



Ocean Beach MainStreet Association December 2016 Newsletter

OBMA Mission Statement: To promote and support local business and economic vitality in the Ocean Beach community.

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Market Managers

Tony, Richee, Kyle, & Evelyn

*The Ocean Beach MainStreet Association
happily invites you to the 2017 Business Development Series*

The Annual OBMA Marketing Breakfast "Are you ready for the new year?"

When: Tuesday, January 10, 2017

Where: OB Warehouse, 4839 Newport Ave.

Time: 8am to 9:30am



**Many thanks to OB Warehouse for hosting this special workshop
for our OBMA members.**



Please RSVP by phone or email to the OBMA Office:

619-224-4906

isabel@oceanbeachsandiego.com

All OBMA members & their employees are welcome to attend this free event.

OBMA HOLIDAY SUNDOWNER

DECEMBER
15TH
5:30 - 7:30 PM

GET TO KNOW YOUR NEIGHBORING BUSINESSES AND HAVE SOME DELICIOUS FOOD & DRINKS.
OPEN TO ALL OBMA MEMBERS & THEIR EMPLOYEES!

BRING YOUR BUSINESS
CARD TO BE ENTERED
INTO A FREE DRAWING.

LIVE MUSIC BY MADDY MANGIONE
AND THE BLACK TIE BAND

HOSTED BY:
BMS
3687 VOLTAIRE STREET
SUITE C, 92106



DECEMBER Meeting Schedule

Dec. 2	Fri.	8:30am	Promo Meeting
Dec. 3	Sat.	5:05 pm	OB Holiday Parade -Newport Ave.
Dec. 6	Tue.	8:30am	Design Meeting
Dec. 7	Wed.	8:30am	Finance Meeting
Dec. 8	Thur	Noon	OBMA Board Meeting
Dec. 13	Tue.	10am	North OB Mtg - Ocean Villa Inn
Dec. 14	Wed.	Noon	Economic Vitality Meeting
Dec. 15	Thur	5:30 - 7:30pm	OBMA Sundowner at Brown Marketing 3687 Voltaire Ste C

Public Safety Committee will not meet this month!

Office will be closed on Dec. 26th and January 2nd.

Note: All meetings at the OBMA office unless otherwise noted.

Spread holiday cheer this season

Storefront Decorating Contest

OBMA invites you to create a festive and beautiful business district. Attract holiday shoppers, beautify OB, and compete to win great prizes!



TO ENTER, notify OBMA of your participation by emailing isabel@oceanbeachsandiego.com
BY 9 A.M. DECEMBER 2.

You must let us know you wish to participate in order to have your storefront entered in People's Choice voting and to be on the list for the Judging Committee! Our photographer will be taking photos of your storefront on the morning of Friday, December 2. All photos will be posted on the Facebook album for voting at the same time. For more information, call OBMA at 619-224-4906 or email isabel@oceanbeachsandiego.com

Community & Business News



Many thanks to everyone who helped assemble our **holiday decorations** for the OB Business Improvement District. Craig Gerwig donated his garage for all the elves to do their magic.

We had nother great turnout to put up the holiday decorations throughout the downtown area of



Ocean Beach. A great time was had by all. We started at 7am on Saturday Nov. 19th and finished up by 10am. Many thanks to all the volunteers and to Margarita's for making the room for all of us to have a delicious breakfast!

Ho Ho Ho! Happy Holidays!



Read below about the Annual OBMA Awards Celebration We'll be gathering raffle prizes for the prize baskets . . . and signing up merchants who want to be table sponsors. It's a great event and so much fun. Be sure to save the date!



Save the Date!

Please join us for an evening of fun at the
38th Annual
OB MainStreet Association's
Awards Celebration & Annual Meeting

Thursday, January 26, 2017
Pt Loma Masonic Center
1711 Sunset Cliffs Blvd.
6pm - 8pm-ish

Light dinner, beverages, and desserts
from our local businesses!

JUNGLE JAVA NEWS

To: Jungle Java Colleagues, Associates, Customers, Extended Family, and Other Assorted Creatures,

It has been an incredible ride being the founder and 'Queen of the Jungle' for the last 23 years. The convergence of several factors has persuaded me that it's time to retire and pass on the crown. However, I will still be around, living in and loving OB, and the Jungle will live on! Gregg Caledonia is taking on the Jungle crown. It's a perfect fit! Gregg is a local Obecian, surfer, and family man. His positive energy will bring a new vitality to the Jungle. He intends to modernize and improve the business while keeping the essence of what we have. Gregg loves OB and respects its history. He also understands the culture we have created in the Jungle and he is anxious to continue our spirit of loyalty and commitment to the community. I am confident that he will wear the crown wisely. Beth Turner *If you would like to read more from Beth Turner please go to OceanBeachSanDiego.com*



New **2017 OB Calendar** is available NOW for \$15. This is a fundraiser for the OBMA so please help us out and purchase your calendar today from OBMA, 1868 Bacon St. Ste A or online at OceanBeachSanDiego.com

The 2016 ornaments are here!

