



Ocean Beach MainStreet Association DECEMBER 2012 NEWSLETTER



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David Klamon & Community Crops,

Market Managers

Tony, Carlos, Kimberly, Josh

SAVE THE DATE

JANUARY 8, 2013

See page 2

BUSINESS DEVELOPMENT SERIES

2ND ANNUAL MARKETING BREAKFAST

Nick's at the Pier at 7:30am - 10:00am

It's FREE to members and their employees

Please join your fellow merchants and mingle at **OBMA Holiday Sundowner**

hosted by Paul & Lynne Bolton, The Ocean Beach Playhouse & Electric Ladyland, and introducing "The Ocean Beach Center for the Arts" . . . catering from Raglan Public House . . . and music from Old Man Wizard Electric Ladyland, 4944 Newport Avenue . . . *down the hall*

5:30pm to 7:30pm

Thursday, December 6, 2012

THE OCEAN BEACH CENTER FOR THE ARTS
performance - art - music - expression

Please bring your business card for the free drawing at 7pm

OB MainStreet Association ▲ 619-224-4906

OB LOCAL BUSINESS DIRECTORY

Ad Space Deadline

Dec. 14th for the new

2013-14

OB Local Directory

See page 4

For more information about listings



OB December Meeting Calendar

Tue Dec. 4	8:30am	Design Committee
Fri Dec. 7	8:30am	Promotion Committee
Wed Dec 12	8:30am	Finance Committee
Thurs. Dec. 13	Noon	Holiday Board meeting
ER Committee & Crime Prevention - dark this month		
OB Farmers Market OPEN Dec 26 & Jan 2		

Dine in OB All Week Long



Restaurant Week

SAMPLE SOME OF OB'S FINEST FOODS

December 3-7



Many thanks to all our volunteers who installed our holiday decorations at 7am in mid November. We had fun and breakfast too! A special thanks to Sunset Cliffs Surf Assoc. for all their brute strength and happy demeanor. See you all in January to take them down!

**BOWS,
BOWS &
MORE
BOWS!!
HAPPY
HOLIDAYS!**



Zach & Kate, OB residents helping us out! Thanks!

**SAVE THE DATE
JANUARY 8, 2013**

WE'VE GOT SOME COMPETITION . . .



According to the Beach & Bay Press, "The streets of Pacific Beach will soon come to life with festive decor and colorful lights, brightening up storefronts from North Pacific Beach to Crown Point for Discover Pacific Beach's upcoming holiday window-decorating contest. We put on the window-decorating contest to entice our businesses to get into the holiday spirit and create that environment along our streets." ...

Well, COME ON OB Businesses. . . we can't let PB out do us. So please, if you



haven't put your holiday decorations up in the commercial areas of Ocean Beach. . . **Do it today!** Leave your lights on until at least 11pm each night. Use a timer if you don't want them on all night. It's good for business and with LED lights, you can really make an impact with window displays at a very small cost. Hey, if volunteers can put lights on the OB tree, then everyone can at least put a few strings of lights in their windows.

DECORATE WITH LIGHTS!!!

2013 Business Development Series

OBMA's Annual Marketing Breakfast

"Marketing resources & strategies for your business"
presented by the Ocean Beach MainStreet Association
& Brown Marketing Services

7:30am to 10:00am
Tuesday, January 8, 2013
at Nick's at the Pier, 5083 Santa Monica Ave. Upstairs

All OBMA members & their employees are welcome to this FREE event!

You'll get a TON of annual marketing resources and strategies on:

- Seasonal advertising & Holiday campaigns ■
- Co-op advertising & Marketing ■
- OBMA events & campaigns ■

We'll be laying out the next 12 months of marketing and can help you improve your business as well as our community. Continental breakfast will be provided.

Don't miss out!

Please RSVP at 619-224-4906 or email info@OceanBeachSanDiego.com



REMEMBERING HENRY LEFEBVRE . . .

We received this nice note from Henry's relative in Australia:

I just want to thank you for looking after Henry's ashes and 'taking such good care of him'. My Uncle and all his brothers had a great sense of humor and I remember lots of laughter when they all got together.

I will let you know when his burial has been arranged so that you will know the details. Again thank you so much. If it hadn't been for you this would never have happened. I am deeply grateful.

Sincerely, Erlene

125th Anniversary Merchandise

Decals, Posters, Shirts and Hoodies,
Canvas Bags and Beer Glasses

**PLUS our new
Custom OB Ornament**



It comes in a special box.

OceanBeachSanDiego.com/obmastore



Members of OBMA's Crime Prevention Committee worked to clean up the area around the OB Post Office. The whole community says thanks. If you want to help, please join the OBMA's Crime Prevention Committee that meets the 3rd Tuesday of each month (except Dec) at 8:30am.

Pictured: L to R Gary, Mary, Craig, Julie and Noah

Volunteers for Respect OB

**Keeping
Ocean Beach
looking good!**

Member Announcements

We want to know about your business . . .

Member Business Announcements are for you! If you want to publish an announcement, please email it to info@oceanbeachsandiego.com - and this is free to our members. Space is often limited so the earlier you get us the information, the better. What kind of information will be published? Are you having a big sale or anniversary? Are you changing your hours or adding a new product line or service? Have you or your employees received a special award?

Frequency Film Festival: <http://www.frequencyfilmfestival.com/> will be based in Ocean Beach. I am so excited to be screening films in OB and at **The Ocean Beach Playhouse**. My family and I are local OB and are so happy to bring film back to OB. The inaugural film festival starts on March 21, 2013 and continues on a monthly basis. There will be a total of six Frequency Film Festivals per year. Each festival will run for 12 non-consecutive days (six days one month and six days in the following month). The first month of the festival will have an Opening Night Film and the following month will have a Closing Night Film.

