

# Ocean Beach MainStreet Association March 2013 Newsletter



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**Ron Marcotte**

*Sign Diego*

## **STAFF:**

**Denny Knox, Executive Director**

**Claudia Jack, Associate Director**

**Liz Greene, Creative Director**

**Susan James, Directory Manager**

## **Farmers Market Staff:**

**David Klamon & Community Crops,**

*Market Managers*

**Tony, Carlos, Josh**



*HOPE TO SEE YOU ON MARCH 28TH!*

## **AN INVITATION TO JOIN US**

You are happily invited to  
the OBMA Sundowner  
hosted by Pacific Shores  
with food by Surf Side Cuisine

**Thursday, March 28, 2013**

**at Pacific Shores,**

**4927 Newport Ave.**

**from 5:30pm to 7:30pm**

**You must be 21 +**

Open to all OBMA members  
and their employees

## **Sacred Heart**

### **Students - our**

*future leaders . . .*

A huge thank you  
to Sacred Heart  
Academy's 4th grade  
class led by their  
teacher, Mr. Hillila.

They dropped by the  
OBMA office in early February during our Promotion Committee meeting to  
bring us a wonderful thank you card and lots of tasty cookies. They wanted  
to thank us for all the good work that OBMA does. It's a pleasure! Thanks



## **March Meeting Schedule**

Mar. 1	8:30am	Promotion Committee
Mar. 5	8:30am	Design Committee
Mar. 13	8:30am	Finance Committee
Mar. 13	Noon	ER Committee
Mar. 14	Noon	Board Meeting
Mar. 18	6pm	Street Fair Committee meeting
Mar. 19	8:30am	Crime Prevention Committee
		Dog Beach Dog Wash, 4933 Voltaire St.
Mar. 28	5:30pm-7:30pm	OBMA Sundowner - Pac Shores
		Pac Shores, 4927 Newport Ave.

*All meetings at the OBMA office unless otherwise noted.*



**2013-2014**

**OB Local**

**Business Directory  
will be coming soon!**

Do you want to help us deliver the  
books to OB residents? Just give us  
a call at 619-224-4906.

## There's nothing dull about Ocean Beach!

What's happening in OB:

The Family Tree has notified us that they will be closing as of March 1<sup>st</sup>. We're sorry to hear that they are closing.



In a recent article from RetailingToday.com, they are noticing that payroll tax increases may be causing an increase in shoppers at dollar stores (smaller discount stores). Interestingly, the payroll tax increase was really a reinstatement of a tax. It's probably too early to tell what impact that may have on our small businesses in Ocean Beach.

We've had many calls regarding the fenced off parking lot where Apple Tree used to be. We are very concerned about the loss of parking, not to mention the loss of a grocery store. We know that many of you contacted the property owner and the real estate company to voice your concerns. We've been hit with a double whammy. We at the OBMA will continue to ask the property owner to allow paid parking in that lot so that the community isn't so severely impacted. Please send an email to [info@oceanbeachsandiego.com](mailto:info@oceanbeachsandiego.com) with your concerns and we will compile the comments and send them on to the property owner.



It's official, Kevin Alsobrook (Nick's at the Pier) will be leaving Ocean Beach in April when a new company will take over that location. Wonderland Lounge - That's what we hear will replace Nick's at the Pier. That's pretty timely since the theme of this year is the 100th Anniversary of Wonderland. More on this later on.



A CALL TO AMATEUR PHOTOGRAPHERS - **SURF 'N SEA CUSTOM WETSUITS** is offering a great chance for amateur photographers to be published in their upcoming 2014 water sports-themed

Tide Calendar. 12 photos will be chosen with full credit given to each photographer. Shots must be taken between the Mission Beach jetty and the southern tip of Point Loma and must be submitted in reproducible quality; PNG or Jpeg preferred. The deadline for submissions is April 30, 2013 to **Surf 'n Sea Custom Wetsuits** at [info@surfseacustomwetsuits.com](mailto:info@surfseacustomwetsuits.com) or 1874 Bacon Street, (Ocean Beach), San Diego, CA 92107. All entries become the property of Surf 'n Sea Custom Wetsuits. For more information e-mail or call us at 619-222-1231.

