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Denny Knox, Executive Director Claudia Jack, Office Assistant Isabel Clark, Programs Director Susan James, Project Director

#### **FARMERS MARKET STAFF:**

David Klaman & Community Crops Market Managers Tony, Richee, Kyle & Evelyn



### April Meeting Schedule

April 1 Fri.	8:30am Promotions Meeting
April 5 Tues	s. 8:30am Design Meeting
April 13 Wed	. 8:30am Finance Meeting
April 13 Nooi	n Noon Economic Vitality Meeting
April 14 Thur	s. Noon OBMA Board Meeting
April 19 Tues	8:30am Crime Prevention Committee Mtg.
	OB Lifeguard Station, foot of Santa Monica
April 28 Thur	s. 5:30-7:30 Sundowner
	Tower Two Beach Cafe, 5083 Santa Monica

All meetings at the OBMA office unless otherwise noted.





## Security Patrol Performs CPR

At the March 9, 2016, Farmers Market, our private security officers from National Public Safety were on foot patrol when someone ran out of Pacific Shores to request their assistance because one of their employees had collapsed. The guards rushed over, and upon arrival, they found the employee unresponsive. Security patrol



Capt. Chuck Henning performed CPR until the paramedics and SDPD arrived. The employee was transported to the hospital. Many thanks to Capt. Henning! Our security team has become a visible, positive presence in our community. They have made a critical difference a number of times in the past month alone in providing assistance to the police in apprehending and identifying suspects in crimes. For more information about the OB Security Program, please contact the OBMA office at 619-224-4906.



#### Sewer Improvement Project Has Begun

Sewer Group Job 721, which will replace more than 10,000 linear feet of sewer main in the alleys between Newport Avenue and Narragansett

Avenue from the alley west of Bacon Street to Venice Street, has begun. It should be finished before Memorial Day!

# **PROW** Public Right of Way Enhancement/Use Program

If you have signs, merchandise or outdoor seating (not permanent) in front of your business, you MUST HAVE a PROW permit.

The OBMA administers this program, and it is enforced by the City's Code Compliance Department. The cost is \$45 per year.

**DON'T GET CITED!** The OBMA staff will be visiting those businesses that need a current permit in the next few weeks. For more information, check our website or give us a call at 619-224-4906.



**The Law Offices of Virginia L. Weber, Inc.** announces that SHANNON O'NEILL has joined the firm as an Associate Attorney. Her energy and positive attitude adds a lot to the office. Stop by and meet her at 4817 Santa Monica Ave., Suite D, 619-222-5500.

**The Electric Chair** is celebrating its 32nd anniversary this month. Opening in 1984 with a 3 chair salon, Paul & Lynne Bolton moved next door to their present location in 1990 and soon added 15 more chairs. With a new extended lease the Electric Chair will be here for many more years to come!! Paul, Lynne, Susy, Mary, Ashley, Mandy, Amanda, Jordan, Tammy, Ceci, Brandi & Sarah thank you for all your support!! www.Electricchairsalon.com

Instagram: @electricchairsalon Facebook.com/ElectricchairOB

#### Inn at Sunset Cliffs

We have completed remodeling our entire lower terrace. For you who know the property, the deck needed some serious attention. After the damage from the super king tide that we just experienced at the end of 2015, the construction was neces-



sary. Take a look at the biggest, closest deck to the ocean, and nicest deck on the entire West Coast. No other location is like our deck on the ocean! 1370 Sunset Cliffs Blvd., 619-222-7901 www.innatsunsetcliffs.com.

#### The Sanctuary 2016 Spring Class Schedule

*The Art of Infant Massage* - 4 classes - \$120 Saturdays at 10am-11:30am with Melissa. Begins Saturday April 2nd, 2016.

Thursdays at 11:30am-1pm with Robyn McMasters. Begins Thursday April 14, 2016.

*Cultivating Happiness and Well-Being* with Teresa Zucchet \$25. April 14th, 2016, Thursday at 7pm-8:30pm.

Space is limited. Register today. For more information call 619-861-8351 or go to www.thesanctuarytoday.com. The Sanctuary is at 1955 Cable Street, Ocean Beach.



