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Craig Gerwig

Newport Avenue Antique Center

Mary Orem

Villa de Loma Apartments

Matt Kalla

Matt Kalla Insurance Agency

Tevia Oskin

Wizard of Paws - Promotion Chair

Chris Wilmot

Christopher W. Wilmot, CPA

Ron Marcotte

Sign Diego

Many thanks to retiring board member Dave Smedley.

STAFF:

Denny Knox, Executive Director

Claudia Jack, Office Assistant

Liz Greene, Creative Director

Susan James, Project Director

FARMERS MARKET STAFF:

David Klamon & Community Crops

Market Managers

Tony, Glenn, Richee, and Evelyn



Ocean Beach MainStreet Association



August 2014 Newsletter



The OBMA Sundowner at Young at Art was so much fun. The food from The Joint was outstanding.



Continued on page 2

Please join us for the August 2014 OB MAINSTREET

HOLLYWOOD SUNDOWNER

Prize for best **HOLLYWOOD** inspired costume!



Michele Yamada, D.D.S.

With delicious food provided by
SHADES Oceanfront Bistro



Free Drawing: Bring your business card . . .
get to know your neighboring businesses and have
some delicious munchies and drinks

Open to all OBMA members & their employees

Thurs. Aug. 28th
from 5:30-7:30pm
1802 Cable St.

ELECTION RESULTS Thanks to all of our members who voted for the Board of Directors of Ocean Beach Main-Street Association. We're happy to report the re-election of Craig Gerwig, Matt Kalla, Chris Wilmot, Barbara Iacometti and Tevia Oskin. Congratulations to all. At the regularly scheduled August OBMA Board meeting August 14th the Board will vote for those board members who will serve on the Executive Committee (President, 1st Vice President, 2nd Vice President, Secretary and Treasurer) for the next year. *All meetings are open.*

August Meeting Schedule

Aug 1	Fri	8:30am	Promotion Committee
Aug 5	Tue	8:30am	Design Committee
Aug 13	Wed.	8:30am	Finance Committee
Aug 13	Wed.	Noon	ER Committee
Aug 14	Thur	Noon	Board Meeting
Aug 19	Tue.	8:30 am	Crime Prevention Com
Sunnie's Java Café, 4723 Pt Loma Ave.			
Aug 28	Thurs.	5:30-7:30pm	OBMA Sundowner
<i>All meetings at the OBMA office unless otherwise noted.</i>			



Lots Fewer Marshmallows!

Our OB Fireworks were spectacular with the Marshmallow War under control. Clean up was ten times easier than in the previous three years. Many thanks to the OB Town Council, our local member businesses, SDPD, Elite and all the volunteers who helped to make the Fireworks a safe and fun event . . . as it should be!

Member & Community News

APPLE TREE MARKET COMING BACK TO O.B.

By Katherine Poythress 3:16 p.m. July 15, 2014 UT

It's been 1-1/2 years since the only full-service grocery store in Ocean Beach closed for good, but Apple Tree Supermarket announced this week that it is officially on its way back to the community.

Owner Saad Hirmez said he feels confident moving forward with plans to reopen in the old Bank of America building on Newport Avenue now that he knows he won't be facing a major grocery competitor in Apple Tree's old 15,500-square-foot building a few blocks away at the corner of Cable Street and Santa Monica Avenue. CVS is opening there instead.

The new Apple Tree Market at 4978 Newport will be about 9,800 square feet, or a little more than half the size of the old market. Hirmez doesn't know yet when the new store will open . . . We're going to start our permitting process for construction and plans . . . regardless of the conditional use permit," he said.

The **Ocean Beach Security Program** has been running for 6 weeks and it does seem to be making a difference. Steve Grosch (volunteer) manager of the program for the OBMA, along with OB Crime Prevention Committee co-chairs Julie Klein and Mary Orem (also volunteers) are excited to put together a report in mid to late August to analyze the successes and shortcomings of the program especially for all those local businesses and individuals who have contributed funds for this Pilot Program. Let us know if you have any feedback or suggestions about the program - info@oceanbeachsandiego.com

OB Street Fair news - And the winners were . . .

It was a fantastic event. We hope you agree. The Grand Prize Winner of the **OB-OPOLY MEMORY GAME** was **Erin** (pictured here). She won a bike from **Performance Bike** located in the Von's shopping center on Midway Dr. and Kemper. A special thank you to **Sevy & Ryan Glasz** from **Glasz Productions** for volunteering to emcee this fun event for the entire day. The winner of the **Raffle Drawing** was **David Linton**, a local artist, who won the second bike from **Performance Bike** as well. Stacie from **Brown Marketing** worked most the day



The winners of the **BLOODY MARY CONTEST** were: **1st Place - The Arizona Café**; **2nd Place - the Tilted Stick**; and **3rd Place - Raglan Public House**.

