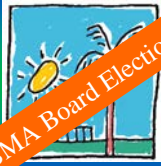


OBMA Board Election on pg. 3



Ocean Beach MainStreet Association JULY 2012 NEWSLETTER



Celebrating OB's 125th Anniversary All Year Long!

BOARD OF DIRECTORS

Barbara Iacometti, President

Details SalonSpa

Julie Klein, 1st Vice President

Julie Designs

Michael Akey, 2nd Vice President

Pacific View Real Estate

Mike Stifano, Treasurer

Winston's

Yvonne Cruz, Secretary

Surf'n Sea Wetsuits

David Smedley

Smedley, Gallagher & Gee, LLP

Gary Gilmore

Gilmore Family Jewelers

Dave Martin

Shades Oceanfront Bistro

Mark Schlesinger

Beach Area Tax Service

Craig Gerwig

Newport Avenue Antique Center

Mary Orem

Morland Apts. LLC

Matt Kalla

Matt Kalla Insurance Agency

Tevia Schriebman

Wizard of Paws

Chris Wilmot

Christopher W. Wilmot, CPA

STAFF:

Denny Knox, Executive Director

Claudia Jack, Associate Director

Liz Greene, Creative Director

Farmers Market Staff:

David Klamon & Community

Crops, Market Managers

Tony, Carlos



Fireworks!!

Off the
Ocean Beach Pier

Wednesday
July 4, 2012
9 pm

No OB Farmers Market on July 4th

**OB MainStreet
Association
SUNDOWNER
hosted by Raglan**

July 26th, 2012
5:30pm to 7:30pm
1851 Bacon St.

**Meet your business neighbors and strike up a friendship.
It's fun and good for your business! Bring business cards!**

July Committee Meetings.

RAFFLE DRAWING - NOON July 2 at OBMA Office

Tue. July 2 8:30am Design Comm.Canceled

Fri July 6 8:30am Promotion Committee

Tue. July 10 9:00am OBREL Meeting

NEW Time & Place for OBREL - Kecho's Cafe

Wed July 11 8:30am Finance Committee

Wed July 11 Noon ER Committee

Thur July 12 Noon OBMA Board Meeting

Tue July 17 8:30am Crime Prevention Comm

Canceled this month

All meetings held at OBMA office unless otherwise noted.

**OB Street Fair - A wonderful celebration
of our community! We raised funds for
the 4th of July fireworks and even a little
for some sprucing up during the year!**

© Joe Ewing Photography

If you want to know the results of the contests:

Amateur Chili Cook-Off Winners are:



- Judges 1st Place Award - **Tiny's Tavern Team #1**
- Judges 2nd Place Award - **Obeyah Chili Team #4**
- Peoples Choice 1st Place Award - **Tiny's Tavern Team #1**
- Peoples Choice 2nd Place Award - **The Dude's Steakwagon Chili Team #13**
- Peoples Choice 3rd Place Award - **Just the Tip Team #17**

The Bloody Mary Contest Winners



who now have bragging rights . . . are . . .

- 1st Place - **Tilted Stick Bar and Grill**
- 2nd Place - **South Beach Bar and Grille**
- 3rd Place - **The Harp**



Photos by Joe Ewing!



Please send us a photo and be featured as the "Photo of the Month" for the 125th Anniversary!

Gee, I wonder whose granddaughter this is!

Brentwood, CA in May, Rylee Bellesbach got a new shirt on her 3rd birthday from her Nana Denny & Baba Mike!

Photo of the Month!

ANTENGO.COM

A NOTE TO OBMA AND BROWN MARKETING ABOUT THE STREET FAIR & THE OB FARMERS MARKET . . .

Thanks for kicking off the start to a great partnership with Antengo! Not only are you gals sharp, creative/innovative, and hard-working, but you're also such a pleasure to work with. Everyone on my team is most appreciative for all the support you have given us, and this is just the beginning...

