



Ocean Beach MainStreet Association August 2013 Newsletter



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Matt Kalla Insurance Agency

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Sign Diego

STAFF:

Denny Knox, Executive Director

Claudia Jack, Associate Director

Liz Greene, Creative Director

Susan James, Directory Manager

Farmers Market Staff:

David Klamam & Community Crops,
Market Managers

Tony, Carlos, Josh, Kimberly

please join us for the OB MainStreet Association...

SUNDOWNER

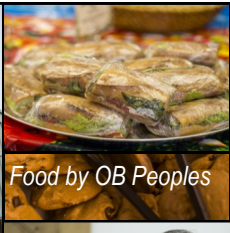
Thursday August 22nd
5:30 - 7:30

hosted by

1802 Cable St.
(corner of Cable & Narragansett)

Food provided by

Open to all members & their employees!
 (Don't forget to bring your business card for a fabulous raffle)



Food by OB Peoples

The Host, Steve



All Photos Troy Orem

ARTIFACTS OBMA Sundowner - a great evening of fun and food!

August Meeting Schedule

Aug. 2	8:30am	Promotion Committee
Aug. 6	8:30am	Design Committee
Aug. 7	8:30am	Finance Committee
Aug. 7	Noon	ER Committee
Aug. 8	Noon	Board Meeting
Aug. 20	8:30am	Crime Prevention Committee*

*At Wonderland Ocean Pub

All meetings at the OBMA office unless otherwise noted.

There's nothing dull about Ocean Beach!

What's happening in OB:

Check out all the prize packages won from the



Fireworks Raffle:

Blue Ticket # 549833 won the **OB Surf & Sun Package**

Green Ticket #3956840 won the **Craft Beer & Live Music package**

Pink Ticket #0339291 won the **Shop til you Drop package**

Blue Ticket #550249 won the **Wine & Dine, OB Style package**

Pink Ticket #0339003 won the **\$250 Grand Prize.**

Many thanks to all the local merchants who donated gift cards, certificates, merchandise and appointments for our fun raffle prizes. The sale of Raffle Tickets helps pay for the OB Fireworks and they were spectacular this year.

Did you know that **OB MainStreet Association** is 35 year old this year? We're going to have a special tribute to our many years of fun and mayhem in Ocean Beach during our **Annual OBMA Awards Celebration** on Thursday October 24, 2013. *Make sure you save the date!*

OCEAN BEACH



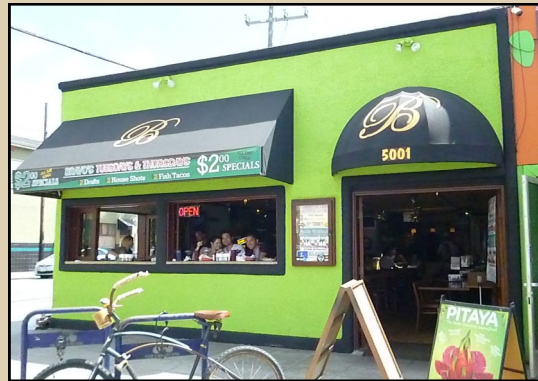
MAINSTREET ASSOCIATION

Wow, every month there really are a lot of local businesses fixing up the front of their buildings. . . Ocean Beach is looking good! Some of the businesses have taken advantage of Storefront Improvement grants and some have just fixed up their facades on their own.



SHADES OCEANFRONT BISTRO

It looks like they have some nice looking "shades" for their patio area.



BRAVO'S MEXICAN BISTRO

Is looking very festive with a new coat of paint. . . Hey it matches the greens in the mural on the Bacon St. side of their building..

WONDERLAND OCEAN PUB

A newcomer to Ocean Beach and located where Nick's used to be. They are quite the place to be and the interior is terrific looking.



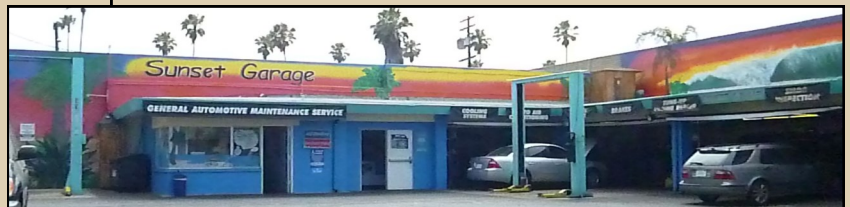
TEMPTRESS

Has a new awning and of course their windows are always fantastic.

POMA'S has gotten a new paint job and a new awning. It really makes the corner pop. Check out the hair salon next door . . . It matches!



SUNSET GARAGE has a brand new colorful mural. That's the spirit!