\$25 each or two for \$40. We also have past year ornaments still available too! Purchase at the OBMA office or online at www.oceanbeachsandiego.com.



Te Mana Café is gathering one gallon zip-lock bags for the homeless. Please fill a one-gallon bag with goodies and drop it off at Te Mana Café before December 15th. 4956 Voltaire St.

Let the OBMA know about your holiday sales promotions and events so that we can spread the word for you! Email is probably the best way to notify us. isabel@oceanbeachsandiego.com



The **North OB Committee** on **VOLTAIRE CORRIDOR VOLUNTEER DAY**, Saturday, November 5th, showed their community pride and helped clean up North OB. 20 - 25 locals spent a few hours beautifying



the Voltaire area. Many thanks to all who helped and Mike Hess Brewing for the refreshments! If you want to know more about helping call **619-224-4906** or visit oceanbeachsandiego.com.



Community & Business News



October Sundowner had a huge turnout!
The October OBMA Sundowner hosted by The Chameleon Hair Lounge & Boutique was a fabulous success. Many attendees came in Halloween costumes. The boutique in the front and G-Man custom Woodworking shop in the back and the back yard were totally decorated and festive.



Photos by Troy Orem & Gracie Rayburn

The food was provided by Chameleon and OB People's Organic Food Market, drinks by Mike Hess Brewing, and desserts by Anya Feldman, LMT. Many thanks for a fun evening. It's always great to meet fellow business owners at a networking event.



The next OBMA Sundowner will be held on Dec. 15th at Brown Marketing Strategies, 3687 Voltaire St., Suite C, from 5:30-7:30pm.



You are invited to be part of the creation of the **Ocean Beach Children's Park** in honor of **Ruth Varney Held**. The Children's Park will be in the area we commonly call Saratoga Park. In addition to the Children's Park there will also be Adult Fitness stations for community use. The first benefit for the Park will be Tuesday, December 6, 2016, from 5:30 pm till 8:00 pm at 935 Sunset Cliffs Blvd. Snacks, dinner and 2 tickets for adult beverages will be provided. The suggested minimum donation for this benefit is twenty-five dollars (\$25). Contributions and grants above that amount are needed and graciously accepted. Please RSVP by December 1, 2016, to childrensparkobcdc@yahoo.com. We look forward to seeing you at this event.



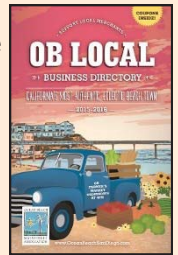
TRASH CANS! We're working on picking the right type of can.
In the Maintenance Assessment District (4800-5000 block of Newport Ave.), we're trying a new type of trash can for the public street trash. We've put this one can in front of Sunshine Co to see how it holds up. We've lost many of our older concrete trash cans (due to age, mayhem, you name it), over the years. So, this is the first step to remedy the depleting inventory of trash cans.



Lynnel's Hair Design . . .

Announces that they are having a open house on Saturday, Dec 10th starting at 4pm for our 10th year anniversary and we would like everyone to come join us at 2145 Poinsettia Dr. just off of Voltaire St.

The Ocean Beach MainStreet Association is beginning work on the **2017-2018 OB Local Business Directory**. All OBMA member businesses receive free listings in the directory; the OBMA Promotions Committee will be delivering informational packets to all members in good standing within the next month. Opportunities to advertise inside the directory and/or offer a coupon are available. Special advertising pages in the directory, such as the covers and first and last pages, will be chosen by lottery. If you're unsure of your business's membership status, please contact the OBMA office at 619-224-4906 or info@oceanbeachsandiego.com. Otherwise, be on the lookout for your information packet arriving soon!



A Message from Bartercard . . .

According to OBMA member Stacey Lucas, Bartercard is a respected 25-year-old success-based international company that exists for the sole purpose of maximizing its members' revenue streams while concurrently decreasing its members' cash expenses.

Bartercard helps businesses monetize their spare capacity and capitalize on their currently underproductive labor hours or excess inventory. Bartercard currently flourishes in 6 countries outside of the United States and now 18 franchises in the US boasting more than 55,000 card holders who engage in more than \$700 million in annual Bartercard-related real-time transactions.

What benefit of Bartercard will appeal more to you and your company? Building your revenue streams or helping your business save on its cash expenses? Almost all our 55,000 current cardholders would answer both. We have members making new sales and saving cash every day because they utilize the power of Bartercard. You can too! Call Stacey to start making Bartercard work for your business at (714) 422-7722 or email at Stacey.Lucas@bartercardusa.com.

About the Short-Term Vacation Rentals . . . from Voice of San Diego By Randy Dotinga on Nov 02, 2016 05:00 am

The move by San Diego City Councilwomen Sherri Lightner and Lorie Zapf to clarify city law in a way that would leave no doubt that short-term vacation rentals are not allowed in most residential neighborhoods turned out to have the support of ... just Lightner and Zapf. After several hours of testimony for the Council meeting — which was moved to Golden Hall to accommodate the throngs of public speakers it attracted — all seven of Lightner and Zapf's colleagues rejected the proposal. Instead, they decided to ask the mayor to come up with a plan to better enforce current law and also return with better regulations for vacation rentals.