Saturday went very well. Nearly 100 vendors/OB businesses have listings on Antengo, since we started working with them a couple weeks back! Everyone we spoke to was very excited about the new app of OB commerce. After experiencing this terrific reception from your community in OB, my team and I have decided that we're going to narrow our San Diego focus down to the hyper-local level of OB. We are putting together a plan now to build new features in the apps specifically for the vendors at your weekly farmer's market and all the businesses affiliated w/ OBMA -- we want to make it even easier for them to post once and receive premium-style, more automated perks without ever paying. Our goal is to create a living, breathing, weekly farmer's market directory and free ad tool for the retail shops, without taking more than 5 min away from the vendors and local merchants.

Thanks again! Marcus, Aziz, Lauren, Jared

Antengo reinvents Craigslist on phones, making it ridiculously easy to sell your stuff! Post in 30 seconds with GPS & IM'ing (no sharing cell #'s or emails).

Official App of the OCEAN BEACH STREET FAIR 2012
Antengo is built with care in San Diego!

Antengo
redefined Craigslist

Antengo is Always Free

The OB Street Fair & Chili Cook-Off Festival tapped Antengo as the official mobile event guide & live deals marketplace! Get the free app for band times / GPS, vendor specials, chili, free shuttles to anywhere in OB (IM the ants in the app). You can also post for free on Antengo to sell tickets, garage items, anything!

get.antengo.com

Available on the App Store | Available on Google play

Email us with any questions and we'll get back swiftly: info@antengo.com

Keyword search for what you need in OB!



OBMA Cable St. Booth volunteers mugging for the camera with Ron Lacey and Mayor Sanders



© Joe Ewing Photography

MEMBER BUSINESS ANNOUNCEMENTS

Carroll, Grosch Elected to Lead San Diego and Imperial Counties Community College Association. This June, Dr. Constance Carroll, chancellor of the San Diego Community College District (SDCCD), and board of trustees president Rich Grosch have been elected by their peers to lead the region's community college association.

As one of the oldest and most effective regional consortia in California, the San Diego and Imperial Counties Community Colleges Association (SDICCCA) represents six community college districts: SDCCD, which includes City, Mesa, and Miramar Colleges and Continuing Education; Grossmont-Cuyamaca, MiraCosta, Palomar, Southwestern, and Imperial Valley. These institutions collectively serve over 220,000 students. The region's universities send representatives to the monthly SDICCCA meetings.

Rich Grosch will head up the organization's alliance of boards of trustees. Rich also owns the Ocean Beach Hotel at the foot of Newport Ave. Congratulations Rich!

Intro to Gentle Yoga for Relaxation, Wednesday July 18, Free, 12:00-12:45 at Pt. Loma United Methodist Church, 1984 Sunset Cliffs Blvd. Release aches, pains and stress with Gentle Yoga relaxation techniques. No previous experience is necessary. Call or email toregister 619-788-4838 info@धारayoga.com.



Pepe's 13th Annual Tomato Contest is Sunday August 5th. The Contest starts at 4pm sharp. Judging by Ed & Darla. Prizes are 1st, 2nd, 3rd plus the Largest. To sign up call Darla at 224-4199. Pepe's is located at 1830 Sunset Cliffs Blvd. For more information check out our website at OceanBeachSanDiego.com (home page stories).

Next in our **Economic Development Series** was scheduled for July 10th but we couldn't assemble all the folks together to make the presentation in July. We're hoping to nail down the actual date to put on a presentation about storefront improvements, grants to assist businesses and the importance of putting your best face forward. We'll let you know the date and place as soon as we know it!

Special Note: Sadly, long time local resident and all around great guy, **Mike Berrill** passed away after a year long illness. He led the OB Geriatrics Surf Club and Gidget Patrol for many years and will be missed by so many. Denny remembers meeting with him once a month to discuss community matters during the mid 80's to make sure we kept a balance between resident's concerns and merchant's interests. Mike was a wonderful addition to OB. Our hearts go out to his family and friends. *OBMA staff & Board*



OB Merchants!
Feature your store's
Wednesday Specials with
the Antengo App

OB Farmer's Market

Every Wednesday 4pm to 8pm

Changes & New OBMA Members

Philip Cenedella

National Association of Human Trafficking Victim Advocates
Has changed his address to PO Box 7432 San Diego, CA 92167

Arco has become US Gas - 1902 Sunset Cliffs Blvd.