The **Ocean Beach Friends of the Library** had a joyous celebration of the Fourth Grade Winners of the Library Essay Contest at the lovely, historic library on Tuesday, March 1. In the photo to the left, winners Luke, Emilie, and Finn were joined by Judy Collier and Librarian Matt Beatty,

and by Teachers Cyndie Volpone and Lauren Vacchi and Principal Marco Drapeau. Essays were read, cupcakes and fruit were eaten, certificates were presented, and a good time was had. Thank you for your support!

Register now for spring & summer surf and skate camps at **Ocean Beach Surf & Skate**. Call 619-225-0674 or go to www.oceanexperience.net for more information.



April 2016 page 2

#### Welcome New Members/Member Changes

#### OB Express Café

dba Sunshine Smoothies - New Member 5020 W. Point Loma Blvd. San Diego, CA 92107 619-222-2503 www.sunshinesmoothie.com Juice Bar, Coffee House, Ice Cream

Supermax - Name Change/New Owner 4991 Newport Ave. San Diego, CA 92107 619-506-3523 Convenience Stores, Discount Store, Grocer

Camellia Flowers and Gifts - New Member 2232 Sunset Cliffs Blvd. San Diego, CA 92107 619-795-0611 camelliaweddingflowers@hotmail.com www.camelliaflowersandgifts.com www.camelliaweddingflowers.com Florist, Wedding Events, Retail Gifts

Archer Projects LLC - New Member 1835 Sunset Cliffs Blvd., #206 San Diego, CA 92107 619-895-3772 archerprojects@gmail.com www.archer-projects.com Consulting, Prototypes, 3D Printing

Paddle Republic California - New Member 2323 Shelter Island Drive San Diego, CA 92106 619-929-5670 www.PaddleRepublicCa.com Stand Up Paddleboard, Fitness

> **DoorDash** - New Friend of OBMA 1572 2nd Ave. San Diego, CA 92101 619-273-3290 www.doordash.com

**HANDMADE** - Drawings & Models by **Steven Lombardi Architect**. Opening April 16th, 4pm-8pm at Modmatter, 2064 Kettner Avenue, Little Italy. Also visit Steve's homes on the San Diego Dwell Home Tours. For more information or tickets go to: www.dwell.com/hometours/sandiego.

#### TRULIA'S BLOG / REAL ESTATE 101

Trulia crunched the numbers to find the most appealing neighborhoods across the country based on population size and demographics. What more can we say?

NEIGHBORHOODS BEST AMENITIES F		
Neighborhoods in Large Cities	Location Live Well Index	
1 Ocean Beach	San Diego, CA 89.1	
2 Poly High	NEIGHBORHOODS	WITH THE
3 Wallingford	BEST AMENITIES	
4 West Town	Neighborhoods in Large Cities	Location Liv
For the whole	1 Ocean Beach	San Diego, CA
article go to www.trulia.com/	2 Wallingford	Seattle, WA
blog/ bestneighborhoods/	3 Downtown	Seattle, WA



#### Tile Project Phase 25 Deadline: April 15

The next round of tiles on Newport Avenue will be installed in late spring. To have your commemorative tile included in this installation, please submit your order by April 15! Tile orders received after April 15 will be scheduled for in-



stallation in Phase 26 (next fall or winter). For more information, visit www.oceanbeachsandiego.com/attractions/ ocean-beach-tile-project or contact Isabel in the OBMA office: 619-224-4906 or isabel@oceanbeachsandiego.com.



#### **DoorDash is Delivering Sales** to OB's Top Restaurants

delightful delivery

DOORDASH DoorDash (www.doordash.com) is an on-demand restaurant delivery service with its own fleet of

delivery drivers. DoorDash has been in San Diego for over 7 months currently serving customers from Downtown San Diego to Encinitas including Ocean Beach and Point Loma. If you are interested in learning more about how to partner with DoorDash, please email Eric (eric@doordash.com). Try DoorDash with promo code: OCEANBEACH for \$5 off your first delivery of \$20 or more from now until 5/31/16.

#### Young at Art's 7th Annual Student Art Show & Fund-

raiser! Saturday, April 30th, 2016 6-8pm, 1821 Cable Street. Tickets available now. \$5 for participating artists and children, \$10 for adults. Sponsorships are available as well. For more information or to purchase tickets contact Kim Howell at 619-459-1955 or obpainter1@vahoo.com. www.youngatartsandiego.org



Dogtopia of Miramar is having an open house on Saturday, April 2nd from 10am-2pm. There will be pre-opening day care and boarding pass specials along with pet adoptions, items for sale, games with prizes and a chance to meet the owners (OB residents). 5260 Eastgate Mall, San Diego 92121, 858-450-9550.

