



Ocean Beach MainStreet Association MAY 2021 NEWSLETTER



Save the Date
June 26, 2021
10am-6pm

INSIDE THIS EDITION

OBMA Board of Directors	2
Committee Meeting Schedule	2
MAD Property Owner Meeting	2
Celebrate the OB Vibe	3
OBMA Community Clean Up	4
Friends of OB	5
Clean & Safe Program	6
Remembering Dave Martin	7/8
Remembering Jim "Mouse" Robb	9
Ocean Beach Farmers Market	10
Around Town	11
Message from SDPD & DA Discussion	12
OBMA Resources & OBMA Board Election	13
OBMA Committee Goals & Updates	14

OB, we have a lot to celebrate in May!

Cinco de Mayo | May 5th **Mother's Day | May 9th** **Memorial Day | May 31st**

Ocean Beach MainStreet Association
1868 Bacon Street, Suite A | San Diego, CA 92107
(619) 224-4906
OceanBeachSanDiego.com

Board of Directors & OBMA Committee Meetings

OCEAN BEACH



MAINSTREET ASSOCIATION

OBMA MISSION STATEMENT:

To promote and support local business and economic vitality in the Ocean Beach Community.

BOARD OF DIRECTORS:

Barbara Iacometti, President

Details SalonSpa, Exec. Committee Chair

Mike Akey, 1st Vice President

Pacific View Real Estate, Design Chair

CC Summerfield, 2nd Vice President

CC Summerfield Realtor, Clean & Safe Co-Chair

Mike Stifano, Treasurer

Winstons, Finance Chair

Kyle Jaworski, Secretary

Raglan Public House, Clean & Safe Co-Chair

Gary Gilmore

Gilmore Family Jewelers, EV Chair

Matt Kalla

Matt Kalla Insurance Agency, Clean & Safe Co-Chair

Craig Gerwig

4864 Newport Avenue LLC

Carol Ladiges

Lighthouse Ice Cream

Ron Marcotte

Sign Diego

Ken Moss

Power Logic USA

Beth Wright

OB Barbershop

Joella Peregoy

OB Business Center

STAFF:

Denny Knox, Executive Director

Tracy Wagner, Operations Manager

Kristen Keltner, Event & Program Manager

Tricia Sommerville—Coordinator Extraordinaire

FARMERS MARKET MGMT & STAFF

Community Crops

David Klamon, Farmers Market Manager

Farmers Market Team - Marna, Tony, Richee & Chris

MAD CONTRACTORS:

Naturescape, Inc.

Ecoclean Services

OTHER TEAM MEMBERS:

Brown Marketing Strategies, PR Firm

Josh Utley, Intrepid Network

MAY OBMA MEETING SCHEDULE

Zoom Meetings

Tuesday, May 4 at 8:30am

Design Meeting

Friday, May 7 at 8:30am

Promotion Meeting

Wednesday, May 12 at 12:00pm

MAD Annual Meeting

Wednesday, May 12 at 1:00pm

Finance Task Force

Thursday, May 13 at 12:00pm

OBMA Board Meeting

Tuesday, May 18 at 8:30am

Clean & Safe Meeting

Celebrate the OB Vibe Committee Meetings

Mondays in May at 6:00pm

If you would like to attend a meeting, please contact Kristen Keltner at Kristen@OceanBeachSanDiego.com to register.

Newport Avenue Landscape Maintenance District

Annual Meeting for property owners.

May 12, 2021 @ Noon

The MAD members are properties owners on Newport Avenue (specifically the 4800, 4900 and 5000 blocks). At this meeting you will have the opportunity to discuss with the OB MainStreet Association the state of the avenue.

