

**BOARD OF DIRECTORS**

- Barbara Iacometti, President**  
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- Julie Klein, 1st Vice President**  
*Julie Designs - Crime Prevention Chair*
- Michael Akey, 2nd Vice President**  
*Pacific View Real Estate - Design Chair*
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*Villa de Loma Apartments*
- Gary Gilmore**  
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- Dave Martin**  
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- Craig Gerwig**  
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- Matt Kalla**  
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*Active Visitation - Promotion Chair*
- Chris Wilmot**  
*Christopher W. Wilmot, CPA*
- Ron Marcotte**  
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- Mike Zouroudis**  
*Raglan Public House- OBHG Chair*

**STAFF:**

- Denny Knox, Executive Director**
- Claudia Jack, Office Assistant**
- Liz Greene, Creative Director**
- Susan James, Directory Manager**

**FARMERS MARKET STAFF:**

- David Klamon & Community Crops**  
*Market Managers*
- Tony, Richee, Nick & Evelyn**



**Please join us for the April 2015 OBMA Sundowner**



**co-hosted by  
Raglan Public  
House  
&  
Ken Fernandes  
Landscaping**



**KEN FERNANDES  
LANDSCAPING**

**Thursday - April 23rd - 5:30pm - 7:30pm  
at RAGLAN Public House**

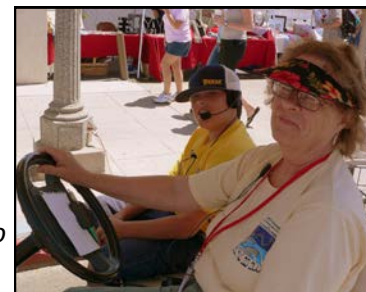
**1851 Bacon St. | OB 92107**

**Free Drawing:** Bring your business card . . . get to know your neighboring businesses and have some delicious munchies and drinks!  
**Open to all OBMA Members & their employees**

**Celebration of Life for Yvonne Cruz**

A fond farewell to our long-time OBMA Board Member, Yvonne Cruz. She will be missed by all who knew her.

Please join us for a Celebration of Life honoring **Yvonne Cruz at Raglan Public House**. Raglan Public House will be donating 15% of sales the evening of **Thurs., April 2nd from 5:30-7:30pm** to the Ronald McDonald House. Yvonne spent many years and countless hours volunteering at the Ronald McDonald House and the donation will be made in her name and of course in her honor. Join us for the evening and we'll have a fun, local raffle - with all proceeds benefitting Ronald McDonald House as well. . . . . Continued pg 2



**April Meeting Schedule**

- Apr 2 Thur 5:30 - 7:30pm - Celebration of Life for Yvonne Cruz at Raglan Public House**
  - Apr 3 Fri 8:30am Promo Meeting**
  - Apr 6 Mon 6pm Street Fair Committee Meeting**
  - Apr 7 Tue 8:30am Design Meeting**
  - Apr 8 Wed 8:30am Finance Committee**
  - Apr 8 Wed Noon - ER Meeting**
  - Apr 9 Thur Noon - Board Meeting**
  - Apr 21 Tue 8:30am Crime Prevention Committee**
  - Apr 23 Thur OBMA Sundowner at Raglan 5:30pm to 7:30pm bring business card**
- All Meetings at the OBMA office unless otherwise noted.**

**Connect Point Loma**  
A Point Loma Association Event  
A business/social network gathering to bring Peninsula professionals and residents together. Free admission. No host food/bar.  
When: Tuesday, April 14, 2015 from 4:30-6:30 p.m.  
Where: Stone Liberty Station Banquet Room  
RAFFLE PRIZE BRING PLENTY OF BUSINESS CARDS

**OB LOCAL BUSINESS DIRECTORY**  
CALIFORNIA'S MOST AUTHENTIC, COLLECTIVE REFLECTION  
2015-2016  
SUPPORT LOCAL MERCHANTS - COUPONS INSIDE!  
Coming soon to you!  
OB FARMERS & FISHERIES MARKET AT 6PM  
www.OceanBeachSanDiego.com

# Member & Community News

Yvonne Cruz continued from page 1

From the Ocean Beach MainStreet Association . . .

Thanks to Yvonne Cruz for her many years of service to the OB MainStreet Association and the Ocean Beach community. We were saddened to hear the news of her passing on March 1, 2015 as we all had been together just days before. She passed away peacefully while taking a nap which is just the way Yvonne would have preferred.



Yvonne was a long time local business owner and made wetsuits for generations of avid water sports fans, donated her services to water based charities and also found herself making custom wetsuits for dogs and even a duck at one point!