We wanted to let you all know that OB BEACH BALL has been cancelled this year (usually occurs in May). We are looking at a different event in May but in the interest of being fiscally responsible, we have decided to take a year to plan a possible new event. We'll keep you updated and of course, anyone interested in participating in planning any of our events can just give us a call and we'll make sure they are personally invited to the planning meetings.



**CHRISTOPHER W. WILMOT, CPA** has moved his office to 4791 Narragansett Ave., right across the street from Olive Tree Marketplace and next to Hair of the Dog. Hey, isn't April 15th almost here! Give Chris a call at 619-252-5883.



**ARCHITECTS hanna gabriel wells** (1955 Bacon St.) will be setting up complementary appointments for homeowners with design and architectural questions toward the end of March. For additional information, please contact: Kristin Shultz [kristin@architects-hgw.com](mailto:kristin@architects-hgw.com) 619.523.8485

Jodi from **In Harmony Herbs & Spices** just told us that this March is their 27th Anniversary in OB. Please drop by and enjoy the month of March with them. **In Harmony** is located at 1862-1/2 Bacon St. Phone 619-223-8051. Hours: Mon, Wed & Thurs 11-6, Fri & Sat 11-7, Sun 11-4. Closed Tues. [InHarmonyHerbs.com](http://InHarmonyHerbs.com) Like! Them on Facebook: [InHarmonyHerbsandSpices](http://InHarmonyHerbsandSpices)



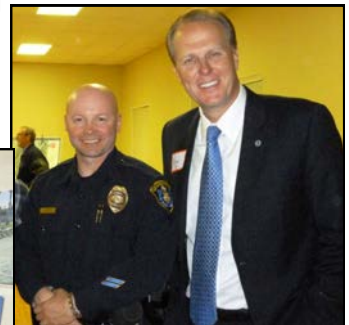
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## Veterans Plaza Community Workshop

Monday night Feb. 25th was the 1st Community Workshop about re-designing **Veteran's Plaza** to better reflect the importance of this tribute to our veterans. Over 50 people attended/participated in the workshop.

Many thanks to the **OB Community Development Corporation** for spearheading this effort in conjunction with **OBMA, OBTC, OBCF, OBHS, OB PB** and **County Supervisor Ron Robert's** office. It's a community affair and we urge you all get involved. The next workshop will be in early May (TBD). If you would like to be put on the email list, email Stephen at: [vetsplazainfo@obcdc.org](mailto:vetsplazainfo@obcdc.org)

A special thanks to OB Subway at Voltaire, Newport Quik & OB Services for providing snacks, sandwiches and drinks!



Kurt Carlson, Principal from KTU+A Planning + Landscape Architecture led the lively discussion.





## Member & Community News

**Make sure you market and promote your business each day! We'll help you do it . . .**

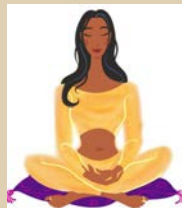
Tell us about yourself and your business. What's new, who's joined your team and what new products or services do you have? For inclusion in the newsletter, email 100 words or less to [Info@oceanbeachsandiego.com](mailto:Info@oceanbeachsandiego.com)

*Continued from page 2*

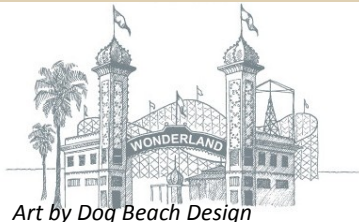
As soon as the **OB Local Business Directory** is distributed, we'll be working on the online directory. The OBMA Board of Directors voted to enlist the help of **Local Thunder** to streamline our online directory. We'll have exciting news coming up about it. **Josh Utley, Intrepid Network** will be helping us transition that work load and will be concentrating his efforts upgrading and continuing the mobilization of our website and adding more featured stories about our business district.