Join Zoom Meeting

<https://us02web.zoom.us/j/85686193967>

Meeting ID: 856 8619 3967

Passcode: 723522

Celebrate the OB Vibe

June 26, 2021
10am—6pm



The Ocean Beach MainStreet Association will ‘**Celebrate the OB Vibe**’ on Saturday, June 26, 2021 with a community event featuring local artisans & makers and spotlighting Ocean Beach’s local bars, breweries, restaurants, and retailers. This community event will be held in the Ocean Beach Business District from 10am to 6pm. The Ocean Beach MainStreet Association anticipates this event will encourage people to shop local and support OB businesses, while enjoying an array of activities throughout the day including:

- **Virtual 5K Community Run & Walk**
- **Artisans & Makers Fair**
- **Children’s Creative Corner**
- **Canvas Painting Classes**
- **Dancing District**
- **Seaside Family Fun Zone**
- **Summer Shop Small**



Canvas painting classes will be available throughout the day on June 26th in OB.

Enjoy a Celebrate OB Collaborative Pale Ale at OB Brewery and select breweries & restaurants throughout Ocean Beach beginning June 26, 2021. The Ocean Beach MainStreet Association invites you to come out and enjoy Ocean Beach and spread good vibes.

5K Run & Walk



Join the OB Team for just \$40 and run or walk at your own pace beginning June 19 thru June 26, 2021. All participants receive a commemorative 2021 Celebrate the OB Vibe **official t-shirt, finisher’s medal and race bib**. The OB 5K is a 3.1-mile virtual race in which participants have the option to run or walk the five-kilometer distance on the treadmill, sidewalk, trail, beach or anywhere you like. You can upload photos from before, during, or after your virtual run or walk by using the #obvibe. Funds raised through the 5K will benefit the Ocean Beach MainStreet Association’s Friends of OB program. Be a part of the change you want to see in OB and support our mission and programs while enjoying our beautiful community through a 5K run or walk.

[**Register Here!**](#)

OBMA Community Clean Up



Thank you Volunteers!



The Ocean Beach MainStreet Association's Community Clean Up on Saturday, April 17, 2021 was a big success. A huge thank you to our sponsors Rest & Relax Real Estate and Services Kings for providing the buckets, gloves, trash bags and most importantly the donuts. Business and community members showed their love for Ocean Beach by picking up trash through the Ocean Beach Business Districts which includes downtown OB, Point Loma Avenue and Voltaire Street. In a matter of a few hours forty plus volunteers picked up enough trash to fill 18 large trash bags. Thanks to everyone who participated.

OBMA Clean & Safe Program



www.friendsofob.org

Become a Friend of OB and support our eclectic beach community!

Friends of OB is a collaboration of the Ocean Beach MainStreet Association and The Peninsula Alliance. Contributions made to Friends of OB will support the OBMA's Clean & Safe Program with the mission to inform our merchants and community members to promote a safe and clean environment throughout the Ocean Beach business districts.

Goals of Friends of OB

- ◆ Additional Sidewalk Power Washing each month
- ◆ Replace Trash Receptacles on Newport Avenue
- ◆ 2021 Banners in the Newport & Sunset Cliffs Banner Districts
- ◆ Security Team seven days a week

Donations To Date

\$10,250

We reached our goal of \$10K!

DONATE TODAY

April 2021 Accomplishments

Friends of OB & Maintenance Assessment District Funds were used to:

- ◆ Power-washed the 5000 Block of Newport Avenue.
- ◆ 53 Planter crib curbs painted on Newport Avenue.
- ◆ Approximately 40 incidents of graffiti painted over on Newport Avenue.

OBMA Clean & Safe Program

Spring Cleaning



Say “hello” to Cindy with Naturescape if you see her out and about on Newport Avenue. She is hand painting the 53 planter crib curbs with a fresh coat of paint. The entire 4800 and 4900 blocks are complete, and the 5000 block will be completed by early May.

If you have a project idea, let the OBMA know!
(619) 224-4906 | info@OceanBeachSanDiego.com

Letter of Agency

LOA’s – SDPD needs you to fill out your LOA so they can walk onto your property to address any situation that might be happening. A Letter of Agency (LOA) is a form property owners can fill out that allows the San Diego Police Department to enforce all laws on private property without the owner having to be present to press charges. LOA’s must be renewed annually. A copy of an LOA can be accessed at: www.sandiego.gov/police/forms . OBMA will be happy to help you complete this form and submit it to SDPD.

