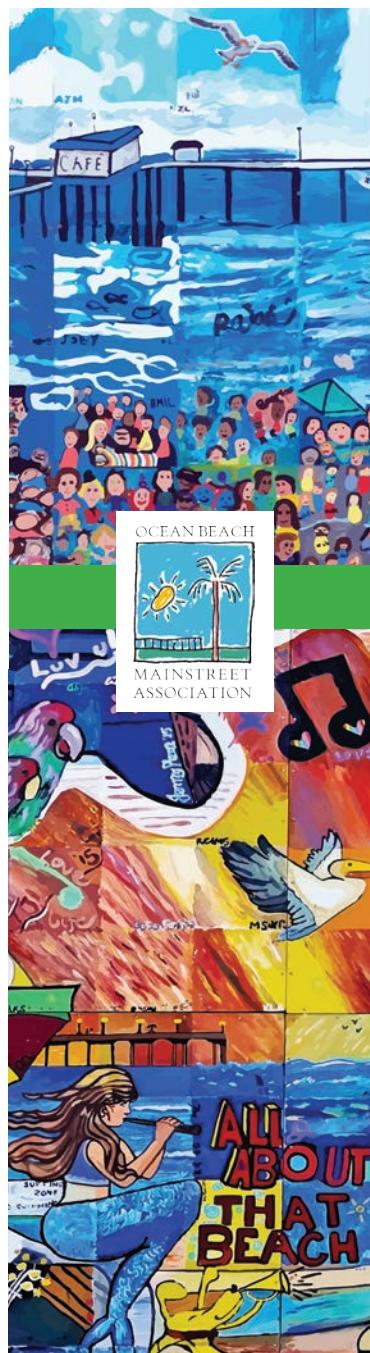


# OCEAN BEACH MAINSTREET ASSOCIATION

## March 2019 Newsletter



### MARCH MEETING SCHEDULE

Meetings are held at OBMA office unless otherwise noted.

**March 1 -Fri. - 8:30am - Promotions Meeting**

**March 5 - Tues.- 8:30am - Design Meeting**

**March 7 - Thurs. - 9:00am - Instagram Workshop**

**March 13 - Wed. - 8:30am - Finance Meeting**

**March 13 - Wed. - 12pm - E.V. Meeting**

**March 14- Thurs. - 12pm - Board Meeting**

**March 19 - Tues. -12pm - Clean & Safe Meeting**

\*Clean & Safe Meeting held at Raglan, 1851 Bacon

**March 28 - Thurs. - 5:30pm-7:30pm - Sundowner**

\*March Sundowner at OB Garden Cafe 4741 Voltaire



### JOIN US AT THE OBMA SUNDOWNER

For food, drinks, and good company!

**MARCH 28, 2019**

5:30pm-7:30pm at

**OB GARDEN CAFE**

4741 Voltaire Street

**Open to all OBMA members and their key employees.**

Bring a business card for the free raffle and \$5 for the 50/50 drawing!

### 2019 OB STREET FAIR APPLICATIONS NOW ONLINE

Get ready for the most exciting event of summer in Ocean Beach! Take advantage of a great opportunity to get out in front of 70,000 potential customers by reserving your booth for the 2019 OB Street Fair and Chili Cook-off! OBMA members receive **20% off** of booth fees, so download the application today at our website or swing by the office at 1868 Bacon Street.

**<- Check out the new Street Fair logo by Ashley Lewis Design!**

### NEW SECURITY INFORMATION

As you know, Harbor Patrol Security is a part of our OB Clean & Safe Team. We've collected the most recent data to give you the calls for service since January 2019. We also have the data from SDPD from their recent increase in foot patrols - add the two together and we've got quite a problem. The OBMA has reached out to our Council office and would like to work with all our local organizations to create an action plan to address these distressing numbers.

### Harbor Patrol Security Calls from Jan 1-Feb 18, 2019

52 transient disturbances, 14 travelers (from Slab City - all drug related), 6 fights, 5 homeless panhandlers, 3 doors to business unsecured, 2 lost children, 2 drinking in public

### San Diego Police data in OB from Jan 17 - Feb 11, 2019

64 arrests, 63 citations, 127 Field Interviews, 70 Parking citations, 2 Shelter Placements, 2 CMH Placements, 4 Oversize Vehicles, 3 Traffic Warnings



# Community & Business News



## OBMA MISSION STATEMENT:

To promote and support local business and economic vitality in the Ocean Beach community.

### BOARD OF DIRECTORS:

#### **Barbara Iacometti, President**

Details Salon Spa, Exec. Comm. Chair

#### **Michael Akey, 1st Vice President**

Pacific View Real Estate, Design Chair

#### **CC Summerfield, 2nd Vice President**

CC Summerfield Realtor, Clean & Safe Co-Chair

#### **Mike Stifano, Treasurer**

Winstons, Finance Chair

#### **Kyle Jaworski, Secretary**

Raglan Public House, Clean & Safe Co-Chair

#### **Gary Gilmore**

Gilmore Family Jewelers, EV Chair

#### **Dave Martin**

Clever San Diego, Inc.

