A message from Aliro Marking to help make your Instagram Account more secure.

I am writing today because I am noticing a lot more successful (!) malicious hacking to Facebook & Instagram accounts and wanted to pass along some detailed instructions on how you can make your personal accounts safer so you don't lose control over your business pages.

To be clear, these instructions are for your ***personal accounts*** - but it does affect your business accounts on these platforms! Here's what's happening: Hackers get into your personal Facebook account & remove you as admin from your own business page in an attempt to extort you for money to get your business page back .... or you lose control of your business page altogether.

INSTAGRAM:

Here are some security best practices for **Instagram**:

- Have a strong password that you don't use anywhere else. If you use the same password, change your IG password today. Be sure to include capital letters, lower case letters, numbers, & symbols.
- Turn on 2-Factor authentication so you'll receive a text & verification code if someone does try to login as you. Without this verification code, the hackers can't access your page.

Please note: Instagram's 2-factor authentication is probably even more important than Facebook's because there are no admins on IG that can help you out, so if someone hacks & takes over your IG account, there's not much that can be done.

How to add 2-Factor Authentication to your Instagram (IG) account - Instructions:

1. Open Instagram app on your phone - log in if necessary.

2. Tap on your picture in the very bottom right corner to be taken to your main IG page - see screenshot #1

3. Tap on the 3 horizontal lines in the very top right corner to go to your settings - see screenshot #1

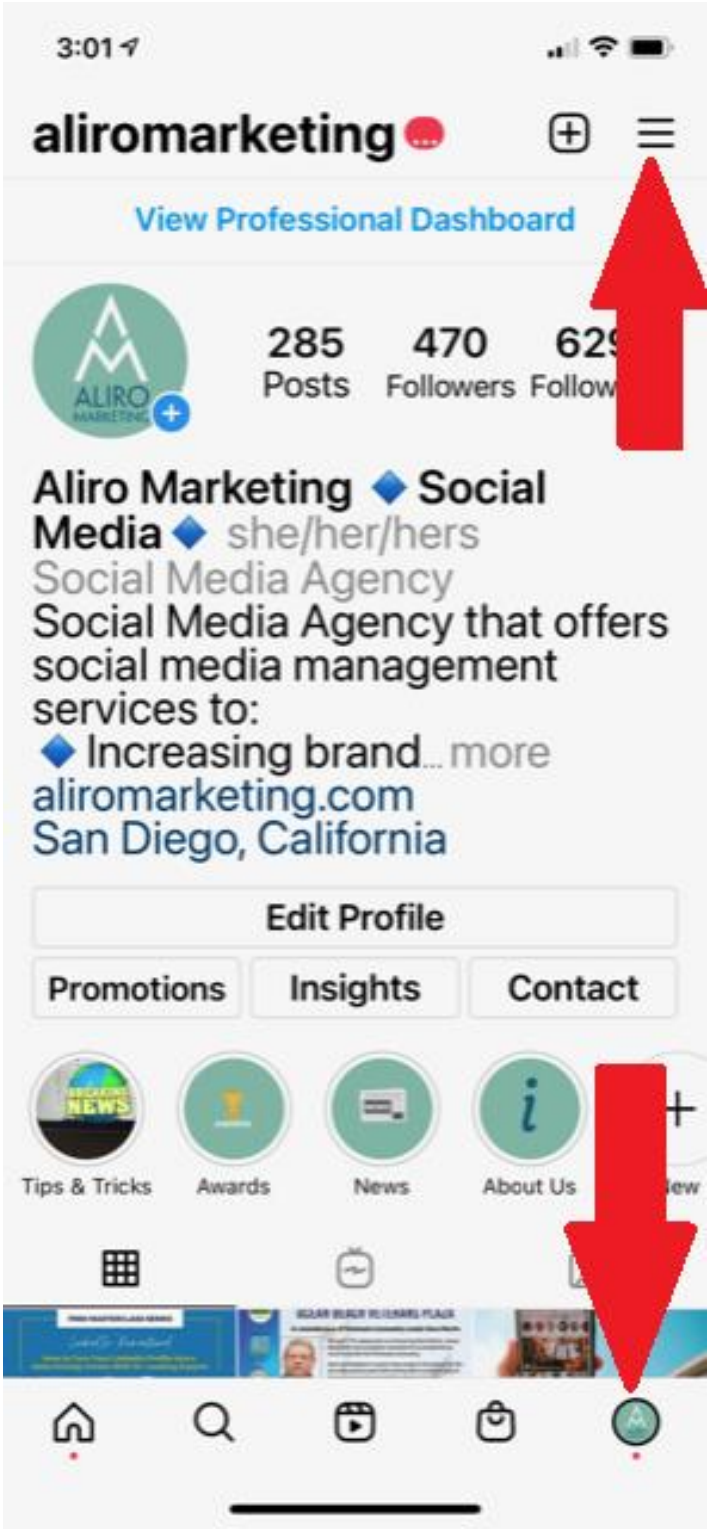
4. Click on "Settings" - see screenshot #2