We've enjoyed being Yvonne's neighbor since the OB MainStreet Office moved to 1868 Bacon St. in 2003. Yvonne was a long time, active board member at the time of her death. She also spent countless hours volunteering on committees, chairing the OB Street Fair and Chili Cook-Off Festival, and was even President of the association. Her service carried over into volunteering with groups like the Polinsky Children's Center and the Ronald McDonald House. Yvonne had many dear friends that she enjoyed sailing with. We know she will be missed by them all.

Yvonne's family will continue to run the wetsuit business, Surf 'n Sea, as they have been for the last two years. If you won't be able to attend the Celebration of Life and would like to make a donation in her memory to the Ronald McDonald House. Please send any donations to: *Ronald McDonald House - ATTN: Jamie Groth, 2929 Children's Way, San Diego, CA 92123. \*Memo Line\*: In Memory of Yvonne Cruz - Volunteer Program. For any questions regarding a donation please contact Jamie at 858-598-2430. If you would like to send a personal note to the family, please contact the OBMA office at 619-224-4906 for their mailing address.*

## ARC YOGA & MASSAGE

Massage special - Tues & Wed from 8a-2p All Massages \$55 for 60-min. Please let me know if there is anything else you need on my end and I look forward to hearing from you. It has been a delight sharing Yoga and Massage with the OB community!

**ABOUT:** Welcome to Arc Yoga & Massage A community-based studio in Ocean Beach, San Diego. We are passionate about offering holistic bodywork and small classes to allow for individual attention and guidance as students develop and deepen their Yoga practice - physically, mentally and spiritually.

**YOGA:** Classes at Arc range from Therapeutic to Advanced and are rooted in Ayurveda and the classical Sivananda Yoga tradition to allow for an in-depth and transformational approach to these ancient teachings. Classes are led by experienced teachers who have been classically trained in India and are devoted to making Yoga approachable and sustainable for all.

**BODYWORK:** Our knowledgeable practitioners cater each bodywork session to the needs of each individual. Current offerings include Deep Tissue, Ayurveda, Prenatal and Thai Massage and Reiki Energy Healing. 1808 Cable St. San Diego CA 92107 / [www.arcyogamassage.com](http://www.arcyogamassage.com) [info@arcyogamassage.com](mailto:info@arcyogamassage.com) / 619.987.9926



March 28th Petco Park . . . We were there for the **Celebration of Life for Mike "Bossman" Hardin**. A huge crowd remembered how much Mike has meant to all of us and how much we will miss him. As one speaker stated . . . *the tragedy wasn't in his passing, it would have been in not knowing Mike in the first place.* Well said!

**Fabulous Sundowner** at the end of March at the **Ocean Villa Inn** with food from Raglan, Mother's Saloon, The Little Lion with Culture Brewing Company and Olive Tree Market. Over 80 in attendance so a great time was had by all and no one fell in the pool! Thank you to Jeff from Ocean Villa Inn for putting this all together. What a great networking event for our members!



Photos by Troy Orem

# Member & Community News

**Dignity at Beardsley Mitchell Funeral Home** hosted a great networking Sundowner event in late February. The food was fantastic, music was terrific, the music was an added bonus, and of course everyone enjoyed getting together. We had a very large turnout. If you aren't taking advantage of this great networking opportunity, please come to the next one and introduce yourself to your fellow merchants. It's casual and lots of fun.



Photos by Troy Orem

## Quick News Briefs:

**Music As You Like It Productions** is celebrating their 42<sup>nd</sup> Anniversary with 42 new themed events. They thank you for all your support over the years! Music As You Like It, 619-223-5732, Fax 619-226-4492  
[www.musicasyoulikeit.com](http://www.musicasyoulikeit.com)

**Inn at Sunset Cliffs:** offering a summer shop opportunity at their location this summer: <https://oceanbeachsandiego.com/resources/local-news/set-your-summer-shop-inn-sunset-cliffs>

**OB Quik Stop:** will be a Village Post Office where people can buy stamps and pick up priority mail shipping supplies: <https://oceanbeachsandiego.com/resources/local-news/ob-quick-stop-celebrates-grand-opening-usps-village-post-office>

**Young at Art:** annual anniversary party and fundraiser taking place on Sat. May 9<sup>th</sup> – in addition to inviting people to the party they are also looking for donations to the raffle which supports art scholarships for their students.  
<https://oceanbeachsandiego.com/resources/local-news/young-art-making-plans-6th-anniversary-fundraiser-celebration>

**Coastal Sage Gardening:** started a second Sunday garden exchange event. They are also celebrating their anniversary of the exchange on April 12<sup>th</sup>. <https://oceanbeachsandiego.com/resources/local-news/garden-exchange-coastal-sage>

