at Raglan Public House. Come on by and join us and say your goodbyes to Liz.

Thanks so much to Jane & Tom Gawronski and their team for getting all the cans out to the stores. We're raising funds for the 4th of July Fireworks here in Ocean Beach.



MAY Meeting Schedule

May 1 Fri 8:30am Promo Meeting

May 4 Mon 6pm Street Fair Committee Meeting

May 5 Tue 8:30am Design Meeting
May 13 Wed 8:30am Finance Committee

May 13 Wed Noon - MAD Annual Meeting instead of

the ER Meetina

May 14 Thur Noon - Board Meeting

May 19 Tue 8:30am Crime Prevention Committee Mtg

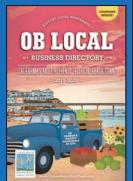
Woman's Club, 2160 Bacon Street

May 28 Thur OBMA Sundowner Rock & Roll San Diego

5:30pm to 7:30pm bring business card

All Meetings at the OBMA office unless otherwise noted.

It's HERE! Please use the coupons in the back to show our local merchants that you appreciate them being here.



Intent to Run for OBMA Board of Directors Form

Forms are available if you would like to consider running for a board position at the Ocean Beach Mainstreet Association. The requirements necessary to run for the Board of Directors are:

Must be a member in good standing

•Served on one of OBMA's committees for at least one year

•Will have the time to devote to monthly board meetings, committees and special events.

Intent to Run forms are due in the OBMA office no later than Noon on 6-11-15. Election ballots go out before July 1, 2015 and need to be returned to our office no later that 5pm Wed. July 10, 2015. Office: 1868 Bacon Street, Suite A, San Diego, CA 92107





Dear Ocean Beach Friends of the Library,

We made \$533.50 at our Book Sale yesterday. Many thanks to all who volunteered, donated books and materials, bought books and materials, and shared their time with us. The bench is now officially open! In the picture (to the left) Front Row: George Murphy, Darci Cataldo, Judy Collier; 2nd Row: Tony Cataldo, Matt Beatty, Larry Cataldo. Many

thanks to George, Darci, Judy, and the OB Town Council for donating to the bench. *Thanks for your support! Judy Collier, President - Ocean Beach Friends of the Library*

Nati's Mexican Restaurant is celebrating our 55th anniversary this year. Our "birthday party " will be running all year long to celebrate this milestone with a variety of fun and exciting happenings. Throughout the year we will be offering specials, drawings, coupons, and many other promotional activities. Like us on Facebook, follow us on Twitter, check out the Beacon and stop by and visit us often to find out about the other exciting events. 1852 Bacon Street. 619-224-3369



Edward Jones Ranks Highest in Investor Satisfaction in a Tie, according to J.D. Power 2015 Full Service Investor Satisfaction Study

Financial-services firm Edward Jones ranks highest in a tie in investor satisfaction with full-service brokerage firms, according to the J.D. Power 2015 Full Service Investor Satisfaction Study, **Edward Jones** announced today. The study measures overall investor satisfaction with full-service investment firms based on seven factors: investment advisor, investment performance, account information, account offerings, commissions and fees, website and problem resolution.

Edward Jones ranked highest in investor satisfaction by J.D. Power in 2012, 2010 and 2009, from 2005 through 2007, and in a tie in 2002, when the study began. "Across our firm, everything we do is focused on serving our clients," **Erik Karlson** said. "Our success is built upon trusted relationships with clients that are the basis for offering them tailored guidance to help reach their long-term financial goals. We strive to deliver it all with exceptional service."

A message from Ocean Beach Hair and Nails:

Ocean Beach Hair and Nails has been serving the community since 1995 with friendly faces, fair pricing and a desire for excellence. We offer a wide range of services including but not limited to waxing, manicures and haircuts. Please join us as we embark on a new journey at our new location, 4869 Santa Monica Ave, Suite A, San Diego, CA 92107. (across the street from the Lazy Hummingbird). Phone 619-224-7047. We look forward to serving the community for another 20 years.

