



BE MINE

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You're invited to the OBMA Sundowner
hosted by Details SalonSpa & food by Espresso Pizza

Get to know your neighboring businesses



Munchies, Drinks and fun!

Espresso Pizza
Ristorante Italiano

Thursday, February 28, 2013
4993 Niagara Ave, Suite 205 - upstairs

Open to all members of OBMA and their employees.
Free drawing so bring your business card.

We had a terrific time at the January OBMA Sundowner.

A huge thank you to Seth's Chop Shop, Your Mama's Mug, the Philosopher's Stone, Kuba Uchi, April's Massage Sanctuary and OB Bikes for a great evening.

Yummy food and cool music! *Thanks again.*



Cactus Jacks performed during the evening



February Meeting Schedule

Feb. 1	8:30am	Promotion Committee
Feb. 5	8:30am	Design Committee
Feb. 5	2pm	OBREL Quarterly Meeting
Feb. 13	8:30am	Finance Committee
Feb. 13	Noon	ER Committee
Feb. 14	8:30am	Board Meeting
Feb. 19	8:30am	Crime Prevention Committee
		Pt. Loma United Methodist -1984 Sunset Cliffs Blvd.
Feb. 28	5:30-7:30pm	OBMA Sundowner Details SalonSpa
All meetings at the OBMA office unless otherwise noted.		

OCEAN BEACH

TRUE LOVE

HUGS!

BE MY VALENTINE!

YOUR SHOPPING LIST FOR VALENTINE'S DAY GIFTS

- | | | |
|-------------------|--------------------|---------------------|
| ♥ BREAKFAST | ♥ FLIP FLOPS | ♥ OB FARMERS MARKET |
| ♥ LUNCH | ♥ COUCH & CHAIRS | ♥ T-SHIRTS |
| ♥ DINNER | ♥ GIFT CERTIFICATE | ♥ DRESSES |
| ♥ DRINKS | ♥ PLANTS | ♥ SCARVES & PURSES |
| ♥ CANDY | ♥ COFFEE & TEA | ♥ BAKERY STUFF |
| ♥ CARDS & FLOWERS | ♥ YUMMY FISH TACOS | ♥ TEETH CLEANING |
| ♥ JEWELRY, BEADS | ♥ CANDLES | ♥ CERAMICS |
| ♥ SURFING STUFF | ♥ YOGA LESSONS | ♥ WINES |
| ♥ MASSAGE | ♥ GYM MEMBERSHIP | ♥ CRAFT BEERS |
| ♥ HAIRCUT | ♥ DOG WASHES | ♥ PHOTOS |
| ♥ INCOME TAX PREP | ♥ HOTEL NIGHTS | ♥ ICE CREAM |
| ♥ AUTO REPAIR | ♥ SURF LESSONS | ♥ BICYCLES |
| ♥ TIRES | ♥ TATTOO | ♥ SAVINGS ACCOUNT |
| ♥ LAST WILL | ♥ PIANO LESSONS | ♥ VENEERS |
| ♥ ANTIQUE DRESSER | ♥ BIG MESSY BURGER | ♥ GOOD TIMES |

THIS LIST IS BROUGHT TO YOU BY OUR MANY LOCAL MERCHANTS

Ocean Beach MainStreet Association

1868 Bacon Street, Suite A, San Diego, CA 92107 619-224-4906
 info@OceanBeachSanDiego.com OceanBeachSanDiego.com



Ocean Beach Kite Festival Bigger & better than ever in a New Location & it's free!

The Ocean Beach Kiwanis Kite Festival, a beloved local tradition, is celebrating its 65th anniversary this year. To honor the anniversary, this year's festival will be bigger and better than ever. In addition to the traditional free kite making for children, this year's festival will include demonstrations of kite flying and kite stunts by kite professionals and dedicated amateurs; more carnival rides; more food options, and a brand new location. To make room for the new attractions, the Kite Festival is moving to Dusty Rhodes Park, on Sunset Cliffs Blvd. at the corner of Nimitz, across from Robb Field. The date is Saturday, March 2. The hours are: 9 am to 4 pm for the craft fair and carnival rides; 9 am to 12 noon for kite making; 1 pm for prize judging; and 1:30 pm for awarding of prizes. Kite flying demonstrations will be intermittent during the late morning and/or early afternoon – depending on wind conditions.

Prizes are awarded for the best decorated kites. The event is put on the by the Kiwanis Club of Ocean Beach in cooperation with the Ocean Beach Recreation Center and Ocean Beach Elementary School.

Applications to be a vendor in the craft fair are still being accepted. For information: oceanbeachkiwanis@gmail.com.

The Annual OBMA Marketing Breakfast was a great success.

We have extra copies of the information the attendees received. Just give us a call 619-224-4906.



Many thanks to Shannon Brown and her team at **Brown Marketing Strategies**, all our volunteers, **Nick's at the Pier** and of course **all of you** who attended. The next workshop will be on Social Media sometime in March or April. We'll let you know the date as soon as we know it.

There's nothing dull about Ocean Beach!