Warning from one of our members: She recently got an email from Fed Ex and because she does a lot of business with Fed Ex, she opened the email but it was Malware. When she clicked on it, it had an attachment and when you open the attachment it looks like a word document but it consumes your computer. Be very wary of opening emails!

At **SHADES Oceanfront Bistro**, one of the things we are thankful for this year is the opportunity we have had to work with **The SD Humane Society** and we are pleased to be hosting another **OCEAN BEACH PET ADOPTION EVENT** on Saturday, Dec 8th at **SHADES**. Located at 5083 Santa Monica Ave #1F, San Diego, CA 92107 Contact Jeff Jeff@ShadesOB.com with any questions.



HOLIDAY EVENTS

Sat. Dec. 1, 8, 15, 22, 2012

OB Craft Fair - Veteran's Plaza

Sat. Dec. 1 9am-9pm in Pier Parking Lot

Fun Zone, Music vendors. Food & toy drop off. Skateboarding.

Sat. Dec. 1, 2012 **OB Christmas Parade**

5:05pm along Newport Avenue.

Parade@obtowncouncil.org

Mon. Dec.3 - Fri. Dec.7 - throughout OB

OB Restaurant WEEK

for more information contact

619-224-4906

Welcome our New Members

Award Mortgage Group

5252 Balboa Ave. Suite 604, San Diego, Ca 92117
619-507-7769

Richard@awardmtg.com
Mortgage Services

Cosmic Pops

Ocean Beach, CA 92107 619-218-7628

For their Blog: CosmicPops-SanDiego.com
Cosmicpops.sandiego@gmail.com
Special Event Vendor, Desserts



Humble Hippie

4896 Newport Ave. 619-501-5091

www.OBHumbleHippie.com
Clothing

Rosamaria Acuna, Prudential Real Estate

1299 Prospect St. La Jolla, CA 92037

www.justcallrosa.com Rosa@JustCallRosa.com

619-890-2828

Real Estate

The Taste of Success!

OB Restaurant Walk on November 13th was a huge success by all accounts. The voting is in for the favorite restaurant or bar . . . of course, keeping in mind that we had 43 restaurants/bars participating and absolutely no one made it to all of them. . .

OB Noodle House got the most votes with **Espresso Pizza** as a close 2nd. **Raglan Public House** came in a close 3rd. Also nominated were **Nicks at the Pier**, **3rd Corner**, **Arizona**, **Thai Time**, **O'Bistro**, **The Joint** and **Pizza Port**. It seems like everyone had a wonderful time although they were too full to carry on a long conversation!

Thank you to all who participated - all the generous businesses that helped raise money for the **OB Food and Toy Drive** (sponsored by the **OB Town Council's OB Tree Committee**) AND all those who bought tickets and made it a memorable night for the community.

OB MainStreet Association was happy to participate by signing up all the restaurants and bars as well as managing the sale of the tickets. The next fundraiser is Thursday night, November 29th at 6:30pm at the Sunshine Co for the ever popular OB Holiday Auction. All the funds raised through these events goes towards the OB Food and Toy Drive and over 70 families and seniors receive boxes of food and toys.

Happy Holidays!



Ocean Beach MainStreet Association

PO Box 7990, San Diego, CA 92167

Office: 1868 Bacon Street, Suite A

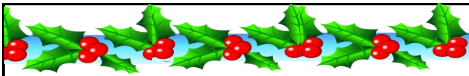
San Diego, CA 92107

619-224-4906, Fax 619-224-4976

www.OceanBeachSanDiego.com

Email: info@OceanBeachSanDiego.com

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Inserts:

Pt Loma Methodist Church
Super Max #2

Follow us on Twitter:

<http://twitter.com/OceanBeachCA>

Fan us on Facebook too!

<http://www.facebook.com/OBMA92107>

OBMA92107

OceanBeachSanDiego.com

Five opportunities to promote your business in the
2013-2014
OB Local Business Directory
Did you receive your OB Directory Packet?
 Send it in with your corrections today!
 Questions? We're here to help you. Call 619-224-4906,
 email at info@OceanBeachSanDiego.com or
 drop by and we'll work on your packet with you!

 Denny Claudia Liz

Deadline for Space Reservations is Dec. 14, 2012

Is 2012 over yet? Should our new slogan be "Enjoy 2013!"

Happy New Year's Eve!



Merry Christmas. 'You are Soooo Lucky' and I'm going to tell you why. I know I'm a little bit early, but I like to plan things and this is huge. I love OB and I've found that the simplest things that we take for granted, like breathing the fresh ocean air every day, and enjoying our time with friends and family are some of the gifts we have been given for living in Ocean Beach.



And I realize that we all have challenges, but still, we are blessed. So, with that said, I would like to challenge you to create a daily practice of writing down all of the things you are grateful for and appreciate in your life. I've found the more you look at what is good in your life, the more good things will come to you. You get to choose every moment, so get to writing. ☺

And...in honor of Christmas and my personal "You are Soooo Lucky" campaign, I am offering you my 10% OFF (when you spend \$10 or more) Coupon that you can use during the ENTIRE month of December 2012.

COME SEE ME...



Silent Night, Holy Night

Christmas Eve Worship in OB

Young Family Service at 7pm; Traditional Service at 11pm



Christmas Eve, 7 p.m. & 11 p.m.

Point Loma United Methodist Church

1984 Sunset Cliffs Boulevard, Ocean Beach

THE PERFECT OB CHRISTMAS GIFT



FINELY CRAFTED 4'X6' THROW BLANKET

MADE IN THE USA

WITH IMAGES OF LOCAL POINTS OF INTEREST

\$65.00 (funds programs of Point Loma United Methodist Church)

For details or to purchase call 619-800-8206