Remembering David Martin

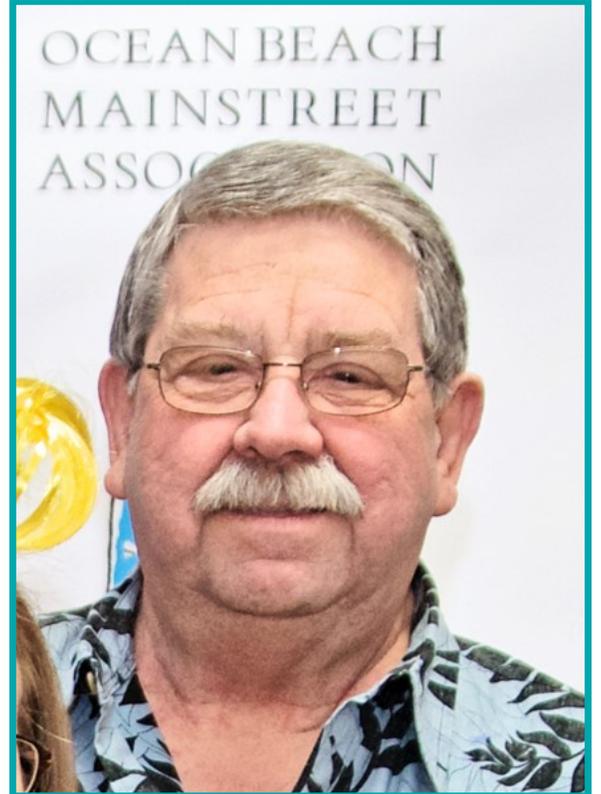
David Martin

1948—2021

“The greatness of a man is not in how much wealth he acquires, but in his integrity and his ability to affect those around him positively.” *Bob Marley*

With every life event, we are given the gift of choice. How will we cope with this? Will we crumble, become hardened, or grow? Can we do what needs to be done, or will we succumb to the call of the easier path? A weak man chooses to remain seated, rather than risk wrath and disapproval by standing up for what’s right.

Winston David Martin died Friday, April 9, 2021 after a valiant fight against cancer. He is survived by a Village comprised of his loving wife, family, friends, and the community that he cared so much for.



David participated in too many projects, both large and small to mention, but he regretted greatly his inability to shepherd one of his most personally meaningful projects to fruition. . . The Ocean Beach Veterans Memorial.

We, his Village, request that in lieu of flowers, tax exempt donations be sent to

The Dave Martin Memorial Fund: OB Veterans Plaza

Make checks payable to and mail to:

The Peninsula Alliance

PO Box 60534

San Diego, CA 92166

OR you can use the following link:

[Dave Martin Memorial Fund: OB Veterans Plaza](#)

Remembering David Martin

Dave Martin served on the OBMA board of directors for 14 years. The loss of such a vibrant friend and mentor is hard to put into words. One of our board members wrote a wonderful tribute to Dave and here it is.

Dave's unwavering positive attitude and encouragement towards new businesses in OB is something that is unique and contagious. A lot of restaurant owners look at new places as competition and aren't open to welcoming them into the same area. Dave was the ambassador to new restaurants coming into OB for as long as I have been here. That sentiment still exists widely in OB due to his guidance and it is a huge reason why OB has become such a destination for people to dine and hang out.

His selflessness and charity is something that is not spoken about nearly enough given the hard work and calm demeanor that he has always exhibited since I have known him.

There's one story, that I promised I wouldn't share at the time. However, it encapsulates the person I knew him to be during the short time knowing him.

After Shade's closed, which was about a year and a half after I started to get to know him and work with him on the OBMA board, he asked me if I had time to meet with him. Dave is always working on something for some organization or charity and Raglan has always wanted to help however possible. I figured it had something to do with some event. He said, "no, I want to talk to you personally about something". At the time I didn't realize how much this conversation would stick with me.

