



We Know Your Market

Where the Sun Sets on San Diego

The Ocean Beach San Diego website boasts over half a million pageviews each year. This is a 10% increase from the previous year. Our Street Fair & Chili Cook-Off section saw a 41% increase in pageviews.

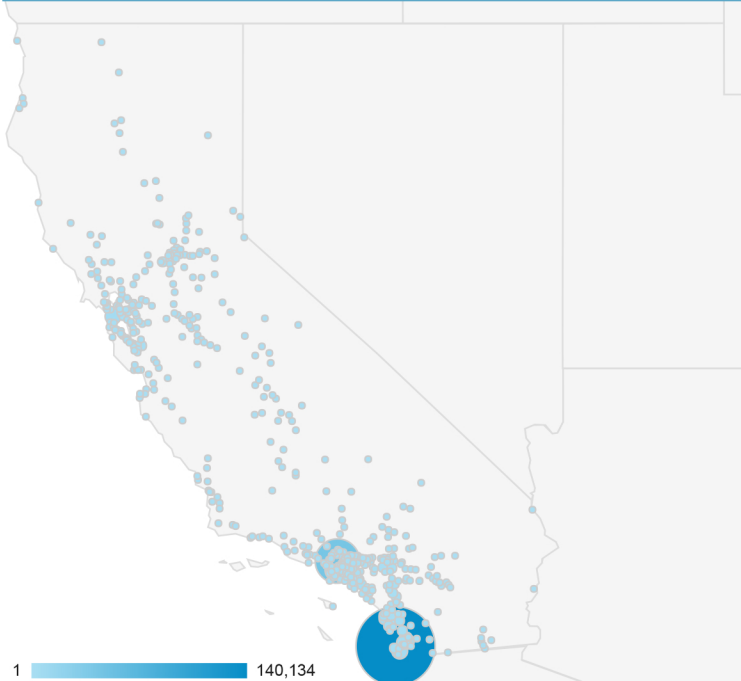
Website visitors come to our website for many different reasons, but the one reason all visitors come to our site is because they are interested in what Ocean Beach has to offer. This means you have the opportunity to leverage our site's traffic to get in front of your potential customers.

Top 5 Metro Locations in California

	Sessions
San Diego	140,134 (56.12%)
Los Angeles	43,396 (17.38%)
El Cajon	5,257 (2.11%)
San Francisco	4,624 (1.85%)
Chula Vista	4,610 (1.85%)

TOTAL 198,021 (79.31%)

#1 Region: California 249,688 sessions (77.10%)



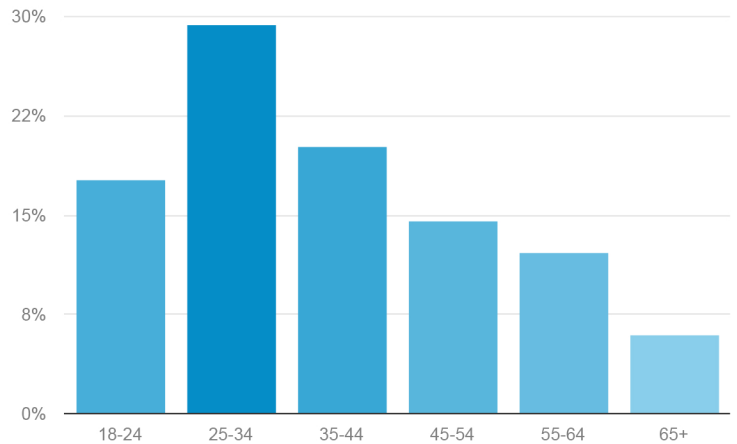
Online Statistics

Pageviews	634,101
Unique Pageviews	525,998
% of New Site Visitors	73.70%
Pages Viewed Per Session	1.8
Average Session Duration	1:28

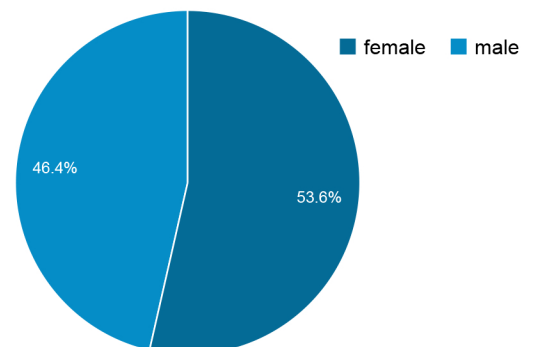
Interests: In-Market Segment 65.92% of total sessions

Travel/Hotels & Accommodations	4.87%
Travel/Air Travel	2.73%
Employment	2.43%
Real Estate/Residential Properties	2.02%
Dating Services	1.92%

Age: 63.13% of total sessions



Gender: 66.12% of total sessions





Web Ad Placement

The screenshot shows the website's navigation menu (Attractions, Stay, Shops, Eateries, Resources, Calendar, Media) and a featured banner for the 'OCEAN BEACH 38th ANNUAL JUNE 24th STREET FAIR & CHILI COOK-OFF'. Below this is the 'OB Calendar' section for the week of September 13, 2017, listing events like 'Sea Sky Fun Fitness at Inn at Sunset Cliffs' and 'Open Mic Night at Te Mana Cafe'. Three large green boxes labeled 'YOUR AD HERE' with dimensions (360w x 300h, 360w x 150h, 360w x 150h) are overlaid on the calendar. At the bottom, there are sections for 'Local Calendar', 'OB Events', 'Business Directory', 'UPCOMING EVENTS', 'LOCAL NEWS', and 'UPCOMING EVENT NOTIFICATIONS' with a 'SUBSCRIBE' button. The footer contains contact information and a navigation menu.

Looking for even more exposure for your business? Advertising on OceanBeachSanDiego.com is available only to OBMA members. Years of experience, hard work, and proven success go into letting the world know about Ocean Beach and all it has to offer through our website.

AD RATES

Ad	Price
Large Square	\$600 for 6 months
Medium Rectangle	\$450 for 6 months

All ads rotate on all sub-pages. Large Square ads appear above Medium Rectangle ads on all sub-pages; Large Square ads also appear on the front page.

Formats

FILE REQUIREMENTS
.GIF, .JPEG, .PNG, or .PSD,
Max File Size ≤ 30 kilobytes

Link

When submitting ads, please specify where your banner ad should link.

Additional Info

We will work with your artist or with you to design ads for your business. You may provide us with photos, text, and contact info for the ad. Contact us if you have questions.

Questions?

Contact us any time.

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Open: M-F 10am-4pm