#### **Craig Gerwig**

C&S Investments, Inc.

#### **Matt Kalla**

Matt Kalla Insurance Agency, Clean & Safe Co-Chair

#### **Tevia Oskin**

Active Visitation, Promotion Chair

#### **Ron Marcotte**

Sign Diego

#### **Beth Wright**

OB Barbershop

#### **Carol Ladiges**

Light House Ice Cream

#### **Ken Moss**

Power Logic USA

### STAFF:

**Denny Knox**, Executive Director

**Tracy Wagner**, Project Manager

**Nicole Ueno**, Programs Director

### FARMERS MARKET STAFF:

**David Klaman & Community Crops - Market Mgrs.**

**Marna, Tony, Richee**

### MAD CONTRACTORS:

Oil Stain Cleaning Co.  
Naturescape, Inc.

Office Facilitator: Kristen Keltner

PR Firm: Brown Marketing Strategies



## ENERGY AWARENESS



Find out how your business can reduce energy use and save on the bottom line.

Visit [sdge.com/business](http://sdge.com/business), email [BCC@sdge.com](mailto:BCC@sdge.com), or call 1.800.336.7343.

## NEW MEMBERS & MEMBER CHANGES

### **Hex Ink**

818-378-5272

[society6.com/shoghi](http://society6.com/shoghi)

Art & Collectibles

### **Velofix San Diego**

303-704-8536

[velofix.com](http://velofix.com)

Mobile Bicycle Repair

## High Tide Veterinary Services

4869 Santa Monica Ave. Ste. E

San Diego, CA 92107

619-382-0661

[hightidevet.com](http://hightidevet.com)

Veterinarian

Please contact the OBMA with any changes to your business info by calling 619-224-4906

## DUMPSTERS....DID YOU KNOW?

Did you know that you can get your dirty or graffiti-covered dumpster replaced FOR FREE!? Just call your service provider (EDCO, WM, etc.) and request a new one. Most trash companies will replace damaged dumpsters as often as every 30 days if requested. Please do your part to keep our community clean and grafitti-free by requesting your dumpster be replaced regularly.

## OB HARDWARE STORE SET TO CHANGE HANDS ON MARCH 1ST

### New Ocean Beach Hardware Store Owners Pen Letter to Community



Dear Ocean Beach,

Imagine every time you needed a screw you had to fight the lights, navigate the Sports Arena traffic, the parking lots, the lines, and try not to lose your cool with the self-checkout computer at "you-know-where" just so your damn door hinge fits tight again. That 15 minutes each way would be annoying to most of us, to say the least, but to the local Ocean Beach businesses that make those runs five times a day, it would threaten their livelihood. And those businesses and the people who depend on them are the soul of this town.

It is with great pleasure that I can officially report what many of you already know – that the Ocean Beach hardware store is not going anywhere. We have purchased the inventory and will be keeping all of the same products and services that Carl and Carolyn have provided for the last 38 years – not to mention the same great staff at the same location. We felt strongly, as you did, that losing such a central thread in the fabric of OB was a step too far, and we weren't willing to sit by and watch it happen. I want to thank all 770 of you who signed the change.org petition. It was your enthusiasm for the old store that got the ball rolling and made us believe that the business can still work in 2019. We've got ideas, you'll see some changes – we think you'll like them.

See you in March!

Mike DeEmedio & Michael Grimes

# Community & Business News

## LOCAL MERCHANT SPOTLIGHT: JUNGLE JAVA 5047 Newport Avenue | [junglejavaob.com](http://junglejavaob.com)

Jungle Java, a mainstay on Newport Ave. since 1993, is now owned and operated by former employee Danielle Hargis, who recently sat down with the OBMA to talk about some exciting changes coming to the quaint garden-themed coffeeshop at 5047 Newport Ave. From the new handmade fire-top table in the front entry to great art pieces donated from the set of a local theater group raising money for breast cancer survivors, Jungle Java is always adding new elements while retaining their overall laidback vibe. Beginning in March, Danielle will be working with SheTrick Productions to host a murder-mystery dinner theater event in the space, and has plans to continue offering "The Jungle" as a community space available for local events. "We want to give the community a space to host special events and help support the arts in Ocean Beach." In April, they expect to expand their winter hours and stay open later in the evenings. Stay tuned for upcoming events by following @junglejavainob.



### SOCIAL MEDIA WORKSHOP

March 7, 2019  
9am at the OBMA offices

In this 30-minute session, receive the latest tips and tricks to help you raise your social media management skills to the next level. Learn about updating

your digital communications and improving your social engagement rates. Setting up a marketing calendar to schedule posts, creating video posts and stories in Instagram, utilizing chat bots to build your audience... this workshop will cover a variety of topics from beginner to advanced levels.

Recommended to all OBMA members and employees handling social media management. Space is very limited, so please RSVP today by emailing [info@oceanbeachsandiego.com](mailto:info@oceanbeachsandiego.com).

