

OCEAN BEACH
MAINSTREET
ASSOCIATION

Ocean Beach MainStreet Association January 2020 Newsletter

OBMA Meetings

Promo	Fri.	1/3	8:30am
Design	Tue.	1/7	8:30am
Finance	Wed.	1/8	8:00am
E.V.	Wed.	1/8	12:00pm
Board	Thur.	1/9	12:00pm
Clean/Safe	Tue.	1/21	8:30am

Meetings in the OBMA Office

Upcoming Events

OBMA Awards Celebration & Annual Meeting

Thursday, Jan, 23, 2020

6:00pm—8:00pm

Pt. Loma Masonic Center

OBMA Marketing Breakfast

Tuesday, Feb. 4, 2020

7:30am —10:00am

Dirty Birds

Street Fair & Chili Cook-Off

Saturday, June 27, 2020

10:00am—8:00pm

*Vendor Applications available at
OceanBeachSanDiego.com*



Raffle 1st Wednesday of each month
"Like" our OB Farmer's Market Page.
www.facebook.com/OBFarmersMarket



HAPPY NEW YEAR

from all of us at OB MainStreet Association

Our Vision for 2020

**Our vision for 2020 includes a prosperous year
for our merchants, a clean & safe community,
and a vibrant Ocean Beach all year long.**

**Ocean Beach MainStreet Association
AWARDS CELEBRATION & ANNUAL MEETING**
January 23, 2020
6:00pm-8:00pm

Join us for an evening of fun to recognize local businesses
and individuals in the community
at
Point Loma Masonic Center
1711 Sunset Cliffs Blvd.

Light dinner, beverages and desserts provided by our local businesses.



**OCEAN BEACH
MAINSTREET
ASSOCIATION**

Major Sponsor



UnionBank



**NEWPORT AVENUE
OPTOMETRY**



THE OCEAN VILLA INN



RSVP 619-224-4906 but if you forget, come anyway!

Business & Community News

OCEAN BEACH



MAINSTREET
ASSOCIATION

OBMA MISSION STATEMENT:

To promote and support local business and economic vitality in the Ocean Beach Community.

BOARD OF DIRECTORS:

Barbara Iacometti, President

Details Salon Spa, Exec. Committee Chair

Mike Akey, 1st Vice President

Pacific View Real Estate, Design Chair

CC Summerfield, 2nd Vice President

CC Summerfield Realtor,
Clean & Safe Co-Chair

Mike Stifano, Treasurer

Winstons, Finance Chair

Kyle Jaworski, Secretary

Raglan Public House,
Clean & Safe Co-Chair

Gary Gilmore

Gilmore Family Jewelers, EV Chair

Matt Kalla

Matt Kalla Insurance Agency,
Clean & Safe Co-Chair

Tevia Oskin

Active Visitation, Promotion Chair

Craig Gerwig

C&S Investments, Inc.

Carol Ladiges

Lighthouse Ice Cream

Ron Marcotte

Sign Diego

Dave Martin

Clever San Diego, Inc.

Ken Moss

Power Logic USA

Beth Wright

OB Barbershop

STAFF:

Denny Knox, Executive Director

Tracy Wagner, Project Director

FARMERS MARKET MGMT & STAFF

David Klamon & Community Crops

Market Manger

Marna, Tony, Richee & Chris

MAD CONTRACTORS:

Oil Stain Cleaning Co.

Naturescape, Inc.

OTHER TEAM MEMBERS:

Kristen Keltner, Events Facilitator

Brown Marketing Strategies, PR Firm

Josh Utley, Intrepid Network

Troy Orem Photography

OB Services

SHOP SMALL SATURDAY

Thank you to everyone who participated in the Shop Small Saturday event in Ocean Beach. The OBMA purchased \$3,500 in local gift cards and merchandise from local businesses for this event.



View more photos at OceanBeachSanDiego.com

THANK YOU OB TOWN COUNCIL

A huge THANK YOU to the Ocean Beach Town Council for a Miracle on Newport Avenue. Such a great tree & holiday parade. **Also, thank you to everyone who donated to the food & toy drive and volunteered to help.**

MINIMUM WAGE PROGRAM-CITY OF SAN DIEGO

Remember that the City of San Diego has their own minimum wage which is higher than the state or federal rate. Effective January 1, 2020, the City's minimum wage will increase to \$13.00 per hour.