□ Obviously, our grocery store has closed and the parking lot has been fenced off. We are trying to come up with a way to hopefully unfence the parking lot (probably a pay-for-use lot) while the property owner locates another tenant for the space.

□ It's official . . . The financial services firm **Edward Jones** has hired **Natalie P. Chappius** as the new financial advisor for Ocean Beach branch office located at 5083 Santa Monica Ave, Suite 1A, San Diego, CA 92107. The phone number is (619) 223-8357.

□ The **OB Town Council's** membership is voting on the design of the new entryway sign. As you may recall, the termites have gotten the best of the existing sign. If you would like to vote, please go to obtowncouncil.org, join for a mere \$20 and vote for your favorite. This seems like an important issue according to the emails we are receiving at the OBMA. Voting ends at the end of March.

□ **Cow Records** has officially moved from one side of Newport Ave to the other. We're glad they are staying in town. Their new address is 5040 Newport Ave. The phone is the same 619- 523-0236.



□ **OB Surf & Skate** has officially moved from 4976 Newport (the old Bank of America building). They recently leased the building on the other side of Nati's parking lot at 5032 Niagara. Also, **Rodger Caldwell (OB Surf & Skate)** just told us that they have also decided to lease 1/2 of the Ocean Gifts & Shells building (the east half) at 4934 Newport Ave. in order to have a retail presence on Newport Ave. **Ocean Gifts** will stay in the other part of the building at 4940 Newport Ave.

□ **Ocean Beach CDC** has hired **KTU+A** to do a re-design of Veteran's Plaza in an effort to clean up the beachfront. **Veteran's Plaza** . . . you may be aware that OBMA has been trying to repair the etched concrete but eventually all the plaques will wear away. We're grateful that OBCDC has taken this on. We will, of course, work with OBCDC, the OB Town Council and the OB Planning Board to ensure that we come up with the best possible solution to redesign the plaza and possibly other improvements along the beachfront. All existing plaques will be replaced with something that is more permanent and has less chance of erosion. Our very own (he's a member of OBMA) **Stephen Grosch (OB Hotel)** is heading up the Veteran's Plaza re-design for the OBCDC. For more information on the beachfront improvements, please contact Tom Perrotti, Chairperson of the OBCDC at OBCDC92107@yahoo.com.



2013-2014 OB Local Business Directory

Absolutely the last chance to update your information for the 2013-2014 OB Local Business Directory. Call today! *If you would like to meet with us, please call 619-224-4906.*

MEMBER ANNOUNCEMENTS

Welcome

Make sure you market and promote your business each day! We'll help you do it . . .

Tell us about yourself and your business. What's new, who's joined your team and what new products or services do you have? For inclusion in the newsletter, email 100 words or less to Info@oceanbeachsandiego.com

SPAGHETTI DINNER & SAUCE CONTEST

Sponsored by Peninsula Lions

Saturday, Feb. 23, 2013 - 4pm - 9pm

Masonic Center, 1711 Sunset Cliffs Blvd.

\$10 donation, Silent Auction & Raffle

Entertainment!

All proceeds to Benefit Lion's Community Projects, The Correia Association & Sunset Cliffs Surfing Association. Tickets at the Door or Call Bill or Marti Klees 619-225-8200

There's nothing dull about Ocean Beach! continued from pg 2

☐ **OB Kabob**, the new, highly anticipated restaurant between Starbucks and Winstons will open after a long but very successful remodel of the space. Their new address is: 4994-A Newport Ave. however their front door is on Bacon Street. High end Mediterranean food.



☐ Speaking of **Winston's** . . . the front of their building really looks terrific and much more inviting. Thanks for making the street look so much better.

☐ The **Cohn family (Bo Beau's** is one of their yummy restaurants in Ocean Beach) has purchased the old Portugalia site at 4839 Newport Ave. We are really looking forward to what they have planned for this unusual space.

☐ **OBMA** and 29 other local folks attended the **OB Planning Board** meeting regarding the **Police Trailer** that currently resides in the Pier parking lot. SDPD's Lt. Natalie Stone has been tasked with applying for a permit for the trailer. Although the trailer has been there for 12 years, apparently there should have been a permit for it. SDPD is applying for the permit. OBMA raised the funds to keep the police presence in the lot for the last 12 years. OB Town Council has helped us maintain the trailer. The trailer has been refurbished a number of times. Of course we would prefer what we had in the 1990's - a Community Police Substation in the 5000 block of Newport Ave where officers manned it and were available to help us very quickly if needed. Those days are gone because of budget cuts but hopefully we can keep the trailer until a more permanent, high tech approach is found. The Planning Board supported our efforts and the efforts of SDPD. One person spoke against the trailer permit.

☐ Robert Stewart has purchased **Darabuka Coffee** opened a coffee & tea place next to Floral Fantasia at 4993 Niagara Ave., Suite 107 (they front on Bacon St.). Stop by and say hi. 619-737-6375

☐ The **OB Dollar Store** has moved into 1919 Cable Street across the alley from Stephan's Cleaners. Opening Soon!!!!

☐ Guess who is 3 years old . . . **Pine Tree Road!** Celebrate their 3 year anniversary with their handmade Pine Tree Road soaps on sale! Buy One, Get the 2nd for 50% Off. "Thank you, Ocean Beach, for all of your love and support over the last 3 years." Located at 4885 Newport Ave. 619-501-1627.