### CDC SMALL BUSINESS FINANCE SDSBC LOAN PROGRAM

**Don't miss out** on a special 5% Fixed Rate Loan with Integrated Business Advising services - call 619-224-4906 to find out how you can benefit from this great new program!

### SOLAR SECURITY LIGHTING INITIATIVE BY OB CLEAN & SAFE PROGRAM

Well-lit spaces offer a greater sense of safety for customers, and the OBMA has been field testing solar outdoor lighting to add an additional layer of security to our sidewalks and alleys.

Installing solar powered motion-activated lighting in alleys and alcoves will help dissuade overnight campers and make alley access points more secure. Low-cost solar LED lighting is available at Amazon, with the cost for a two-pack at about \$30. No additional expense is incurred on the electric bill since everything is solar. The OB Clean & Safe program will be encouraging local business owners to put up motion-activated solar lights. It is a great value and hopefully will keep our streets and alleys a little safer. Easy to install too!

Please contact [nicole@oceanbeachsandiego.com](mailto:nicole@oceanbeachsandiego.com) with any questions.



## WELCOME NEW OCEAN BEACH BUSINESSES

### Blue Water Seafood Market & Grill

Blue Water Seafood Market & Grill, a fixture on India Street since 2004, has opened a second location in Ocean Beach. This expansion for the casual seafood eatery and market combo is also a hometown return for Blue Water founders, brothers Matt and Judd Braun. Bringing Blue Water back to their native Ocean Beach has always been a dream, says Judd Braun, who tells Eater\* that Blue Water has created new partnership with local restaurant development group Social Syndicate, which will collaborate with the Brauns on this project and continue to help grow the brand.

\*Excerpt from Eater San Diego article written by Candice Woo.

### Alex's Brown Bag

Alex's Brown Bag, aka San Diego's King of the Philly Cheesesteak, has opened a new location inside of Mother's Saloon at 2228 Bacon Street. YUM!!!





### Ocean Beach MainStreet Association

PO Box 7990 San Diego, CA 92107

Office: 1868 Bacon Street Suite A

San Diego, CA 92107

[www.OceanBeachSanDiego.com](http://www.OceanBeachSanDiego.com)

email: [info@OceanBeachSanDiego.com](mailto:info@OceanBeachSanDiego.com)

phone: 619-224-4906



*Ocean Beach Mainstreet Association is partially funded by the City of San Diego Small Business Enhancement Program.*



**CLEAN  
& SAFE  
PROGRAM**

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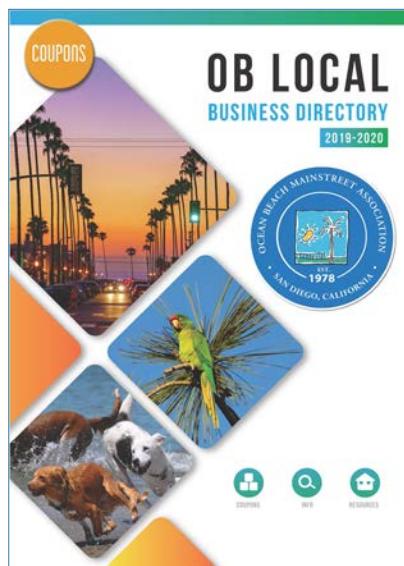
RJS Law

Cafe Bella

2019 OB Street Fair & Chili Cookoff applications available online.

Discounts for members!

### 2019-2020 OB LOCALS BUSINESS DIRECTORY COMING SOON



The famous OB Local Business Directory's 2019-2020 edition is coming soon! This powerful marketing tool is delivered to 13,000 local residents, and an additional 7,000 copies are distributed to hotels, vacation rentals, and community resources (such as local libraries), as well as handed out at the weekly OB Farmers Market and through the OBMA Local Info Center to visitors and locals.

OBMA members receive free listings in the directory. Also, placing ads and coupons in the printed directory is a great way to get your business noticed! The rates are extremely affordable, and the directory is distributed for two years. Reserve your ad and/or coupon by filling out and returning your packet, contacting our office at 619-224-4906, stopping by to see us at 1868 Bacon St, Suite A, or emailing us at [info@oceanbeachsandiego.com](mailto:info@oceanbeachsandiego.com).

**The deadline for confirming your information and placing your ad or coupon has been extended to 5pm on March 8th.**

**NOW AT 2 LOCATIONS!**

4984 VOLTAIRE STREET

VOLTAIRE & BACON  
619.226.8559

4905 NEWPORT AVE

NEWPORT & CABLE  
619.223.3317



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12 COFFEE FLAVORS · ORGANIC COFFEE

**VOTED**  
**SAN DIEGO'S**  
**BEST COFFEE HOUSE**

**SAN DIEGO'S**  
2 YEARS **BEST** IN A ROW  
U-T READERS POLL  
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**"BEST ACAI BOWLS IN THE UNIVERSE!"**

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