5. Click on "Security" - see screenshot #3

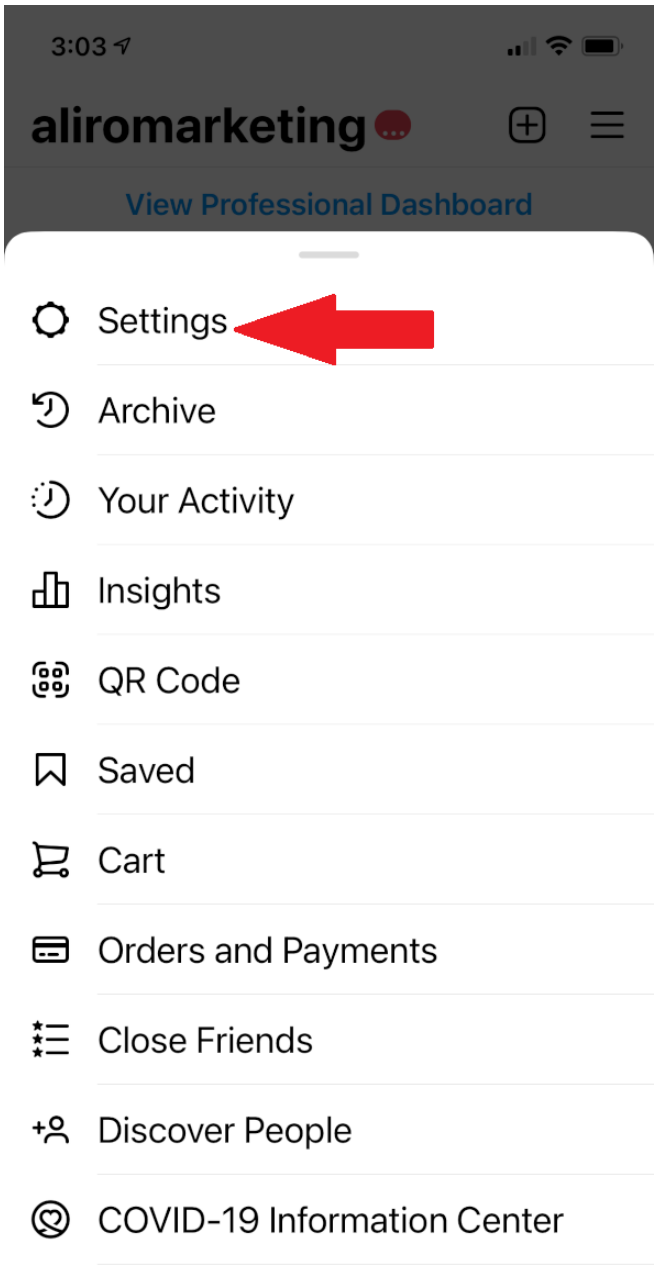
6. Click on "Two-Factor Authentication" - see screenshot #4

7. Click on "Text Message" & follow the onscreen prompts - see screenshot #5. This works exactly like FB: You'll receive a text with a verification code to enter; enter that. Once you save your device, you will not be prompted to enter another verification code, but you will receive texts if someone tries to hack into your IG account, & now they can't because they won't have this code.