☐ **South Beach Bar & Grill** - congratulations on a terrific remodel. Great job and everyone is so glad it's going so well for them. The awning looks awesome.

That's it for now until next month!

Welcome our New Members/changes

The Ocean Beach Playhouse

4944 Newport Ave., Suite E San Diego, CA 92107

619-222-0836

www.oceanbeachplayhouse.com

Theater, Community Theater, Meeting Space

Lifehouse Recovery Connection

1229 Scott Street, San Diego, CA 92106 619-523-5006

www.LifehouseRC.org KMHayes@LifehouseRC.org

Community Services, Non-Profits, Social Services

Scutari and Cieslak Public Relations

619-780-3585 ScutariandCieslak.com

dave@sandcpr.com

Public Relations, Marketing & Advertising

Skin Care by Elisha

4286 Voltaire St. 619-977-1416

www.SkinLush.com

Elisha.jones@gmail.com

Skin Care Services, Spa Services

JL Cieslak Creative

480-206-0503 jlcieslak.com jlcieslak@gmail.com

Graphic Design, Web Design, Marketing

EcoClean has a new mailing address:

1220 Rosecrans St. #328, 92106

Cow Records has moved to 5040 Newport Ave.

The phone number is the same 619-523-0236

OB Dollar Store has a new online address:

www.facebook.com/obdollarstore

Hit the ground running this year and sign up for this fantastic rebate opportunity! STOREFRONT IMPROVEMENT PROGRAM

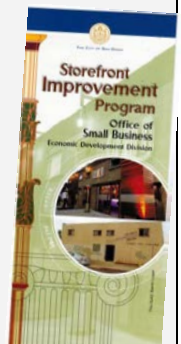
Give your building a face lift for the new year and receive rebate funds to help improve your business?

For more information on the City's Storefront Improvement Program and other City of San Diego business assistance programs, visit the City's Web site at www.sandiego.gov.

Call Alissa Gabriel

[Storefront Improvement Program](#) Manager

Economic Development Department (619) 236-6460



The Ocean Beach Playhouse presents



February 8, 9-8pm Feb. 10-1pm and

February 14 (Valentine's Day), 15, 16, 8pm, and 17th at 1pm.



Ocean Beach MainStreet Association

PO Box 7990, San Diego, CA 92167

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San Diego, CA 92107

619-224-4906, Fax 619-224-4976



www.OceanBeachSanDiego.com

email: info@OceanBeachSanDiego.com

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Follow us on Twitter:	
http://twitter.com/OceanBeachCA	
Fan us on Facebook too!	
http://www.facebook.com/OBMA92107	
Attention LOCAL MERCHANTS	
Be sure to fill out your Police Authorization form (letter of Agency)_which you can access at: http://www.sandiego.gov/police/pdf/letterofagency2.pdf	
You are in Western Division. Just follow the instructions. Please do it today! Thanks.	



BUSINESS TAX CERTIFICATES IN SAN DIEGO . . .DID YOU KNOW?

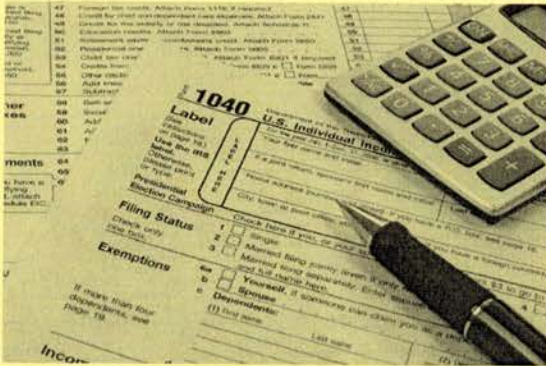
- Your City of San Diego business tax certificate must be current for your business to be included in the **OB Local Business Directory**. Each year, businesses must renew their certificate. Please call Denny if you have any questions as to your status at all at 619-224-4906
- If you change your business address, close your business, or sell your business, you are required to provide a written notification to the City of San Diego about the change. The easiest way to report a change in your business tax account is to email the information to: btax@sandiego.gov. New owners must file a new application either in person (City of SD, Downtown location), via mail, or online. That information may be accessed at: <http://www.sandiego.gov/treasurer/taxesfees/btax/btaxhow.shtml>
- Of course, we want you to also notify us at: info@oceanbeachsandiego.com and let us know about what's happening. Please call Denny if you have any questions about your business tax certificates (business licenses).

Get ready.... because my television show, "**Wonderland**" has a **NEW** home and a **NEW** time! Everyday, Monday through Friday @ 12 noon and **AGAIN** @ 9:00 pm on U-T TV, which is Cox Channel 114...**STARTING NOW!!** Tune in or set your DVR and come with me as I explore San Diego's incredible neighborhoods and meet the people that make our town so cool.

Thanks, Noah Tafolla



POINT LOMA TAX PREPARATION



Liz Kinsell, Tax Consultant

ljkinancialservices.com

619*275*2424

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lizkinsell@aol.com