**Surfrider Paddle Around the Pier** will be Sunday, Sept. 27<sup>th</sup> at 9am:  
<https://oceanbeachsandiego.com/resources/local-news/paddle-around-pier>

## Welcome New Members/Member changes

### MSSR, Inc Property Management

858-564-0579

222.mssrproperties.com info@mssrproperties.com  
 Property Management, Real Estate Management, Real Estate Services

### Blue Wave Funding

4843 Voltaire St. Suite A 619-677-3694 BlueWaveFunding.com  
 Real Estate Sales, Loans, Brokerage

### Northwestern Capital Management LLC

8322 Clairemont Mesa Blvd. Suite 100, San Diego, CA 92111  
 858-565-8050 Fax 858-8015 Robert.Cenko@nwcapmgt.com  
 Financial Services, Investments, Brokerage

### R.J. Cenko Insurance Services

Terri Kennedy, Licensed Insurance Agent  
 8322 Clairemont Mesa Blvd. Suite 110, San Diego, CA 92111  
 858-565-8050 Fax 858-8015 terri.kennedy@nwcapmgt.com  
 Insurance

### Tres Palmas Pescadero Ave

Trespalmaspescadero@yahoo.com 619-961-7025  
 Vacation Rental

### Brotman Law

619-378-3138 Fax 619-378-3039  
 Www.sambrotman.com sbrotman@sambrotman.com  
 Tax Preparation, Tax Services, Attorney

### Beach Community Acupuncture -new location

Nicole Murray 1024 Rosecrans St., San Diego, CA 92106  
 619-224-2442 www.beachacu.com info@beachacu.com  
 Acupuncture, Alternative Health Care, Alternative Health Services

### Teeter Modern.organic.living - new phone 619-221-5929

5032 Niagara Ave. www.shopteetersd.com info@shopteeter.com  
 Gifts, Home & Garden, Paper Goods

### APRL Thrift Store

4919A Newport Ave.  
 Thrift Store

### Ocean Beach Landscape Architecture

619-456-1984  
 Landscape Services & Maintenance, Landscaping

### OB Plaquemobile

Dr. Russell Tontz, DDS 619-334-7032 www.ob13.net  
 Dentist, Health & Wellness

### 9210B-921PL-921PB

619-846-6269  
 T-Shirts, Retail Clothing

### Excellent Housekeeping by Butterfly

4967 Newport Ave #4 619-366-1085  
 Housekeeping & Maintenance

### Pharmlabs

1858 Cable St. 619-356-0898 www.sdpharmlabs.com  
 Cannabis Analytic Labs, Medical Services

Our **Ocean Beach Security Program** is ever changing. For the month of



April we have added more hours so that we can target some of the major issues that have been brought to our attention. We have been successful at gathering information about criminal behavior in our community and will issue a report to show you our progress by late April. Meanwhile, please make sure you contact SDPD if you are having issues with illegal activity around your business. Use the

non-emergency number 619-531-2000. Of course if the problem is urgent call 911!

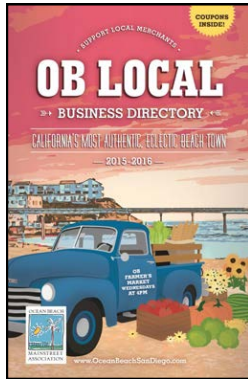


**Ocean Beach MainStreet Association**

PO Box 7990, San Diego, CA 92167  
**Office:** 1868 Bacon Street, Suite A  
San Diego, CA 92107  
619-224-4906, Fax 619-224-4976

www.OceanBeachSanDiego.com  
Email: info@OceanBeachSanDiego.com

Ocean Beach MainStreet Association is partially funded by the City of San Diego Small Business Enhancement Program



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**Insert: OB Business Center**

**Follow us on Twitter:**

<http://twitter.com/OceanBeachCA>

**Like us on Facebook too!**

<http://www.facebook.com/OBMA92107>

**POLICE AUTHORIZATION FORMS - Annual Renewal -only once a year!**

**Attention LOCAL MERCHANTS**

Be sure to fill out your Police Authorization form (letter of Agency), that you can access at: <http://www.sandiego.gov/police/pdf/letterofagency2.pdf> . . . You are in Western Division. Follow the instructions. Please do it today! **Thanks.**