Yappy Hour Humane Society Fundraiser at Mother's Saloon - Apr 6, 6pm - 10pm, 2228 Bacon Street. Help raise money for the San Diego Humane Society. Raffle and live music from Israel Maldonado. A portion of the sales will also be donated!!

Raglan Public House is celebrating the 50th anniversary of the OB pier by offering a Raglan Barrel Mug for \$12 (filled with beer)! Stop by and pick one up. Raglan Public House, 1851 Bacon Street, 619-794-2304, www.raglanpublichouse.com.



## MARCH SUNDOWNER at MOTHER'S SALOON

#### March 24th



A special thank you to Mother's Saloon and Lynnea and staff for hosting and providing delicious food and wonderful tastings of beer and rum.







Mark your calendar for our next Sundowner—April 28th at Tower Two Beach Café!

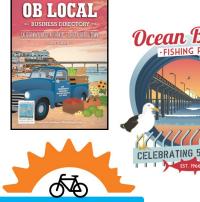


#### Ocean Beach MainStreet Association

PO Box 7990. San Diego. CA 92167 Office: 1868 Bacon Street, Suite A San Diego, CA 92107 619-224-4906. Fax 619-224-4976

www.OceanBeachSanDiego.com Email: info@OceanBeachSanDiego.com Ocean Beach MainStreet Association is partially funded by the City of San Diego Small Business Enhancement Program





**OCEAN BEACH** BIKE FRIENDLY BUSINESS DISTRICT



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#### What's Inside this Edition?

Calendar of Meetings April Sundowner **OB** Security Patrol Sewer Project PROW Community & Business News Welcome New Members/Changes Community & Business News OBMA Sundowner at Mother's Saloon Call to Artists Index

INSERTS: TriPower Yoga, Details SalonSpa

Follow us on Twitter: @OceanBeachCA Like us on Facebook too! facebook.com/OBMA92107

#### **POLICE AUTHORIZATION FORMS** Annual Renewal—only once a year! Attention LOCAL MERCHANTS

Be sure to fill out your Police Authorization form (letter of Agency), which you can access at https://oceanbeachsandiego.com/ mainstreet-association/crime-prevention You are in Western Division. Follow the instructions. Please do it today! Thanks.



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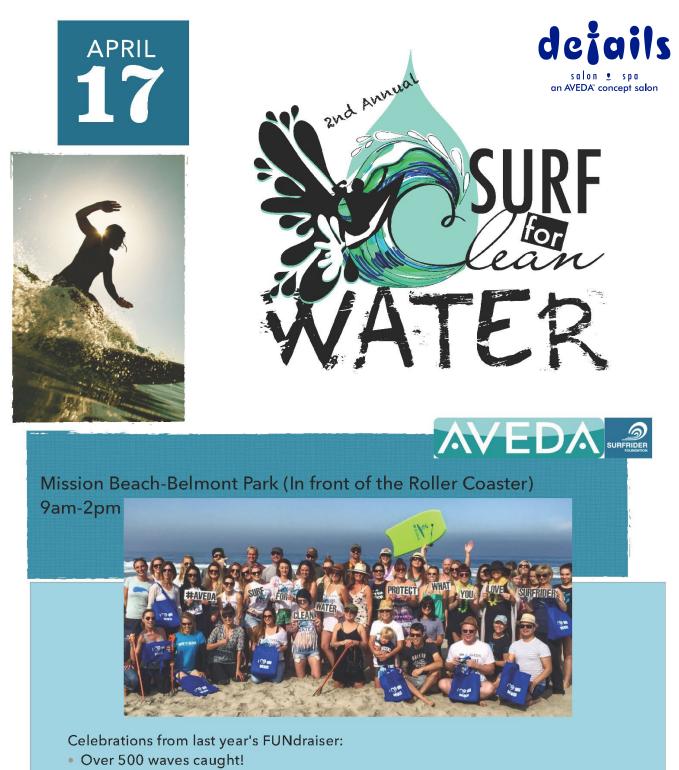


The OBMA, Teeter, and Luminous Views Gallery are pleased to collaborate on an art show celebrating the 50th anniversary of the Ocean Beach Pier, which opened on July 2, 1966. If the pier has inspired you to create, please submit your work to our show!