For more information visit

<https://www.sandiego.gov/treasurer/minimum-wage-program>

SPRING BOARD WEST—Jan. 9 thru Jan. 11

Spring Board West will be in Ocean Beach for three days that change lives and careers! This amazing conference and festival for Artist, The Music Industry and Fans will include a BAND & BEER CRAWL on Saturday, Jan 11 ~ 2pm—Midnight.

4 Stages ~ 40 Bands

Entry \$20

SPRINGBOARDWEST.COM



Business & Community News

HOLIDAY STOREFRONT FESTIVENESS

Much gratitude to all the businesses that showed their holiday spirit with storefront decorations and bright shiny lights. Here are a few of the many businesses that participated.



THC ~ South Beach Bar & Grille ~ Lighthouse Ice Cream ~ Raglan Public House

OBMA HOLIDAY SUNDOWNER

The OBMA Holiday Sundowner was a blast! Thank you to **Brown Marketing Strategies** for hosting such a fun event. A special thanks to our sponsors **Dirty Birds, Mr. Moto Pizza, European Cake Gallery, The Wine Pub** and **Mike Hess Brewing**.



Congratulations to Jon Carr who won the ugly sweater contest with his furry cat sweater.

More photos available at OceanBeachSanDiego.com

OBMA Annual Marketing Breakfast

Mark your calendar ~ Feb. 4th

The Annual Marketing Breakfast will inspire you to promote your business and have your best year yet!

Enjoy a complimentary breakfast and an informative seminar on new opportunities to grow your business.

Plus learn about OBMA's Vision for 2020!

For more information call 619-224-4906

OR

visit OceanBeachSanDiego.com

You are happily invited to this exciting event as part of the OBMA Business Development Series

OBMA Annual Marketing Breakfast "Vision for 2020"

Come and benefit from marketing opportunities and tips to promote your businesses!

Tuesday, February 4, 2020 7:30am - 10:00am

Dirty Birds

1929 Cable Street

Light breakfast will be served. Invite your key employees to attend.

Bring your business card for a fun drawing!

RSVP 619-224-4906 but if you forget, come anyway!

NEWPORT AVENUE
OPTOMETRY



OCEAN BEACH
MAINSTREET
ASSOCIATION





Ocean Beach MainStreet Association

PO Box 7990 San Diego, CA 92107
Office: 1868 Bacon Street, Suite A
San Diego, CA 92107
www.OceanBeachSanDiego.com
email: info@OceanBeachSanDiego.com
Phone: 619-224-4906

Ocean Beach MainStreet Association is partially funded by the City of San Diego Small Business Enhancement Program.



INSIDE THIS EDITION:

Calendar of Meetings	1
Calendar of Events	1
Annual Meeting & Awards Celebration	1
OBMA Board, Staff & Partners	2
Community & Business News	2/3
OBMA December Sundowner	3
Annual Marketing Breakfast	3
SDG&E info	4

Inserts

- OBMA Clean & Safe Program Update
- Service King's Home Services

Get it Done SD App!

Download it today in the app store and be part of the solution.



Update from SDG&E

THE MORE YOU KNOW, THE MORE YOU CAN SAVE

SDG&E's winter electricity prices are in effect from November 1 – May 31 each year. What does this mean for you and your business? Well, this means you still have an opportunity to maximize savings on your energy bill by understanding your business's pricing plan and when energy is the least expensive. Start with My Account

My Account is your online energy partner. Here, you can explore your pricing plan options and annual costs side-by-side, make a payment – and learn about other programs, energy-savings tools and more.

Knowing the details of your plan is a great way to get ahead this season. Visit sdge.com/myaccount and click on 'Pricing Plans' to see what plan your business is on and how you could save on your energy bill this season.

Please watch for information about the **Ocean Beach Street Fair & Chili-Cook Off** on June 27, 2020

Vendor Applications are available January 1, 2020.
Bands can submit their information Jan.1 - Mar. 31.



Ocean Beach MainStreet Association Clean & Safe Program Update

The OBMA Clean & Safe Committee Meetings

3rd Tuesday of each month at 8:30am | 1868 Bacon Street, Suite A

Please join us to learn more about the efforts being made by our organization, our committees, the police, security team, lifeguards and community members to ensure Ocean Beach is Clean & Safe.

SDPD Police Walking Patrol is back in Ocean Beach

The OBMA has been working hand-in-hand with the SDPD to work towards a common goal of having Ocean Beach be a clean and safe environment for our merchants, community and visitors. One of the steps taken by the SDPD is the return of the Walking Patrol in Ocean Beach which is a dedicated team of two officers to patrol Sunset Cliffs to Robb Field, with an emphasis on the beach area. The Walking Patrol is on foot Monday thru Thursday from 6am to 4pm in addition to the regular patrol. The SDPD is partnering with local rangers and lifeguards.