We sat down and Dave just asked that I be 100% honest with him. He had taken on a larger roll in the PLA association and was concerned that he wasn't pulling his weight with the OBMA and asked my opinion on whether he should resign his seat on the OBMA board. It caught me off-guard and didn't feel that I was qualified to speak on that either. I immediately said "No!" and something about how he helped grow this organization.

Dave stopped me mid sentence. He said "I came to you for a reason. People like you are the ones that will hopefully carry this organization forward and OB forward along with it. I want your honest opinion on whether I should resign or retain my seat." I told him what I truly felt then and today; Dave's presence and participation in the OBMA and in OB, in whatever capacity he could offer it, was an asset that the value of was hard to quantify but easy to recognize.

The example that he set, in his welcoming of me and other "younger" board members, and their ideas, is something that permeates the board to this day. It is the reason that there is such energy in the organization and the main reason that I was so motivated to be involved.

I had forgotten about this story until I heard he was sick a few months ago. He always was a big personality and initially I expected to be shut down or dismissed when I had new, different, uninformed or just plain bad ideas. Never once did that happen.

So thinking back, I am humbled again by that conversation. Dave helped to build the OBMA. For him to reach out to me, who had served with the organization for less than 2 years, and ask my opinion on something that was such a huge part of his life, is a lasting memory that I will never forget.

When we finished that conversation he thanked me for talking through it with him and asked me not to share his concerns with anyone else. As we walked out and were shaking hands he turns and says, "Hey, hate to ask but is it cool if I hit you up for a couple of Gift Cards in a couple of weeks for this fundraiser I'm working on?"(Of course cool!).

That's the way Dave was in the short period I got to know him. He spent every day trying to have a positive influence on his community, neighbors and friends. I'm thankful for having the time that I did with him.

I told my Mom that story and she thought I should write it down and share it.

Kyle Jaworski

General Manager

Raglan Public House

Kyle@Raglanpublichouse.com

RIP David Martin

Sad to lose another icon of Ocean Beach

Sad to lose another icon of Ocean Beach . . . Jim

We found this celebration of “Jim ‘Mouse’ Robb Day” from the City of San Diego back in 2013!

Jim “Mouse” Robb Day

Presented by Councilmember Kevin Faulconer and Councilmember Lorie Zapf

WHEREAS, Jim “Mouse” Robb was born April 23, 1933, in Ohio and grew up in San Diego attending Ocean Beach Elementary School, Dana Junior High School and graduating from Point Loma High School in 1951; and

WHEREAS, Mouse married Carole on November 15, 1957, and is the father of Darren and Kathleen and grandfather of James, Brittany, Casey and T.J.; and

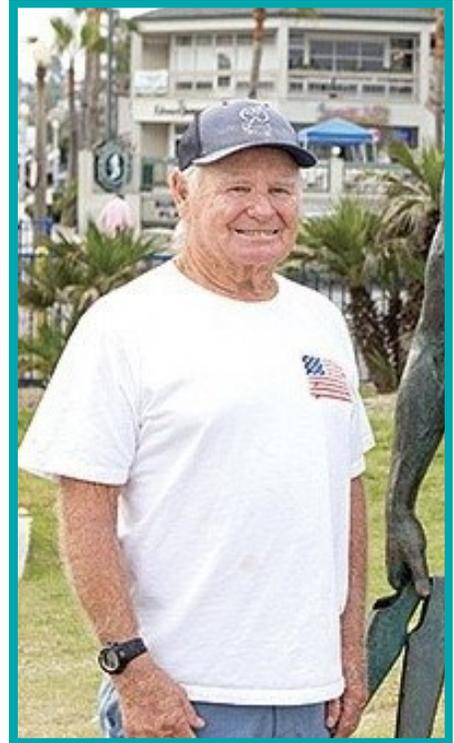
WHEREAS, Mouse served our country during the Korean War as a crewman in the United States Air Force and as a San Diego City Lifeguard performing brave rescues in Ocean Beach and Sunset Cliffs; and WHEREAS, Mouse formed Sunset Cliffs Surfers in 1944, which was later organized as the Sunset Cliffs Surfing Association, to promote the spirit of camaraderie, family, community and environmental preservation focusing on surfing and its heritage; and