CHILI COOK-OFF FESTIVAL WINNERS! Congratulations to all of the winners. Thanks so much for helping us raise the funds for the 4th of July Fireworks! And a special note to thank the OB Town Council for volunteering to run the Chili Cook-off area for us.

Best Decoration/Theme: Team #6 -Chili Crush- Ocean Dental Care

Best 92107 Entry: Team #18 Wonderland America - Hell Yah

Hottest: Team #5 - Wild Wes

Judges Special Award Most Spirited: Team #2 Raglan Public House

Judges Award 1st Place (\$200): Team #5 Wild Wes

Judges Award 2nd Place (\$150): Team #9 The Devil's Ice Cream

People's Choice 1st Place: (\$250): Team #17 Smoke "N" Aces

People's Choice 2nd Place (\$150): Team #14 OB Noodle House Bar 1502

People's Choice 3rd Place (\$100): Team #2 Raglan Public House

THE MURALS:

The new **OB Farmers Market mural** painted during the Street Fair will probably be installed by the time you get this newsletter - on the building at 1889 Bacon St. close to the corner on Bacon. The second mural

based on **Ocean Beach-opoly** will be installed as soon as we finalize the location which should be any day.

A huge thank you to our fantastic photographer . . .

Troy Orem



Continued from page 1 . . . Many thanks to Kim Howell, owner of Young at Art for opening up her fun art studio for all of us to enjoy. The winners of the raffle were Jim B from James

Gang who won a Stay Young at Art class for adults and Mike Fahey from the Beacon won a scholarship for 4 art classes. Thanks again!



Member & Community News

The Chili Judges . . .



Back row : Bill Klees, Kevin Faulconer, Matt Kalla
 Don Mullin, Ed Harris, Lorie Zapf, Carol Linton, Mike Akey, Noah Tafolla
 Shelly Zimmerman



Pirate Bob Mike Knox

Volunteers had a great time selling at the OBMA booths. We really couldn't have the Street Fair without all of our excellent volunteers .

We're so happy that San Diego Kid's Party Rentals brought lots of new games and rides. Everyone seemed to enjoy themselves immensely!

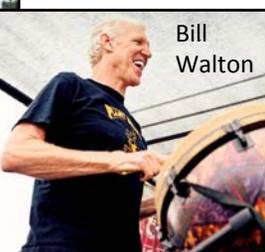


Shark

So many bikes ...thanks to the SD Bike Coalition for safely storing all those bikes for our fair-goers!



San Diego Bicycle Coalition



Bill Walton

And then, out of nowhere Bill Walton jumps on the 92107 Stage. The crowd went nuts.



TROYORE PHOTOGRAPHY

Welcome New Members/Member changes

Berkshire Hathaway Home Services

Erin Jaszczak 619-990-9628
 1221 Rosecrans St., Suite A, 92106
 www.erinsellsob.com ejaszczak@bhhseal.com
Real Estate

The Balanced Bear: A Chiropractic Studio

Dr. Laura Pallesen, 4966 Santa Monica Ave. Suite H
 619-567-7005
 theBalancedBear.com drlaura@theBalancedBear.com
Chiropractors, Holistic Health Care, Physical Therapy
NAME CHANGE

The Loma Club formerly Sail Ho Golf Club

2960 Truxton Rd., 92106
 619-222-4633 TheLomaClub.com Katie@thelomaclub.com
Restaurant, Bars, Recreation - Golf

Council Raises Minimum Wage

According to Randy Dotinga, *Voice of San Diego*, on July 14th "Late in the evening, the San Diego City Council decided to raise the minimum wage within city limits and opted not to ask voters to do it instead. With a 6-3 vote, the Council implemented a new series of increases. The minimum wage will go up to \$9.75 in January 2015, \$10.50 in January 2016 and \$11.50 the next year. In 2019, the minimum wage will begin rising with inflation. The new law also guarantees workers five sick days (officially one hour paid sick leave for every 30 hours worked). The decision not to go to the ballot might surprise some. . . And the Council did not consider any changes that would count servers' tips toward the minimum wage requirement, despite many restaurant owners' concerns. No industries were exempted. With support of six City Council members, the mayor's veto power is not a factor."

Monday, July 28th, the City Council will have it's final vote and we expect that nothing will change however the Mayor has said he will veto it even though the City Council has a veto-proof majority.