Instagram Steps



Step 1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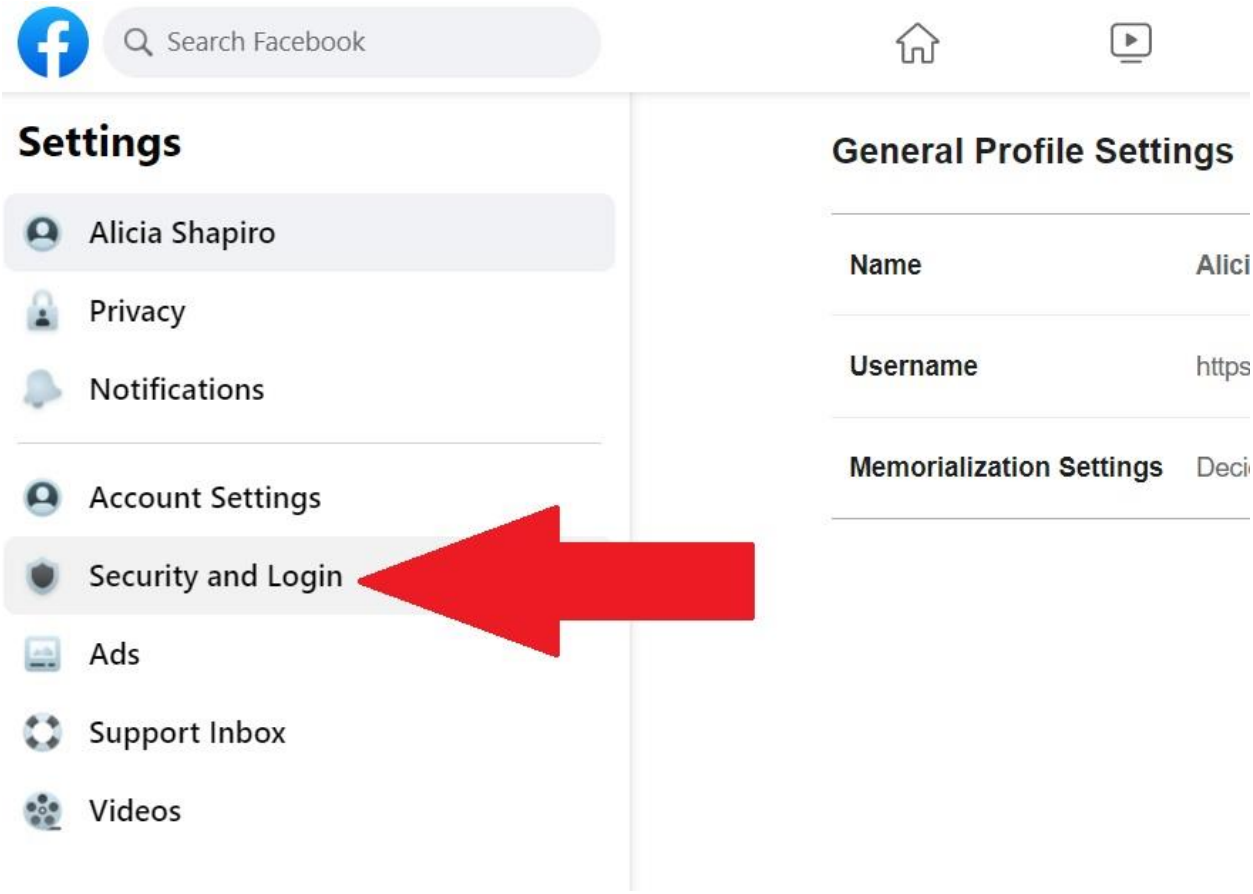
Close Friends
Discover People
COVID-19 Information Center

