2017

Ocean Beach Events 25th Year of the OB Farmers Market



	TAUT-LEVIS T-VAULET
Farmers Market	Every Wed.
(OB MainStreet Association)	(4-7pm winter, 4-8pm summer
OB Kite Festival & Parade (Kiwanis Club of Ocean Beach)	May 13
OB Exposed! Photographic Exhibit & Contest (OB Historical Society)	May 19
OB Street Fair & Chili Cook-Off Festival (OB MainStreet Association)	June 24
OB Fireworks off the Pier (OB MainStreet Association)	July 4
OB Craft Fairs (OB Town Council)	Aug. 12, 26
Pier Pancake Breakfast (OB Town Council)	TBD
OB Craft Fairs (OB Town Council)	Sept. 23
Mike Hardin (Bossman) Day (OB MainStreet Association)	Sept. 30
OB Pier Fishing Derby (Kiwanis Club of Ocean Beach)	TBD
OB Oktoberfest (OB MainStreet Association)	Oct. 6, 7
OB Brat Trot (OB Community Foundation)	Oct. 7
OB Craft Fairs (OB Town Council)	Oct. 14, 21
OB Halloween Carnival at Rec. Center (OB Recreation Center)	Oct. 28
OB Restaurant Walk (OB Town Council & OB MainStreet Association)	Nov. 14
OB Craft Fairs (OB Town Council)	Nov. 4, 18
OB Holiday Tree Auction (OB Town Council)	Nov. 30
OB Holiday Parade (OB Town Council)	Dec. 2
OB Craft Fairs (OB Town Council)	Dec. 2, 9, 16, 23
OB Food & Toy Drive (OB Town Council)	3rd week of Dec.

Dates subject to change - please check www.OceanBeachSanDiego.com for up-to-date information.



Ocean Beach MainStreet Association

Web Ads

medium rectangle - \$450 / 6 months large square - \$600 / 6 months

Contact:

Susan James - susan@OceanBeachSanDiego.com 619-224-4906

Newsletter Inserts

\$60

+ provide 375 inserts (subject to change)

Contac

Claudia Jack - 619-224-4906

Special Announcements

FREE for Members

OBMA Website, Social Media, Newsletter

Contact:

Isabel Clark - isabel@OceanBeachSanDiego.com 619-224-4906

Sundowners - Attend and/or Host

4th Thursday of the month (generally)

5:30pm - 7:30pm

Contact:

Isabel Clark - isabel@OceanBeachSanDiego.com

619-224-4906

Discounted rates for members for: Farmers Market, Special Events, Cooperative Advertising

Contact:

Denny Knox - info@OceanBeachSanDiego.com

619-224-4906

Advertiser/PR Contacts

For more information on advertisement & PR support:

Brown Marketing Strategies

Shannon Brown - 619-546-5390 shannon@brownmarketingstrategies.com

To contact the reps directly:

The Peninsula Beacon - Peninsula Visitor's Guide &

Farmers Market Special Section

Mike Fahey - 858-270-3103 x 107 mikefahey@sdnews.com

San Diego CityBeat

Jenny Tormey - 619-281-7526 x 114 jennyt@sdcitybeat.com

Passport to San Diego, Inc.