Dyjero Realty

4966 Santa Monica Ave., Suite E
San Diego, CA 92107 619-223-5626
Dyjero Realty.com

First Friday Music Club

Phone: 619-223-0651 San Diego CA 92107
www.firstfridaymusicclub.com
Music - entertainment

Edward Jones has a new owner, **Pat Vento**
5083 Santa Monica Ave, Ste A, 619-223-8357

Aliro Marketing

619-203-1565 info@aliromarketing.com
AliroMarketing.com
Marketing/Consulting Services



OBMA ELECTIONS

Your Ballot is enclosed in your newsletter if you receive your newsletter **by mail**. However, If you receive your newsletter **online**, we will have mailed you a ballot on June 30. You must be a member in good standing. For **BID members** this means you have paid your Business License tax to the City of San Diego when it was due which includes your dues to OBMA. For **Associate Members**, this means you have paid your \$75 dues when we notify you that the dues are due. Ballots must be returned to the OBMA office by mail, fax or email by July 11th, 2012. Call 619-224-4906 for more information.

General Committee Info: (check pg1 for more info)

- ◆ **ORGANIZATION:** (Exec. Officers) Meets as needed.
 - ◆ **FINANCE COMMITTEE:** Meets the Wednesday before the Board Meeting at 8:30 am. OBMA Office. Mike Stifano, Chair
 - ◆ **DESIGN COMMITTEE:** Meets the first Tuesday of the month at 8:30 am OBMA Office. Mike Akey, Chair
 - ◆ **PROMOTION COMMITTEE:** Meets the first Friday of the month at 8:30am. OBMA Office. Tevia Schriebman, Chair
 - ◆ **ECONOMIC RESTRUCTURING:** Meets the 2nd Wednesday of the month at 12 Noon OBMA Office. Gary Gilmore, Chair
 - ◆ **CRIME PREVENTION COMMITTEE:** is an Economic Restructuring subcommittee. Meets the 3rd Tuesday of the month at 8:30am. Julie Klein, Chair
- Remember, report all crimes to 531-2000. Your Call Counts! The City of San Diego Grafitti Hotline is 525-8522.



Ocean Beach MainStreet Association
 PO Box 7990, San Diego, CA 92167
Office: 1868 Bacon Street, Suite A
 San Diego, CA 92107
 619-224-4906, Fax 619-224-4976



www.OceanBeachSanDiego.com
 Email: info@OceanBeachSanDiego.com



Partially funded by the City of San Diego
 Small Business Enhancement Program



OB Fireworks!!
July 4th, 2012 off the Pier

OceanBeachSanDiego.com

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Inserts: Point Loma Summer Concert Series, RJS Law, Newport Quik Stop, Ballot

FOLLOW US ON . . .

Twitter:
<http://twitter.com/OceanBeachCA>
Facebook:
<http://facebook.com/obma92107>



**On the Main Stage during the OB Street Fair!
 Great photo with the ocean in the background.**

Country Rockin' Rebels
 Photo by Joe Ewing

RAFFLE DRAWING-JULY 2nd

These are the last few days for the Special Raffle for the Custom Surfboard and the Street Fair Raffle (prizes galore).

Buy your Raffle Tickets Today or until noon on Monday!

The drawing for both raffles will be on Monday July 2nd at noon.



Donated by South Coast Surf Shop and Claudia Jack!

The public is invited
to **FREE** concerts
at Point Loma Park!

→ **FRIDAYS 5:30 - 8:30 pm**
July 13, 20, 27 & August 3 & 10

Transportation

Point Loma Park is located at 1048 Catalina Blvd. in Point Loma. There is plenty of street parking and additional free parking is provided at All Souls' Episcopal Church, 1475 Catalina Blvd., with a free shuttle running to and from the park from 5:30 pm to 8:45 pm. Free shuttle is also available from Liberty Station. Shuttle maps available on our website.

Tips for Concert Fans

- Bring your own seating, blankets and warm clothing
- Food is available for purchase
- Children must be supervised by an adult
- No climbing trees or fences
- No bikes, skateboards or skates
- No ball games
- No rough play

Municipal Code, Point Loma Park

- Smoking is not permitted in the park
- No glass containers or barbecues
- No alcoholic beverages
- Dogs must be on a leash

MEET the BANDS!