REMEMBER! The OB Kiwanis Kite Festival will be Saturday, May 9th, 2014 in Dusty Rhodes Park 10am-4pm OCEAN BEACH KITE FESTIVAL





Music from 11am-1pm Beer Feet

SUNDOWNER AT RAGLAN hosted by KEN FERNANDES





Great Turnout for Celebration of Life

Thank you to everyone who came to the Celebration of Life for Yvonne Cruz in early April. We are happy to report that well over \$2000 was raised for her favorite charity, Ronald McDonald House. We had over 100 people who showed up to pay their respects and honor all the volunteer work that Yvonne was involved with. A huge thank you to Raglan Public House for helping the OBMA Staff and Board members to put on this event.





6th Annual Student Art Show & Fundraiser!!

This year you have the opportunity to make your financial contribution count more than ever! You can donate in two ways:

Support Young At Art directly by contributing to our 6th Annual "STUDENT ART SHOW & FUNDRAISER" May 9th, 2015 through much needed donations of cash for our scholarship & community programs, and gift certificates for our Art Show Raffle and Auction. Simply mail your check to: "YOUNG AT ART" 1821 Cable St. San Diego, Ca. 92107 or visit us online @www.youngatartsandiego.org to make a Credit Card donation using the DONATE NOW button or arrange to drop off or have us pick up your cash donations or Gift Certificates by calling Kim @ (619)459-1955 or email obpainter1@yahoo.com

Hello from Western Division.

I have great news for the community. I know we have had a lot of turnover with our command staff here at Western Division in the last year. Some of you have voiced concern over this turnover. We have had Lt. Keith Lucas as our acting Captain for the last few months and he recently was promoted to the permanent position of Captain. This is great news, but the better news is that he will be staying Western! Additionally, we have added to our command staff newly promoted Lt William Carter and Lt Kevin Wong. Both bring strong leadership and backgrounds in the latest training techniques and Vice related issues, such as bars and alcohol establishment standards. At upcoming community meeting over the next few months you all will have an opportunity to meet Captain Lucas, Lt Wong and Lt Carter. They are great leaders and the right people to lead our command as the San Diego Police Department moves forward as the model manager for all departments in the country to

follow. Officer David Surwilo, SDPD Community Relations Officer Western Division

Pacific Sotheby's International Realty Village

office located at 1075 Rosecrans Street will celebrate their 3rd office Anniversary on Wednesday, May 13, 2015 from 4:30 to 7:30pm. The Anniversary will feature a photographic exhibit by architectural photographer Darren Bradley and celebrate the launch of the Architec-



tural Division with Jan Eric Horn, Executive Director of the Pacific Sotheby's International Realty Architectural Division. Guests will enjoy cake and champagne. Come join us!!

Anya Feldman is a CA and nationally licensed massage therapist working right here in Ocean Beach or the comfort of your own home. I am trained in many kinds of massage, including Craniosacral Therapy, which balances the nervous system and promotes self-healing and Myoskeletal Alignment, which encompasses specific joint work and decompression. I have worked extensively with chiropractors and with personal trainers. I strive to keep my clients pain free and help them rehab from many acute and chronic problems. Regular massage has many health benefits: It reduces stress, prevents illness by building immunity, helps joint health and function, has anti-aging benefits, and can help you avoid drugs and surgery. My work is not a spa treatment but preventative health care. I welcome you to my practice. First time clients \$40 for a one hour session. Anya Feldman, Licensed Massage Therapist. Located in Ocean Beach. Contact: 310-729-9213. AnyaFeldman@yahoo.com Facebook.com/anyafeldmanlicensedmassagetherapist



Our Farmers Market Manager, **David Klaman**, watching his daughter perform at OB Farmers Market. He's a very proud dad . . . Can you tell?

Welcome New Members/Member changes

Coconut Peet's Surfboard Repair & Trading Co.
New address 4103 - 4111 Voltaire St.

LMNADE, LLC

319-594-1095 www.lmnade.com Skateboards, Sporting Goods, Fashion Accessories

Plaquemobile - Russell Tontz, DDS

619-222-1587

Dentist Health & Wellness

The Law Office of Timothy J. Galvin

1951 Cable Street

619-222-0503 619-222-3166 tgalvin@pacbell.net Legal Services

Ocean Beach Brazilian Jiu Jitsu

2175 Abbott Street 858-210-9171 OBBJJ.com info@obbjj.com

Martial Arts, Self Defense, Fitness

OB Hair & Nails

1831 Sunset Cliffs Blvd. 619-221-9167 www.facebook.com/obhairandnails *Hair, Nails, Waxing*

Anya Feldman, Licensed Massage Therapist

Ocean Beach 310-729-9213 Anyafeldman@yahoo.com Massage, Alternative Healing - Craniosacral/therapy

Ocean Beach Hair and Nails - New Location - 4869 Santa Monica Ave., Suite A 619-224-7047

Hair, Nails, Waxing

Center for Hope and Strength, Inc - non profit

Dr. Diane Lass 5059 Newport Ave. #202 619-533-6089 centerforhopeandstrength.org drdlass@att.net Psychologist, Domestic Violence/Sexual Assault, Victims of Crimes

Center for Hope and Strength Psychological Services, P.C.