SDPD Police Community Relations Team

San Diego Police Department's Western Division is pleased to announce Officer Michael Hayes has been added to the division's Community Relations Team. Officer Hayes has been a member of the department for the past 12 years and has held a number of roles such as SWAT, Investigations and patrol. He has already been attending community meetings and is up and running in his new position. If you would like to contact Officer Hayes for any law enforcement community concerns please reach him via email at MFHayes@pd.SanDiego.gov.

Private Security Team

Harbor Patrol Security is part of the OB Clean & Safe program. Harbor Patrol Security is hired by and managed by the OBMA. Their two person security team patrol the OB business districts 80 man hours per week. They will be stopping by to distribute updated Letter of Agency forms and to say hello. Please fill out the LOA form and return it to the OBMA office, which will allow both Harbor Patrol Security and SDPD to remove trespassers and loiterers from your property. Please understand that trespassers and loiterers cannot be removed from your property if a LOA is not on file.

Immediate Distress

Call 911

Non-Emergency Incidents

Call (619) 531-2000

It's very important to have SDPD log both immediate distress incidents and non-emergency incidents. This log provides tangible support to show the need for police presence in Ocean Beach.

See reverse side for more information...

THE CLEAN in Clean & Safe By the Numbers

The OBMA is dedicated to helping keep Ocean Beach clean.
In 2019 some of the ways our organization contributed to our keeping our
beautiful community clean!

Doggy Poop Bags Dispensed
20,000+

Stickers Removed
416

Graffiti Removed
500

Trash Removed from Newport Ave.
42 TONS

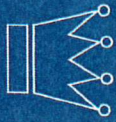
**Hand Swept & Spot Cleaned
Streets | Parking Spaces | Gutters**
1.4 MILLION LINEAR FEET

of Cigarette Butts
33,800+

OB Tree Cribs
2 REPAIRED | 2 REPLACED



After a request from the OBMA a San Diego City team member,
Kevin removing graffiti in Ocean Beach.



Service Kings

HOME SERVICES

EST. 1991



Where you are treated like Royalty!

Listen to what our customers are saying...

"Thank you so much for making my carpets spotless after our big party. It has never looked so good. I couldn't believe how quickly you had everything clean! And you lived up to your promise, it was dry within an hour Amazing... I will definitely be using your services again." - Jessica C.

"Great Job - we got a puppy 9 months ago - need I say more? Tony saved my carpet! It looks great - no more pet odors, no more stains. I highly recommend!" - Lorah

"As a property manager I often call on the services of Services Kings, Inc. I'm pleased to refer them whenever I can. They provide excellent service and I never have to worry that the job won't be done right." Carol G.

Service Kings, Cleaning, Carpet, Tile, upholstery for over 28 years

RESIDENTIAL & COMMERCIAL

- Carpet & Upholstery Cleaning
- Tile & Grout Cleaning & Sealing
- Granite Counter Top Cleaning & Sealing
- Natural Stone Care
- Pet Odor Removal
- Area Rug / Oriental Rug Cleaning
- Flooring Sales
- Commercial Floor Cleaning
- Expert Carpet Repairs & Re-Stretching
- VCT Floor Cleaning
- Water Damage Extraction
- 24hr Water Damage Extraction & Dryout



Same day service available
Mon-Sat • 8am - 6pm



Coupons cannot be combined with any other offers or discounts.
Any rooms over 200 sq. ft. are considered 2 rooms.
Walk-ins & vanites are and additional charge.
Technicians can only move sofas. Expires 02/09/2020

Or visit our website at
www.service-kings.com

619-677-6523

Call to schedule your appointment today



CARPET CLEANING

3 ROOMS \$99

SAVE \$45

Plus Purchase 2 Rooms Scotch Guard
and Get 1 Room Free.

ALL WORK FULLY GUARANTEED.
Service Kings • 619-677-6523

25% OFF TILE CLEANING

ALL WORK FULLY GUARANTEED.
Service Kings • 619-677-6523

25% OFF UPHOLSTERY CLEANING

ALL WORK FULLY GUARANTEED.
Service Kings • 619-677-6523

25% OFF CARPET REPAIRS AND RE-STRETCHING

ALL WORK FULLY GUARANTEED.
Service Kings • 619-677-6523