Did you know that Namaste has changed ownership? The new owners, Karson & Mitch McGinley have named it **Happy-U Namaste Yoga Center**, 4893 Voltaire St. #B. 619-550-6138. Their new website goes live in another few weeks. . . . [www.happyunamaste.com](http://www.happyunamaste.com)



Speaking of events, we wanted to remind all of our members that you get a 20% discount on booth space at the **OB STREET FAIR & CHILI COOK-OFF FESTIVAL** – June 22, 2013. Call Claudia today and reserve your space. We also have the vendor application on our website



Art by Dog Beach Design

under Events: Street Fair. Our theme is Wonderland's 100th anniversary!

*That's it for this month, Denny*

### BUSINESS TAX CERTIFICATES IN SAN DIEGO . . DID YOU KNOW?



Your City of San Diego business tax certificate must be current for your business to be included in the **OB Local Business Directory**. Each year, businesses must renew their certificate. Please call Denny if you have any questions at 619-224-4906



If you change your business address, close your business, or sell your business, you are required to provide a written notification to the City of San Diego about the change. The easiest way to report a change in your business tax account is to email the information to: [btax@sandiego.gov](mailto:btax@sandiego.gov). New owners must file a new application either in person (City of SD, Downtown location), via mail, or online. That information may be accessed at: <http://www.sandiego.gov/treasurer/taxesfees/btax/btaxhow.shtml>



Of course, notify us at: [info@oceanbeachsandiego.com](mailto:info@oceanbeachsandiego.com) and let us know about what's happening. Please call Denny if you have any questions about your business tax certificates (business licenses).

## Welcome our New Members/changes

### Jenn David Design

4852 Santa Monica Ave.  
619-224-9353 [JennDavid.com](http://JennDavid.com) [Hello@jennDavid.com](mailto:Hello@jennDavid.com)  
*Graphic Design, Web Design & Web Development*

### AWOL Productions

5032 Niagara Ave. 619-674-8600  
[Daneawol@gmail.com](mailto:Daneawol@gmail.com)  
*Clothing - Retail, Skateboards, Signs & Banners*

### Ocean Living Realty

Layne Harrison 619-861-5263 fax 619-342-7179  
[www.oceanlivingrealty.com](http://www.oceanlivingrealty.com)  
*Real Estate Sales, Real Estate*

### 3 Blind Mice Window Coverings, Inc.

Scot Dietz 858-452-6100 [3blindmiceusa.com](http://3blindmiceusa.com)  
6150 Lusk Blvd. Suite B-103 San Diego, CA 92121  
*Window Coverings & Drapes*

### Revolution Electric

Maxwell Lablaiks Elect. Contr. Lic. # 962021 619-333-6609  
[www.RevElectricSD.com](http://www.RevElectricSD.com) [Max@RevElectricSD.com](mailto:Max@RevElectricSD.com)  
*Electrician, Solar*

### Mutt Strut Pet Care

619-846-0677 [MuttStrutSanDiego.com](http://MuttStrutSanDiego.com)  
[OBMuttStrut@gmail.com](mailto:OBMuttStrut@gmail.com)  
*Pet Sitting, Dog Walking & Pet Care*

### Bathing Bombshell

Shay Dewey 619-405-8813 [www.bathingbombshell.com](http://www.bathingbombshell.com)  
[orders@bathingbombshell.com](mailto:orders@bathingbombshell.com)  
*Skincare, Weddings, Eco-business*

### Lori Miller - First Choice Properties

4386 Niagara Ave. 619-987-9070 fax 858-408-4399  
[Www.SellingOB.com](http://Www.SellingOB.com) [lorimillerhomes@gmail.com](mailto:lorimillerhomes@gmail.com)  
*Real Estate*

### Ocean Beach Kabob

4994 Newport Ave. #A  
619-222-9700 [www.obkabob.com](http://www.obkabob.com) [Sal@obkabob.com](mailto:Sal@obkabob.com)  
*Restaurants*

### Orange Cat Electric Service C-10 Lic # 977616

619-222-3008 [fluidgrace@gmail.com](mailto:fluidgrace@gmail.com)  
*Electrician, Electrical Contractor*

### Happy-U Namaste Yoga Center

4893 Voltaire St. Suite B 619-550-6138 [www.happyunamaste.com](http://www.happyunamaste.com)  
*Yoga*

### San Diego Funding, Mark Nokes

2468 Historic Decatur Rd. San Diego, CA 92106  
619-247-5675 [sdfunding.com](http://sdfunding.com) [markn@sdfunding.com](mailto:markn@sdfunding.com)  
*Mortgage Banker, Mortgage Lender*