Dr. Diane Lass 5059 Newport Ave. #202 619-533-6089 centerforhopeandstrength.org drdlass@att.net Psychologist, Health & Wellness, Therapeutic Services

Dumpster Divers a Problem?

If so, Environmental Services (ESD) suggest the following: Monday thru Friday 6:30 am to 4 pm call ESD Call Center at: 858-694-7000. After hours, weekends and when scavengers are there "now" call SDPD at 531-2000. If reporting a scavenger seen earlier call 858-694-7000 or submit a complaint via email to trash@sandiego.gov.



The following information is very helpful: Address, Description of scavenger (clothing, height, weight, etc) Vehicle/license plate, bicycle, wagon, cart or other mode of transportation being used, and Direction of travel.

Ocean Beach Security Program

is ongoing and the month of April we have been extremely busy. We are grateful to have our security team out there helping merchants to report petty crimes and quality of life issues that affect all of us. Meanwhile, please make sure you contact SDPD if you are having issues with illegal activity around your business. Use the nonemergency number 619-531-2000. Of course if the problem is urgent call 911!

To see the log of incidents and reportings, please drop by our office and you can look

the merchants and property owners who have

OCEAN BEACH MAINSTREET ASSOCIATION

through the reports. We want to thank all the merchants and property owners who have helped to support our efforts to clean up our alleys, report petty crimes, and hopefully, in the end, we will have improved the quality of life in Ocean Beach for all of us.



Ocean Beach MainStreet Association

PO Box 7990, San Diego, CA 92167

Office: 1868 Bacon Street, Suite A
San Diego, CA 92107
619-224-4906, Fax 619-224-4976

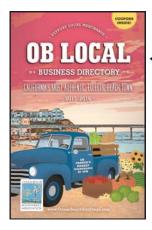
www.OceanBeachSanDiego.com Email: info@OceanBeachSanDiego.com



Ocean Beach MainStreet Association is partially funded by the City of San Diego Small Business Enhancement Program







IT'S HERE!

What's Inside this Edition?

Calendar of Meetings May OBMA Sundowner **OB Local Business Directory** Intent to Run (for OBMA Board Position)1 Firework's donation cans Member and Community News 2 Yvonne Cruz - Celebration of Life 2 2 Pics from April OBMA Sundowner Pics from Yvonne Cruz-Celebration of Life 2 2 **OB** Kite Parade 3 More Member & Community News Welcome New Members 3 **Dumpster Divers** 3 **OB Security Program** 3 OB Street Fair 2015 Information **INSERT:** Union Bank

Follow us on Twitter:
http://twitter.com/OceanBeachCA
Like us on Facebook too!
http://www.facebook.com/OBMA92107

POLICE AUTHORIZATION FORMS -Annual Renewal -only once a year!

Attention LOCAL MERCHANTS

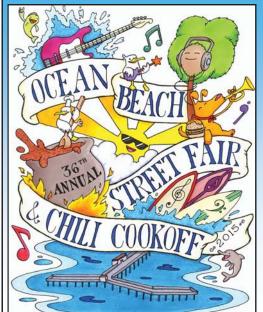
Be sure to fill out your Police Authorization form (letter of Agency), that you can access at: http://www.sandiego.gov/police/pdf/letterofagency2.pdf... You are in Western Division. Follow the instructions. Please do it today!

Thanks.

