OB Holiday Sponsorship Opportunities

Shop Small Saturday • OBeachy Bingo • Storefront Decorating Contest

Kicks off Satuday, November 28th

BENEFIT	HOLIDAY ELF	HOLIDAY SUPPORTER	HOLIDAY PARTNER	PRESENTING HOLIDAY SPONSOR
Social Media Recognition	1 sponsor mention	2 sponsor mentions	3 sponsor mentions	5 sponsor mentions & 1 dedicated post
Holiday E-Newsletter 3,000+ Recipients	Logo + Link	Logo + link	Logo + link	Featured placement + logo + link
Holiday Poster & Calendar Displayed in downtown OB Businesses	Logo	Logo	Logo	Premium logo placement
Inclusion on Shop Small Saturday Signage	Logo	Logo	Logo	Premium logo placement
Old Town Trolley Tour • OB Holiday Card	Logo	Logo	Logo	Premium logo placement
Inclusion on OBMA Website OB Holiday Page	Logo	Logo	Logo	Premium logo placement
Inclusion on OBMA Website OB Holiday Banner/Jumbotron	—	✓	✓	Premium placement
Designated Website Ad	—	—	✓	Premium placement
Presenting Sponsor Designation	—	—	—	“OB Holidays Presented by OBCF”
Category Exclusivity	—	—	—	✓
Investment	$250	$500	$1,000	$1,500

OB Holiday Campaign Dates: November 28 - December 23, 2026

Scan here for more info