WHEREAS, Mouse competed in tandem with Judy Dibble in the 1966 World Surfing Championship at Ocean Beach and, along with legendary surfer Linda Benson, was instrumental in bringing the Women’s World Long Board Championships to Ocean Beach in 2005; and

WHEREAS, In 1999, Mouse competed in the U.S. Lifesaving Association National Lifeguard Championships in Cape May, New Jersey, earning a gold medal in the 800 meter Paddleboard Race – Super Veteran Category, and participating as a rowing partner of Rod Luscomb in the Dory Race; and

WHEREAS, Mouse has been a tireless community volunteer and mentor to hundreds of youth teaching them surfing and water skills including the Point Loma High School surf team. In addition, Mouse has been active in preserving the history of San Diego lifeguards through his work for the San Diego Lifesaving Association, and was instrumental to help to erect the Lifeguard Bronze Memorial to honor the victims of the 1918 drowning; and

WHEREAS, Mouse will gather with hundreds of his friends and family for his 80th birthday celebration on April 27, 2013; NOW, THEREFORE, BE IT PROCLAIMED, by the Council of the City of San Diego that this Council, for and on behalf of the people of San Diego, does hereby proclaim April 27, 2013 to be ‘Jim “Mouse” Robb Day’ in the City of San Diego.



Ocean Beach Farmers Market



Farmers Market every Wednesday from 4pm—8pm.

May 5 • May 12 • May 19 • May 26

**Reach out to OB Farmers Market visitors
and tell them about your Wednesday specials!**

Let the OBMA promote your specials for you through our
social media channels and website.

Send your information to:

MemberNews@OceanBeachSanDiego.com

Subject: Wednesday Special

Welcome to the Market!



NOVA is now in the Ocean Beach Farmers Market.
If you would like to be in the Farmers Market reach out to the OBMA team.
(619) 224-4906 | info@OceanBeachSanDiego.com

Around Town

Yes, there is some new information regarding the proposed Sidewalk Vending Ordinance . . .

We have been meeting with Council 2 District reps and Jen Campbell about the need for regulations on our beachfront area. They have been totally supportive in our discussions. We are hopeful that at some point the rest of the City Council will follow through and finally pass a reasonable Sidewalk Vending Ordinance that can preserve our park at the foot of Newport Avenue for the enjoyment and use of our residents and visitors alike. Access to the beach is vital for our community.

The OB Town Council and the OB Planning Board are working together to save our open space because our parks were never meant to have daily over-use of the grassy area for the exclusive use of some vendors.

We do know that this has been a huge issue for so many of our members and we join you in your frustration. Please continue to send us your photos and comments. We will be presenting this information to all the council office staffs in the coming weeks.

If you would like to comment on this issue or want to share information and photos, please send them to Denny Knox info@oceanbeachsandiego.com and also email Jen Campbell's office by emailing Venus Molina at VMMolina@sandiego.gov.

Threatened ADA Lawsuits are on the rise . . .

ADA Lawsuit threats are continuing to happen to many of our local merchants. Please let us know if you have received one. We want our elected officials to know what is happening to local businesses and how detrimental these lawsuits are. We all want to provide ADA access but the rules vary and it is almost impossible to protect yourself from unscrupulous attorneys. The most common lawsuits are regarding ADA signage on tables placed outside in outdoor dining areas.

If you have any questions, please give us a call or email info@oceanbeachsandiego.com.

Welcome New OBMA Members

Breast Pump Genie

1889 Bacon Street, Suite 13

(760) 994-6918

Unimomus.com

.....

Heath & Wellness

Baby

Medical Services

First Then IFS

4852 Santa Monica Avenue

(619) 988-0708

FirstThenIfs.com

.....