May 2015 Page 4



OB Street Fair & Chili Cook-Off Festival



June 27, 2015

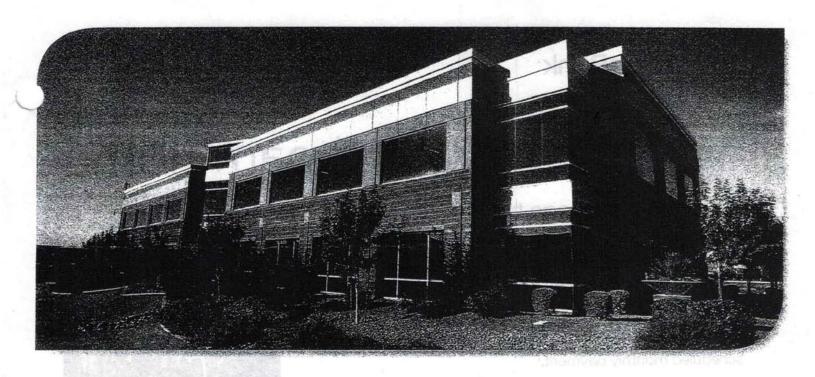
Vendor Applications Available Now

OBMA Members
20% discount
on booth space rates

Call us **619-224-4906** or email info@oceanbeachsandiego.com

Chili Cook-Off
Contestant Applications

Volunteers contact volunteer@OceanBeachSanDiego.com



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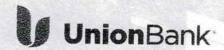
Samuel Criales

Branch Manager 619-221-2823 office samuel.criales@unionbank.com



Not a commitment to lend. Financing subject to credit and collateral approval by Union Bank and the SBA. A due diligence fee may be required upon approval. Other restrictions may apply. Terms and conditions subject to change. Financing available to businesses located in CA, OR, or WA.





You found your dream home

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At Union Bank®, you don't have to worry about making your closing date when financing your new home with one of our Portfolio loans. We guarantee to close your loan by the date stated in your purchase contract or we will refund your first scheduled monthly payment.¹

Whether you're buying or refinancing, we make our best options available to you:

Variety of Loan Programs—have more choices with an assortment of fixed- or adjustable-rate jumbo Portfolio loan programs.²

Zero Point Options—reduce your out-of-pocket expenses at closing, and still get a great rate on your mortgage.

Interest-Only Payment Option—make lower monthly payments and maximize your potential tax deduction. (Consult a professional tax advisor.)³

Portfolio Lender—we have greater flexibility in underwriting for loan amounts up to \$5 million - even for the most complex loan transactions.²

Get personalized service and great rates with a Jumbo Loan.

Ask about our pricing promotions.



To set up a mortgage consultation or to apply, contact your local mortgage consultant.



Nancy DeMaria

Mortgage Consultant

NMLS ID #453485

Del Mar Heights Branch
12950 Carmel Country Road
San Diego, CA 92130

Mobile 619-201-2029

Fax 858-560-0221

nancy.demaria@unionbank.com
unionbank.com/ndemaria

Not a commitment to lend. Loans subject to credit and collateral approval. Financing available for collateral located in CA, OR, or WA. Restrictions may apply. Rates, terms, and conditions subject to change without notice.

- We will close your purchase money loan by the closing date specified in your purchase contract, subject to specific requirements and limitations and exclusions that are fully described in the On-Time Closing Guarantee Terms and Conditions. If we do not meet the closing date, we will pay you as follows: (A) For Union Bank Portfolio loans, an amount equivalent to your first scheduled monthly payment (principles and interest payment for amortizing loans and interest payment for interest-only loans); or (B) For Conforming Saleable loans, \$500.00.
 - Our On-Time Closing Guarantee is available only on completed purchase money loan applications received by Union Bank by August 31, 2015, on loan amounts up to the lesser of \$4 million or the maximum allowed for the loan program selected. The closing date must be no less than 25 calendar days from the date Union Bank receives your complete application. The On-Time Closing Guarantee is subject to additional terms and conditions, including conditions that arise after Union Bank receives your complete application and that you must satisfy by established deadlines. Speak with your Union Bank Mortgage Consultant about these important conditions, or visit unionbank.com/closingterms to obtain a complete copy of the On-Time Closing Guarantee Terms and Conditions.
- ² Certain terms and conditions apply, including minimum credit scores and reserve requirements, and impact the amount that can be borrowed.
- With an interest-only payment, you will not pay down the loan's principal balance during the interest-only period. Once the interest-only period ends, your payments will increase to pay back the principal and interest. Rates are subject to increase over the life of the loan. Contact your Union Bank mortgage consultant to determine what your payments might be once the interest-only period ends.