- We are looking for 2D & 3D works that depict, interpret, or are about or inspired by the Ocean Beach Pier.

- All different sizes and media will be considered.
- Limit of one (1) submission per artist.
- Last day for submissions MAY 6th.
- Accepted artwork notices MAY 20th.
- 2D pieces must be ready to hang. For 3D works/installations, artists must supply display materials.
- All pieces must be for sale.
- Artists will be receiving 50% of all sales with the remainder going to support the arts in the Ocean Beach community and toward the costs of the show.

To have your work considered, please submit a high-quality image of your work along with a title and description, including dimensions, and your contact information in a message to OBPierCalltoArtists@gmail.com.



- Raised over 10K for clean water and beach endeavors.
- Collected over 12 lbs of trash and 4 lbs of recyclables off our beloved beaches.

Adult and kid activities are being planned again for this year. Visit

www.crowdrise.com/sfcw2016 to join your team to raise funds.

We look forward to seeing you all there!

# Just for you . . .



## \$20 GIFT to experience any new service\*

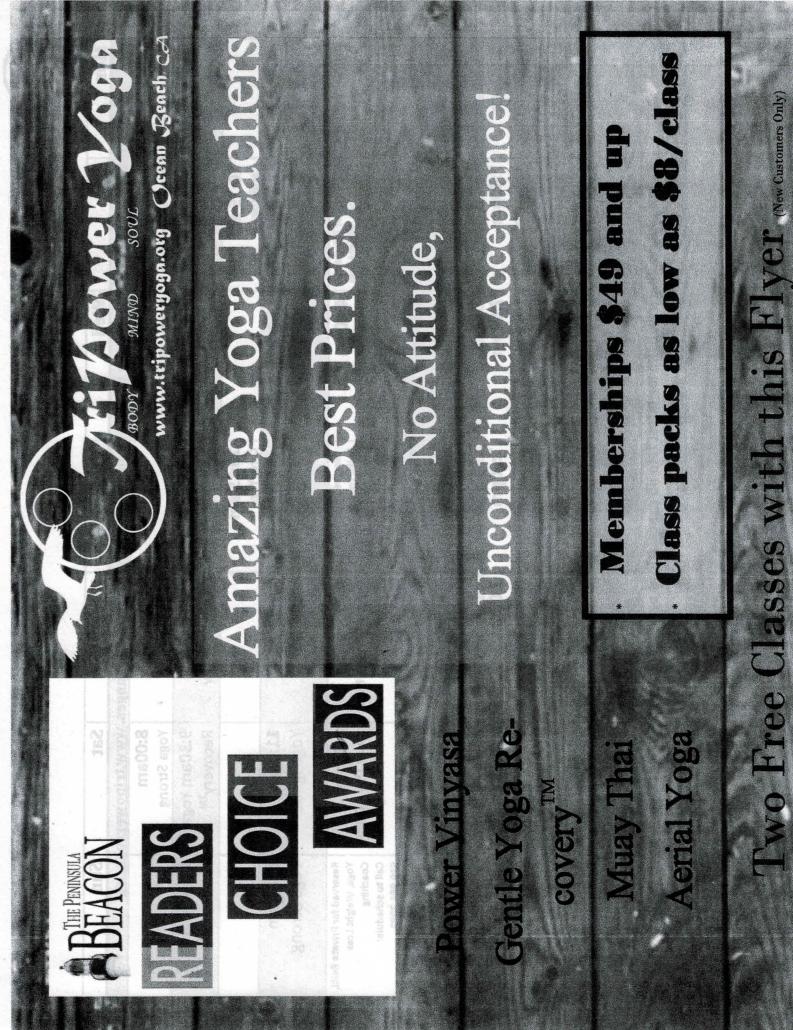
#### **Details SalonSpa**

4993 Niagara Ave. Suite 205 San Diego, CA 92107 619.222.6777

#### \*TRY A NEW SERVICE!

Your gift is valid for \$10 off of a service valued at \$25, or \$20 off of a service valued at \$40 or more that you have not received in the last 6 months. Please present this flyer at checkout. Valid only with select service providers and based upon availability only at Details SalonSpa. Sorry not valid with other offers or discounts. No cash value. Valid for 60 days. CODE:NEW20

DetailsSalonSpa.com



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S = Additional Charge Classes – not included in unlimited memberships

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