Life Insurance

Investments

Long Term Care Insurance

A message from SDPD

On Friday May 7, 2021, the City Council will be taking comments from the public regarding the budget for the Police Department and will be voting on what the budget will be.

There are community groups that want the City Council to defund your San Diego Police Department. One of their demands is to stop enforcement of low-level offenses and invest in non-law enforcement interventions. The groups state low-level offenses should be decriminalized or deprioritized for enforcement include *drug possession, status offenses, and quality of life offenses* that pose no threat to the public or property. Investments should be made in alternative intervention methods to be dispatched to these calls rather than armed police officers. Local government should invest in community solutions and fund these programs from divestments in the police department budget, meaning defund the police. The groups are calling on law enforcement agencies to end enforcement of low-level offenses such as:

- Illegal lodging and encroachment
- Evading trolley fare
- Disturbing the Peace
- Petty theft
- Vandalism

Public Comment to City Council

If you wish to make a statement to the City Council regarding the budget on May 7, 2021, follow directions on the link below. All comments are welcome.

City Council Meeting Access and Public Comment Instructions:

<https://www.sandiego.gov/city-clerk/officialdocs/council-agendas-minutes-results>

Discussion with District Attorney Summer Stephan

Save the Date

May 20, 2021 | 3pm—4pm

San Diego County District Attorney Summer Stephan will be virtually providing a Public Safety Update about Regional & Local issue's emerging from the Covid-19 pandemic, sharing important prevention & awareness resources & listening to the voices of the community.

Join Zoom Meeting

<https://us02web.zoom.us/j/83020333206>

Meeting ID: 830 2033 3206 / Passcode: 855125

OBMA Member Resources



Restaurant Revitalization Fund

SBA Announces Official Restaurant Revitalization Fund Application & Guidelines Application will open soon. Look for more information from the OBMA Team.

[*More information available here.*](#)

Intent to run for Ocean Beach MainStreet Association Board of Directors Form

Forms are available if you would like to consider running for a Board position at the Ocean Beach MainStreet Association. The requirements necessary to run for the Board of Directors are as follows:

- Must be a member in good standing of Ocean Beach MainStreet Association
- Must have served on one of OBMA's committees for at least one year
- Will have the time to devote to monthly board meetings, committees, and special events

Intent to Run forms are due in the OBMA office no later than noon on June 4, 2021.

Forms are available online under Board of Directors on our website, or can be picked up from the OBMA office. Election ballots go out on June 28, 2021, and must be returned to our office no later than 5pm Wednesday, July 7, 2021.

Office address: 1868 Bacon Street, Suite A, San Diego, CA 92107.

Member Resources

Member Resources including Grant opportunities are available on the OBMA Website

www.OceanBeachSanDiego.com

OBMA Committee Goals & Updates

OBMA Committees meet once a month to promote and support local business and economic vitality in the Ocean Beach Community.

Committee Goals for Fiscal Year 2021 (July 2020—June 2021)



Design Committee

- Trim palm trees on Newport Avenue—Completed
- New trash can lids - Painted trash can lids in the MAD
- Put up holiday decorations in November—Completed
- Complete phase 34 and 35 of tile project—Phase 34 is completed
- Maintain market lights along Newport Avenue
- Design and install new banners in January 2021 - Completed

Promotion Committee

- Design, promote and sell new OB puzzle—Completed
- Design, promote and sell holiday ornament –Completed
- Support Friends of OB Campaign
- Add merchandise/products on our online shop
- Contact merchants to carry some of their bestsellers on our online shop
- Design 2021 Street Fair logo - Completed for Celebrate the OB Vibe
- Design and roll Out OB parrot mascot

Economic Vitality Committee

- Replace trash receptacles along Newport Avenue in Maintenance Assessment District
- Explore grant opportunities which will help enhance Ocean Beach
- Send our members a survey after the holidays regarding their outlook for 2021

Clean & Safe Committee

- Establish Friends of OB Campaign –Completed
 - Fund cleaning and beautification projects
 - Fund private security seven days per week for 8 hours a day in the business districts

www.OceanBeachSanDiego.com