**OB Street Fair & Chili Cook-Off Festival**

**June 27, 2015**

**Vendor Applications Available Now**

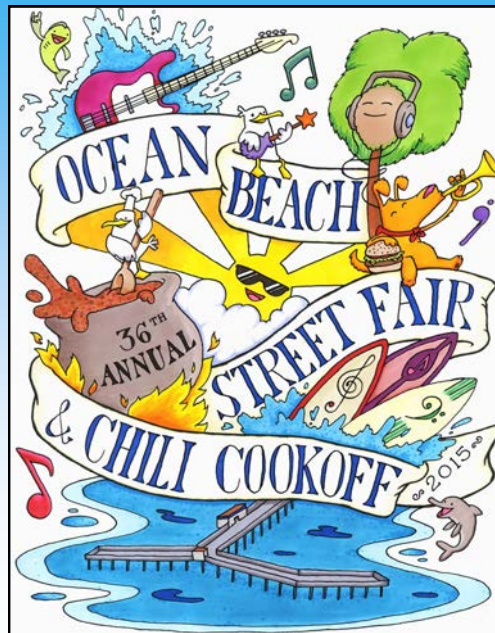
*OBMA Members*  
**20% discount**

**on booth space rates**

Call us **619-224-4906** or email [info@oceanbeachsandiego.com](mailto:info@oceanbeachsandiego.com)

**Chili Cook-Off Contestant Applications**  
available April 15th

**Volunteers** contact [volunteer@OceanBeachSanDiego.com](mailto:volunteer@OceanBeachSanDiego.com)





## WE OFFER A VARIETY OF FULL SERVICE AND SELF SERVICE PRINTING

- Commercial Printing at competitive rates
- Print to order B/W and Color
- Self-service PC and Print Stations

### BUSINESS CARDS

Start as low as \$20.00/250 Black one side

Color starts at \$65.00/1000.

Please call for a quote

### ADDITIONAL SERVICES

- Personal Mail Boxes
- Document Scan to e-mail or storage device
- Fax service (619.222.0976) receive/send
- Fine Art Inkjet Printing
- Gallery Wrap Canvas Art
- Photo Prints
- Indoor Banners
- Rubber Stamps
- Paper Cutting



### BINDERY SERVICES

Legal Brief Velo Binding & Stapling, Spiral and Comb Binding.

Materials: Cover Stock, Colored Card Stock, Clear Vinyl, Black Vinyl.

### IN-HOUSE SPECIALTY PRINTING

Booklet Printing, Newsletters, Flyers, Brochures, Business Forms, Post Cards, Posters

## SEND US YOUR FILES

Upload your files directly to us through our website: [www.obbusinesscenter.com](http://www.obbusinesscenter.com)

Scroll down to the print services and click on the [SEND YOUR FILE](#) button.

You can also e-mail your files to us at: [obbc@obbusinesscenter.com](mailto:obbc@obbusinesscenter.com)

Please include any special instructions such as: Color or B/W, paper, binding style - cover selection hole punch, staple, folding, laminating  
Call us at 619.222.4876 to confirm & discuss your project.



## FEDEX EXPRESS AND GROUND

### FEDEX PICKUP TIMES:

Monday-Friday:	Ground	3:30 pm
Monday-Friday:	Express	4:30 pm
Saturday:	Express	12:00pm

## PACKING

- Shipping Boxes from 6"x 6"x 6" and up
- Packing Peanuts
- Bubble Wrap
- Padded Mailers

### FEDEX DOMESTIC TRAVEL TIME LEVELS OF SERVICE:

- Priority Overnight Express: Morning delivery the next business day.
  - Standard Overnight Express: Delivery by close of business the next business day.
  - Two Day Express: Delivery by close of business within two business days.
  - Three Day Express: Delivery by close of business within three business days.
  - Economy Ground Service: Delivery by close of business within five to seven Business days.
  - Saturday Delivery Premium Express Service
- NOT ALL SERVICES ARE AVAILABLE IN ALL ZIP CODES.

### DROP-OFF SERVICES FOR:



## NOTARY SERVICES

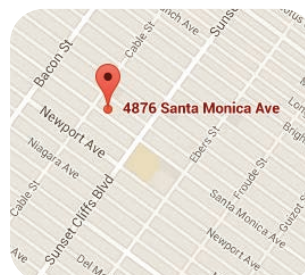
**Michael Saffran, Notary Public**  
Commission expiration: 04-08-2017

**Melissa M. Wofford, Notary Public**  
Commission expiration: 06-12-2018

**Mobile Notary: 619.674.8718**

Our Notary Public is on staff.  
Call 619.222.4876 to check on availability.

## LOCATION



### OB Business Center

4876 Santa Monica Ave.  
San Diego, CA 92107  
p: 619.222.4876  
f: 619.222.0976  
[www.obbusinesscenter.com](http://www.obbusinesscenter.com)