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**OCEAN BEACH CONTINUES SMALL BUSINESS SATURDAY TRADITION**  
*Shop locally and win prizes on Saturday, November 26*

OCEAN BEACH, CA (November 15, 2022) – The Ocean Beach MainStreet Association (OBMA) announced that it will continue the annual Small Business Saturday Celebration, which will take place this year on Saturday, November 26 from 10 a.m. until 4 p.m.

Small Business Saturday is a day dedicated to supporting the independent businesses that make our community unique and provide invaluable contributions to our economy. OBMA encourages everyone to shop locally this season at their eclectic beach community of Ocean Beach.

To celebrate Small Business Saturday, shoppers who provide the OBMA Welcome Booth with \$50 or more in receipts from purchases made that day at [Ocean Beach businesses](#) will have the chance to win various OB gift cards. The Welcome Booth will be open from 10 a.m. to 4 p.m. on November 26 and will be located on the 4900 block of Newport Avenue in front of the OB Mall under a balloon arch.

OBMA encourages visitors looking to experience OB for the day, rather than shop, to stop by the booth to learn more about what OBMA has to offer. While at the booth, visitors can enter to win a festive OBMA Holiday gift basket by guessing the correct number of M&M's, no purchase necessary. The gift basket includes the OB branded puzzle, playing cards, iconic OB parrot hat, farmers market tote bag, this year's signature ornament and more.

Created by American Express in 2010, [Shop Small Saturday](#) serves as the ceremonial kickoff to the holiday shopping season for small businesses. Small business Saturday celebrates the diversity of small businesses across the U.S. and OBMA recognizes the importance of supporting small business, the jobs they create and the culture they foster in local communities.

Ocean Beach's business district has flourished for over 125 years, and they are proud to celebrate decades of neighborhood shopping. They encourage everyone to celebrate Small Business Saturday in Ocean Beach on November 26. For more information, visit [OceanBeachSanDiego.com](http://OceanBeachSanDiego.com).