## MAINTENANCE ASSESSMENT DISTRICT NEWS



### New Schedule for Sidewalk Cleaning along Newport Ave.

**North Side of Newport Ave:** 2nd Monday in April, June, July, August, October, December.

**South Side of Newport Ave:** 2nd Thursday of March, May, June, July, August, September, November.

We will see how it goes and make adjustments if necessary. Many thanks to **Glen at Araya Clean**. He has concentrated for 3 months on removing gum. We hope you will agree that the sidewalks and areas around the trash cans and planters look so much better.



## Ocean Beach MainStreet Association

PO Box 7990, San Diego, CA 92167

**Office:** 1868 Bacon Street, Suite A

San Diego, CA 92107

619-224-4906, Fax 619-224-4976



[www.OceanBeachSanDiego.com](http://www.OceanBeachSanDiego.com)

Email: [info@OceanBeachSanDiego.com](mailto:info@OceanBeachSanDiego.com)

Ocean Beach MainStreet Association is partially funded by the City of San Diego Small Business Enhancement Program

Happy  
St. Patrick's  
Day!



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### Insert:

**Edward Jones**  
**Newport Quik Stop &**  
**RJS Law**

### Follow us on Twitter:

<http://twitter.com/OceanBeachCA>

### Fan us on Facebook too!

<http://www.facebook.com/OBMA92107>

### Attention LOCAL MERCHANTS

Be sure to fill out your Police Authorization form (letter of Agency), that you can access at: <http://www.sandiego.gov/police/pdf/letterofagency2.pdf>

You are in Western Division. Just follow the instructions. Please do it today! **Thanks.**

## OceanBeachSanDiego.com

**OB**  
**STREET FAIR**  
& CHILI COOKOFF  
*Festival*  
**2013**

Sponsor Packages  
&  
Vendor Booth  
Spaces

**20% discount for  
local OBMA members**

**Saturday- June 22**  
**Call us 619-224-4906**



We'll have a page on our website to promote any special offers, celebrations, sales you might be promoting this spring. They could be holiday specific (St. Patrick's Day, Easter), or just seasonal. It will be similar to the page we built out for Valentine's Day (see a screen shot below). It's easy to participate – and most important – it's **FREE** to all our members! Email Liz at: [creativedirector@oceanbeachsandiego.com](mailto:creativedirector@oceanbeachsandiego.com)



IRTA767-A EXP 31 DEC 2013

# When It Comes to Your IRA, Good Things Could Come to Those Who Don't Wait.

Whether it's taking care of business, getting the job done or working toward your retirement goals, procrastination can mean missed opportunities and setbacks. By making an Individual Retirement Account (IRA) contribution before April 15, 2013, and maxing it out every year, you can give your retirement savings even more potential to grow – and you'll have the opportunity to take advantage of important tax benefits. As always, we're available to review your retirement goals and give you guidance on how to help you move toward them.

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**Take this opportunity to maximize your Edward Jones IRA contribution. Call or stop by today.**



**Natalie P Chappius**  
Financial Advisor

5083 Santa Monica Ave  
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**Natalie P Chappius**

Financial Advisor

5083 Santa Monica Ave  
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- Offshore & International Tax
- Sales Tax Audits & Disputes
- Foreign Bank Acct. Disclosure
- EDD Audits
- Delinquent Tax Filings
- Corporate/ LLC Formation
- Tax Return Preparation



About Attorney Ronson J. Shamoun  
**Voted Top Young Attorney in 2009 & 2010**

Voted  
"Top Young  
Attorney"  
**2010**

**Frequent Legal Commentator for ABC, NBC, Fox & KUSI News**

Active Member of OB Planning Board

Former OB Town Council Member

Owner of OB Subway, Café Bella & Newport Quik Stop

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750 ml

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**\$9.99** +tax



750 ml

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8:00am-12:00am Friday-Saturday 8:00 am-10:00 pm Sunday-Thurs

\*while supplies last