New Members/Member Changes

Clark Anthony Productions

619-994-1515 ClarkAnthony@male-voice-talent.com
Voice Talent, Advertising and Marketing

Weber & O'Neill

4870 Santa Monica Ave., Ste 2D
619-222-5500 shannonatweber@gmail.com
Legal Services, Estate Services and Attorneys

Voltaire Beach House

4934 Voltaire St. 619-574-6878
Restaurant

Clever San Diego, Inc.

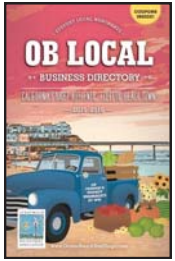
619-884-3292 www.cleversandiego.com
Business Consulting

Let us know when you have any changes.
Email susan@oceanbeachsandiego.com or call 619-224-4906.



Ocean Beach MainStreet Association
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 San Diego, CA 92107
 619-224-4906, Fax 619-224-4976

www.OceanBeachSanDiego.com
 Email: info@OceanBeachSanDiego.com
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 the City of San Diego Small Business Enhancement Program



HAPPY

HOLIDAYS!

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Inserts: Dan Dennison - Find a Home in SD
 Newbreak Church

Check out our new OB Farmers Market Logo at
 the top of the page!



Advertise on our website!

Ads are only \$450 for small ad and \$600 for
 large ad — for 6 months! Give us a call or
 email today. We can even create the
 ad for you. 619-224-4906
 Susan@oceanbeachsandiego.com

The OBMA awards dinner will be Thursday,
 Jan. 26, 2017. Mark your calendars!

OceanBeachSanDiego.com

OB Holiday Happenings!

- DEC. 1** Local kids decorate Tree w/ Santa. 9-11am
OB Holiday Auction at Sunshine Company • 5:30-9pm. Must be 21.
- DEC. 2** Judges vote for **OB Storefront Decorating Contest** at 5pm-7pm
DEC. 2-16 Online voting for **OB Storefront Decorating Contest**
 (go to Facebook.com/OBMA92107)
- DEC. 3** 37th Annual **OB Holiday Parade** on Newport Ave. • 5:05pm (OB Time)
- DEC. 3, 10, 17, 24** **Craft Fairs** at Newport & Abbott St. •
 9am-4pm (9am-2pm on 12/3 & 12/24)
 Santa at the foot of Newport Ave. •
 11am-1pm all 4 Saturdays.
- DEC. 12-16** Food and Toy Drive at Masonic Hall,
 1711 Sunset Cliffs Blvd. Volunteer
 and bring a donation. • 5-9pm
- DEC. 17** Food and Toy Drive distribution to
 seniors and families. • 9am
- DEC. 19** Holiday Homes Decoration Contest.
 The best dressed 92107 holiday
 homes will be judged. More infor-
 mation: (619) 316-3403. • 6pm
- FARMERS MARKET:** every Wednesday at 4pm-7pm
 12/7, 12/14, 12/21, 12/28






Holiday Greetings from Dan & Laura Dennison

Your Local Experienced Realtors
(858) 255-0052 www.DanDennison.Realtor
BRE#01906674

Take the OB Quiz

Sponsored by Dan & Laura Dennison
Your Ocean Beach Realtors
Prizes for Winners!

1. How many Santas can be in OB Holiday Parade? _____
2. How is the OB Holiday tree held up? _____
3. How many tattoo establishments are in 92107? _____
4. What company built the Ocean Beach Pier? _____
5. Where was Hodads original location? _____
6. When did the OB Parade start? _____
7. How many years did Rocky Horror show play at Strand Theater? _____
8. When did OB KITE FESTIVAL begin? _____
9. What organization sponsors the OB Food & Toy Drive? _____
10. When was the *OB Rag* started? _____
11. Who named Ocean Beach? _____
12. What did Duke Kahanamoku do in OB in 1916? _____



BRING YOUR COMPLETED QUIZ TO CLAUDIA AT
THE FARMERS' MARKET NO LATER THAN DEC. 7TH.

NAME _____

PHONE _____

EMAIL _____

\$1,000 CLOSING CREDIT

For Sale or Purchase When

We are Your Realtors

GOOD UNTIL 12/31/2017

DAN DENNISON (858) 255-0053
BRE# 01906674 www.DanDennison.realtor



Christmas

at

Newbreak

Christmas Eve at 4:00 & 5:30pm
Christmas Day at 10:00am

 NEWBREAKCHURCH • newbreak.org/christmas



NEWBREAK
CHURCH



**Connecting people with God
Through authentic relationships
to Serve communities**

**Service Times
Sunday 9am, 10:45am, and 5pm**



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OCEAN BEACH