July 13 Variety
Dance Band
Entertainment

Junior
Band: **Blonde Brothers**

July 20 Authentic
Beach Boys
Tribute Band

Junior
Band: **Revoltage**



July 27 America's
Best Dance
and Show Band

Junior
Band: **Taco Tuesday**

August 3 United States
Navy Band

Junior
Band: **Recreational Music**



August 10 A Tribute to
Neil Diamond

Junior
Band: **First Friday Club**

Point Loma Summer Concerts is a
501(c)(3) nonprofit organization.



BRING your APPETITES!

July 13 **WORLD FAMOUS
GOURMET HOTDOGS!**

prepared for you by: **BARONS**
The Marketplace

July 20 **SWORDFISH TACOS!**

prepared for you by: **MIGUEL'S**
cocina

July 27 **HARBOR TOWN
BURGERS!**

prepared for you by: **HARBOR TOWN PUB**



August 3 **FRESH SHUCKED OYSTERS
PORK BELLY & CARNITAS SANDWICHES
HOT DOGS WITH GABBY SAUCE!**

prepared for you by: **GABARDINE**

August 10 **TAMALE NIGHT!**

prepared for you by: **Stump's
FAMILY
MARKETPLACE**

PLUS! The Peninsula Lions Club sells soft
drinks and cookies to raise money
for their charitable work.

Point Loma Summer Concerts
are supported by:



www.PointLomaAssociation.com

POINT LOMA SUMMER CONCERTS

2012 Let there be music!

→ **FREE!** ←

Friday Nights
5:30 - 8:30 pm
Point Loma Park

presented by



PLconcerts.org

vibrant culture
vibrant city
Commission for Arts and Culture
City of San Diego

**BUY RAFFLE TICKETS
AND
WIN FABULOUS PRIZES!**

•••Raffle ticket sales support music
education in Point Loma schools•••

POINT LOMA

SUMMER CONCERTS

2012



Let there be music!

presented by



WILLIS ALLEN
REAL ESTATE



FREE! Friday Nights



5:30 - 8:30 pm at Point Loma Park

July 13 Atomic Groove

Sponsored By: Dick & Dorothea Laub

Variety Dance
Band Entertainment

July 20 Surf City Allstars

Sponsored By: Ryan Family
Charitable Foundation

Authentic Beach
Boys Tribute Band



July 27 The Mar Dels

Sponsored By: Point Loma
ASSOCIATION

America's Best Dance
and Show Band

Aug 3 Navy Band Southwest United States
Navy Band



Sponsored By:

Aug 10 Hot August Night

Sponsored By: David P. De Rosier D.D.S.



A Tribute to
Neil Diamond

POINT LOMA
COMMUNITY RECREATION COUNCIL

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AmericanWest Bank

Main Stage Sponsor



Wear Community Fund
with Ryan Peninsula YMCA
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About Attorney Ronson J. Shamoun

Voted Top Young Attorney in 2009 & 2010



Frequent Legal Commentator for ABC, NBC, Fox & KUSI News

Active Member of OB Planning Board

Former OB Town Council Member

Owner of OB Subway, Café Bella & Newport Quik Stop

RJS LAW

—The Law Offices of—

Ronson J. Shamoun JD, LL.M., APC

CALL TODAY FOR YOUR FREE CONSULTATION

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303 A STREET, STE 400, SAN DIEGO, CA 92101

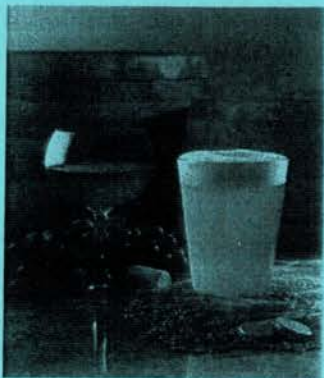
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750 ml

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Light & New Castle**

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12oz bottles, 12 pack



Spanish Tapena Wine

2 for \$6.99 +tax 750ml



Sailor Jerry Rum

\$21.99 +tax



1/2 Gallon

Cook's Champagne

2 for \$9.99 +tax 750ml



4921 Newport Ave • San Diego, CA 92107 • (619) 223-3317

8:00am-12:00am Friday-Saturday 8:00 am-10:00 pm Sunday-Thurs

*while supplies last