Step 2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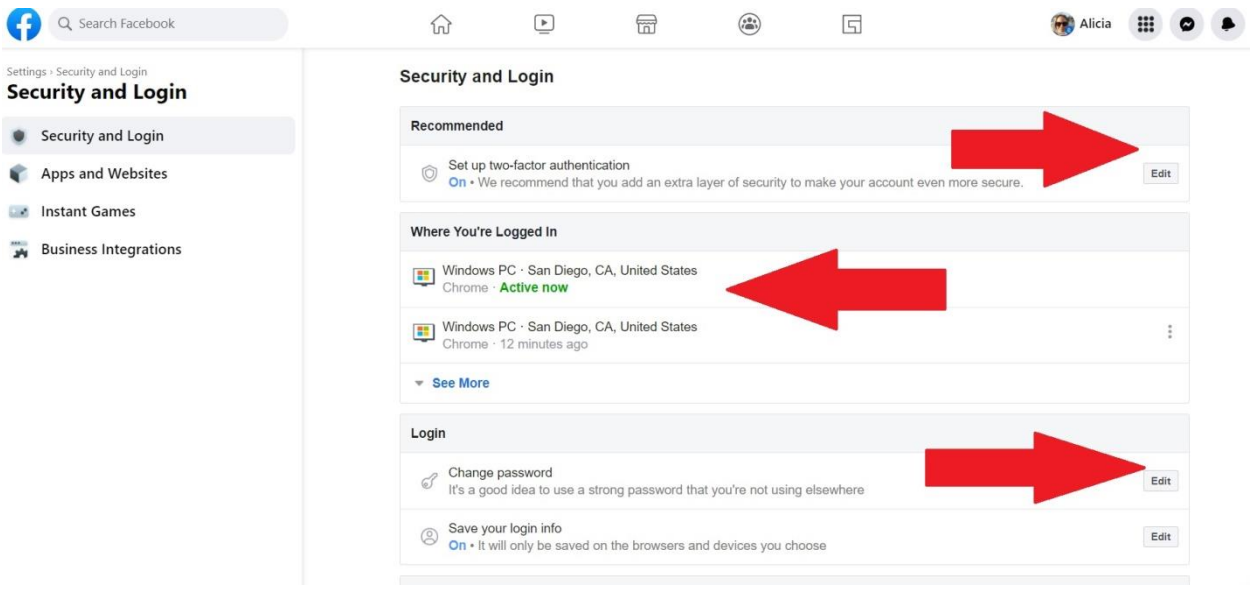
Step 3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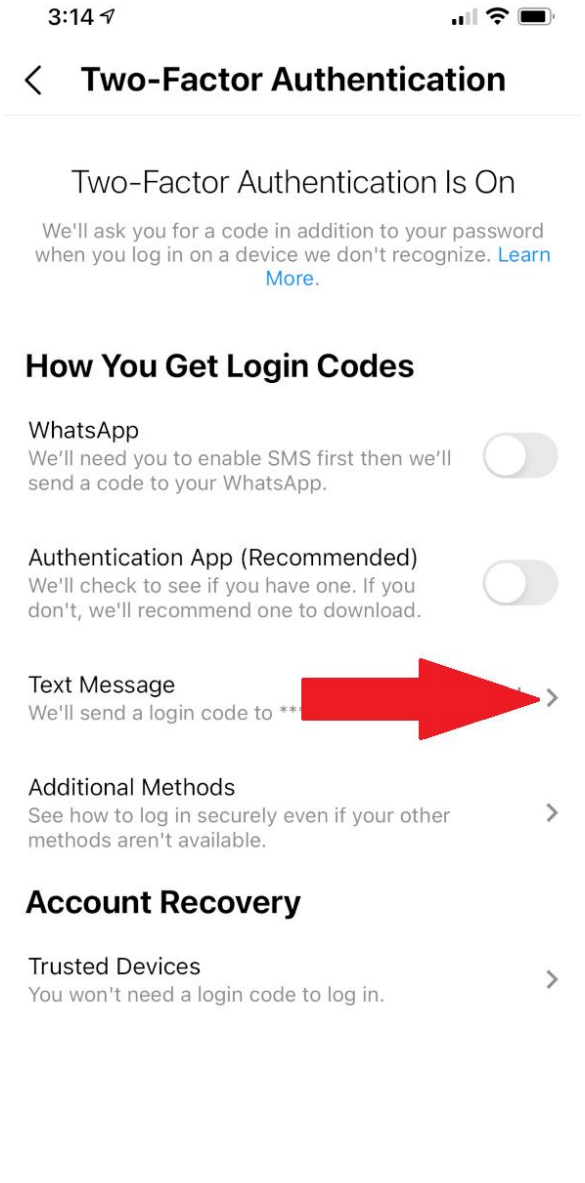
Security and Login
Security and Login
Apps and Websites
Instant Games
Business Integrations
Security and Login
Recommended
Set up two-factor authentication
On • We recommend that you add an extra layer of security to make your account even more secure.
Edit
Where You're Logged In
Windows PC · San Diego, CA, United States
Chrome · Active now
Windows PC · San Diego, CA, United States
Chrome · 12 minutes ago
See More
Login
Change password
It's a good idea to use a strong password that you're not using elsewhere
Edit
Save your login info
On • It will only be saved on the browsers and devices you choose
Edit

Step 4



Step 5

ALIRO MARKETING

OCEAN BEACH MAINSTREET ASSOCIATION