sales@passport-sd.com

U-T San Diego/DiscoverSD.com

Kevin Pham - 619-293-1589 kevin.pham@utsandiego.com

San Diego Magazine

Shauna Francisco - 619-744-0504 shaunaf@sandiegomagazine.com

The Reader

Stephen Hatch - 619-206-7545 shatch@sandiegoreader.com

Point Loma About Town Magazine

Robin Deryckere - 619-665-6927 robinderyckere@gmail.com

Pacific San Diego Magazine

David Perloff - 619-296-6300 david@pacificsandiego.com

Social Media

Facebook Twitter Yelp Google+ YouTube LinkedIn Pinterest Instagram



Ocean Beach MainStreet Association

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January	February	March	April	May	June	July	August	September	October	November	December
Holidays - Green (Federal Holidays) & Blue Red - Observances/Events											
1-New Year's Day 16 - Martin Luther King, Jr. Day Blood Donor Month Mentoring Month National Hobby Month Financial Wellness Mo. Get A Balanced Life Mo. Get Organized Month Family Fitness Month New Year's Resolution Mo.	2 - Groundhog Day 5 - Super Bowl 14 - Valentine's Day 20 - Presidents' Day 28 - Mardi Gras Carnival Heart Disease Awareness Month Black History Month Children's Dental Mo.	12 - Daylight Savings Begins 17 - St. Patrick's Day 20 - 1st Day of Spring Reading Awareness Mo. Women's History Mo. National Nutrition Mo.	1 - April Fools' Day 14 - Good Friday 16 - Easter 10-18 Passover 22 - Earth Day 28 - Arbor Day Earth Month National Volunteer Mo. Financial Literacy Month Spring Cleaning NFL Draft The Masters	5 - Cinco de Mayo 14 - Mother's Day 20 - Armed Forces Day 29 - Memorial Day Kentucky Derby Events Stanley Cup Fever Wedding Season Nat'l Golf Month Nat'l Hamburger Mo. Nat'l Military Appreciation Month National Pet Month	14 - Flag Day 18 - Father's Day Graduations NBA/NHL Playoffs Wimbleton LGBT Pride Month National Safety Month Great Outdoors Month International Surf Music Month National Oceans Month	4 - Independence Day/4th of July National Ice Cream Mo. National Grilling Month National Hot Dog Mo. Dog Days of Summer Comic-Con Independent Retailer Month Tour de France National Parks & Recreation Month	National Inventor's Mo. Happiness Happens Month American Adventures Month Back To School	4 - Labor Day September 11th Back To School Cont'd Self Improvement Mo. Baby Safety Month College Savings Month Fall Hat Month International Strategic Thinking Month National Coupon Mo. National Organic Harvest Month	9 - Columbus Day 31 - Halloween Adopt A Dog Month Class Reunion Month Global Diversity Awareness Month Pizza Month Positive Attitude Month Self-Promotion Month Vegetarian Month National Crime Prevention Month	5 - Daylight Savings Ends 7 - Election Day 11 - Veterans Day 23 - Thanksgiving 24 - Black Friday 25 - Small Business Sat. 27 - Cyber Monday Aviation History Month NoSHAVEmber Nat'l Scholarship Mo.	7 - Pearl Harbor Remembrance Day 25 - Christmas 12-20 - Hanukkah 26-Jan. 1 - Kwanzaa 31 - New Year's Eve National Tie Month Nat'l Write A Business Plan Month
GOAL(S)	GOAL(S)	GOAL(S)	GOAL(S)	GOAL(S)	GOAL(S)	GOAL(S)	GOAL(S)	GOAL(S)	GOAL(S)	GOAL(S)	GOAL(S)
Marketing Theme	Marketing Theme	Marketing Theme	Marketing Theme	Marketing Theme	Marketing Theme	Marketing Theme	Marketing Theme	Marketing Theme	Marketing Theme	Marketing Theme	Marketing Theme
Advertising / Online Activities / Specials	Advertising / Online Activities / Specials	Advertising / Online Activities / Specials	Advertising / Online Activities / Specials	Advertising / Online Activities / Specials	Advertising / Online Activities / Specials	Advertising / Online Activities / Specials	Advertising / Online Activities / Specials	Advertising / Online Activities / Specials	Advertising / Online Activities / Specials	Advertising / Online Activities / Specials	Advertising / Online Activities / Specials
Budget / Actual Cost	Budget / Actual Cost	Budget / Actual Cost	Budget / Actual Cost	Budget / Actual Cost	Budget / Actual Cost	Budget / Actual Cost	Budget / Actual Cost	Budget / Actual Cost	Budget / Actual Cost	Budget / Actual Cost	Budget / Actual Cost
Total Sales for Mo. 2016 2017	Total Sales for Mo. 2016 2017	Total Sales for Mo. 2016 2017	Total Sales for Mo. 2016 2017	Total Sales for Mo. 2016 2017	Total Sales for Mo. 2016 2017	Total Sales for Mo. 2016 2017	Total Sales for Mo. 2016 2017	Total Sales for Mo. 2016 2017	Total Sales for Mo. 2016 2017	Total Sales for Mo. 2016 2017	Total Sales for Mo. 2016 2017