If you remember, we ran our own survey of local OB merchants and you all were split on how you felt about the minimum wage increase. A small number of merchants pay minimum wage to begin with and most of those jobs also included other income like tips. The bigger issue for our merchants was the requirement to pay sick pay for all workers. When we get the particulars from the City Council and how this will be enforced, we will pass on the information to our membership.

Ocean Experience Surf School

is proud to announce a new division of sports camps and their affiliation with Cabrillo Recreation Center. We are now offering 3 different sports camps through a new program called Athletic Advantage. Coach Rodger Caldwell has over 30 years of quality coaching experience where he helps kids develop their sports skills in a safe, secure environment. These sports programs provide comprehensive training for all skill levels. Sign up at: Cabrillo Recreation Center: 3051 Canon St., San Diego, CA. 92106 - (619) 531-1534 or Ocean Beach Surf and Skate: 4940 Newport Ave., San Diego, CA. 92107 (619) 225-0674

American Cancer Society RELAY FOR LIFE.

Join the fight against cancer!

RELAY FOR LIFE OF POINT LOMA/OCEANBEACH

Aug. 9-10 from begins 10am both days.

NTC Park at Liberty Station, 2455 Cushing Rd., Pt. Loma

For more information contact Event Chair Rick Hamilton

at 559-307-2032 or rickh_13@hotmail.com Or

visit our website at RelayForLife.org/PtLomaOceanBeachCA



Don't forget to sign up soon for Pepe's **16th Annual Tomato Contest** on **August 10th!!** Call Darla 619-224-4199 limited space & great prizes! It's a lot of fun. *Tomatoes have to be grown by the contestant!*



Ocean Beach MainStreet Association

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**Inserts: Mom to Madre
Beach Community Acupuncture
RJS Law**

Follow us on Twitter:
<http://twitter.com/OceanBeachCA>
Like us on Facebook too!
<http://www.facebook.com/OBMA92107>

POLICE AUTHORIZATION FORMS - EVERY 6 MONTHS!!

Attention LOCAL MERCHANTS
Be sure to fill out your Police Authorization form (letter of Agency), that you can access at: <http://www.sandiego.gov/police/pdf/letterofagency2.pdf> . . . You are in Western Division. Follow the instructions. Please do it today! **Thanks.**



OB MainStreet Association's Business Development Series

For the official roll-out of the 2015-16 OB Local Directory project.



- All new opportunities for our members.
- You can pick up your packets and double check your information.
- We can answer all your questions.

Sept. 9th from 8am -9:30am (check in from 8 - 8:15am) & a light breakfast!

OB Warehouse, 4839 Newport Ave.

Save the Dates!

OB Oktoberfest



Oct 10 & 11

www.oceanbeachsandiego.com

THE OB BRAT TROT WAS SO MUCH FUN LAST YEAR . . . MAYBE YOU'LL WIN THIS YEAR'S TROPHY!



2014 OB Brat Trot SK WINNER



MOM TO MADRE

We speak the language of familia

JOIN US IN MAKING KIDS HAPPY!



Support the 5th Annual Mom to Madre “Back to School Book Drive” August 11-16

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KIDS WHO DO WELL IN SCHOOL FEEL HAPPY.
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A CHILD AGE 4-8 AND RECEIVE A 10% DISCOUNT ON SERVICES AT:



OCEAN BEACH BUSINESS CENTER
4876 Santa Monica Avenue
San Diego, CA 92107

100% of your cash donation will buy books for
kids attending school in Ocean Beach.

Mom to Madre is a California nonprofit corporation, tax exempt under
Internal Revenue Code, Section 501(c)(3); EIN 27-1299878.

For more information contact Mom to Madre

Telephone: (619) 309-5151

Fax: (619) 224-1879

Email: info@momtomadre.org

WWW.MOMTOMADRE.ORG



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\$20!

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\$20!



Beach

Community

Acupuncture

Expires August

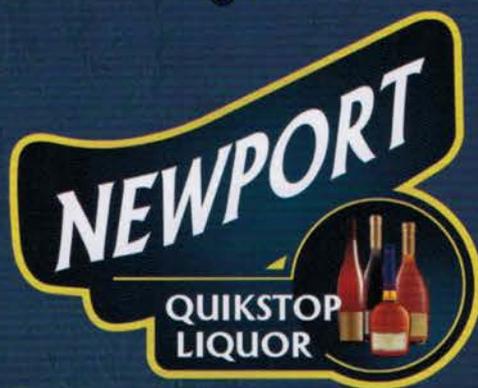
31st, 2014

619/224-2442 or beachacu.com

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