Member & Community News

STREET FAIR SUCCESS! The event was a rousing success this year and even left us with a little extra dough to put towards something else . . . Maybe a few extra sidewalk cleanings would be nice. The sidewalks have been packed since Memorial Day!

POLICE TRAILER NEWS: Although our long range pie in the sky wish list is for a combination Lifeguard Tower- Police hub - Comfort Station, for now, we are hoping to keep the Police Trailer in the Pier Parking lot. August 7th the issue goes to the OB Planning Board. We will be there on behalf of the Association. The Police Trailer definitely came in handy during the Street Fair and the Fireworks Display.

OBMA Elections: the Board of Directors election was held in early July. After the ballots were counted, incumbent board members Julie Klein, Mike Stifano, Mary Orem and Dave Martin were re-elected to another 3 years. I know the members of the Association appreciate the many volunteer hours that are put in by our devoted board members. **OBMA OFFICERS** will be appointed to the Executive Board by the OBMA Board of Directors during the August 8th OBMA Board meeting at noon at the OBMA office.

The **OCEAN BEACH COMMUNITY PLAN** is marching along and became available to the public in late June. You can go on the OBPlanning.org site and click on the link to see what is new with the Community Plan. A huge thank you to Community Plan task force chair, **Mindy Pellissier** from Dog Beach Dog Wash for her devotion to seeing this document completed. It's been a huge endeavor with many others taking part but Mindy never lost sight of the goal . . . To provide the community with a working document to replace the OB Precise Plan.

VETERAN'S PLAZA which is now a project of the OBCDC in partnership with OBMA, OBTC, OBHS, OBCF, OBPB and just about everyone else, is coming along and has received some funding for the design process. We're anxious to see the finished design.

RICH GROSCH has made his mark. In **State Senator Marty Block's** summer newsletter he recognized **Rich and Donna Grosch, owner's of the Ocean Beach Hotel**, as **Small Business of the Year**. That is huge!

The **OBMA PROMOTIONS COMMITTEE** is starting to work on ideas for re-creating a fabulous look for our website. With all the new technology . . . What's old gets old really fast and what's new is so great . . . Why not change things up! **Josh from Intrepid Network** has been working hard to show us various options going forward.

And then there's the **MARSHMALLOW FIGHT!** Yes, it was definitely sticky beyond belief. Really, what a mess and we had little success attempting to clean it up for the first 3 days. We're continuing to chip away at it along with lots of other members of the community. We had a little rain this morning and actually that might be helping. Thanks to the OBTC for hosting a community discussion for feedback on solutions....we'll keep you posted.

BUDGET TIME AT OBMA! The Finance Committee will review the proposed 2013-14 OBMA Budget at their meeting on Wednesday August 7 at 8:30am. The Finance Committee will then present the proposed Budget to the OBMA Board at their meeting on August 8th, at noon at the OBMA office. Budget information is available to all OBMA members and all OBMA meetings are open meetings.

So that's about it for this month! Questions? Please contact us at 619-224-4906.

Make sure you market and promote your business each day! We'll help you do it . . . Tell us about yourself, your business . . . what's new, who's joined your team and what new products or services you have? For inclusion in the newsletter, email up to 100 words to Info@oceanbeachsandiego.com
More info about Newsletter inserts:

If you would like to provide an insert in our monthly newsletters, please call Liz at 619-224-4906 to schedule it. Inserts must be 8-1/2" x 11 on 20lb stock or lighter.



THANK YOU

OBCF
Ocean Beach
Community
Foundation

2013 FIREWORKS DONORS!

South Beach Bar & Grill
Kobey's Swap Meet
Lighthouse Ice Cream
ZED Electric
SDC Tax & Business Services, Inc.
Newport Farms Market
Shauna Aiken
Tami Fuller, Ascent Real Estate
Western Towing
Newport Quik Stop
Nati's Mexican Restaurant
Renovation Hair Salon
George Murphy

OceanBeachSanDiego.com

Photos by Troy Orem





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 - Insert: Mom to Madre

Follow us on Twitter:

<http://twitter.com/OceanBeachCA>

Fan us on Facebook too!

<http://www.facebook.com/OBMA92107>

Attention LOCAL MERCHANTS

Be sure to fill out your Police Authorization form (letter of Agency), that you can access at: <http://www.sandiego.gov/police/pdf/letterofagency2.pdf>

You are in Western Division. Just follow the instructions. Please do it today! **Thanks.**

OceanBeachSanDiego.com



Remember the fun we had last year?
Hang out in Ocean Beach and enjoy another terrific event.

© Joe Ewing Photography

OB OKTOBERFEST OCTOBER 12, 2013

OB Band Slam starts at 4pm on Friday Oct. 11

Brat Trot is at 10am on Saturday, Oct. 12th

VENDOR APPLICATIONS NOW AVAILABLE ONLINE